



Mar Athanasius College of Engineering, Kothamangalam

Department of Computer Applications

Main Project 2023-25 Batch

Abstract

Title: Campaign Organizer System

References:

1. Appio FP, Leone D, Platania F, Schiavone F. Evaluating the impact of project and operational complexities on the crowdfunding campaigns of new technologies: An empirical investigation. IEEE Transactions on Engineering Management. 2023 Jul 24;71:9202-16.
 2. Wu Y, Zhang M, Shen Y, Liu N, Li Y. How do project updates influence fundraising on online medical crowdfunding platforms? Examining the dynamics of content updates. IEEE Transactions on Engineering Management. 2023 Nov 1;71:9135-49.
 3. Kaur M, Kaur PD, Sood SK. Blockchain oriented effective charity process during pandemics and emergencies. IEEE Transactions on Computational Social Systems. 2023 Jan 2;11(1):431-41.
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In today's world, organizing and managing fundraising campaigns effectively is more important than ever. That's where our Smart Campaign Organizer System comes in—a user-friendly web platform designed to make donations easier, more transparent, and more engaging. Built with PHP, HTML, CSS, JavaScript, and Bootstrap, this system offers a smooth and interactive experience for donors, campaign organizers, and admins. Donors can easily track their contributions, while campaign managers get real-time insights into fundraising progress. Admins can oversee platform activities to ensure everything runs smoothly. The interface is designed to be intuitive, with seamless animations and a clean, responsive layout that works on any device. With secure authentication and a well-structured MySQL database, user data stays safe while keeping the process hassle-free. At its core, this project is about making fundraising more efficient and impactful, using modern web technologies to bring people together for a good cause.

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