984.81M

Revenue

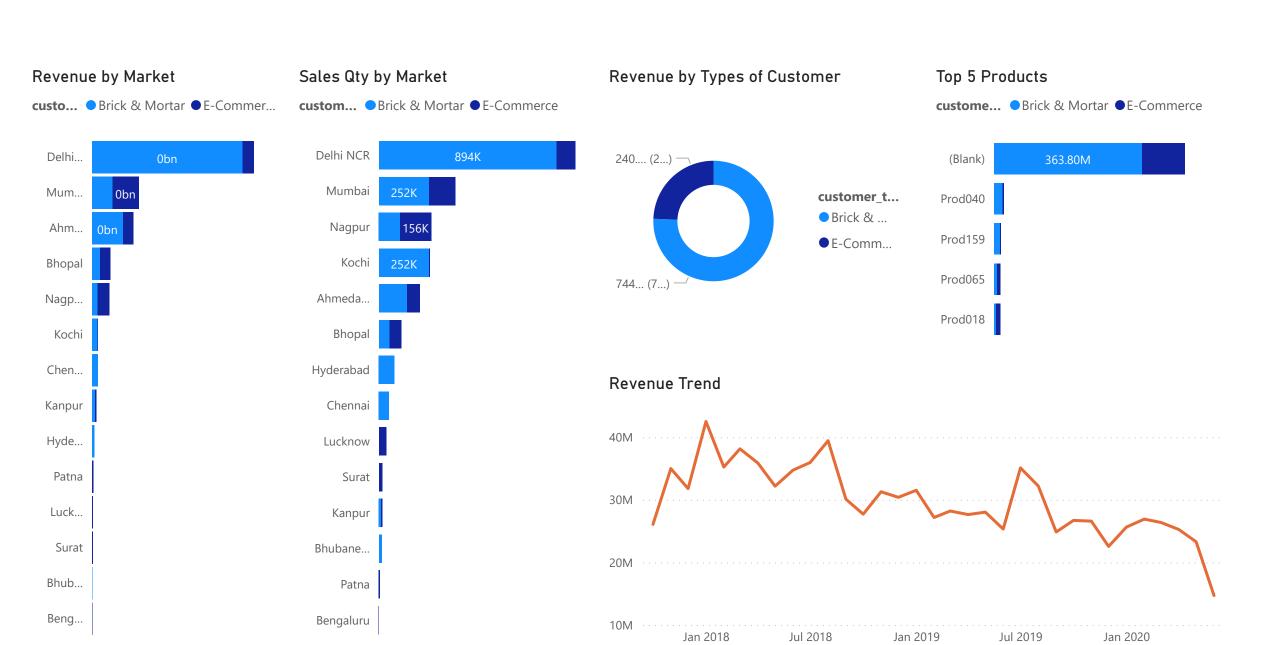
2.43M

Sales Qty

24.66M

Total Profit Magrin

2017	2019
2018	2020

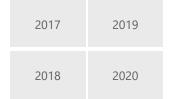


984.81M 2.43M 24.66M

Revenue

Sales Qty

Total Profit Magrin



Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	>

Profit % by Market	_	Profit Contribution % by Market		Revenue Contribution % by Market		
Surat	5%	Delhi	48%	Delhi	53%	
Patna	4%	Mum	20%	Mumbai	15%	
Bhub	4%	Ahme	12%	Ahme	13%	
Bhopal	4%	Bhopal	9%	Bhopal	6%	
Kochi	4%	Nagpur	6%	Nagpur	6%	
Mum	3%	Kochi	3%	Kochi	2%	
Nag	3%	Chen	1%	Chennai	2%	
Delhi	2%	Patna	1%	Kanpur	1%	
Ahm	2%	Surat	1%	Hyder	1%	
Chen	2%	Hyder	0%	Patna	0%	
Luck	1%	Bhub	0%	Luckn	0%	
Hyde	1%	Luckn	0%	Surat	0%	
Kanp0%	Ĺ	Kanpur -0%		Bhuba	0%	
Beng21%		Beng0%		Benga	0%	

Customer_name	Revenue	Revenue Contribution %	Profit Margin Contributi^
Electricalsara Stores	413,333,588.00	41.97%	37.79
Nixon	43,893,083.00	4.46%	7.24
Electricalslytical	49,644,189.00	5.04%	6.89
Leader	16,529,970.00	1.68%	5.00
Premium Stores	44,906,666.00	4.56%	4.2
Control	31,771,997.00	3.23%	3.3!
Electricalsocity	17,489,935.00	1.78%	2.94
Excel Stores	49,115,620.00	4.99%	2.76
Surge Stores	28,648,916.00	2.91%	2.60
Forward Stores	21,026,079.00	2.14%	2.2
Nomad Stores	17,739,351.00	1.80%	2.08
Surface Stores	15,242,562.00	1.55%	1.99
Logic Stores	13,201,366.00	1.34%	1.97
Modular	17,379,851.00	1.76%	1.83
Power	5,727,123.00	0.58%	1.43
Electricalsopedia Stores	10,281,203.00	1.04%	1.34
Epic Stores	18,750,440.00	1.90%	1.33
Acclaimed Stores	21,196,727.00	2.15%	1.30
Info Stores	35,100,033.00	3.56%	1.28
Flawless Stores	9,156,412.00	0.93%	1.27
Atlas Stores	16,666,713.00	1.69%	1.20
Total	984,813,463.00	100.00%	100.00

984.81M 2.43M
Revenue Sales Qty

24.66M

Total Profit Magrin

2017	2019
2018	2020

## revenue by market

North Surat

North Patna

South Bhubanes...

Central Bhopal

South Kochi

Central Mumbai

Central Nagpur

North Delhi NCR

North Ahmedabad

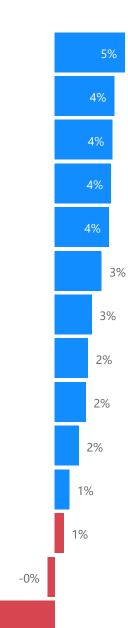
South Chennai

North Lucknow

South Hyderabad

North Kanpur

South Bengaluru -21%





Customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution	Profit Margin %
Floorisalsky or Change	1,000,401,00	0.100/	0.150/	2.010/
Electricalslance Stores	1,868,461.00	0.19%	-0.15%	-2.01%
Electricalsbea Stores	336,367.00	0.03%	0.01%	0.82%
Expression	430,368.00	0.04%	0.06%	3.51%
Sage	2,252,506.00	0.23%	0.14%	1.53%
Insight	3,342,051.00	0.34%	0.14%	1.04%
Zone	5,067,349.00	0.51%	0.25%	1.20%
Novus	2,359,799.00	0.24%	0.31%	3.19%
Total	984,813,463.00	100.00%	100.00%	2.50%
Total	984,813,463.00	100.00%	100.00%	