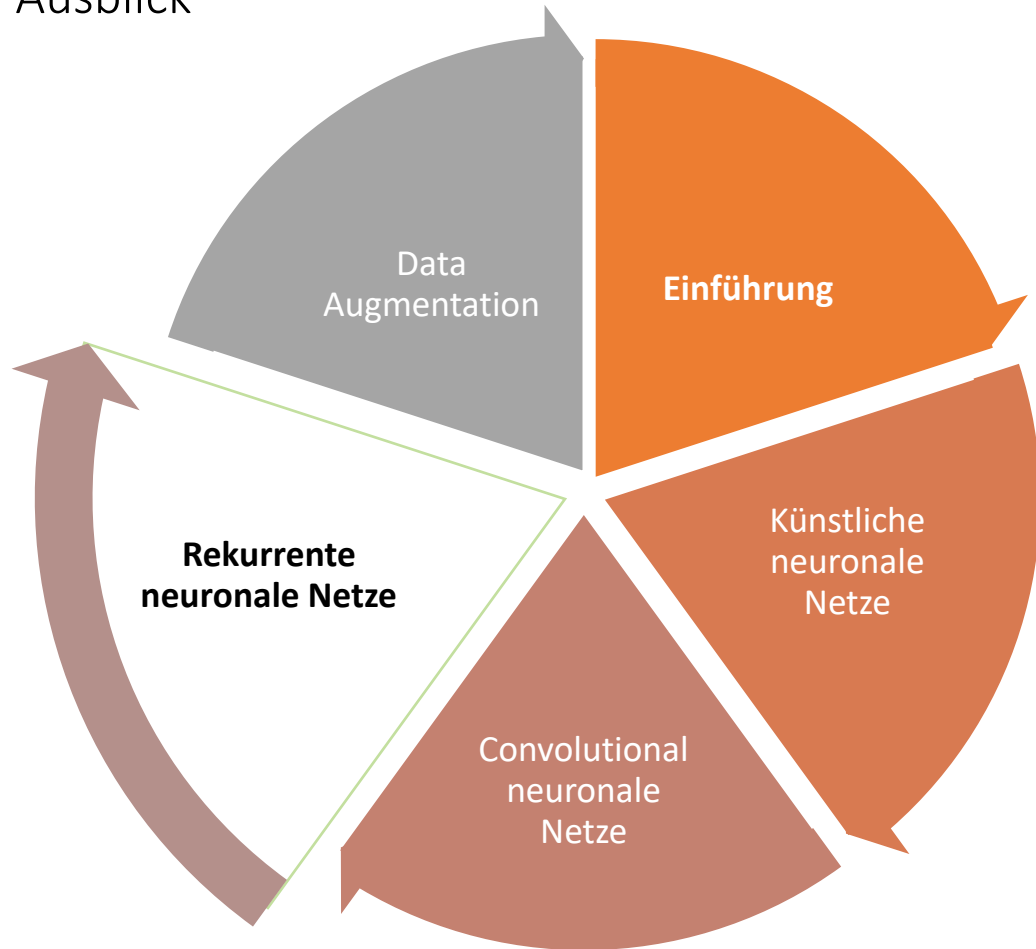


# Deep Learning

Ausblick



## Recurrent neural networks (RNN)

introduction

Sequences: What time is it?

Embedding Layers

Building an ANN

Long Short-Term Memory (LSTM)

Keras code

# Recurrent neural network - RNN

## Feedforward Vs. RNNs

### Recurrents neural network

Output depends on previous calculations

	Architecture & Signal Flow	Inspired by	memory	input and output	Detection of
KNN & CNN	<ul style="list-style-type: none"><li>• Feedforward</li><li>• one direction (from the entrance to the exit)</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• Neuronen</li><li>• visueller Cortex</li></ul>	<ul style="list-style-type: none"><li>• None to static memory (FNN-TD)</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• Fixed size</li><li>• pictures</li><li>• text</li><li>• audio</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• pattern</li></ul>
RNN	<ul style="list-style-type: none"><li>• Feedback</li><li>• Both directions (loops)</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• Neocortex</li></ul>	<ul style="list-style-type: none"><li>• Dynamic Memory</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• Any size</li><li>• Data in sequential form (e.B. time series)</li><li>•</li></ul>	<ul style="list-style-type: none"><li>• Time-coded information</li><li>•</li></ul>

# Artificial Neural Networks - KNN

## Notations

- $N$ : Number of (training) instances
- $p$ : Dimension of input (number of features)
- $K$ : Dimension of output (or number of classes)
- $L$ : Number of layers of a neural network
- $\mathbf{x}^{(i)} \in \mathbb{R}^p / \mathbf{y}^{(i)} \in \mathbb{R}^K$  : the  $i$ th input vector / output vector represented as a line vector
- $x_j^{(i)} / y_k^{(i)}$  : The  $j$ th element of the  $i$ th input vector / output vector (scalar)
- $\mathbf{X} \in \mathbb{R}^{N \times p} / \mathbf{Y} \in \mathbb{R}^{N \times K} : \mathbf{X} = \begin{pmatrix} (\mathbf{x}^{(1)})^T \\ \vdots \\ (\mathbf{x}^{(N)})^T \end{pmatrix} = \begin{pmatrix} x_1^{(1)} & x_2^{(1)} & \dots & x_p^{(1)} \\ \vdots & \vdots & & \vdots \\ x_1^{(N)} & x_2^{(N)} & \dots & x_p^{(N)} \end{pmatrix}$  Input matrix
- $\omega_{ji}^{[\ell]}$ : Weight of the  $j$ th input of the  $i$ th neuron of the  $\ell$ -ten layer (alternatively  $\theta$ )
- $\mathbf{W}^{[\ell]} \in \mathbb{R}^{(\text{Number of neurons of the layer } \ell) \times (\text{Number of neurons of the layer } \ell-1)}$ : Weight matrix of the layer  $\ell$ .
- $\hat{\mathbf{y}}^{(i)} \in \mathbb{R}^K, \hat{\mathbf{y}}^{(i)} = h(\mathbf{x}^{(i)})$ : Is the predicted output vector (estimator)  
 $h$ : is the prediction function of your system called a hypothesis
- $\sigma^{[\ell]}(\cdot)$ : Activation function of the  $\ell$ -ten layer, for the step function we write  $\sigma(\cdot) = f(\cdot)$

# Recurrent neural network - RNN

## Example: What time is it?

- **Output**

Time Step 1: O1

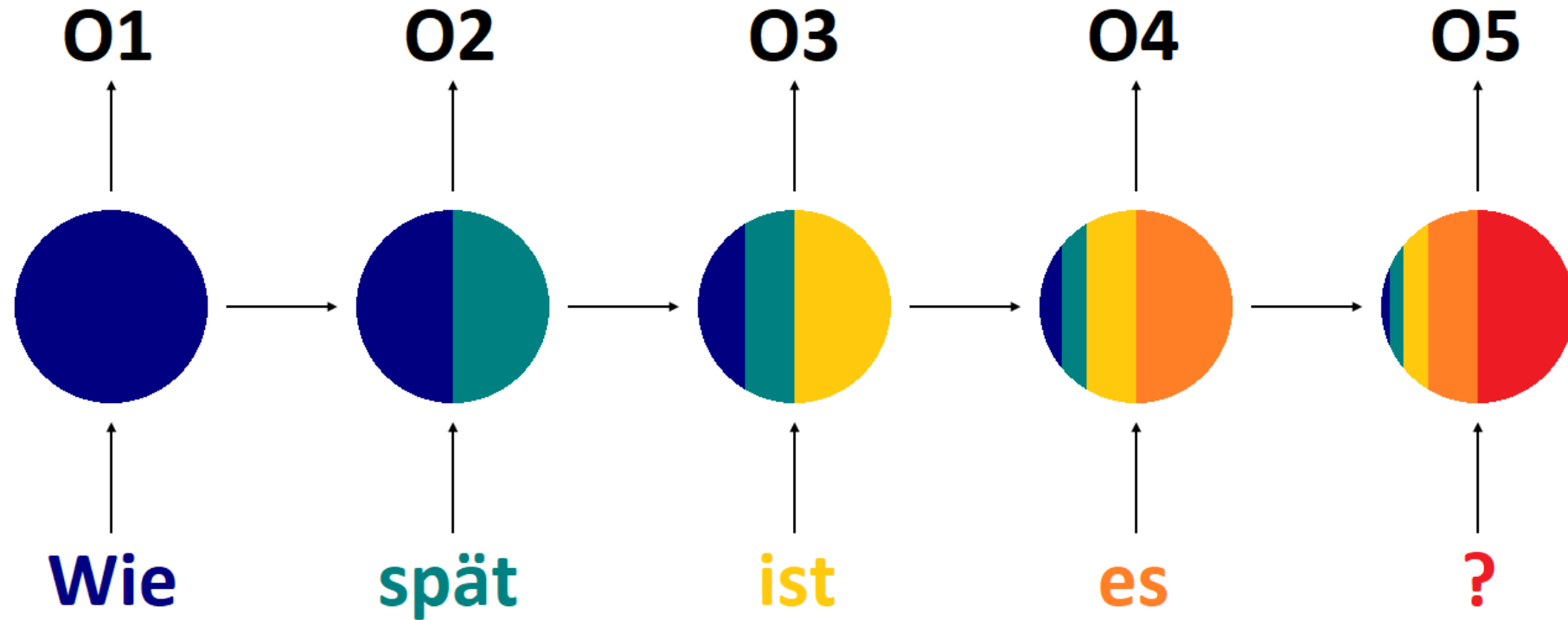
Time Step 2: O2

- **network:**

Circle represents the entire network at different time steps

- 

- **Input**



# Recurrent neural network - RNN

## Embedding Layer - Working with Text Data

- **Text vectorization** (Assign a unique number to words)

- Create a vocabulary
- Creating One-Hot Vectors
- Keras: Tokenizer

**disadvantages:**

- Inefficient in matrix multiplication
- Can be very high-dimensional

$V = \{ \text{„have“}, \text{„a“}, \text{„nice“}, \text{„day“} \}$

have =  $[1, 0, 0, 0]^T$

a =  $[0, 1, 0, 0]^T$

day =  $[0, 0, 0, 1]^T$

**Embedded Layer**

- First layer of a neural network
- Multiplication of one-hot vectors with the embedded wei
- Dimension reduction

$$\begin{array}{c} [0 \quad 0 \quad 0 \quad 1 \quad 0] \\ \text{One-hot vector} \end{array} \times \begin{array}{c} \begin{bmatrix} 8 & 2 & 1 & 9 \\ 6 & 5 & 4 & 0 \\ 7 & 1 & 6 & 2 \\ 1 & 3 & 5 & 8 \\ 0 & 4 & 9 & 1 \end{bmatrix} \\ \text{Embedding Weight Matrix} \end{array} = \begin{array}{c} [1 \quad 3 \quad 5 \quad 8] \\ \text{Hidden layer output} \end{array}$$

# Recurrent neural network - RNN

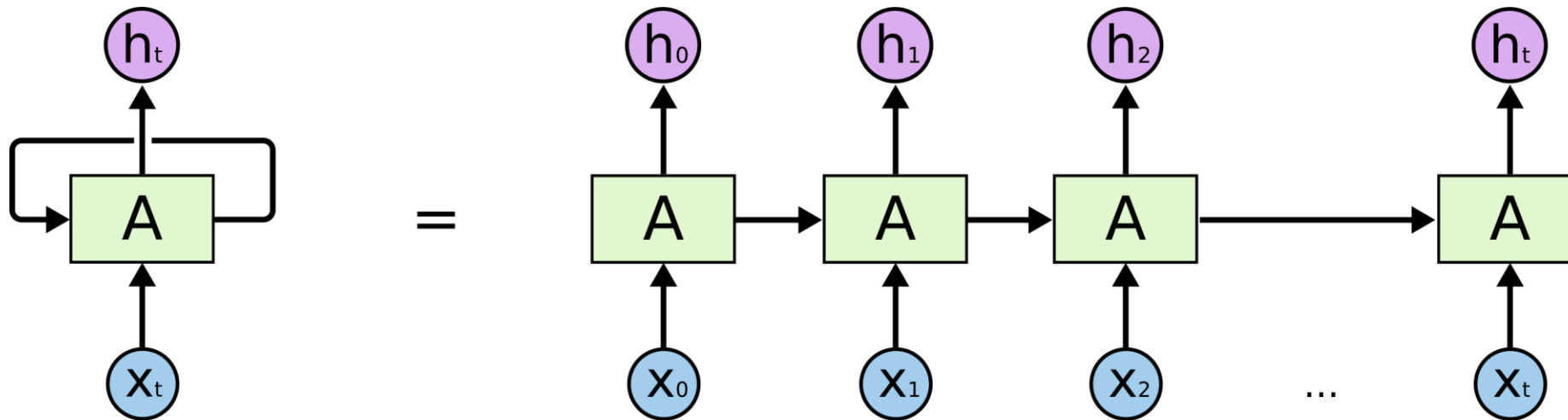
## Building an RNN

### ▪ Rekurrente neuronale Netze

- Have loops
- Grinding allows to hold information
- Repeating modules from NNs
- Vanishing Gradient Problem
- 

