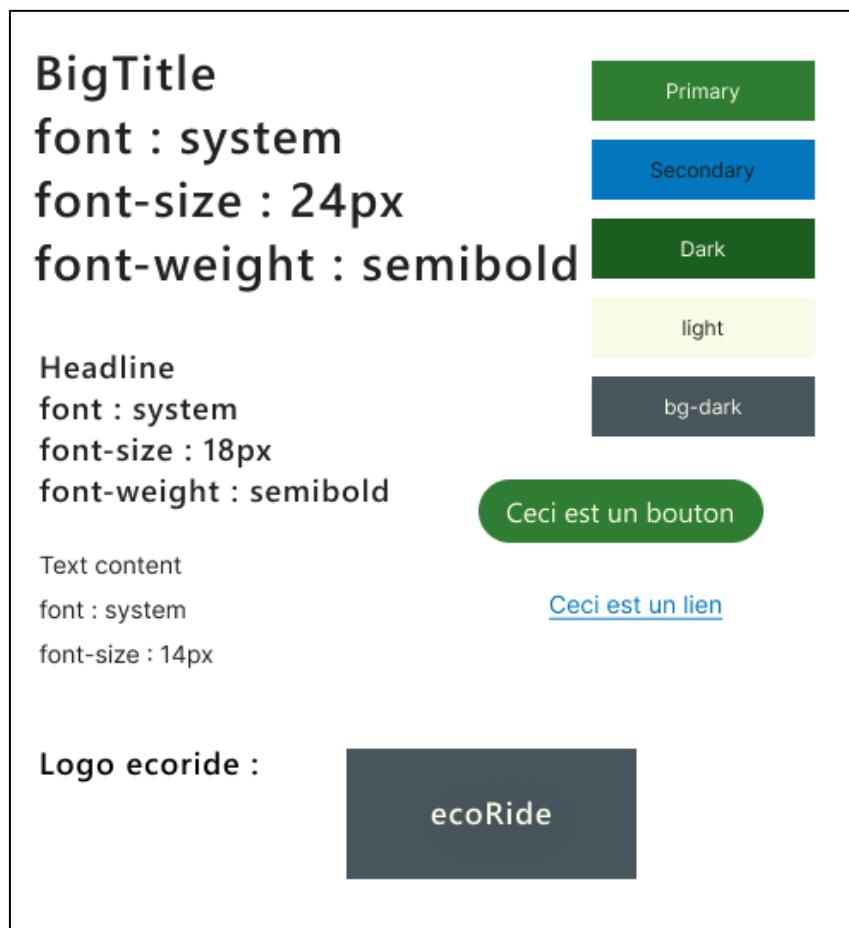


CHARTE GRAPHIQUE PROJET ECORIDE

VISUEL CHARTE GRAPHIQUE



DETAILS DES COULEURS

Primary : #2E7D32

Secondary : #0277BD

Dark : #1B5E20

Light : #F9FBF7

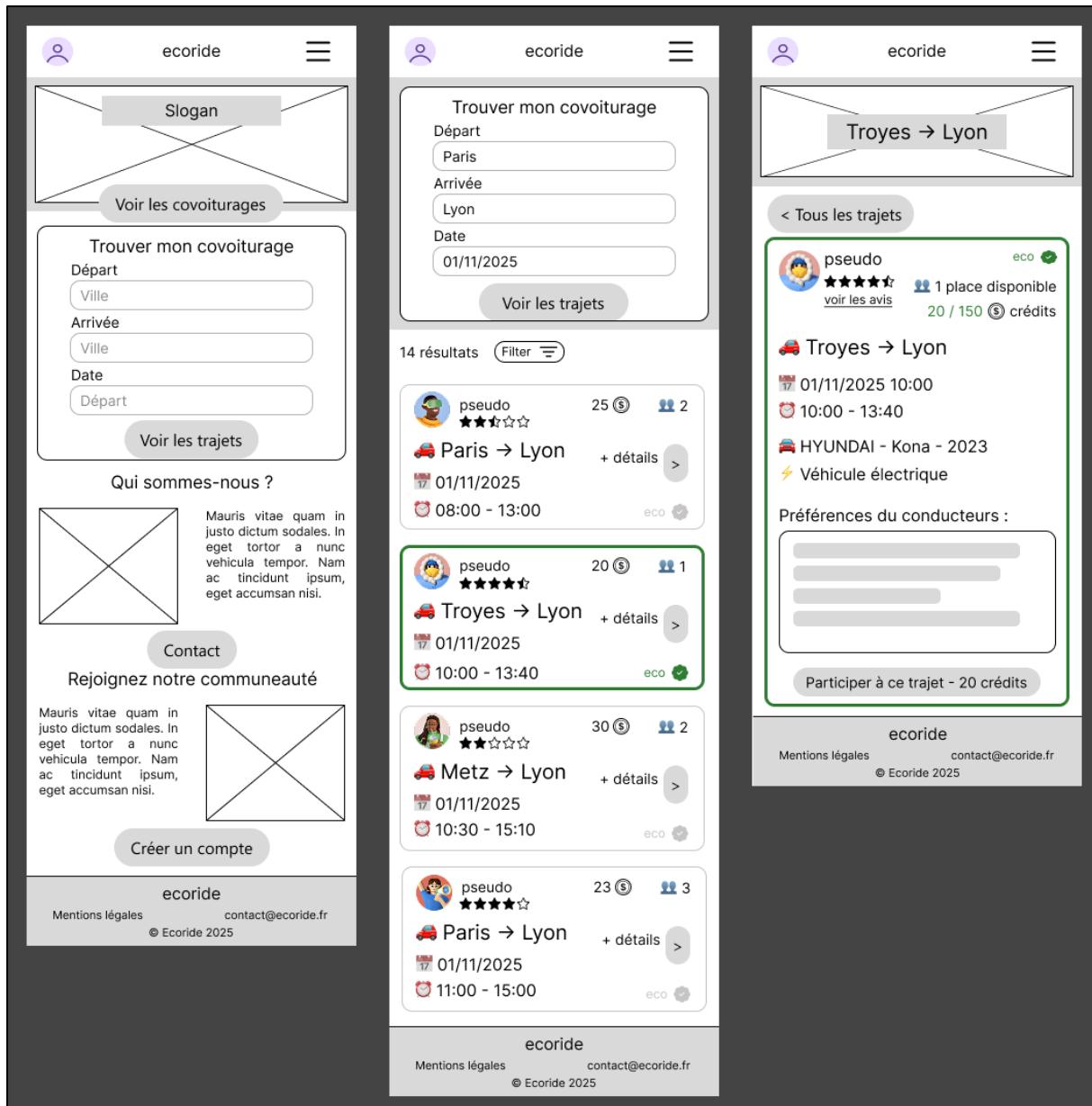
Bg-dark : #47555C

Charte graphique ecoRide

WIREFRAMES

MOBILE

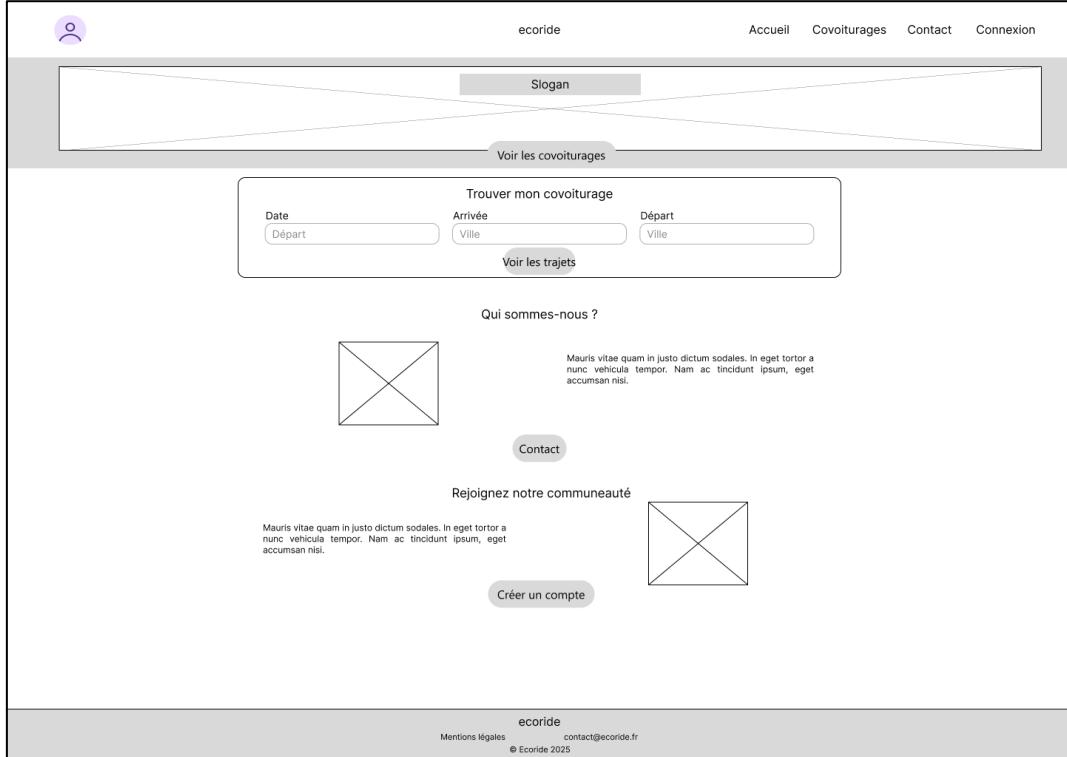
WIREFRAMES MOBILE DES PAGES ACCUEIL, COVOITURAGES ET DETAILS D'UN COVOITURAGE



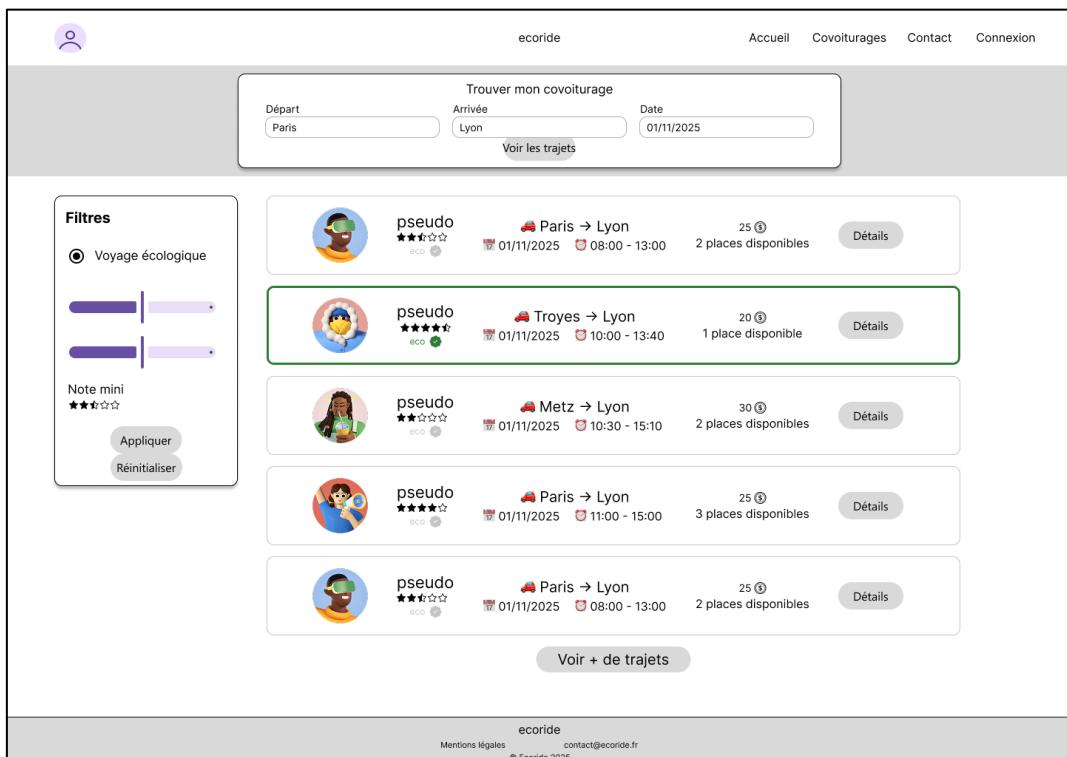
Charte graphique ecoRide

DESKTOP

WIREFRAME DESKTOP DE LA PAGE ACCUEIL



WIREFRAME DESKTOP DE LA PAGE COVOITURAGES



Charte graphique ecoRide

WIREFRAME DESKTOP DE LA PAGE DETAILS DE COVOITURAGE

The wireframe shows a desktop view of the ecoRide website's carpooling details page. At the top, there is a header with a user icon, the brand name "ecoride", and navigation links for "Accueil", "Covoitages", "Contact", and "Connexion". Below the header, a large search bar displays the route "Troyes → Lyon". Underneath the search bar, a button labeled "< Tous les trajets" is visible. The main content area features a profile picture of a person with a yellow bird logo, labeled "pseudo" and "voir les avis". To the right, a green checkmark indicates the trip is "Trajet écologique!". The route "Troyes → Lyon" is prominently displayed. Below the route, travel details are listed: "Date : 01/11/2025", "Départ : 10:00", and "Arrivée : 13:40". To the right, vehicle information is provided: "Véhicule : HYUNDAI - Kona - 2023" and "Véhicule électrique". A small icon of a car with a lightning bolt is shown. Below these details, a box indicates "20 / 150 \$ crédits" and "1 place disponible". A large button at the bottom right encourages users to "Participer à ce trajet - 20 crédits". At the very bottom of the page, there is a footer with the "ecoride" logo, legal mentions ("Mentions légales", "contact@ecoride.fr", "© Ecoride 2025"), and a small placeholder for a map.

