

984.81M

Revenue

2.43M

Sales Qty

24.66M

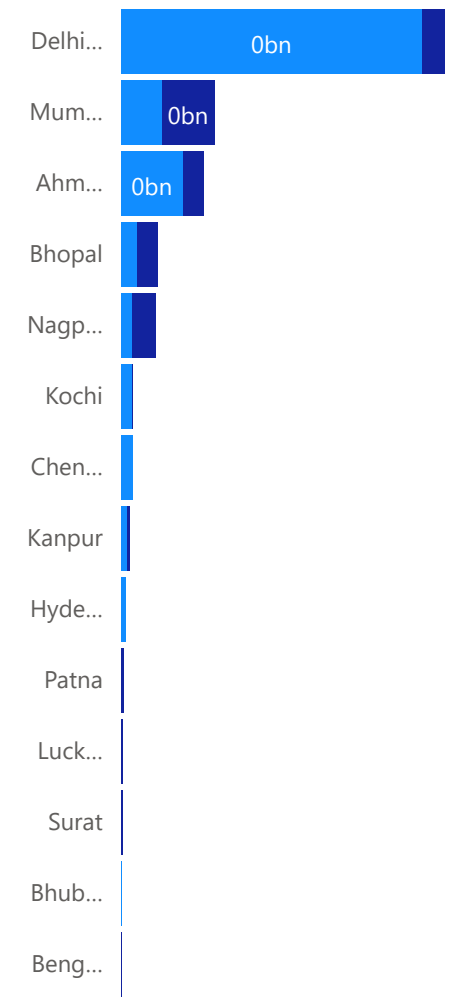
Total Profit Magrin

2017	2019
2018	2020

Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	>
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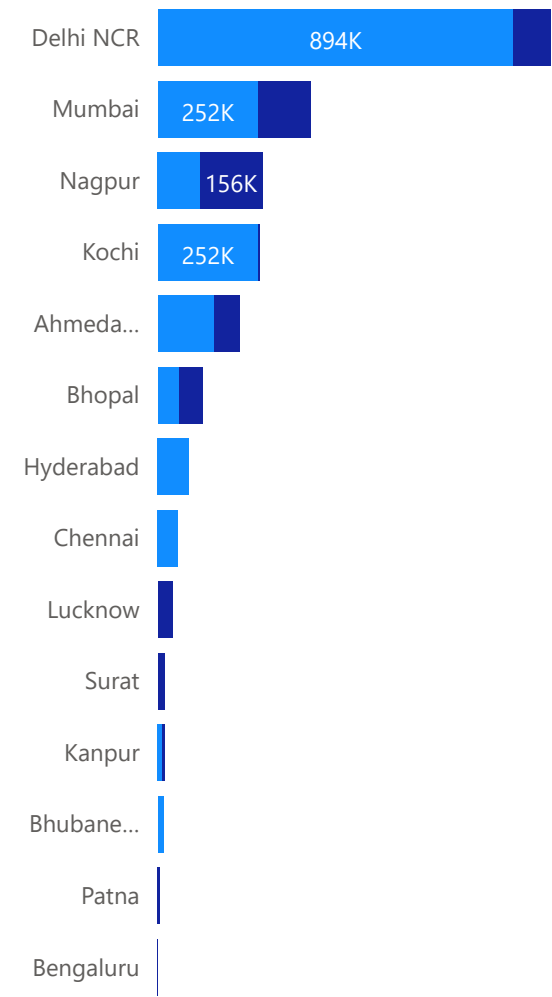
Revenue by Market

