

Rohan Singh

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EDUCATION

Newton School of Technology, Delhi NCR

B. Tech in Computer Science & Artificial Intelligence (SGPA: 8.261)

Sonipat, Delhi NCR

2024 - Present

- Organizations & Leadership
 - **Co-founder & Secretary**, DevClub — Led initiatives and managed club operations.
 - **Core Committee Member**, Neutron Tech-fest — Organised the college tech festival.

PROJECTS

Personal Portfolio | *ReactJS, Tailwind CSS, Framer Motion, Vercel*

Developed and deployed a **responsive** portfolio to showcase projects and **frontend skills**, featuring **Framer Motion** animations, hosted on **Vercel**.

Proptrack | *ReactJS, TailwindCSS, Local Storage*

Built a web app to help users **track and manage real estate investments**, featuring **interactive property cards** and **investment tracking**. Integrated **dynamic charts** with **Recharts** and ensured data persistence using **local storage**.

EXPERIENCE

L'Oreal

Marketing Coach

Clichy, France [Remote]

February 2025

- **Trained and mentored a team of 4 marketing professionals** on digital marketing strategies and consumer engagement.
- Delivered **hands-on training sessions** covering **SEO, social media marketing, PPC, and content strategy**.
- Enhanced team performance by implementing best practices in digital marketing.

Educate.io

Product Manager & Content Manager

Dubai, UAE [Remote]

October 2023 - December 2023

- Led the production and delivery of **six courses**, ensuring quality and engagement.
- Led **risk assessment and financial planning**, identifying potential challenges and optimizing budget allocation to ensure the sustainable growth of **Educate.io as a nascent product**.
- Collaborated with cross-functional teams to streamline **content creation and product development**.

Freelance Consultant

Worked across multiple domains including Social Media Marketing, digital product testing & design.

December 2022 - December 2023

- Provided **Social Media Marketing (SMMA) strategies** to enhance brand presence and engagement.
- Conducted **digital product testing and usability analysis**, optimizing functionality and enhancing user experience through data-driven improvements.
- Assisted clients in **product design, automation, and workflow optimization**, streamlining processes and enhancing efficiency through tailored solutions.

SKILLS & INTERESTS

- **Programming Languages:** Python, JavaScript
- **Programming Libraries/Frameworks:** ReactJS, TailwindCSS, Framer Motion
- **Interests:** Financial Analysis, Risk Analysis & Management, Product Management, Social Media Marketing
- **Languages:** English (Full Professional Proficiency), Hindi (Native), Japanese (Elementary Proficiency)