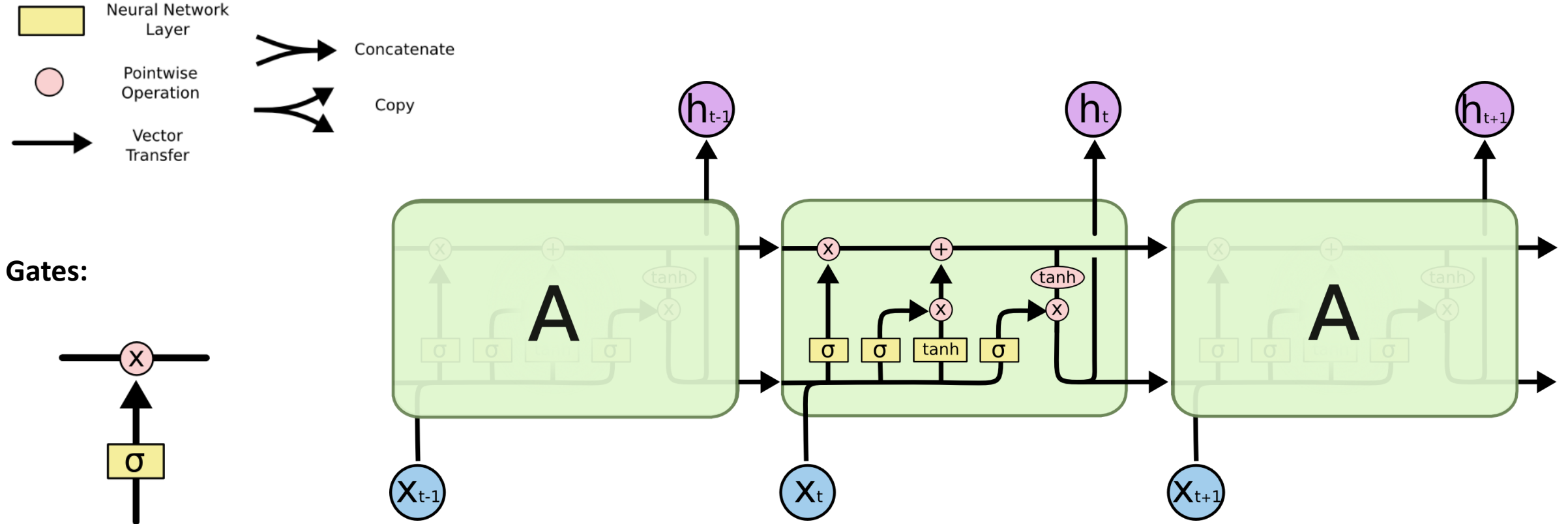
The problem of long-term dependency

1. The clouds are in the sky
2. I grew up in France... I speak fluent French



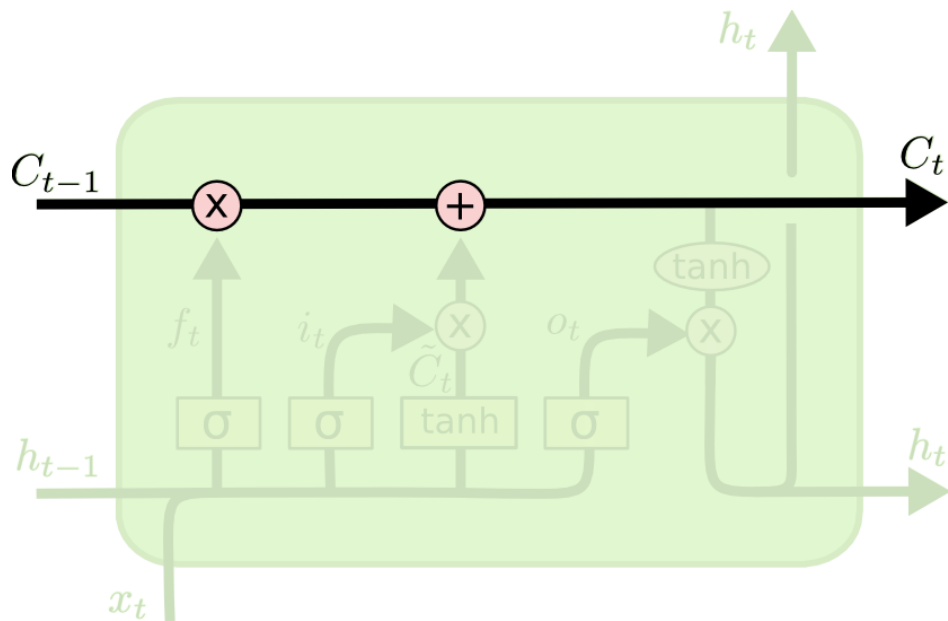
# Rekurrentes Neuronales Netz - RNN

## Long Short-Term Memory (LSTM)



# Rekurrentes Neuronales Netz - RNN

## LSTM – Der Zellzustand

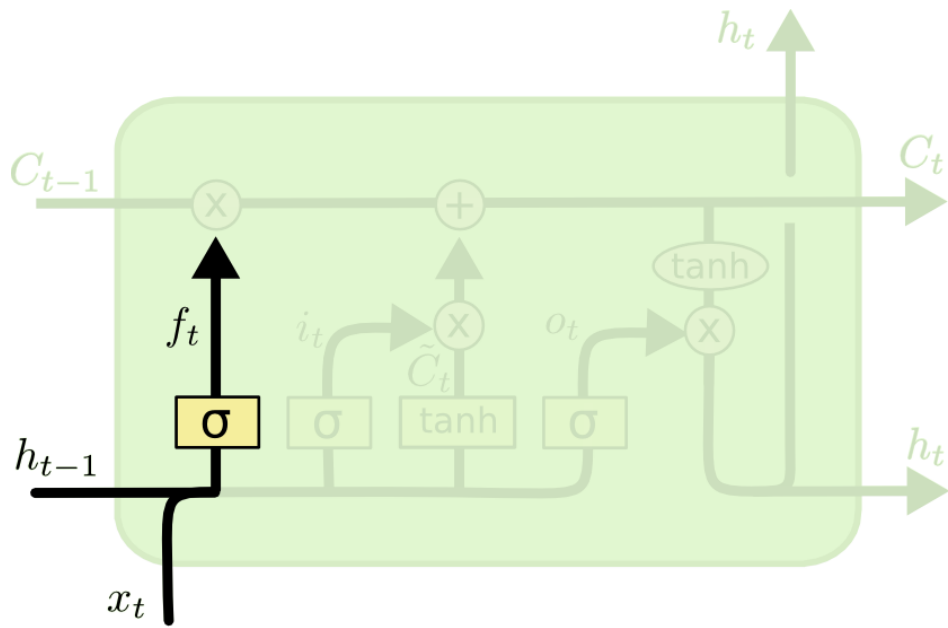


- Cell condition  $C_T$ 
  - Conveyor belt for information
  - Extends through the full chain
  - Add/remove information through two linear operations
  -



# Rekurrentes Neuronales Netz - RNN

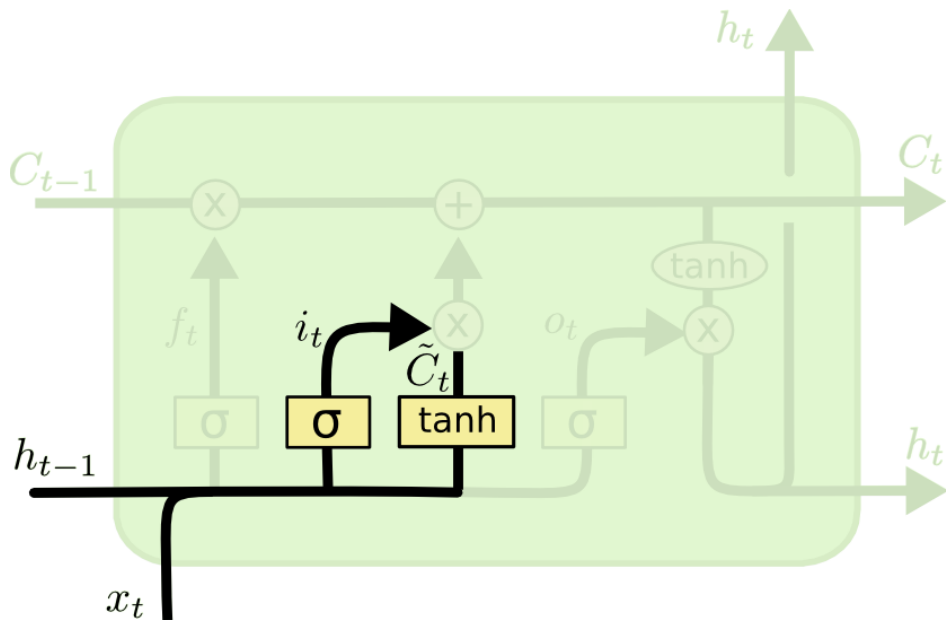
## LSTM – Forget Gate Layer



- Forget Gate Layer
  - Links the vectors  $h_{t-1}$  und  $x_t$
  - $f_t$  is the output of the sigmoid layer
  - 0(1) means the information of  $C_{t-1}$  to discard (to maintain)
- $$f_t = \sigma(W_f \cdot [h_{t-1} \cdot x_t] + b_f)$$

# Rekurrentes Neuronales Netz - RNN

## LSTM – Input Gate Layer



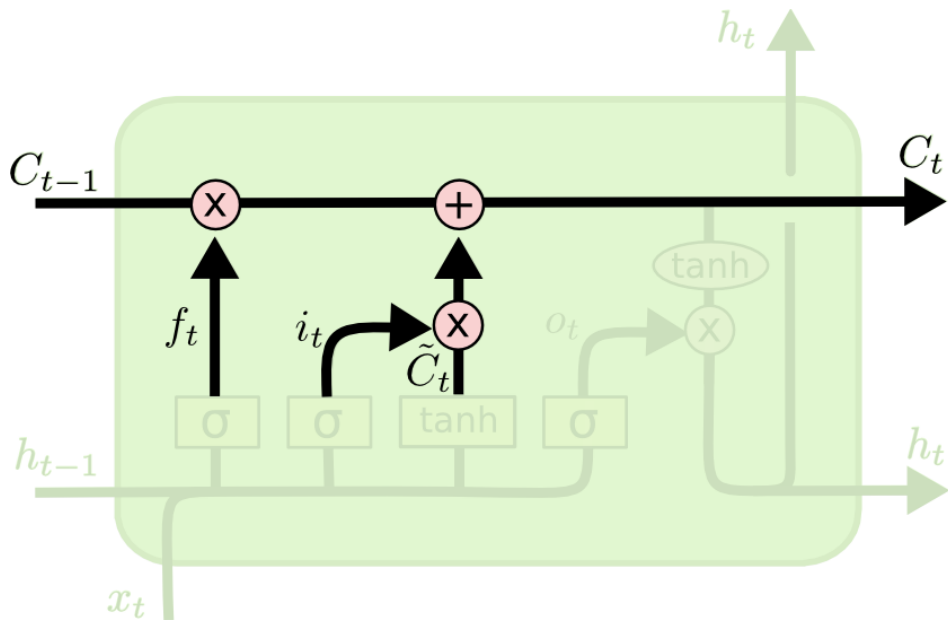
update of Cell state

1. Input Gate Layer
  - What values to update
2. *tanh* - layer
  - Create potential candidates
3. Unification of both steps:
  - receive cell state updates

- $i_t = \sigma(W_i \cdot [h_{t-1}, x_t] + b_i)$
- $\tilde{C}_t = \tanh(W_C \cdot [h_{t-1}, x_t] + b_C)$

# Rekurrentes Neuronales Netz - RNN

## LSTM – Aktualisierung des Zellzustandes

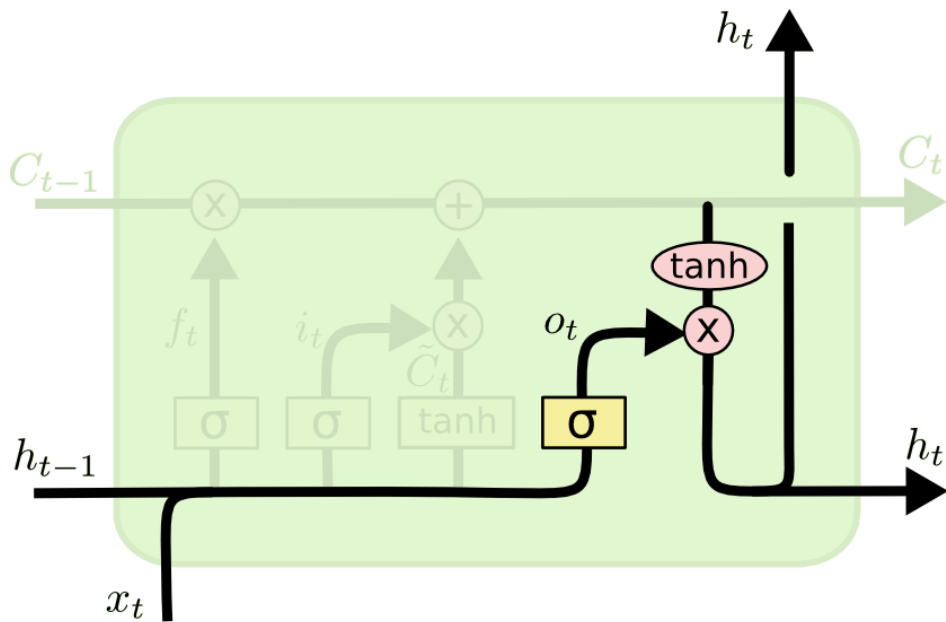


- Perform an update
  - Multiply the old cell state  $C_{t-1}$  with  $f_t$  (forget about selected information)
  - Add up the new candidate values  $i_t \cdot \tilde{C}_t$  (new scaled candidates)

