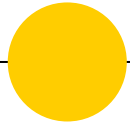


TLED Website Research Presentation



Helen Elliott
Anughna Kandimalla
Richard Stafford



Hello!



Helen Elliott

Transitioning from a career in office administration to UX. Graduating this May.



Richard Stafford

Elementary school teacher graduating August 2019. Looking for UX positions in education.



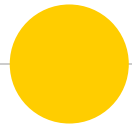
Anughna Kandimalla

Transitioning from a career as UI Developer to UX. Graduating in Fall 2019.



Recap Evaluative Research

1. Visual styling is effective
2. **Breadth of TLED services are not clear to users**
3. **Carousel is hindering information seeking**
4. Confusion around navigation labels
5. Footer doesn't follow web standards



FEASIBILITY IDEA



Feasible Redesign Concept

- Promote quick, effective navigation
- Reflect a clear, positive, impactful TLED identity
- Give data driven and anecdotal validation of TLED efficiency

“Man, you know I think like some sort of organizational outline of tled would be helpful somewhere”



“



Users referred to these as “buttons”

Users expected separate pages to open after clicking



Feasibility Design





1.To Create Impactful TLED Brand Identity

2.A simple impactful Tagline “How TLED can help faculty”

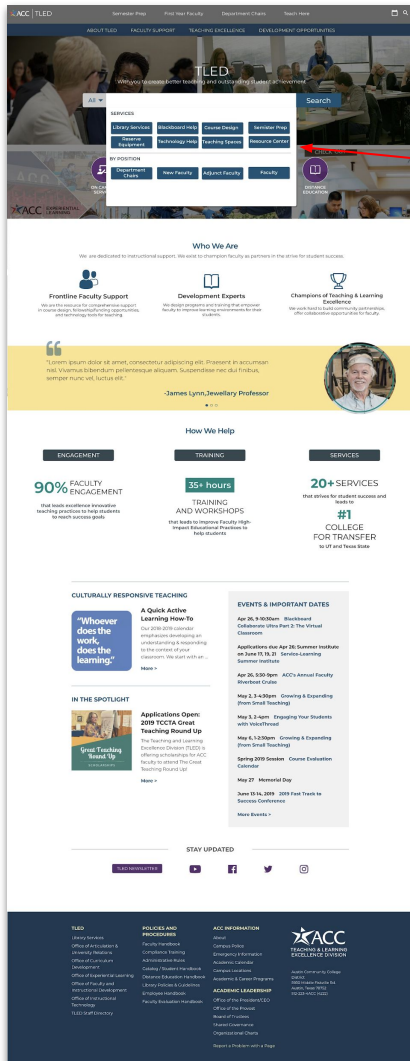
3.Search:To create effective navigation

4.To give quick navigation to most frequently used

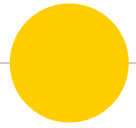
5.To Create Impactful identity by explaining who TLED is by sharing their core principles

6.To show the involvement of the faculty in the teaching learning community through TLED resources

7.To draw attention How TLED working towards ACC Strategic Plan



More intuitive,advanced search to search data.



Beyond a Revision WHY?



Beyond a Revision WHY?

- Hard Problems faced by the faculty



Beyond a Revision WHY?

- Hard Problems faced by the faculty
- Huge expectations for improved student outcomes

*I have students who come to me so
utterly unprepared, and who have
been failed by their schools*



“

*... school is not (the students) only
priority, but beyond that it's not
even their top one*



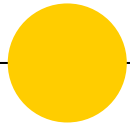
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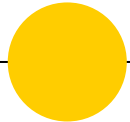
3 Year Strategic Plan

- Equity and Access
- Persistence and Engagement identity
- Completion and Transition
- Operation and Infrastructure

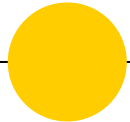
Who



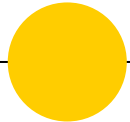
Who Bridges



Who Bridges this



Who Bridges this Gap?





TLED



HOW?



Awesome Faculty!





TLED mission

- “...champion faculty as partners”
- “... empower faculty to improve learning”
- “... offer collaborative opportunities”



TLED Programs

Faculty Connection

Instructors with resources that will support their success in the classroom, and give them the opportunity to **explore teaching and learning with their peers.**

Teaching and Learning Academy

The Academy is designed to support faculty based on evidence-based teaching strategies, reflective practice, and teaching innovation. Essential to **the Teaching and Learning Academy is the creation of a group of faculty who will learn from each other.**

Distance Education Symposium

ACC faculty and staff are invited to **present and share their experiences** and knowledge

*“... the only time I interact with TLED is when they send out **links** from there and the **faculty newsletter**.”*

*“I **don't** go to the website just to check it out.”*

*“I don't have a lot of **time** to engage in a lot of events.”*

“

INSPIRING

INVITATIONAL



New Website Concept



New Website Concept

- Great achievements by ACC faculty



New Website Concept

- Great achievements by ACC faculty: **See it – Do it**



New Website Concept

- Great achievements by ACC faculty: **See it – Do it**
- Pathways for Faculty



New Website Concept

- Great achievements by ACC faculty: **See it – Do it**
- Pathways for Faculty: **Big changes one step at a time**



New Website Concept

- Great achievements by ACC faculty: **See it – Do it**
- Pathways for Faculty: **Big changes one step at a time**
- Tiered levels of engagement:



