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History of Economic Thought

Economics

Guided notes

Thoughts, Reflections,
Lingering Questions

Adam Smith – Classical Economics

- Scottish philosopher and economist who wrote:

The Wealth of Nations in 1776

- Believer in laissez faire, which means that gov't leaves the economy alone and allows it to function naturally
- Believed in the importance of self-interest in guiding economic decisions
- "It is not from the benevolence of the butcher, the brewer, or the baker that we expect our dinner, but from their regard to their own interest."

-Adam Smith

The Invisible Hand

- The forces of Self-interest and competition act as an *invisible hand* that regulates the economy
- The profit motive ensures that consumer demands are met and that production benefits society
- Competition means that businesses who overcharge will bankrupt
- Government is not needed to guide the market economy

Adam Smith – Impact

- Smith continues to influence politicians today ~~in~~ that profit motive and self-interest produce beneficial outcomes
- Inspires culture of entrepreneurship
- Encourages policy makers to allow markets to function freely so long as they remain competitive

19th Century Neoclassical Economics – Alfred Marshall

- In his most important book, Principles of Economics, Marshall emphasized that the price and output of a good are determined by both supply and demand: the two curves are like scissor blades that intersect at equilibrium
- Marshall also believed that people make economic decisions at the margin – that is, they make decisions based on the balance between marginal benefits and marginal costs
- He created the concept known as consumer surplus – when consumers purchase an item for less than they were willing to pay they receive consumer surplus

19th Century Classical Economic Theory: Say's Law

- Say's Law of Markets (named after French economist Jean Baptiste Say) argues that the ability to purchase something depends on the ability and thereby generate income.
- People have demand for items when their past production provides them with money to have demand
- Thus, money is not the source of wealth; Production is the source of wealth.
- "Supply creates its own demand"
- Money is just a medium of exchange for goods and services

IMPLICATIONS OF SAY'S LAW

- The production and accumulation of goods over time constitutes prosperity; consuming without producing eats away the wealth and prosperity of an economy
- Government policy should focus on increasing production: increasing production while cause a cycle that leads to more consumption and more production
- Say's Law has influenced supply-side economists who believe that tax breaks to businesses are the best way to generate wealth and prosperity

KARL MARX

- German author of The Communist Manifesto
- Witnessed the negative effects of the (next page →)

industrial revolution firsthand (18 hour days, child labour, unsafe conditions, low pay despite excessive profits)

- Called for industrial workers to rebel against the exploitative capitalist system

THE ECONOMIC INTERPRETATION OF HISTORY

- Human history has been a series of class struggles between exploiters (factory owners) and exploited (factory workers)
- Workers should rebel, seize the means of production and overthrow the capitalist system

LABOUR THEORY OF VALUE

- Value of an item is equal to the labour and materials that went into producing it
- Difference between the item's price and the value of the labour and materials represents exploitation and greed
- All profits should belong to the workers !

MARX'S INFLUENCE – COMMAND ECONOMIES

- Marx advocated for abolishing private property
- Government would control all of the means of production on behalf of the people
- Production shared equally
- No division between classes
- No role for profit or self-interest
- Provides the basis for modern command economies (Soviet Union, China, Cuba)

20TH CENTURY - JOHN MAYNARD KEYNES

- British economist John Maynard Keynes wrote his “General Theory on Interest, Employment and Money” in the 1930's
- He formulated his policies based on the need for government intervention during the economic catastrophe of the Great Depression

KEYNES' IDEAS

- The prolonged recession of the 1930's would not correct itself
- Government needed to engage in "deficit spending" to create employment and cut taxes in order to stimulate "aggregate demand" in the economy
- He also wrote about the "multiplier effect" – when government spends money to build a bridge that money goes to laborers who then re-spend their income. The original gov't injection is multiplied to create a bigger addition to GDP.

KEYNES' INFLUENCE

- Governments all over the world engage in deficit spending
- In response to the 2008 financial crisis, the Canadian gov't spent billions in stimulus projects to create employment
- Currently, governments are providing their citizens with temporary income support to prevent an even worse covid-related recession

MONETARIST/ NEW CLASSICAL COUNTER REVOLUTION

- New Classical school proposed a return to free market principles and laissez-faire.
- They said that government should not interfere in markets as periods of recession and high inflation are self-correcting
- As opposed to spending creating economic growth, it is savings that leads to future production that drives economic growth

MILTON FRIEDMAN – MONETARISM

- US Economist Milton Friedman wrote that inflation is always a "monetary phenomenon"
- Rising prices are always a product of a rising money supply
- This influences central banks to raise the money supply by the same % as the growth in GDP
- In the long run, an increased money supply will do nothing to increase output and employment.

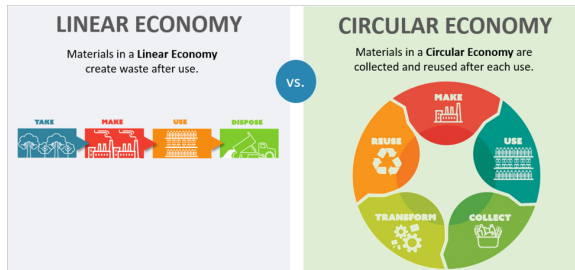
21ST CENTURY ECONOMICS -INTERDISCIPLINARY THINKING

- Behavioral economics – Intersection of psychology and economics to better study how and why people make economic decisions
- The ideas of behavioral economics have upended the idea that people behave rationally when making economic decisions
- People often act based upon their lack of self control as well as lack of information
- People also have inherent biases that prevent them from making correct decisions

INFLUENCE OF BEHAVIOURAL ECONOMICS

- The belief that consumers always make a rational decision is not necessarily true
- People are influenced by their environments and personal biases
- Psychological principles can be used by governments to “nudge” people’s behavior towards beneficial outcomes

THE CIRCULAR ECONOMY



“DOUGHNUT ECONOMICS”

- Economist Kate Raworth’s argues: traditional economics preoccupied with growth --> has disregarded extreme inequalities of income and wealth and environmental destruction
- Goal must change: need to discover balance and focus on human rights
- UN Sustainable Development Goals are aligned with this