- $$C_t = f_t \cdot C_{t-1} + i_t \cdot \tilde{C}_t$$

# Rekurrentes Neuronales Netz - RNN

## LSTM – Generieren einer Ausgabe



### Generating the output (Output Gate Layer)

1. Set the cell state through the tanh layer to the values between -1 and +1  
→ Filters Information
2. Multiply the filtered values by the Sigmoid-Gate  
→ Output is limited to information we have chosen

- $o_t = \sigma(W_o[h_{t-1}, x_t] + b_o)$
- $h_t = o_t \cdot \tanh(C_t)$

# Rekurrentes Neuronales Netz - RNN

## Keras Implementierung eines LSTMs

### 1. Input-Sequence-Arrays

- Instances: 15631,
- Sequence Length: 50, Features: 25

```
seq_array.shape, label_array.shape  
((15631, 50, 25), (15631, 1))
```

### 2. Creating the model

- LSTM layer:  
Input dimension: (50, 25)  
Units: 100
- Dropout layer
- LSTM layer:  
Input dimension: (50, 25)  
Units: 50
- dropout
- Fully crosslinked layer  
Units: 50
- 

```
model = Sequential()  
  
model.add(LSTM(  
    input_shape=(seq_array.shape[1], seq_array.shape[2]),  
    units=100,  
    return_sequences=True))  
model.add(Dropout(0.2))  
  
model.add(LSTM(  
    units=50,  
    return_sequences=False))  
model.add(Dropout(0.2))  
  
model.add(Dense(units=label_array.shape[1], activation='sigmoid'))  
model.compile(loss='binary_crossentropy', optimizer='adam', metrics=['accuracy'])
```

# Rekurrentes Neuronales Netz - RNN

Keras Implementierung eines LSTMs

## 3. Summary of the model

```
print(model.summary())
```

Layer (type)	Output Shape	Param #
lstm_1 (LSTM)	(None, 50, 100)	50400
dropout_1 (Dropout)	(None, 50, 100)	0
lstm_2 (LSTM)	(None, 50)	30200
dropout_2 (Dropout)	(None, 50)	0
dense_1 (Dense)	(None, 1)	51

=====  
Total params: 80,651  
Trainable params: 80,651  
Non-trainable params: 0

# Recurrent neural network - RNN

## Calculation of parameters of an LSTMa

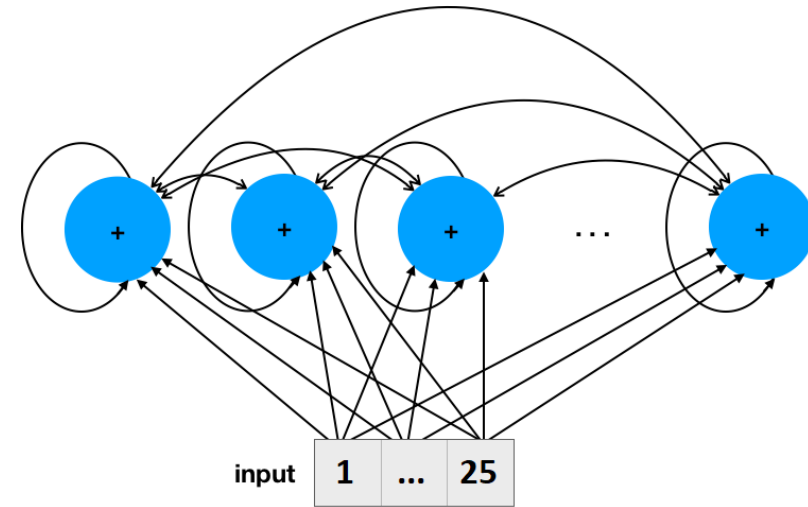
### First, consider simple RNN:

- 100 cells (blue)
- 25 Features
- Calculation of parameters:
  - Recurrent connections:  
 $num\_units * num\_units = 100^2$
  - input:  
 $input\_dim * num\_units + num\_units = 25 \cdot 100 + 100$
  - together:  
 $100^2 + 25 \cdot 100 + 100 = 12600$

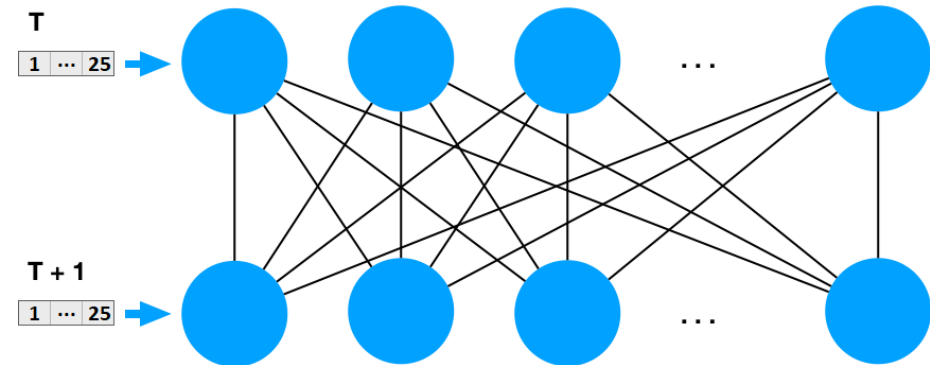
### LSTM layer:

Issue times 4:

$$12600 \cdot 4 = 50400$$



Unrolled



# Rekurrentes Neuronales Netz - RNN

Keras Implementierung eines LSTMs

## 4. Train the model

```
%%time
# fit the network
model.fit(seq_array, label_array, epochs=10, batch_size=200, validation_split=0.05, verbose=1,
          callbacks = [keras.callbacks.EarlyStopping(monitor='val_loss', min_delta=0, patience=0, verbose=0, mode='auto')])
```

Train on 14849 samples, validate on 782 samples

Epoch 1/10

14849/14849 [=====] - 10s 643us/step - loss: 0.2576 - accuracy: 0.8873 - val\_loss: 0.0635 - val\_accuracy: 0.9731

Epoch 2/10

14849/14849 [=====] - 8s 545us/step - loss: 0.1090 - accuracy: 0.9567 - val\_loss: 0.0610 - val\_accuracy: 0.9706

Epoch 3/10

14849/14849 [=====] - 8s 540us/step - loss: 0.0777 - accuracy: 0.9679 - val\_loss: 0.0340 - val\_accuracy: 0.9885

Epoch 4/10

14849/14849 [=====] - 8s 537us/step - loss: 0.0694 - accuracy: 0.9706 - val\_loss: 0.0417 - val\_accuracy: 0.9859

Wall time: 34.8 s



# Rekurrentes Neuronales Netz - RNN

Keras Implementierung eines LSTMs

## 5. Evaluating the model

6

```
# test metrics
scores_test = model.evaluate(seq_array_test_last, label_array_test_last, verbose=2)
print('Accuracy: {}'.format(scores_test[1]))
```

Accuracy: 0.9677419066429138

```
# make predictions and compute confusion matrix
y_pred_test = model.predict_classes(seq_array_test_last)
y_true_test = label_array_test_last
print('Confusion matrix\n- x-axis is true labels.\n- y-axis is predicted labels')
cm = confusion_matrix(y_true_test, y_pred_test)
cm
```

Confusion matrix

- x-axis is true labels.
- y-axis is predicted labels

```
array([[67,  1],
       [ 2, 23]], dtype=int64)
```

```
# compute precision and recall
precision_test = precision_score(y_true_test, y_pred_test)
recall_test = recall_score(y_true_test, y_pred_test)
f1_test = 2 * (precision_test * recall_test) / (precision_test + recall_test)
print('Precision: ', precision_test, '\n', 'Recall: ', recall_test, '\n', 'F1-score:', f1_test )
```

Precision: 0.9583333333333334

Recall: 0.92

F1-score: 0.9387755102040817

# Deep Learning

Gegenüberstellung: KNNs, CNNs und RNNs

	KNNs (MLP)	CNNs	RNNs
data	tabular	Image	sequences
Recurrent connections	N	N	Y
Shared parameters	N	Y	Y
Identifying spatial relationships	N	Y	No
Vanishing & Exploding Gradients	Y	Y	Y

# Data Preparation

(Data pre-processing)

# Data Preparation

- Introduction to Data Preparation
- Types of Data
- Discretization of Continuous Variables
- Outliers
- Data Transformation
- Missing Data
- Handling Redundancy
- Sampling and Unbalanced Datasets

# INTRODUCTION TO DATA PREPARATION

# Why Prepare Data?

- Some data preparation is needed for all mining tools
- The purpose of preparation is to transform data sets so that their information content is best exposed to the mining tool
- Error prediction rate should be lower (or the same) after the preparation as before it

# Why Prepare Data?

- Preparing data also prepares the miner so that when using prepared data the miner produces better models, faster
- *GIGO* - good data is a prerequisite for producing effective models of any type

# Why Prepare Data?

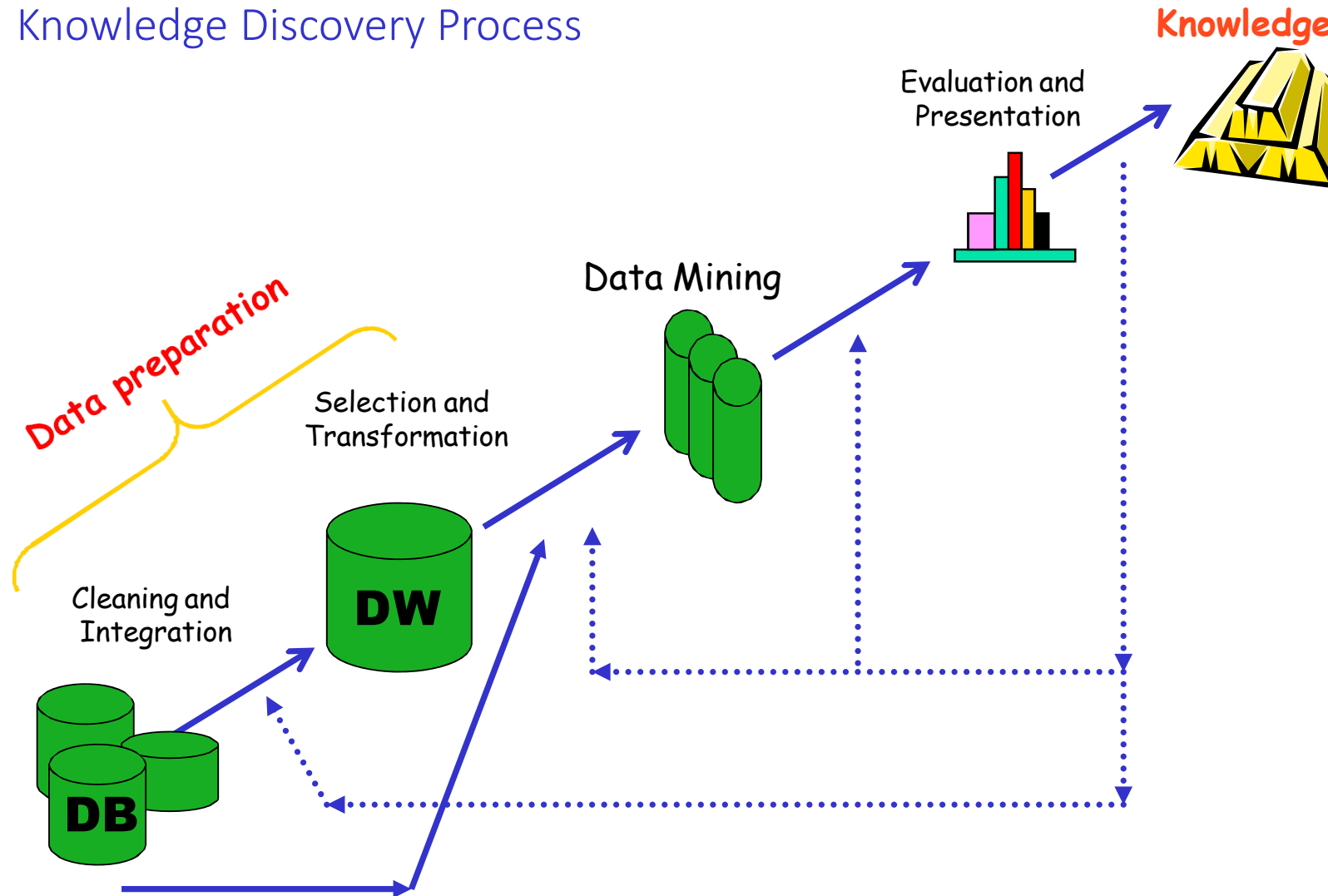
- Data need to be formatted for a given software tool
- Data need to be made adequate for a given method
- Data in the real world is dirty
  - **incomplete**: lacking attribute values, lacking certain attributes of interest, or containing only aggregate data
    - e.g., occupation=""
  - **noisy**: containing errors or outliers
    - e.g., Salary="-10", Age="222"
  - **inconsistent**: containing discrepancies in codes or names
    - e.g., Age="42" Birthday="03/07/1997"
    - e.g., Was rating "1,2,3", now rating "A, B, C"
    - e.g., discrepancy between duplicate records
    - e.g., **Endereço**: travessa da Igreja de Nevogilde **Freguesia**: Paranhos