customer_type Brick & Mortar E-Commerce

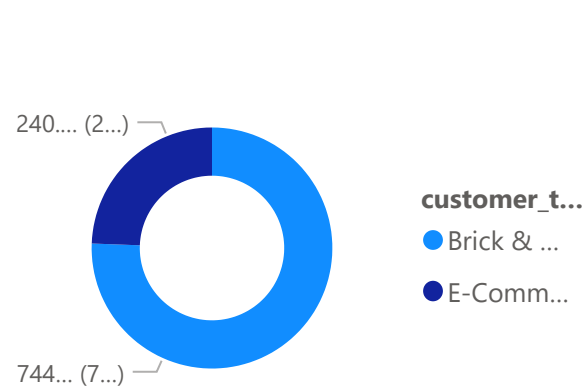


Sales Qty by Market

customer_type Brick & Mortar E-Commerce

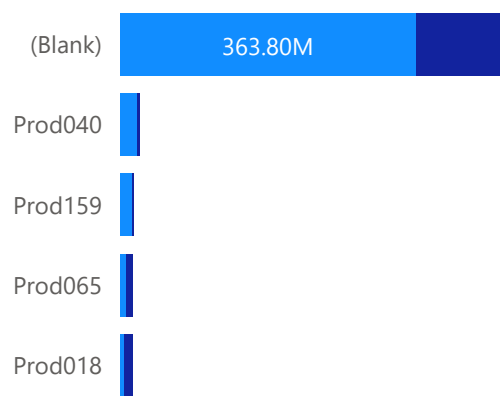


Revenue by Types of Customer

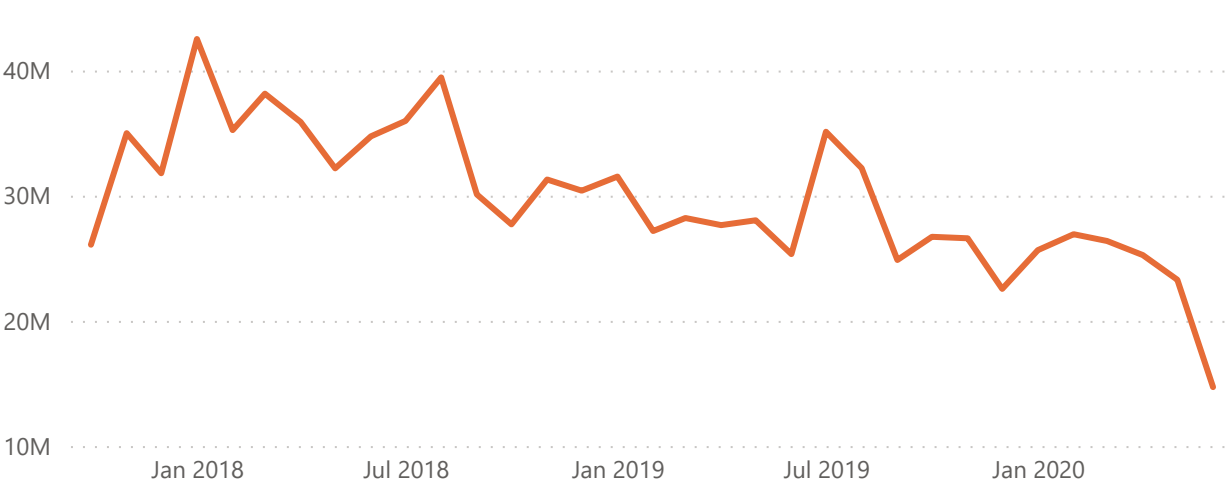


Top 5 Products

customer_type Brick & Mortar E-Commerce



Revenue Trend



984.81M

Revenue

2.43M

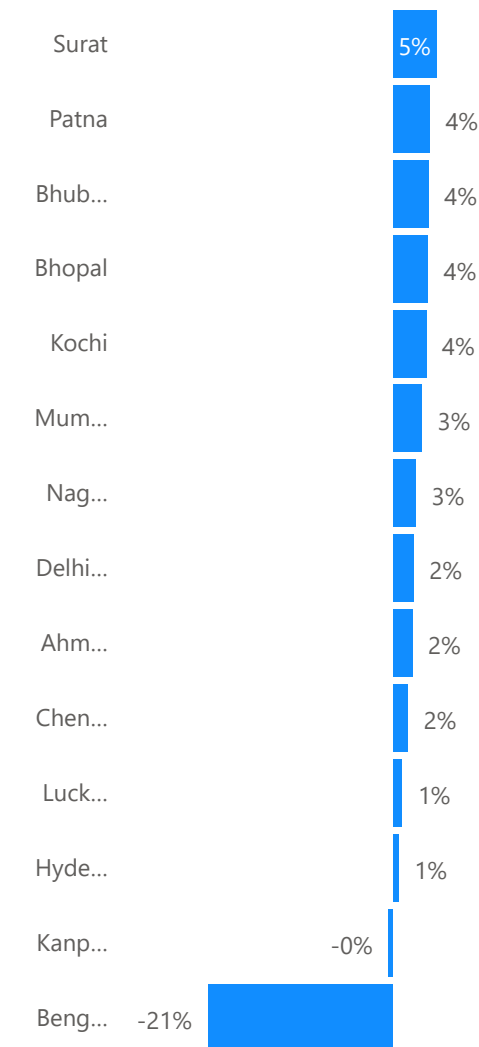
Sales Qty

24.66M

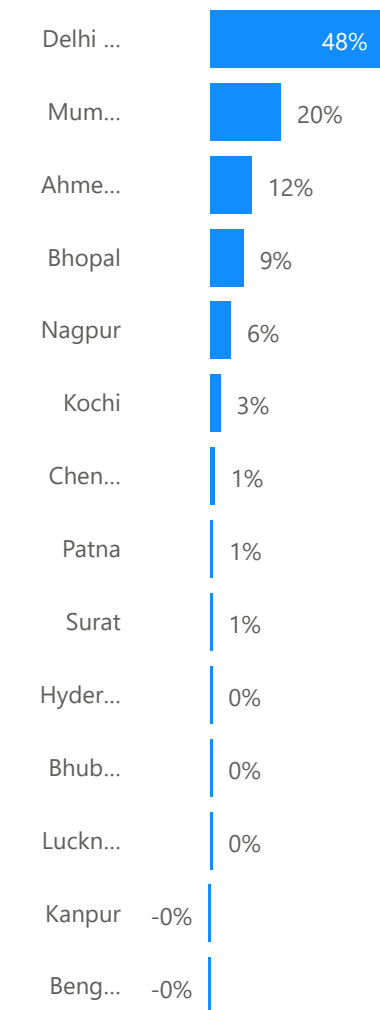
Total Profit Magrin

2017	2019	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	>
2018	2020							

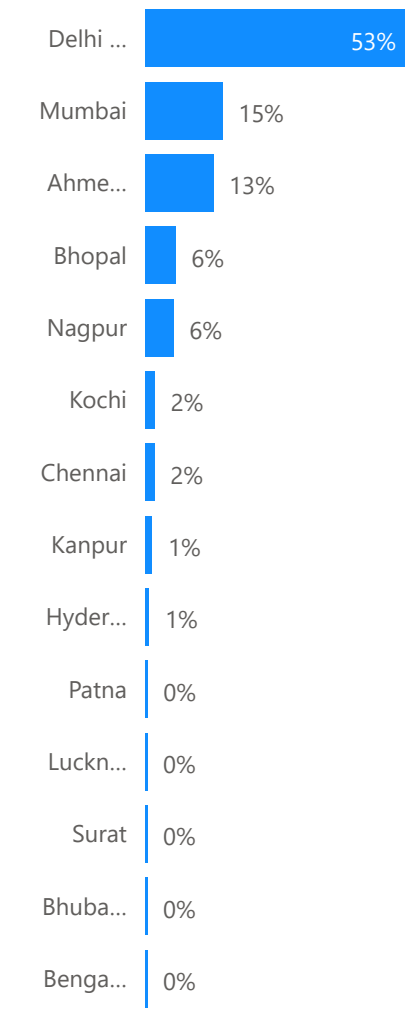
Profit % by Market



Profit Contribution % by Market



Revenue Contribution % by Market



Customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %
Electricalsara Stores	413,333,588.00	41.97%	37.75%
