

## Exponential Functions

The function  $f(x) = 2^x$  is called an *exponential function* because the variable,  $x$ , is the exponent. It should not be confused with the power function  $g(x) = x^2$ , in which the variable is the base.

An exponential function is a function of the form

$$f(x) = b^x$$

Where  $b$  is a positive constant.

- If  $x = n$ , a positive integer, then  $b^n = b \cdot b \dots \dots b$
- If  $x = 0$ , then  $b^0 = 1$ , and if  $x = -n$ , where  $n$  is a positive integer, then

$$b^{-n} = \frac{1}{b^n}$$

- If  $x$  is a rational number,  $x = p/q$ , where  $p$  and  $q$  are integers and  $q > 0$ , then

$$b^x = b^{p/q} = \sqrt[q]{b^p} = (\sqrt[q]{b})^p$$

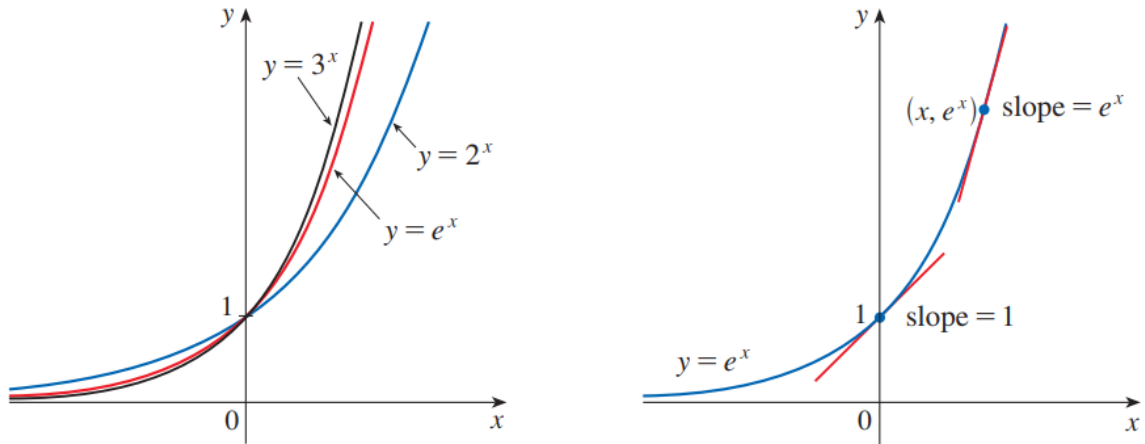
**Laws of Exponents** If  $a$  and  $b$  are positive numbers and  $x$  and  $y$  are any real numbers, then

$$\begin{array}{llll} \mathbf{1.} & b^{x+y} = b^x b^y & \mathbf{2.} & b^{x-y} = \frac{b^x}{b^y} & \mathbf{3.} & (b^x)^y = b^{xy} & \mathbf{4.} & (ab)^x = a^x b^x \end{array}$$

## The number $e$

Def:  $e$  is the number such that  $\lim_{h \rightarrow 0} \frac{e^h - 1}{h} = 1$ .

Geometrically, this means that of all possible exponential functions  $y = b^x$ , the function  $f(x) = e^x$  is the one whose tangent line at  $(0, 1)$  has a slope  $f'(0) = 1$ . See fig. below



## Derivative of natural exponential number function

$$\frac{d}{dx}(e^x) = e^x$$

If  $f(x) = e^x - x$ , find  $f'$  and  $f''$ . Compare the graphs of  $f$  and  $f'$ .

Sol:

Using the Difference Rule, we have

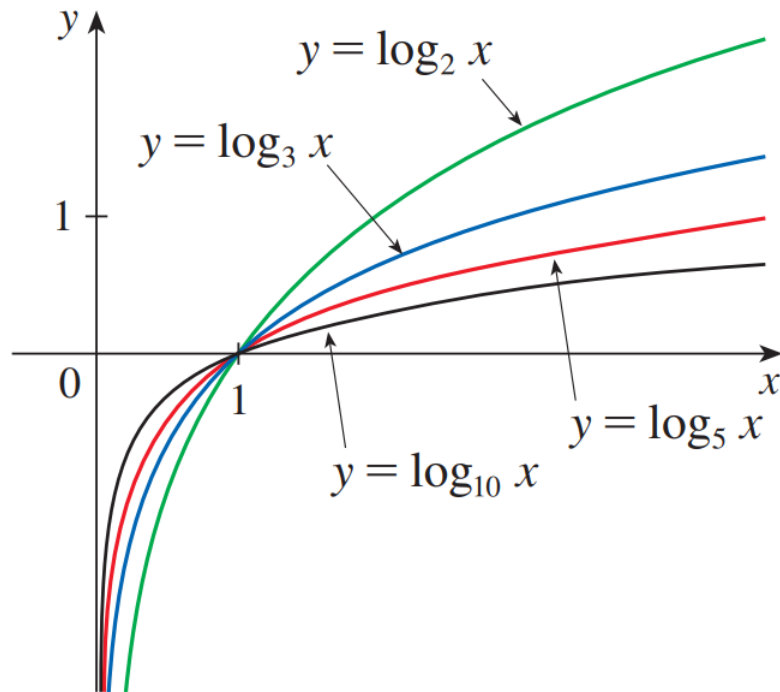
$$f'(x) = \frac{d}{dx}(e^x - x) = \frac{d}{dx}(e^x) - \frac{d}{dx}(x) = e^x - 1$$

the second derivative as the derivative of  $f'$ , so

$$f''(x) = \frac{d}{dx}(e^x - 1) = \frac{d}{dx}(e^x) - \frac{d}{dx}(1) = e^x$$

## Logarithmic function

The logarithmic function  $f(x) = \log_b x$ , where the base  $b$  is a positive constant, are the inverse functions of the exponential functions. Fig. below shows the graphs of four logarithmic functions with various bases. In each case the domain is  $(0, \infty)$ , the range is  $(-\infty, \infty)$ , and the function increases slowly when  $x > 1$ .



If we use the formulation of an inverse function

$$\log_b x = y \iff b^y = x$$

For example,  $\log_{10} 0.001 = -3$  because  $10^{-3} = 0.001$

**Laws of Logarithms** If  $x$  and  $y$  are positive numbers, then

1.  $\log_b(xy) = \log_b x + \log_b y$

2.  $\log_b\left(\frac{x}{y}\right) = \log_b x - \log_b y$

3.  $\log_b(x^r) = r \log_b x$  (where  $r$  is any real number)

Ex: use the laws of logarithms to evaluate  $\log_2 80 - \log_2 5$

$$\begin{aligned}\text{Sol: } \log_2 80 - \log_2 5 &= \log_2 \left(\frac{80}{5}\right) \\ &= \log_2 16 \\ &= 4\end{aligned}$$

### Natural logarithms

If the base is the number  $e$  of the logarithm, is called the natural algorithm

$$\log_e x = \ln x$$

Then, the defining properties of the natural algorithm function become

$$\ln x = y \iff e^y = x$$

$$\begin{aligned}\ln(e^x) &= x & x \in \mathbb{R} \\ e^{\ln x} &= x & x > 0\end{aligned}$$

In particular, if we set  $x=1$ , we get

$$\ln e = 1$$

From the property  $e^{\ln x} = x$ , we will get

$$x^r = e^{r \ln x}$$

Ex: solve the equation  $e^{5-3x} = 10$

Sol: we take  $\ln$  of both sides of the equation

$$\ln(e^{5-3x}) = \ln(10)$$

$$5 - 3x = \ln 10$$

$$3x = 5 - \ln 10$$

$$x = \frac{1}{3}(5 - \ln 10)$$

Using a calculator, we get

$$x \approx 0.8991$$

Finally, we can take  $\log_b x = \frac{\ln x}{\ln b}$

Ex: evaluate  $\log_8 5$  correct to 6 decimal places.

Sol:  $\log_8 5 = \frac{\ln 5}{\ln 8} \approx 0.773976$

## **Derivatives of logarithmic functions**

The derivative of a logarithmic fun.

$$\frac{\partial}{\partial x} (\log_b x) = \frac{1}{x \ln b}$$

If we put  $b = e$ , we get

$$\frac{\partial}{\partial x} (\ln x) = \frac{1}{x}$$

In general, by using chain rule, we get

$$\frac{\partial}{\partial x} (\ln u) = \frac{1}{u} \cdot \frac{\partial u}{\partial x}$$

Ex: differentiate  $f(x) = \sqrt{\ln x}$

Sol:

$$f'(x) = \frac{1}{2}(\ln x)^{-1/2} \frac{d}{dx} (\ln x) = \frac{1}{2\sqrt{\ln x}} \cdot \frac{1}{x} = \frac{1}{2x\sqrt{\ln x}}$$