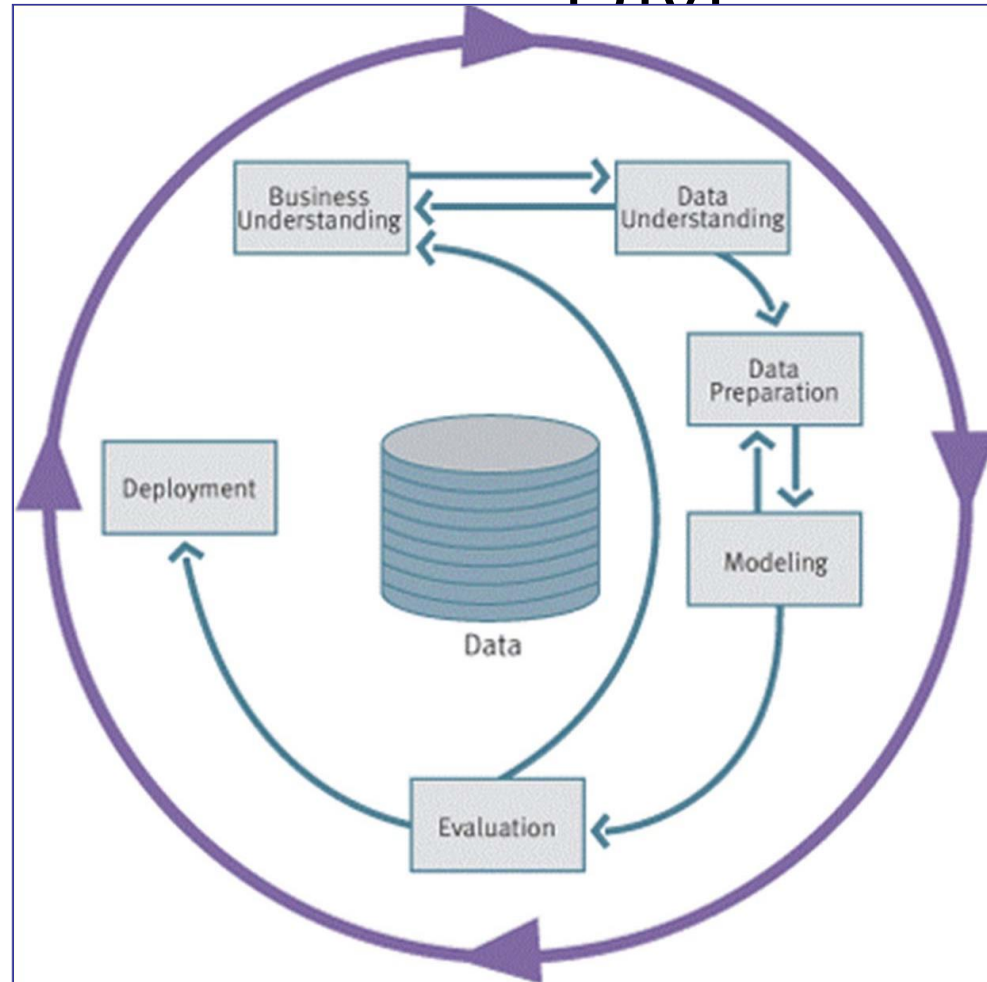
# Major Tasks in Data Preparation

- Data discretization
  - Part of data reduction but with particular importance, especially for numerical data
- Data cleaning
  - Fill in missing values, smooth noisy data, identify or remove outliers, and resolve inconsistencies
- Data integration
  - Integration of multiple databases, data cubes, or files
- Data transformation
  - Normalization and aggregation
- Data reduction
  - Obtains reduced representation in volume but produces the same or similar analytical results

## Data Preparation as a step in the Knowledge Discovery Process



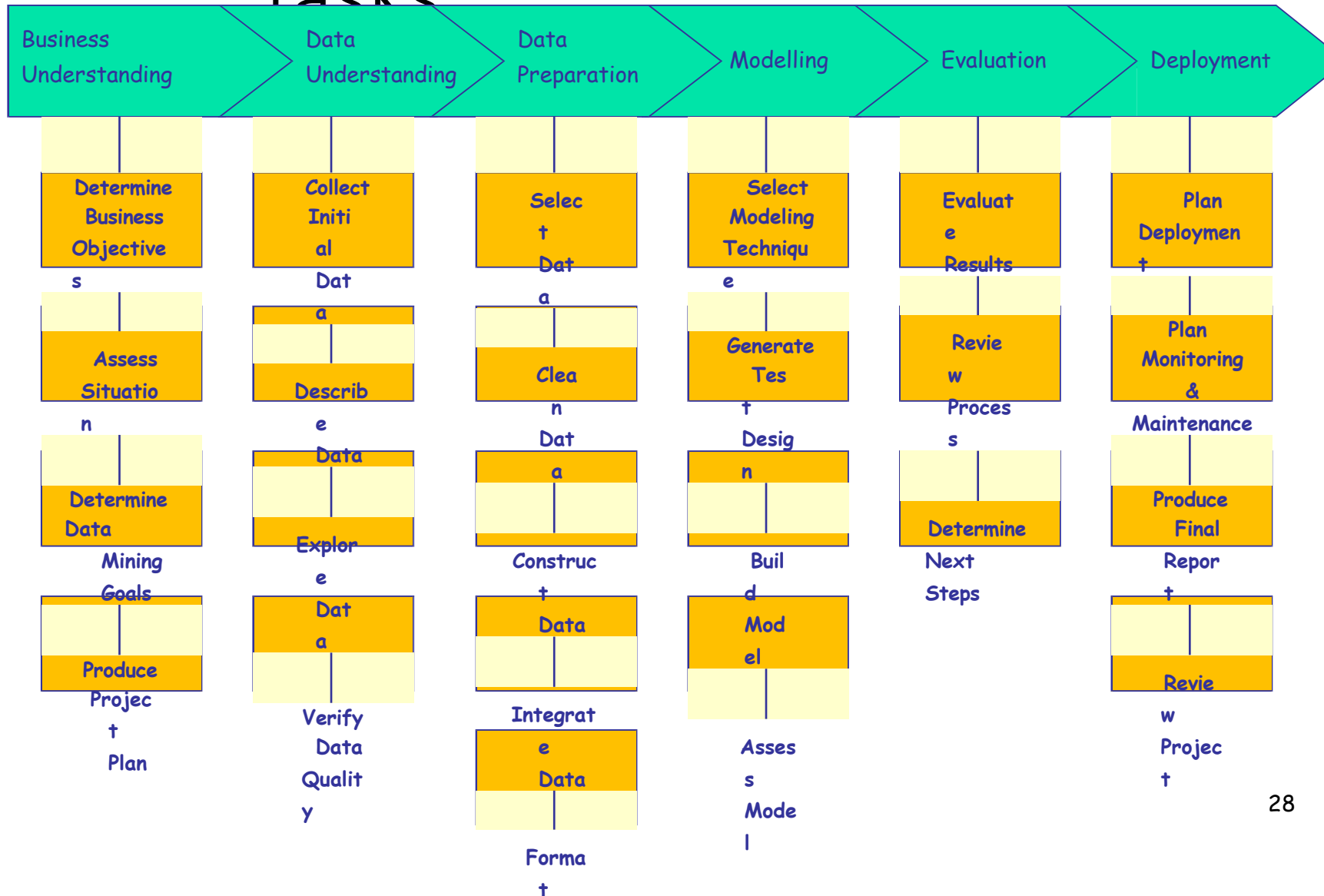
# CRISP-DM



CRISP-DM is a comprehensive data **mining methodology** and process model that provides anyone—from novices to data mining experts—with a complete blueprint for conducting a data mining project.

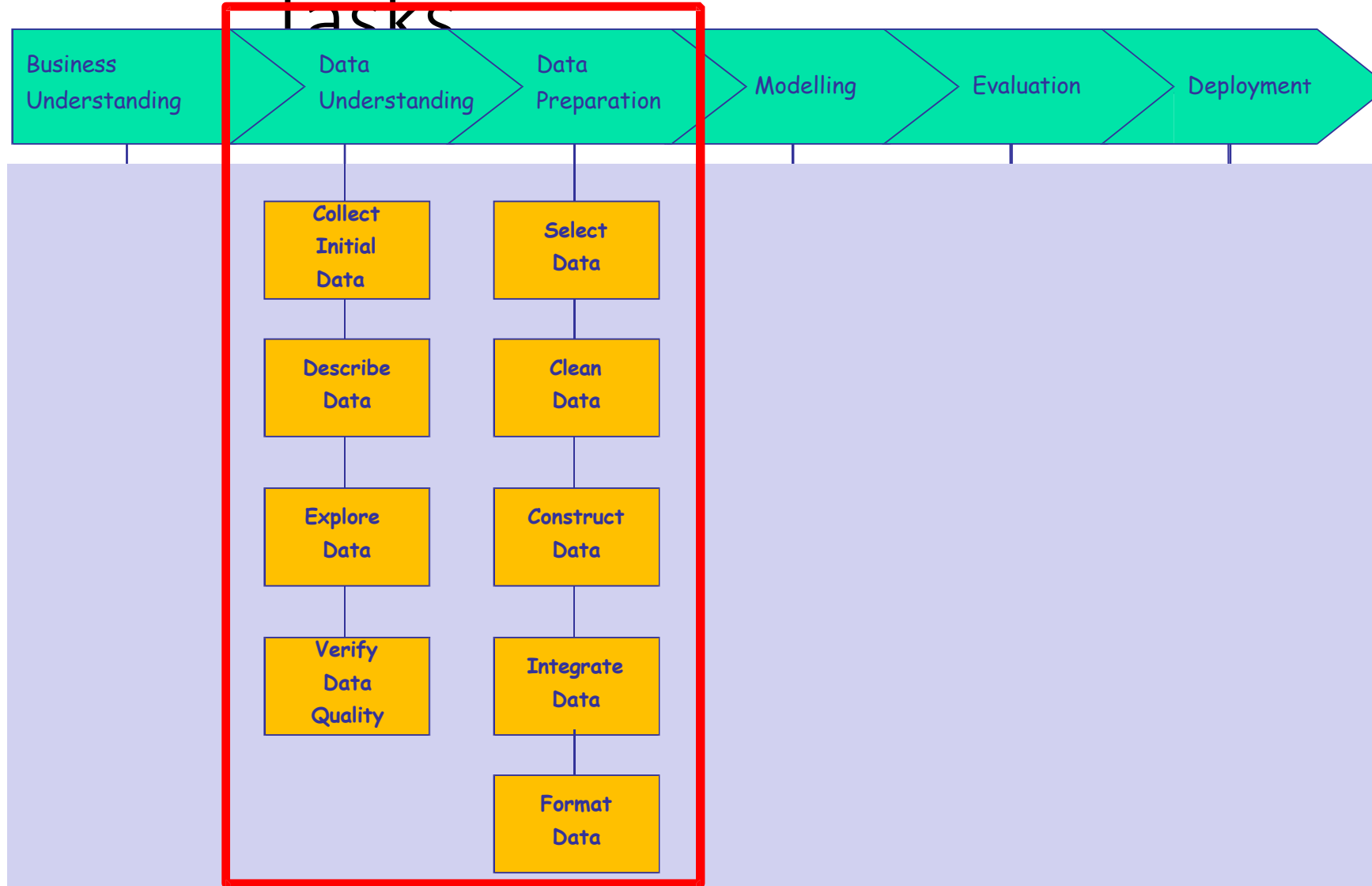
A methodology enumerates the steps to reproduce success

# CRISP-DM Phases and Tasks



# CRISP-DM Phases and

## Tasks



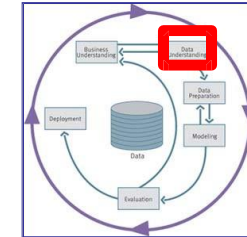
# CRISP-DM: Data Understanding

- **Collect data**

- List the datasets acquired (locations, methods used to acquire, problems encountered and solutions achieved).

- **Describe data**

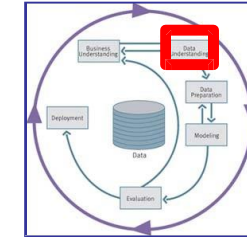
- Check data volume and examine its gross properties.
- Accessibility and availability of attributes. Attribute types, range, correlations, the identities.
- Understand the meaning of each attribute and attribute value in business terms.
- For each attribute, compute basic statistics (e.g., distribution, average, max, min, standard deviation, variance, mode, skewness).



