

## Day 1:

DAY #1

STEP = 1 : Choose Your market place  
RENTAL E-COMMERCE

The primary purpose of a rental e-commerce platform is to provide users with the ability to rent products or services instead of purchasing them outright. It serves as an online marketplace where individual or businesses can offer product ranging from fashion items, electronics, furniture, vehicle, equipment, and even properties on a temporary rental basis.

### KEY BENEFITS OF RENTAL E-COMMERCE

1. Cost Efficiency : Customers can enjoy using expensive product or services without the need to make a long-term financial commitment.
2. Sustainability : Encourages the reuse of product reducing the demand for new product and the environmental impact.

3: Convenience Renting through an online platform allow customers to browse a wide range of option from home and easily book rentals.

### 1 DIVERSE PRODUCT RANGE

Customers can access a variety of item that might otherwise be difficult or expensive to buy outright

### STEP-2 DEFINE YOUR BUSINESS GOALS

1. What problem does your market place aim to solve?

Our market place is for people who need things for a limited time but do not need to buy them permanently. Such as students or startups.

2. Who is your target audience?

- Students who need temporary furniture for apartments or hostels.

- Startups that need vehicles or office furniture for a limited time.

- Families who want to rent things for

Short-term events.

3 What products or services will you offer?

- Furniture: Dining, Living, Bedroom

4 What will set your market place apart?

- Affordable plans.

- Door step delivery.

Speed: we delivered ~~pro~~ furniture faster than competitors



### STEP 3 CREATOR DATA SCHEMA.

RELATIONSHIPS BETWEEN THESE ENTITIES.  
Products and Orders

1. Each order includes one or more products.
2. A single product can be rented multiple items (1-to-many relationship).
- Each order contains one or more products.
- Relationship 1 product  $\leftrightarrow$  many orders.

#### ORDERS AND CUSTOMERS

1. Each order is placed by one customer.
2. A customer can place multiple orders (1-to-many relationship).

- Each order is placed by one customer.
- Relationship 1 customer  $\leftrightarrow$  Many orders.

#### ORDERS AND DELIVERY ZONES

1. Each order is delivered to one zone and each zone can serve multiple orders (1-to-many relationship).

- Each order is delivered to one delivery zone.
- Relationship 1 Delivery zone  $\leftrightarrow$  Many orders.