Charte graphique ecoRide

MOCKUP

MOBILE

MOCKUP MOBILE DES PAGES ACCUEIL, COVOITURAGES ET DETAILS D'UN COVOITURAGE

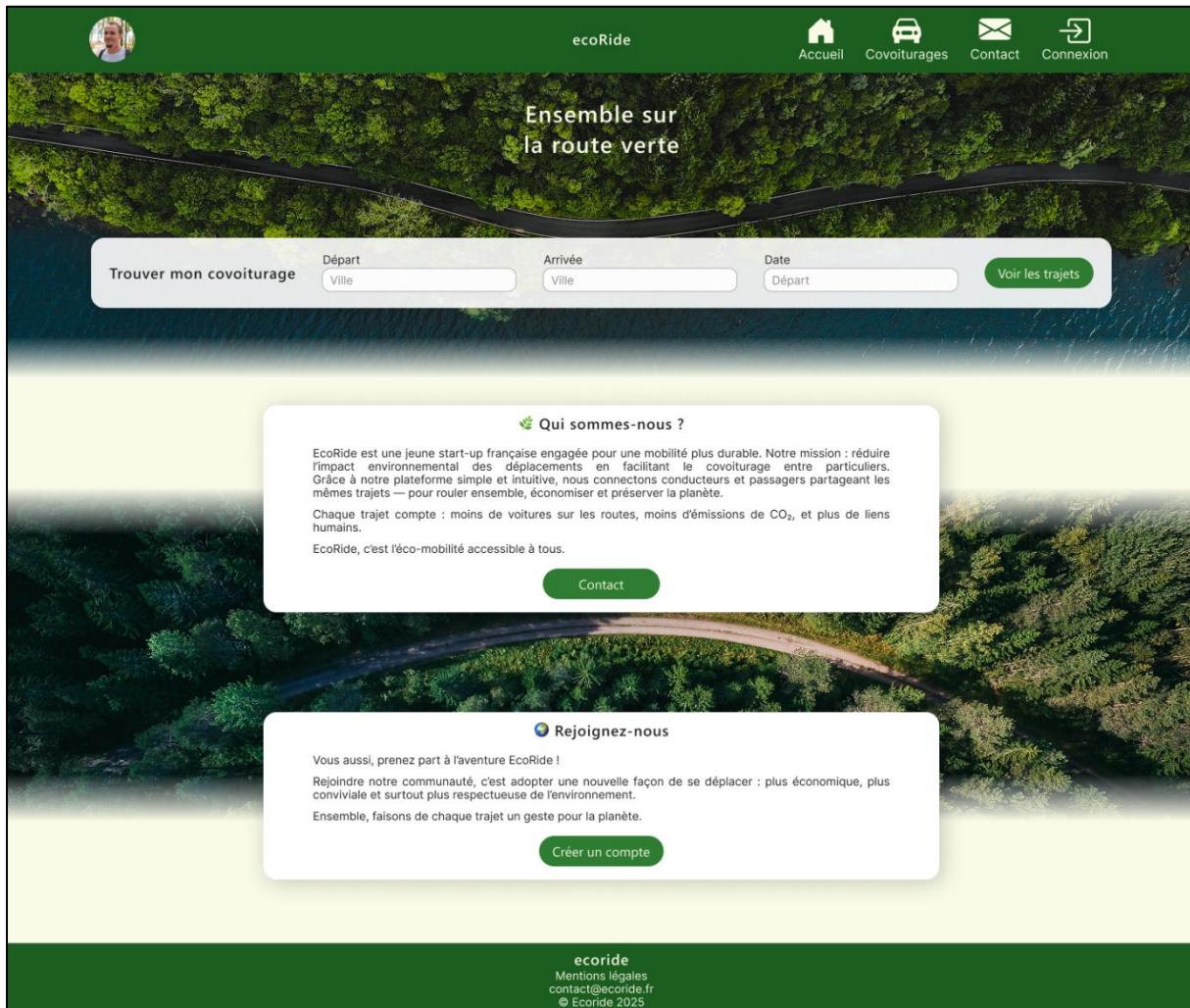
The image displays three mobile phone screens side-by-side, illustrating the EcoRide application's user interface across different pages.