# CRISP-DM: Data Understanding

- **Explore data**

- Analyze properties of interesting attributes in detail.
  - *Distribution, relations between pairs or small numbers of attributes, properties of significant sub-populations, simple statistical analyses.*

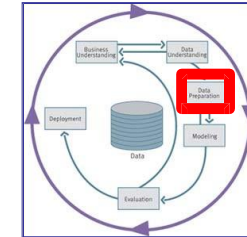


- **Verify data quality**

- Identify special values and catalogue their meaning.
- Does it cover all the cases required? Does it contain errors and how common are they?
- Identify missing attributes and blank fields. Meaning of missing data.
- Do the meanings of attributes and contained values fit together?
- Check spelling of values (e.g., same value but sometime beginning with a lower case letter, sometimes with an upper case letter).
- Check for plausibility of values, e.g. all fields have the same or nearly the same values.

# CRISP-DM: Data Preparation

- **Select data**
  - Reconsider data selection criteria.
  - Decide which dataset will be used.
  - Collect appropriate additional data (internal or external).
  - Consider use of sampling techniques.
  - Explain why certain data was included or excluded.
- **Clean data**
  - Correct, remove or ignore noise.
  - Decide how to deal with special values and their meaning (99 for marital status).
  - Aggregation level, missing values, etc.
  - Outliers?





# CRISP-DM: Data

## Preparation

- **Construct data**

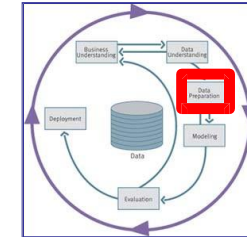
- Derived attributes.
- Background knowledge.
- How can missing attributes be constructed or imputed?

- **Integrate data**

- Integrate sources and store result (new tables and records).

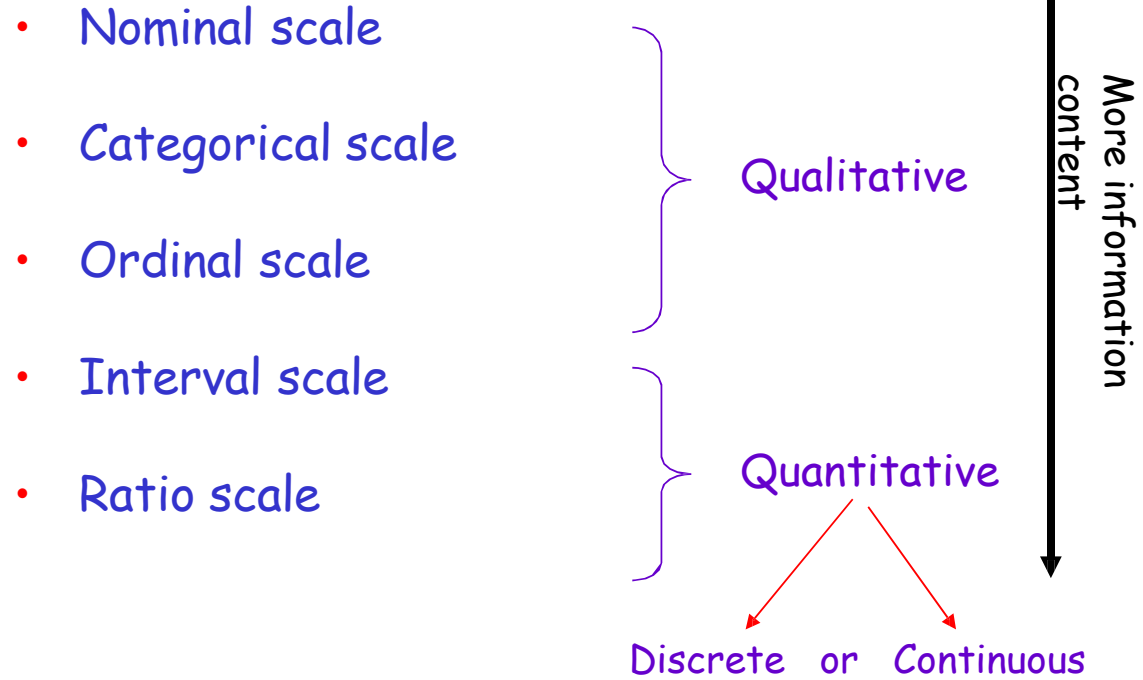
- **Format Data**

- Rearranging attributes *(Some tools have requirements on the order of the attributes, e.g. first field being a unique identifier for each record or last field being the outcome field the model is to predict).*
- Reordering records *(Perhaps the modelling tool requires that the records be sorted according to the value of the outcome attribute).*
- Reformatted within-value *(These are purely syntactic changes made to satisfy the requirements of the specific modelling tool, remove illegal characters, uppercase lowercase).*



# TYPES OF DATA

# Types of Measurements



# Types of Measurements:

## Examples

- **Nominal:**
  - ID numbers, Names of people
- **Categorical:**
  - eye color, zip codes
- **Ordinal:**
  - rankings (e.g., taste of potato chips on a scale from 1-10), grades, height in {tall, medium, short}
- **Interval:**
  - calendar dates, temperatures in Celsius or Fahrenheit, GRE (Graduate Record Examination) and IQ scores
- **Ratio:**
  - temperature in Kelvin, length, time, counts

# Types of Measurements:

## Examples

Day	Outlook	Temperature	Humidity	Wind	PlayTennis?
1	Sunny	85	85	Light	No
2	Sunny	80	90	Strong	No
3	Overcast	83	86	Light	Yes
4	Rain	70	96	Light	Yes

5	Rain	Day	Outlook	Temperature	Humidity	Wind	PlayTennis?		
6	Rain	1	Sunny	Hot	o	High	o	Light	No
7	Overcast	2	Sunny	Hot	o	High	s	Strong	No
8	Sunny	3	Overcast	Hot	h	High	o	Light	Yes
9	Sunny	4	Rain	Mild	h	High	s	Light	Yes
10	Rain	5	Rain	Cool	h	Normal	s	Light	Yes
11	Sunny	6	Rain	Cool	o	Normal	s	Strong	No
12	Overcast	7	Overcast	Cool	o	Normal	s	Strong	Yes
13	Overcast	8	Sunny	Mild	h	High	s	Light	No
	Rain	9	Sunny	Cool	o	Normal		Light	Yes
					o				
		10	Rain	Mild		Normal		Light	Yes
		11	Sunny	Mild		Normal		Strong	Yes
		12	Overcast	Mild		High		Strong	Yes
		13	Overcast	Hot		Normal		Light	Yes
		14	Rain	Mild		High		Strong	No

# Data Conversion

- Some tools can deal with nominal values but other need fields to be numeric
- Convert ordinal fields to numeric to be able to use ">" and "<" comparisons on such fields.
  - A → 4.0
  - A- → 3.7
  - B+ → 3.3
  - B → 3.0
- Multi-valued, unordered attributes with small no. of values
  - e.g. Color=Red, Orange, Yellow, ..., Violet
  - for each value v create a binary "flag" variable C\_v , which is 1 if Color=v, 0 otherwise

# Conversion: Nominal, Many Values

- Examples:
  - US State Code (50 values)
  - Profession Code (7,000 values, but only few frequent)
- Ignore ID-like fields whose values are unique for each record
- For other fields, group values “naturally”:
  - e.g. 50 US States → 3 or 5 regions
  - Profession - select most frequent ones, group the rest
- Create binary flag-fields for selected values

# DISCRETIZATION OF CONTINUOUS VARIABLES

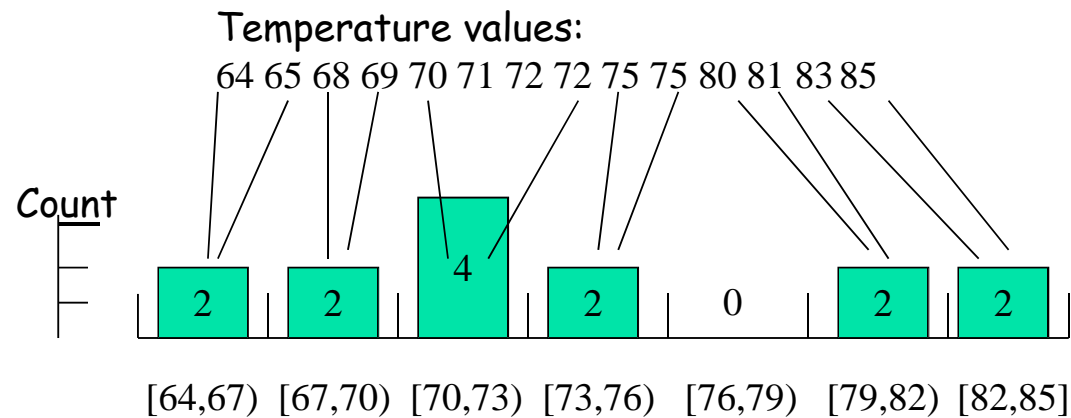


# Discretizati on

- Divide the range of a continuous attribute into intervals
  - Some methods require discrete values, e.g. most versions of Naïve Bayes, CHAID
  - Reduce data size by discretization
  - Prepare for further analysis
- Discretization is very useful for generating a summary of data
- Also called "binning"

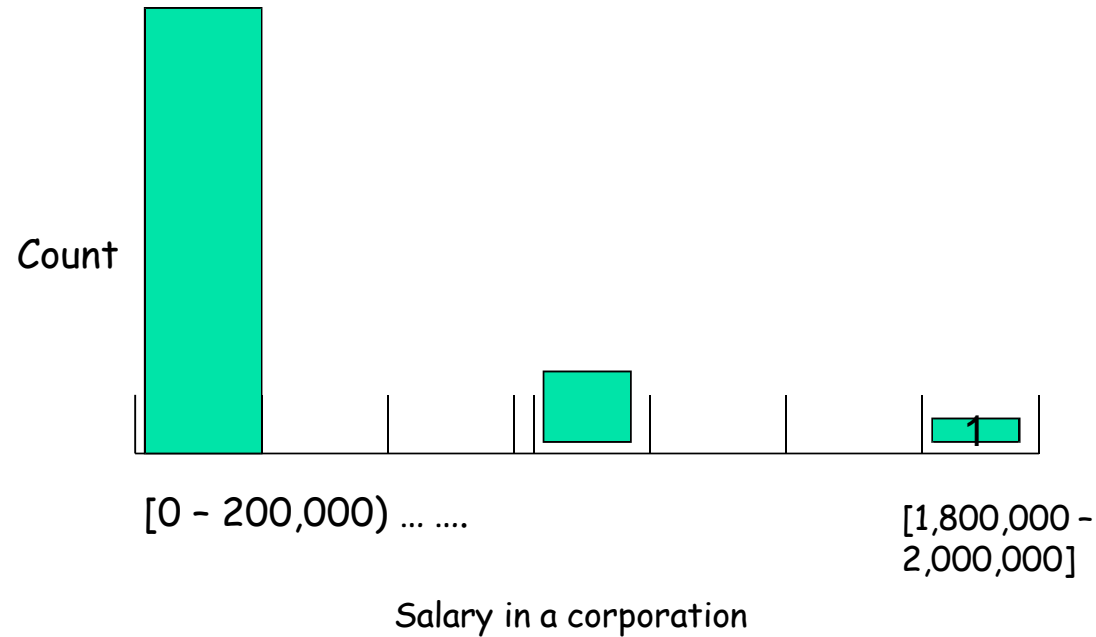
# Equal-width Binning

- It divides the range into  $N$  intervals of equal size (range): uniform grid
- If  $A$  and  $B$  are the lowest and highest values of the attribute, the width of intervals will be:  $W = (B - A)/N$ .



Equal Width, bins  $\text{Low} \leq \text{value} < \text{High}$

# Equal-width Binning



## Disadvantage

- (a) Unsupervised
- (b) Where does N come from?
- (c) Sensitive to outliers

## Advantage

- (a) simple and easy to implement
- (b) produce a reasonable abstraction of data

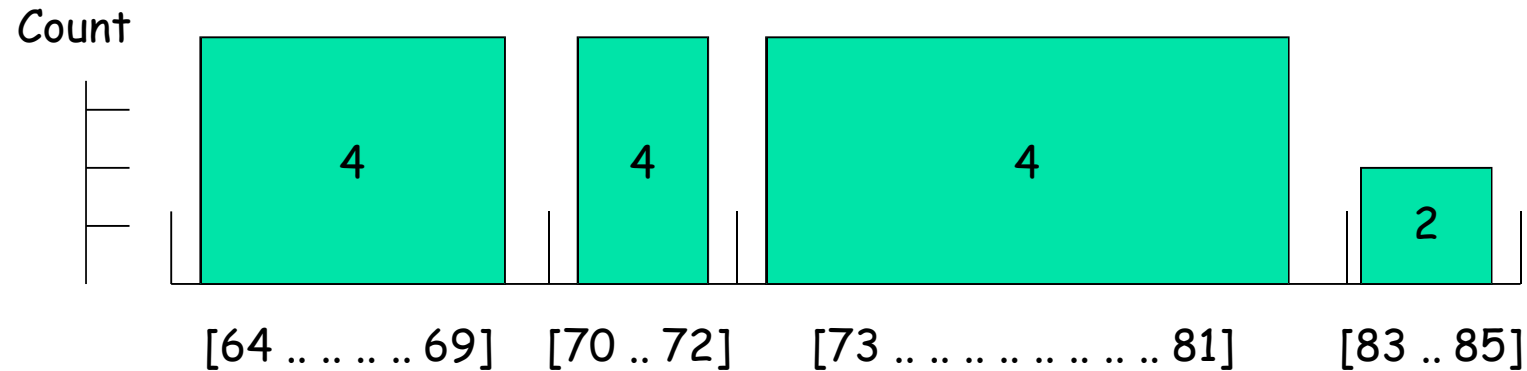
# Equal-depth (or height) Binning

- It divides the range into  $N$  intervals, each containing *approximately* the same number of samples
  - Generally preferred because avoids clumping
  - In practice, “almost-equal” height binning is used to give more intuitive breakpoints
- Additional considerations:
  - don't split frequent values across bins
  - create separate bins for special values (e.g. 0)
  - readable breakpoints (e.g. round breakpoints)

# Equal-depth (or height) Binning

Temperature values:

64 65 68 69 70 71 72 72 75 75 80 81 83 85



Equal Height = 4, except for the last bin

# Discretization considerations

- Class-independent methods
  - Equal Width is simpler, good for many classes
    - can fail miserably for unequal distributions
  - Equal Height gives better results
- Class-dependent methods can be better for classification
  - Decision tree methods build discretization on the fly
  - Naïve Bayes requires initial discretization
- Many other methods exist ...

