Rohan Singh

Sonipat, Delhi NCR | [LinkedIn](#) | [GitHub](#) | [LeetCode](#) | +91 92500-21256 | rohan.singh.en@gmail.com

EDUCATION

Newton School of Technology, Delhi NCR   **Sonipat, Delhi NCR**
B. Tech in Computer Science & Artificial Intelligence (SGPA: 8.261)   *2024 - Present*

- Organizations & Leadership
  - **Co-founder & Secretary**, DevClub — Led initiatives and managed club operations.
  - **Core Committee Member**, Neutron Tech-fest — Organised the college tech festival.

PROJECTS

Personal Portfolio | *ReactJS, Tailwind CSS, Framer Motion, Figma, Vercel*
Developed and deployed a **responsive** portfolio to showcase projects and **frontend skills**, featuring **Framer Motion** animations and **Figma-designed UI**, hosted on **Vercel**.

Proptrack | *ReactJS, TailwindCSS, Local Storage*
Built a web app to help users **track and manage real estate investments**, featuring **interactive property cards** and **investment tracking**. Integrated **dynamic charts** with **Recharts** and ensured data persistence using **local storage**.

EXPERIENCE

L'Oreal   **Clichy, France [Remote]**
Marketing Coach   *February 2025*
- **Trained and mentored a team of 4 marketing professionals** on digital marketing strategies and consumer engagement.
- Delivered **hands-on training sessions** covering **SEO, social media marketing, PPC, and content strategy.**
- Enhanced team performance by implementing best practices in digital marketing.

Educate.io   **Dubai, UAE [Remote]**
Product Manager & Content Manager   *October 2023 - December 2023*
- Led the production and delivery of **six courses**, ensuring quality and engagement.
- Led **risk assessment and financial planning**, identifying potential challenges and optimizing budget allocation to ensure the sustainable growth of **Educate.io as a nascent product**.
- Collaborated with cross-functional teams to streamline **content creation and product development**.

Freelance Consultant   *December 2022 - December 2023*
Worked across multiple domains including Social Media Marketing, digital product testing & design.
- Provided **Social Media Marketing (SMMA) strategies** to enhance brand presence and engagement.
- Conducted **digital product testing and usability analysis,** optimizing functionality and enhancing user experience through data-driven improvements.
- Assisted clients in **product design, automation, and workflow optimization**, streamlining processes and enhancing efficiency through tailored solutions.

SKILLS & INTERESTS

- **Programming Languages:** Python, JavaScript
- **Programming Libraries/Frameworks:** ReactJS, TailwindCSS, Framer Motion
- **Interests:** Financial Analysis, Risk Analysis & Management, Product Management, Social Media Marketing
- **Languages:** English (Full Professional Proficiency), Hindi (Native), Japanese (Elementary Proficiency)