- Home Screen:** The top navigation bar is green with the "ecoRide" logo. Below it, the main title "Ensemble sur la route verte" is displayed over a background image of a road through a forest. A search form allows users to enter departure and arrival cities and dates, with a "Voir les trajets" button. A "Qui sommes-nous ?" section provides information about the company, mentioning its mission to reduce environmental impact through carpooling. A "Rejoignez-nous" section encourages users to create an account. At the bottom, there is a footer with the "ecoride" logo and legal information.
- Rides Screen:** The title "Covoitages" is at the top. It shows a search form for departure (Paris) and arrival (Lyon) locations on 01/11/2025. Below this, a "14 résultats" section lists four ride options from conductors Ricky, Noémie, Jean-Baptiste, and Christina. Each listing includes the conductor's profile picture, name, rating (e.g., ★★★★☆), number of passengers (e.g., 2), date (e.g., 01/11/2025), time (e.g., 10:00 - 15:00), and an "eco" badge. A "Filtrer" button is available above the results. A "Voir +" button is at the bottom right.
- Ride Details Screen:** The title "Paris → Lyon" is at the top. It shows a detailed view of a ride by conductor Noémie, who has 20 credits and 1 passenger. The ride is for Paris → Lyon on 01/11/2025 from 10:00 to 15:00, marked as eco-friendly. It includes a "Participer à ce trajet - 20 crédits" button. To the right, there is a sidebar with vehicle information (Marque : HYUNDAI - Kona - 2023, Énergie : Véhicule électrique), driver preferences (Animaux acceptés, Non fumeur obligatoire), and footer information (ecoride, Mentions légales, contact@ecoride.fr, © Ecoride 2025).

Charte graphique ecoRide

DESKTOP

MOCKUP DESKTOP DE LA PAGE ACCUEIL



Charte graphique ecoRide

MOCKUP DESKTOP DE LA PAGE COVOITURAGES

The mockup shows the ecoRide website's carpooling section. At the top, there's a green header bar with the ecoRide logo and navigation links for Accueil, Covoitages, Contact, and Connexion. Below the header is a banner with the text "Ensemble sur la route verte" (Together on the green road) over an aerial photo of a winding road through a forest. A search bar at the top allows users to enter departure (Paris), arrival (Lyon), and date (01/11/2025). A green button labeled "Voir les trajets" (View journeys) is visible. On the left, a sidebar titled "Filtrer la recherche" (Filter search) includes fields for "Voyage écologique" (checkboxes for Oui and Non), "Prix maximum" (input field with "Prix" placeholder and a currency icon), "Durée" (input field with "ex: 45 min" placeholder), and "Note minimum du chauffeur" (rating scale from 1 to 5 stars). It also has "Réinitialiser" and "Voir les trajets" buttons. The main content area displays 14 results for carpool journeys. Each result card includes a driver profile picture, name, rating (from 1 to 5 stars), eco status (green checkmark), route (e.g., Paris → Lyon), date (e.g., 01/11/2025), time (e.g., 08:00 - 13:00), number of passengers available (e.g., 25 places disponibles), and a "détails" button. A large green "Voir +" button is located at the bottom of the list.

14 résultats

Filtrer la recherche

Voyage écologique :
Oui Non

Prix maximum :
Prix €

Durée :
ex : 45 min

Note minimum du chauffeur :
★★★★★

Réinitialiser
Voir les trajets

Trouver mon covoiturage

Depart : Paris

Arrivée : Lyon

Date : 01/11/2025

Voir les trajets

Ricky ★★★☆☆ eco + détails

Paris → Lyon 01/11/2025 08:00 - 13:00 25 places disponibles

Noémie ★★★★★ eco + détails

Paris → Lyon 01/11/2025 10:00 - 15:00 1 place disponible

Jean-Baptiste ★★★☆☆ eco + détails

Paris → Lyon 01/11/2025 10:30 - 15:30 2 places disponibles

Christina ★★★☆☆ eco + détails

Paris → Lyon 01/11/2025 11:00 - 16:00 3 places disponibles

Walter ★★★★★ eco + détails

Paris → Lyon 01/11/2025 12:30 - 17:30 1 place disponible

Voir +

ecoride
Mentions légales
contact@ecoride.fr
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