

Rohan Singh

Sonipat, Delhi NCR | [LinkedIn](#) | [GitHub](#) | [LeetCode](#) | +91 92500-21256 | rohan.singh.en@gmail.com

EDUCATION

Newton School of Technology, Delhi NCR

Sonipat, Delhi NCR

B. Tech in Computer Science & Artificial Intelligence (SGPA: 8.261)

2024 - Present

- Organisations/Awards: Co-founder and secretary of DevClub

PROJECTS

- Personal Portfolio

EXPERIENCE

L'Oreal

Clichy, France [Remote]

Marketing Coach

February 2025

- Trained and mentored a team of 4 marketing professionals** on digital marketing strategies and consumer engagement.
- Delivered **hands-on training sessions** covering **SEO, social media marketing, PPC, and content strategy**.
- Enhanced team performance by implementing best practices in digital marketing.

Educate.io

Dubai, UAE [Remote]

Product Manager & Content Manager

October 2023 - December 2023

- Led the production and delivery of **six courses**, ensuring quality and engagement.
- Led **risk assessment and financial planning**, identifying potential challenges and optimizing budget allocation to ensure the sustainable growth of **Educate.io as a nascent product**.
- Collaborated with cross-functional teams to streamline **content creation and product development**.

Freelance Consultant

December 2022 - December 2023

Worked across multiple domains including Social Media Marketing, digital product testing & design.

- Provided **Social Media Marketing (SMMA) strategies** to enhance brand presence and engagement.
- Conducted **digital product testing and usability analysis**, optimizing functionality and enhancing user experience through data-driven improvements.
- Assisted clients in **product design, automation, and workflow optimization**, streamlining processes and enhancing efficiency through tailored solutions.

SKILLS & INTERESTS

- Programming Languages:** Python, JavaScript
- Programming Libraries/Frameworks:** ReactJS, TailwindCSS, Framer Motion
- Interests:** Financial Analysis, Risk Analysis & Management, Product Management, Social Media Marketing
- Languages:** English (Full Professional Proficiency), Hindi (Native), Japanese (Elementary Proficiency)