Nixon	43,893,083.00	4.46%	7.24%
Electricalslytical	49,644,189.00	5.04%	6.85%
Leader	16,529,970.00	1.68%	5.06%
Premium Stores	44,906,666.00	4.56%	4.27%
Control	31,771,997.00	3.23%	3.31%
Electricalsocity	17,489,935.00	1.78%	2.94%
Excel Stores	49,115,620.00	4.99%	2.76%
Surge Stores	28,648,916.00	2.91%	2.66%
Forward Stores	21,026,079.00	2.14%	2.27%
Nomad Stores	17,739,351.00	1.80%	2.08%
Surface Stores	15,242,562.00	1.55%	1.95%
Logic Stores	13,201,366.00	1.34%	1.97%
Modular	17,379,851.00	1.76%	1.83%
Power	5,727,123.00	0.58%	1.43%
Electricalsopedia Stores	10,281,203.00	1.04%	1.34%
Epic Stores	18,750,440.00	1.90%	1.33%
Acclaimed Stores	21,196,727.00	2.15%	1.30%
Info Stores	35,100,033.00	3.56%	1.28%
Flawless Stores	9,156,412.00	0.93%	1.27%
Atlas Stores	16,666,713.00	1.69%	1.20%
Total	984,813,463.00	100.00%	100.00%