New Website Concept

- Great achievements by ACC faculty: **See it – Do it**
- Pathways for Faculty: **Big changes one step at a time**
- Tiered levels of engagement: **5 mins – 5 years**



Invitational Concept

- Great achievements by ACC Faculty: **See it – Do it**
- Pathways for Faculty: **Big changes one step at a time**
- Tiered levels of engagement: **5 mins – 5 years**
- Breakdown teaching silos to share great ideas



Invitational Concept

- Great achievements by ACC Faculty: **See it – Do it**
- Pathways for Faculty: **Big changes one step at a time**
- Tiered levels of engagement: **5 mins – 5 years**
- **Breakdown teaching silos to share great ideas**



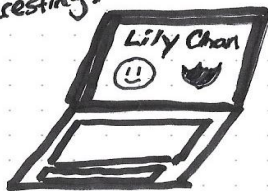
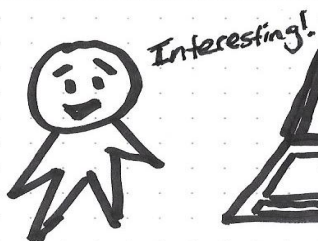
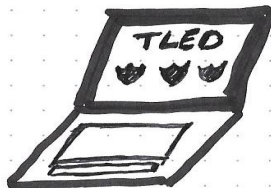
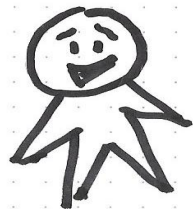
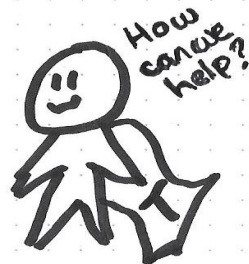
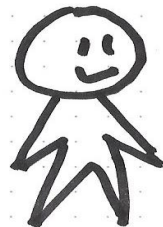
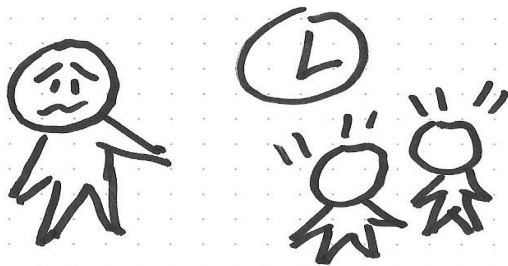
Vision Concept



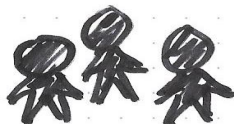
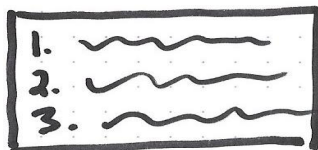
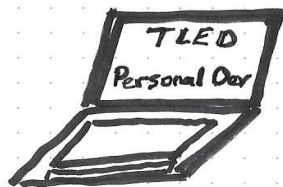
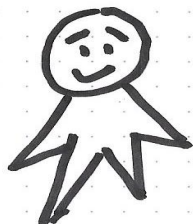
Meet Jason Ward, a 29 year old new professor.



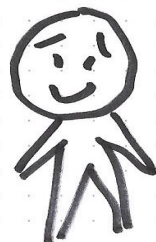
Jason
Word



Mobile Tech
in the
Classroom



How can
I help?



Jason is the new Lily Chan



The future looks brighter





Next Steps?

- More generative research



Next Steps?

- More generative research
- Continual evaluative research



Next Steps?

- More generative research
- Continual evaluative research
- Socializing user centered culture



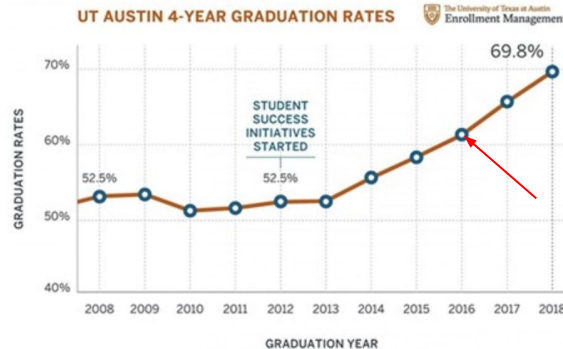
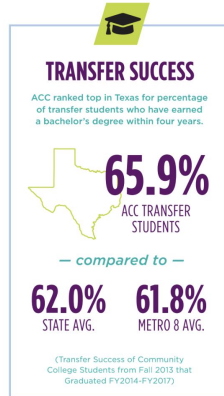
Questions?

Thank you so much for coming!

Placeholder Recommendations

- 1 The 2017-2018 digital fellows cohort focused on research and implementation of adaptive learning instructional technologies in and out of the classroom. The 2018-2019 Digital Fellows Program is being offered in partnership with Apple® with a focus on mobile digital learning and the use of iPads® in the classroom. After digital tools/

2



- 3 Our Faculty is always there to help students to reach their goals
Eg: one Faculty for every 21 students.

Data Resource from [OIEA](#) and [ACC strategic plan](#)



Stats and Facts Recommendations

Evidence-based teaching
Innovative teaching practices
Faculty development opportunities
On Campus Services and Resources

TLED



Faculty

(Guided Pathway Model)

Resource

Learning Environment



Students

100%

SUCCESS

(ACC strategic planning)