# Method

## 1R

- Developed by Holte (1993).
- It is a supervised discretization method using binning.
- After sorting the data, the range of continuous values is divided into a number of disjoint intervals and the boundaries of those intervals are adjusted based on the class labels associated with the values of the feature.
- Each interval should contain a given minimum of instances ( 6 by default) with the exception of the last one.
- The adjustment of the boundary continues until the next values belongs to a class different to the majority class in the adjacent interval.

# 1R

## Example

Interval contains at least 6 elements

Adjustment of the boundary continues until the next values belongs to a class different to the majority class in the adjacent interval.

	1	2	3	4	5	6	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4
Var	65	78	79	79	81	81	82	82	82	82	82	82	83	83	83	83	83	84	84	84	84	84	84	84	84	84	85	85	85	85	85
Class	2	1	2	2	2	1	1	2	1	2	2	2	2	1	2	2	2	1	2	2	1	1	2	2	1	1	1	2	2	2	2
majority						2						2							2							1					
new																															
class	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	3	3	3	3

Comment: The original method description does not mention the criterion of making sure that the same value for Var is kept in the same interval (although that seems reasonable).

The results above are given by the method available in the R package Dprep.

See the following papers for more detail:

**Very Simple Classification Rules Perform Well on Most Commonly Used Datasets** by Robert C. Holte

**The Development of Holte's 1R Classifier** by Craig Nevill-Manning, Geoffrey Holmes and Ian H. Witten



# Exerci se

- Discretize the following values using EW and ED binning
- 13, 15, 16, 16, 19, 20, 21, 22, 22, 25, 30, 33, 35, 35, 36, 40, 45

# Entropy Based Discretization

Class dependent (classification)

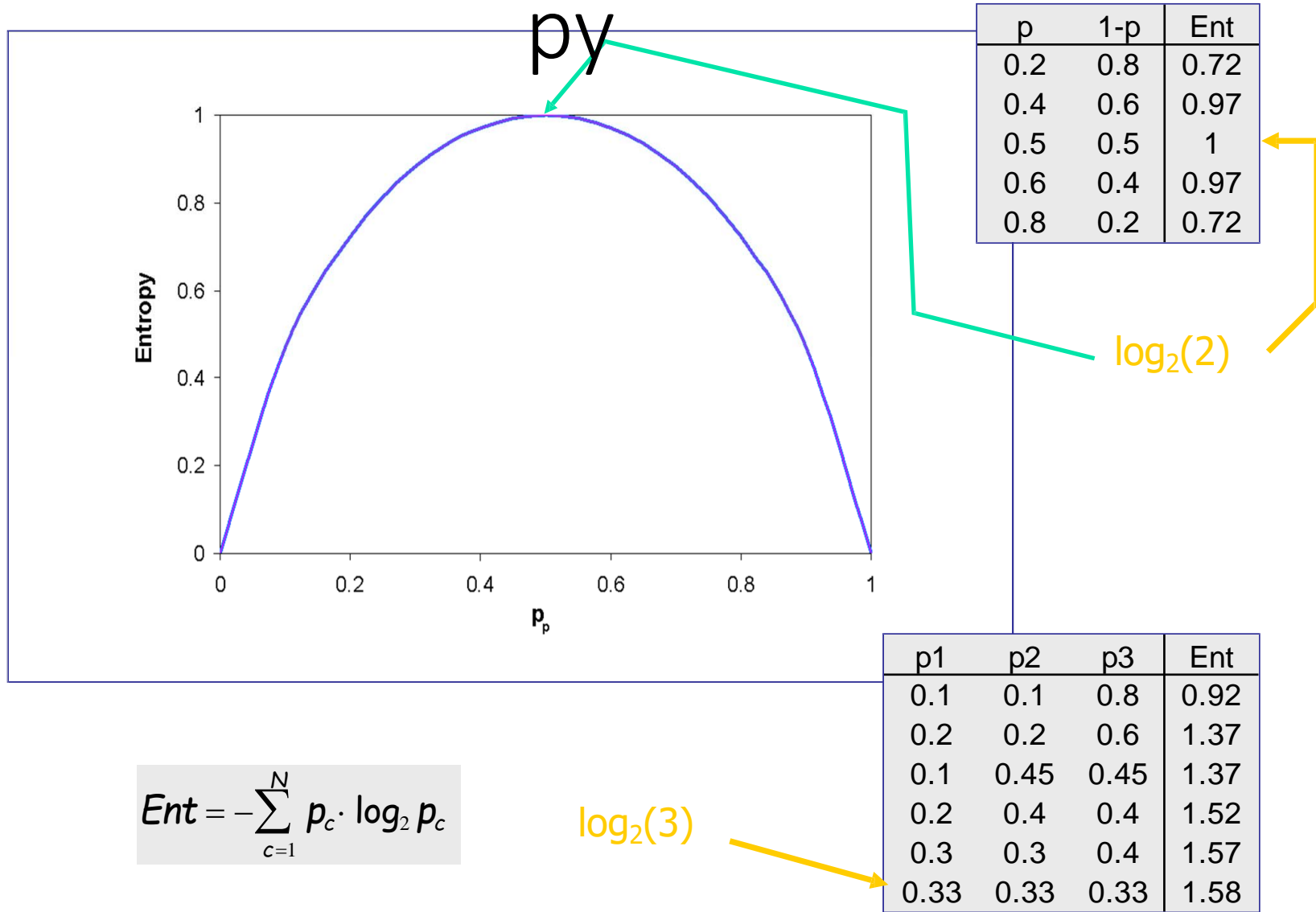
1. Sort examples in increasing order
2. Each value forms an interval ('m' intervals)
3. Calculate the entropy measure of this discretization
4. Find the binary split boundary that minimizes the entropy function over all possible boundaries. The split is selected as a binary discretization.

$$E(S,T) = \frac{|S_1|}{|S|} Ent(S_1) + \frac{|S_2|}{|S|} Ent(S_2)$$

5. Apply the process recursively until some stopping criterion is met, e.g.,

$$Ent(S) - E(T,S) > \delta$$

# Entro



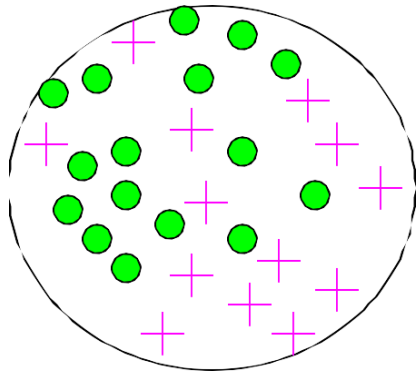
# Entropy/Impurity

- $S$  - training set,  $C_1, \dots, C_N$  classes
- Entropy  $E(S)$  - measure of the impurity in a group of examples
- $p_c$  - proportion of  $C_c$  in  $S$

$$\text{Impurity}(S) = - \sum_{c=1}^N p_c \cdot \log_2 p_c$$

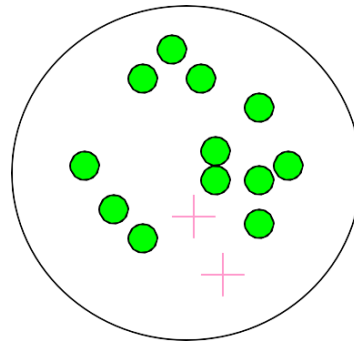
# Impurity

**Very impure group**

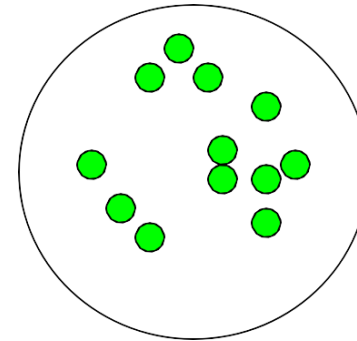


**high entropy**

**Less impure**



**Minimum impurity**



**null entropy**

# An example of entropy disc.

Test split temp < 71.5

Temp.	Play?
64	Yes
65	No
68	Yes
69	Yes
70	Yes
71	No
72	No
72	Yes
75	Yes
75	Yes
80	No
81	Yes
83	Yes
85	No

(4 yes, 2 no)

(5 yes, 3 no)

	yes	no
< 71.5	4	2
> 71.5	5	3

$$Ent(split\ 71.5) = \frac{6}{14} \cdot \left( \frac{4}{6} \log \frac{4}{6} + \frac{2}{6} \log \frac{2}{6} \right) + \frac{8}{14} \cdot \left( \frac{5}{8} \log \frac{5}{8} + \frac{3}{8} \log \frac{3}{8} \right) = 0.939$$

	yes	no
< 77	7	3
> 77	2	2

$$Ent(split\ 77) = \frac{10}{14} \cdot \left( \frac{7}{10} \log \frac{7}{10} + \frac{3}{10} \log \frac{3}{10} \right) + \frac{4}{14} \cdot \left( \frac{2}{4} \log \frac{2}{4} + \frac{2}{4} \log \frac{2}{4} \right) = 0.915$$

# An example (cont.)

Temp.	Play?
64	Yes
65	No
68	Yes
69	Yes
70	Yes
71	No
72	No
72	Yes
75	Yes
75	Yes
80	No
81	Yes
83	Yes
85	No

6th split

5th split

4th split

3rd split

2nd split

1st split

The method tests all split possibilities and chooses the split with smallest entropy.

In the first iteration a split at 84 is chosen.

The two resulting branches are processed recursively.

The fact that recursion only occurs in the first interval in this example is an artifact. In general both intervals have to be split.

# The stopping criterion

Previous slide did not take into account the stopping criterion.

$$Ent(S) - E(T, S) > \delta$$

$$\delta > \frac{\log(N-1)}{N} + \frac{\Delta(T, S)}{N}$$

$$\Delta(T, S) = \log_2(3^c - 2) - [cEnt(S) - c_1Ent(S_1) - c_2Ent(S_2)]$$

$c$  is the number of classes in  $S$

$c_1$  is the number of classes in  $S_1$

$c_2$  is the number of classes in  $S_2$ .

This is called the Minimum Description Length Principle (MDLP)



# Exerci se

- Compute the gain of splitting this data in half

Humidity	play
65	Yes
70	No
70	Yes
70	Yes
75	Yes
80	Yes
80	Yes
85	No
86	Yes
90	No
90	Yes
91	No
95	No
96	Yes