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Revenue

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Sales Qty

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Total Profit Magrin

2017

2019

2018

2020

Jun
17

Jul 17

Aug
17

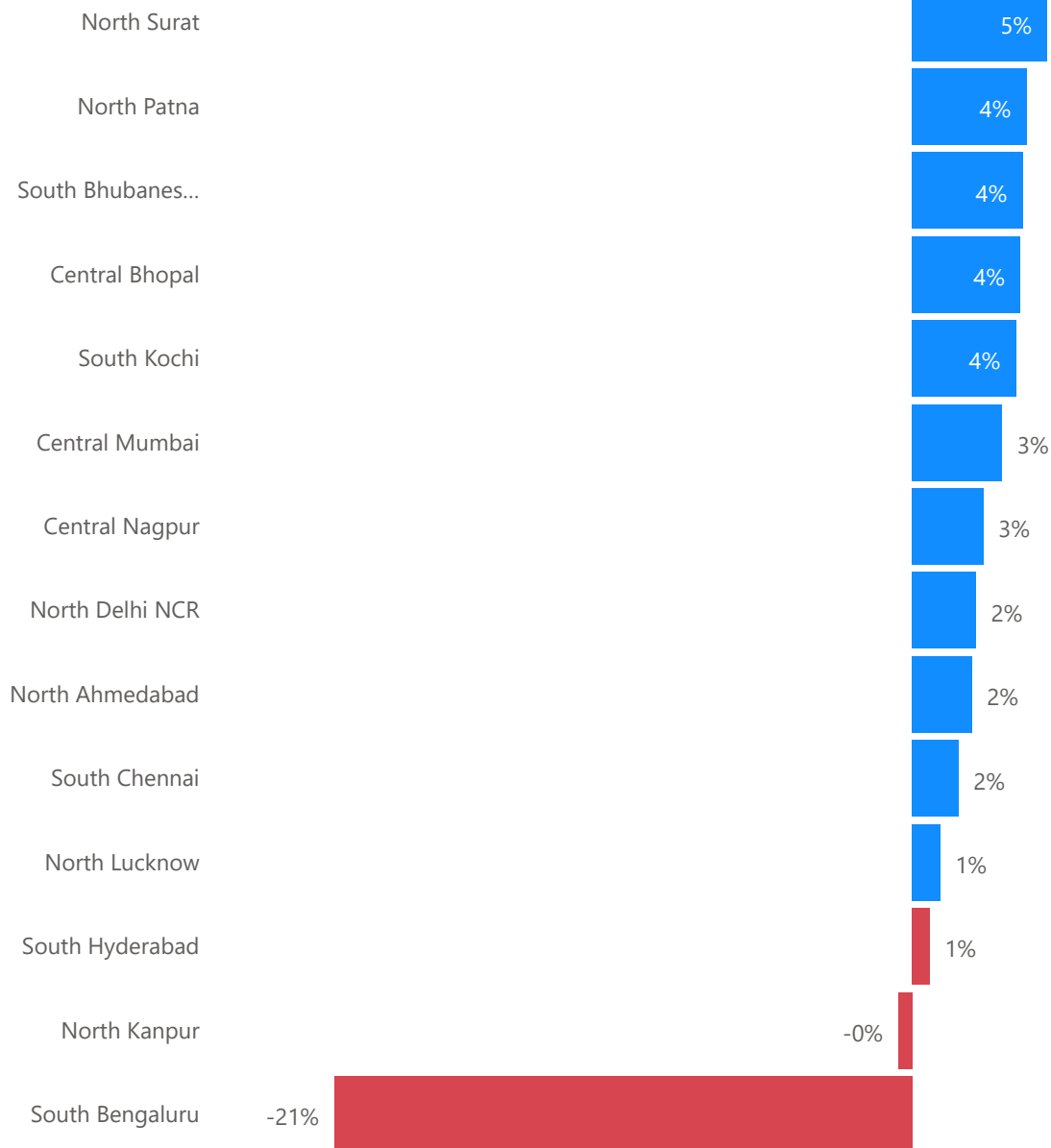
Sep
17

Oct
17

Nov
17



revenue by market

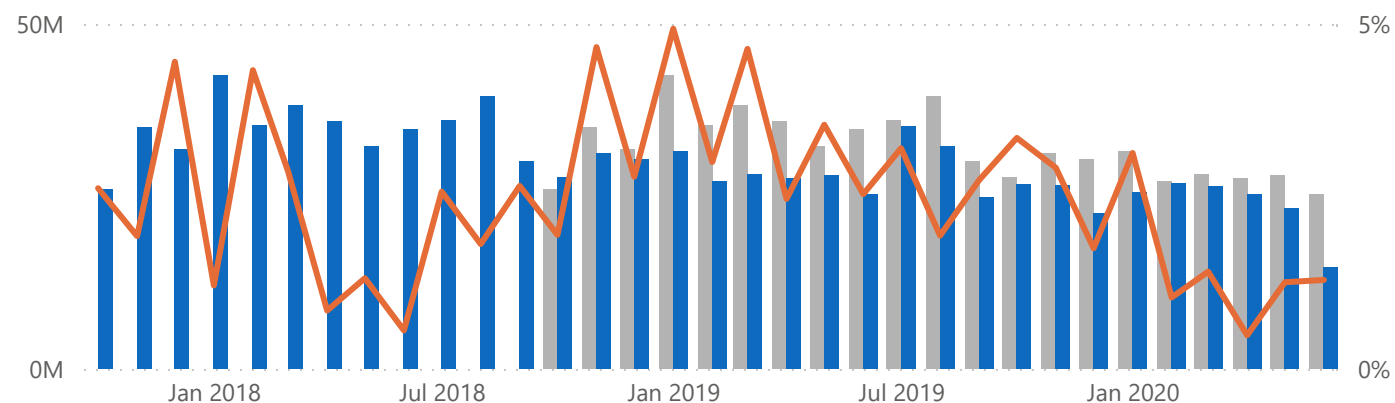


Profit Target

1%

Revenue Trend

● revenue LY ● Revenue ● Profit Margin %



Customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution	Profit Margin %
Electricalslance Stores	1,868,461.00	0.19%	-0.15%	-2.01%
Electricalsbea Stores	336,367.00	0.03%	0.01%	0.82%
Expression	430,368.00	0.04%	0.06%	3.51%
Sage	2,252,506.00	0.23%	0.14%	1.53%
Insight	3,342,051.00	0.34%	0.14%	1.04%
Zone	5,067,349.00	0.51%	0.25%	1.20%
Novus	2,359,799.00	0.24%	0.31%	3.19%
Total	984,813,463.00	100.00%	100.00%	2.50%