# OUTLIERS

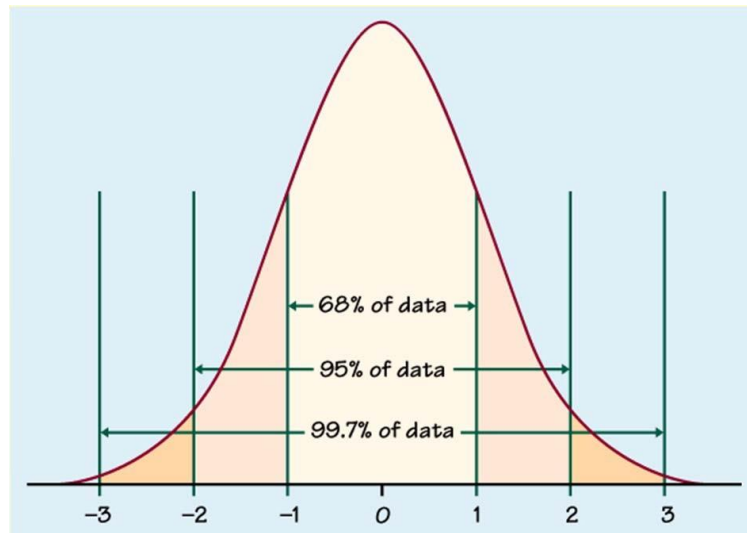
# Outliers

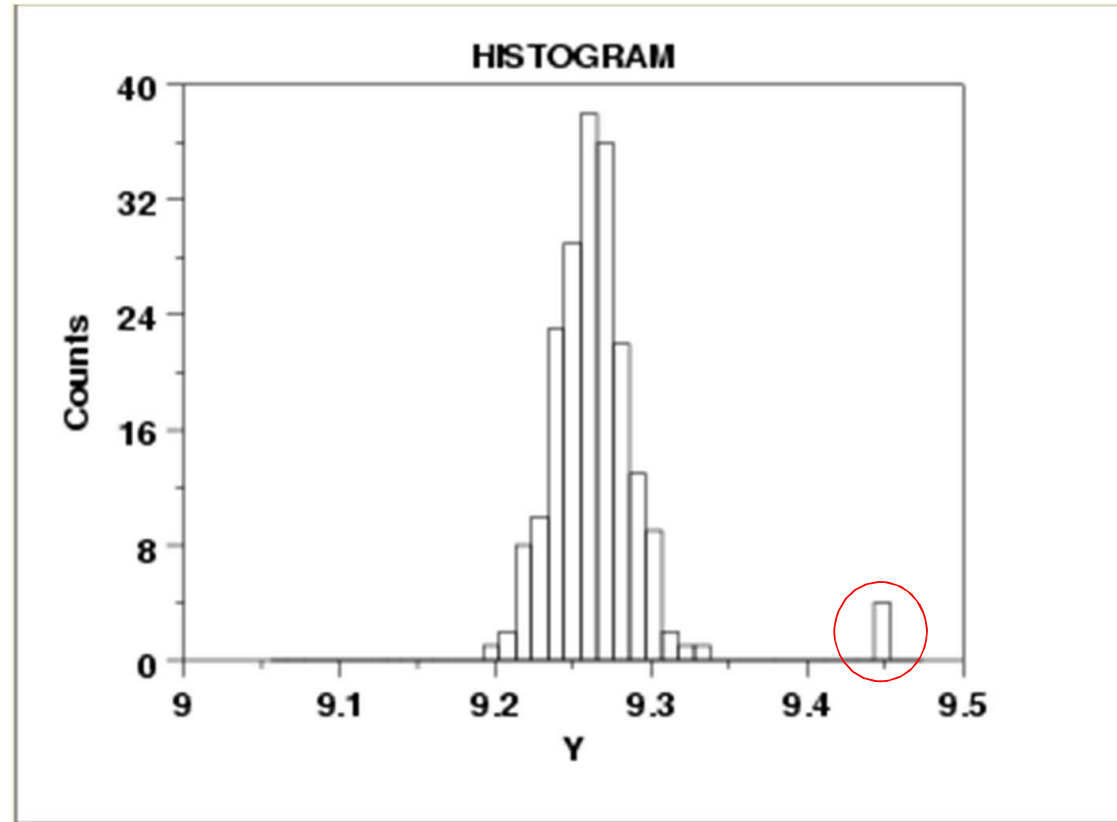
- Outliers are values thought to be out of range.
  - *“An outlier is an observation that deviates so much from other observations as to arouse suspicion that it was generated by a different mechanism”*
  - Can be detected by standardizing observations and label the standardized values outside a predetermined bound as outliers
  - Outlier detection can be used for fraud detection or data cleaning
- Approaches:
  - do nothing
  - enforce upper and lower bounds
  - let binning handle the problem

# Outlier detection

- **Univariate**
  - Compute mean and std. deviation. For  $k=2$  or  $3$ ,  $x$  is an outlier if outside limits (normal distribution assumed)

$$(\bar{x} - ks, \bar{x} + ks)$$



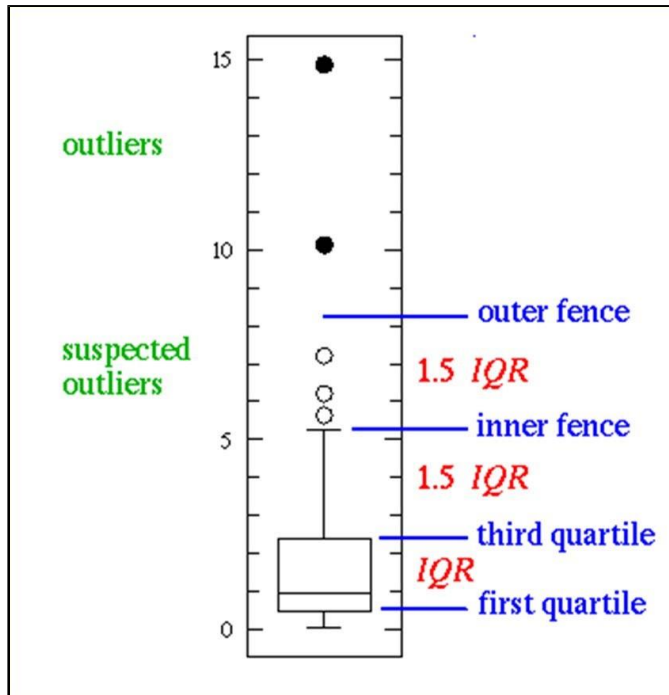


# Outlier detection

- **Univariate**

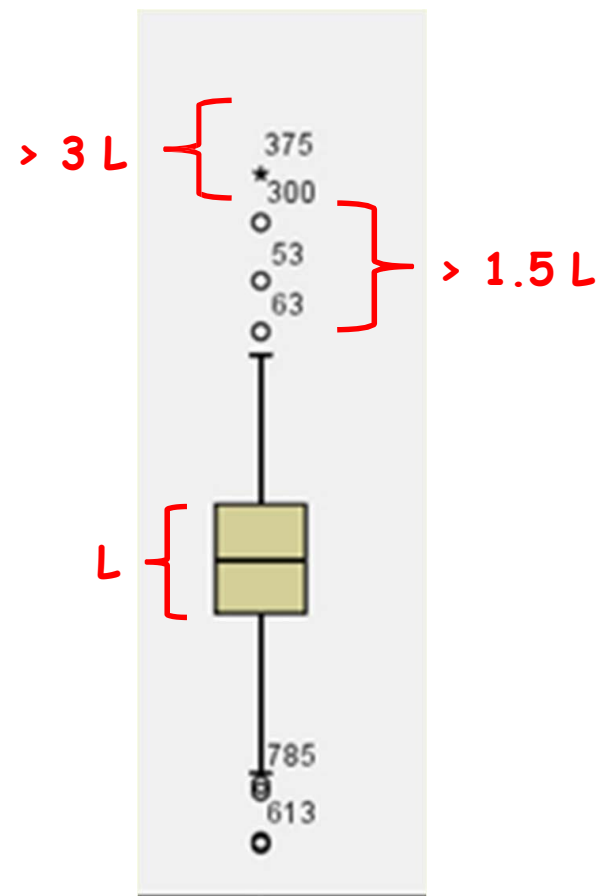
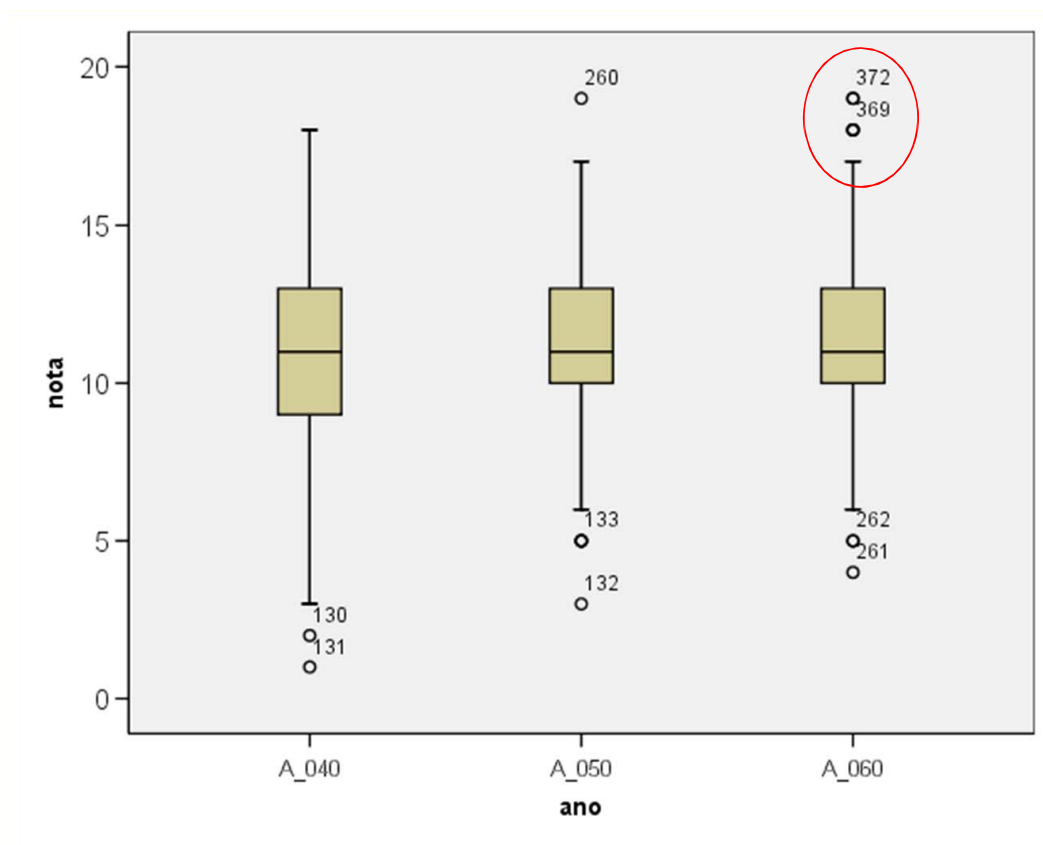
- Boxplot: An observation is an extreme outlier if  
 $(Q1 - 3 \times IQR, Q3 + 3 \times IQR)$ , where  $IQR = Q3 - Q1$

*(IQR = Inter Quartile Range)*



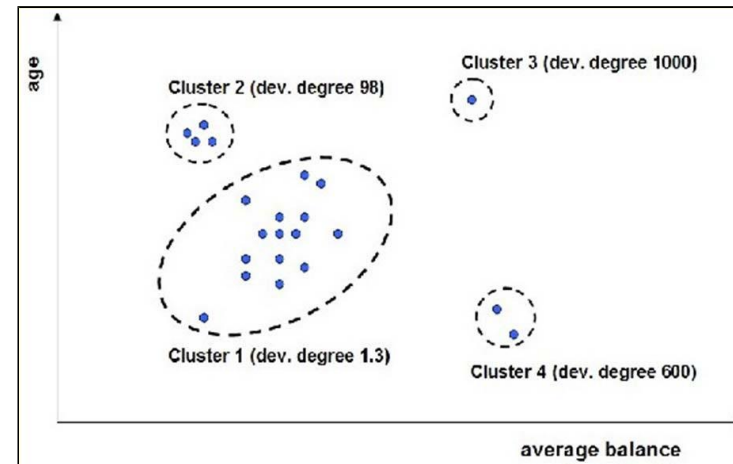
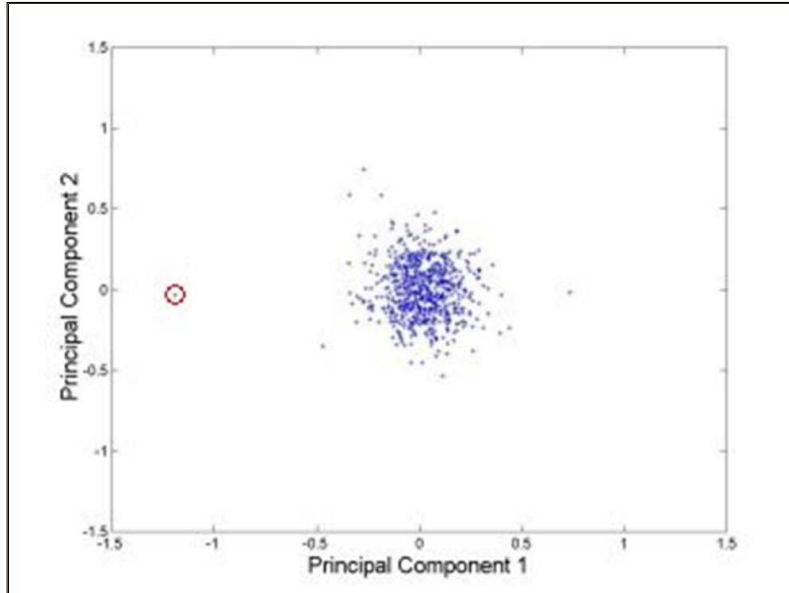
and declared a mild outlier if it lies outside of the interval

$(Q1 - 1.5 \times IQR, Q3 + 1.5 \times IQR)$ .



# Outlier detection

- Multivariate
- Clustering
  - Very small clusters are outliers



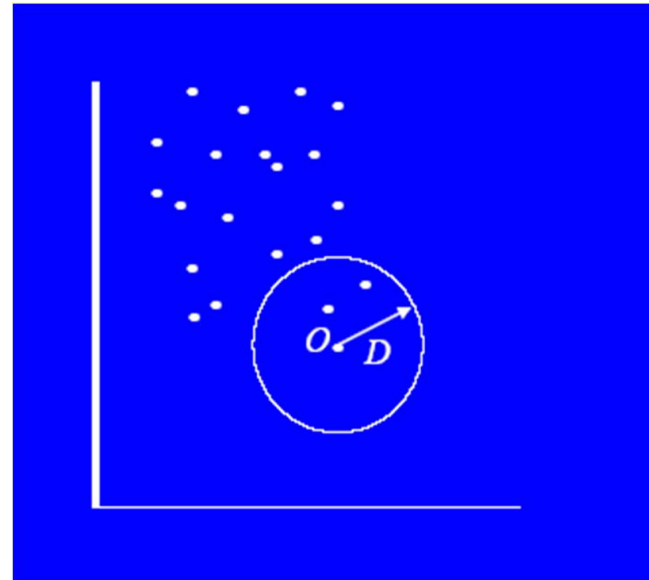
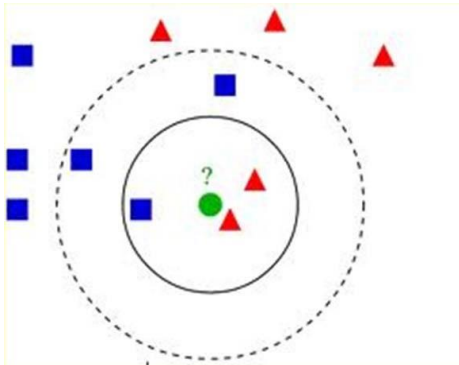
<http://www.ibm.com/developerworks/data/library/techarticle/dm-0811wurst/>

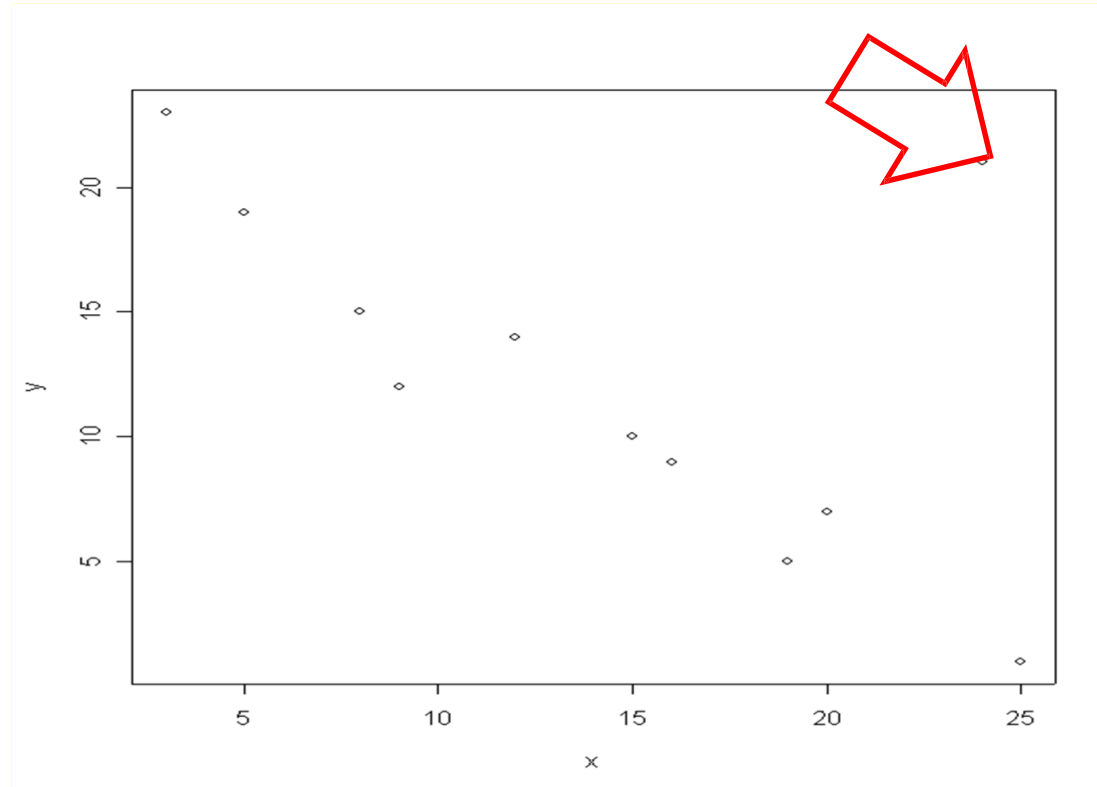


# Outlier detection

- Multivariate
- Distance based
  - An instance with very few neighbors within  $D$  is regarded as an outlier

Knn algorithm





A bi-dimensional outlier that is not an outlier in either of its projections.

# DATA TRANSFORMATION

# Normalizat ion

- For distance-based methods, normalization helps to prevent that attributes with large ranges out-weight attributes with small ranges
  - min-max normalization
  - z-score normalization
  - normalization by decimal scaling

# Normalizat ion

- min-max normalization

$$v' = \frac{v - \min_v}{\max_v - \min_v} (\text{new\_max}_v - \text{new\_min}_v) + \text{new\_min}_v$$

- z-score normalization

$$v' = \frac{v - \bar{v}}{O_v} \quad \text{does not eliminate outliers}$$

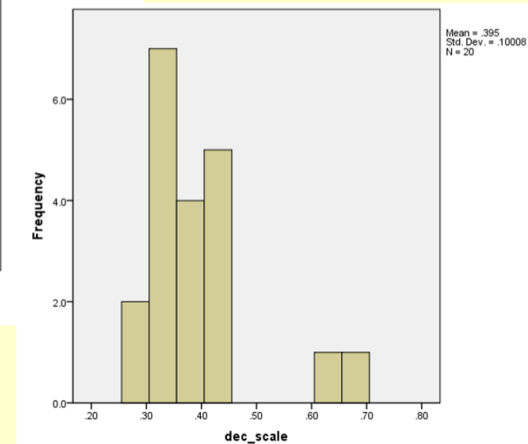
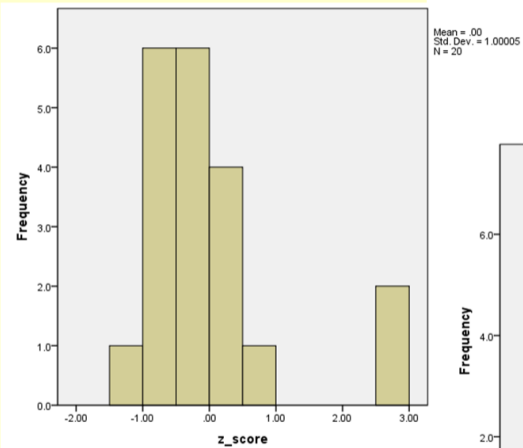
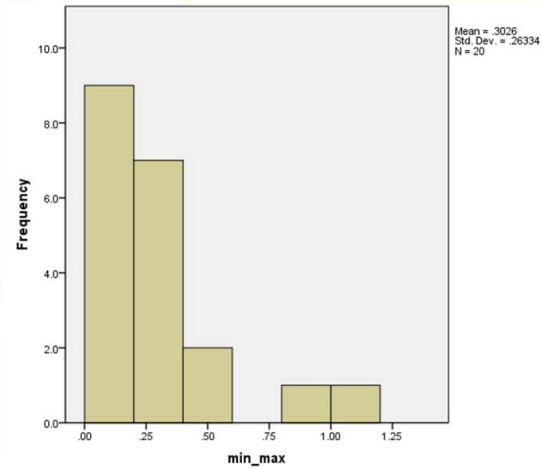
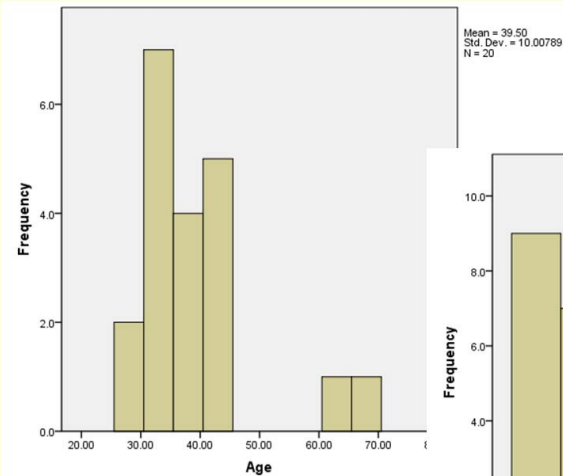
- normalization by decimal scaling

$$v' = \frac{v}{10^j}$$

Where  $j$  is the smallest integer such that  $\text{Max}(|v'|) < 1$

range: -986 to 917  $\Rightarrow j=3$     -986  $\rightarrow$  -0.986    917  $\rightarrow$  0.917

Age	min-max (0-1)	z-score	dec. scaling
44	0.421	0.450	0.44
35	0.184	-0.450	0.35
34	0.158	-0.550	0.34
34	0.158	-0.550	0.34
39	0.289	-0.050	0.39
41	0.342	0.150	0.41
42	0.368	0.250	0.42
31	0.079	-0.849	0.31
28	0.000	-1.149	0.28
30	0.053	-0.949	0.3
38	0.263	-0.150	0.38
36	0.211	-0.350	0.36
42	0.368	0.250	0.42
35	0.184	-0.450	0.35
33	0.132	-0.649	0.33
45	0.447	0.550	0.45
34	0.158	-0.550	0.34
65	0.974	2.548	0.65
66	1.000	2.648	0.66
38	0.263	-0.150	0.38
28	minimum		
66	maximum		
39.50	avgerage		
10.01	standard deviation		



# MISSING DATA

# Missing Data

- Data is not always available
  - E.g., many tuples have no recorded value for several attributes, such as customer income in sales data
- Missing data may be due to
  - equipment malfunction
  - inconsistent with other recorded data and thus deleted
  - data not entered due to misunderstanding
  - certain data may not be considered important at the time of entry
  - not register history or changes of the data
- Missing data may need to be inferred.
- Missing values may carry some information content: e.g. a credit application may carry information by noting which field the applicant did not complete



# Missing Values

- There are always MVs in a real dataset
- MVs may have an impact on modelling, in fact, they can destroy it!
- Some tools ignore missing values, others use some metric to fill in replacements
  - The modeller should avoid default automated replacement techniques
    - Difficult to know limitations, problems and introduced bias
- Replacing missing values without elsewhere capturing that information removes information from the dataset

# How to Handle Missing Data?

- **Ignore records** (use only cases with all values)
  - Usually done when class label is missing as most prediction methods do not handle missing data well
  - Not effective when the percentage of missing values per attribute varies considerably as it can lead to insufficient and/or biased sample sizes
- **Ignore attributes** with missing values
  - Use only features (attributes) with all values (may leave out important features)
- **Fill in** the missing value manually
  - tedious + infeasible?

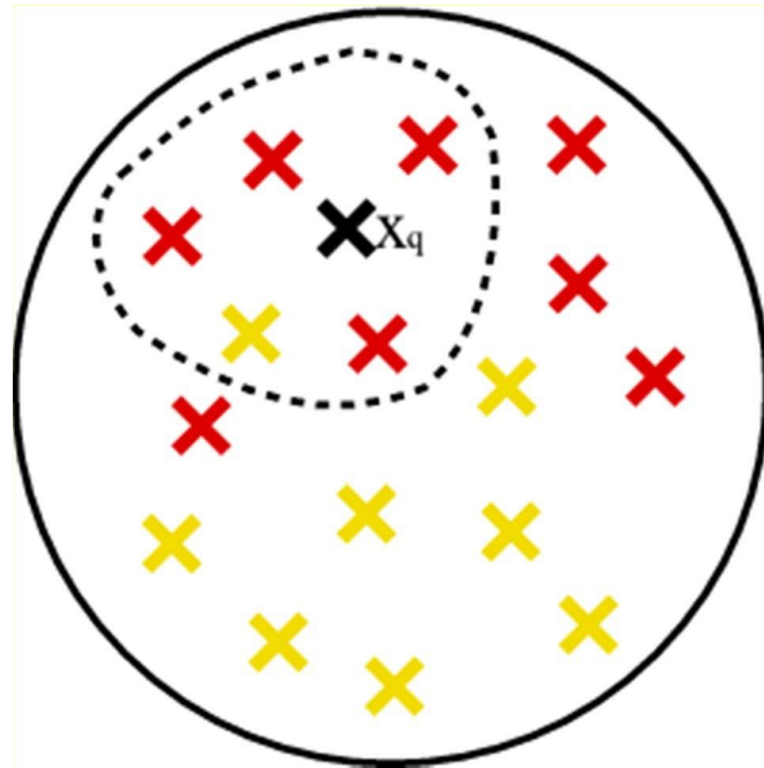
# How to Handle Missing Data?

- Use a **global constant** to fill in the missing value
  - e.g., "unknown". (May create a new class!)
- Use the **attribute mean** to fill in the missing value
  - It will do the least harm to the mean of existing data
  - If the mean is to be unbiased
  - What if the standard deviation is to be unbiased?
- Use the attribute **mean** for all samples belonging to the **same class** to fill in the missing value

# How to Handle Missing Data?

- Use the most probable value to fill in the missing value
  - Inference-based such as Bayesian formula or decision tree
  - Identify relationships among variables
    - Linear regression, Multiple linear regression, Nonlinear regression
- Nearest-Neighbour estimator
  - Finding the k neighbours nearest to the point and fill in the most frequent value or the average value
  - Finding neighbours in a large dataset may be slow

## Nearest-Neighbour



# How to Handle Missing Data?

- Note that, it is as important to avoid adding bias and distortion to the data as it is to make the information available.
  - bias is added when a wrong value is filled-in
- No matter what techniques you use to conquer the problem, it comes at a price. The more guessing you have to do, the further away from the real data the database becomes. Thus, in turn, it can affect the accuracy and validation of the mining results.

# HANDLING REDUNDANCY

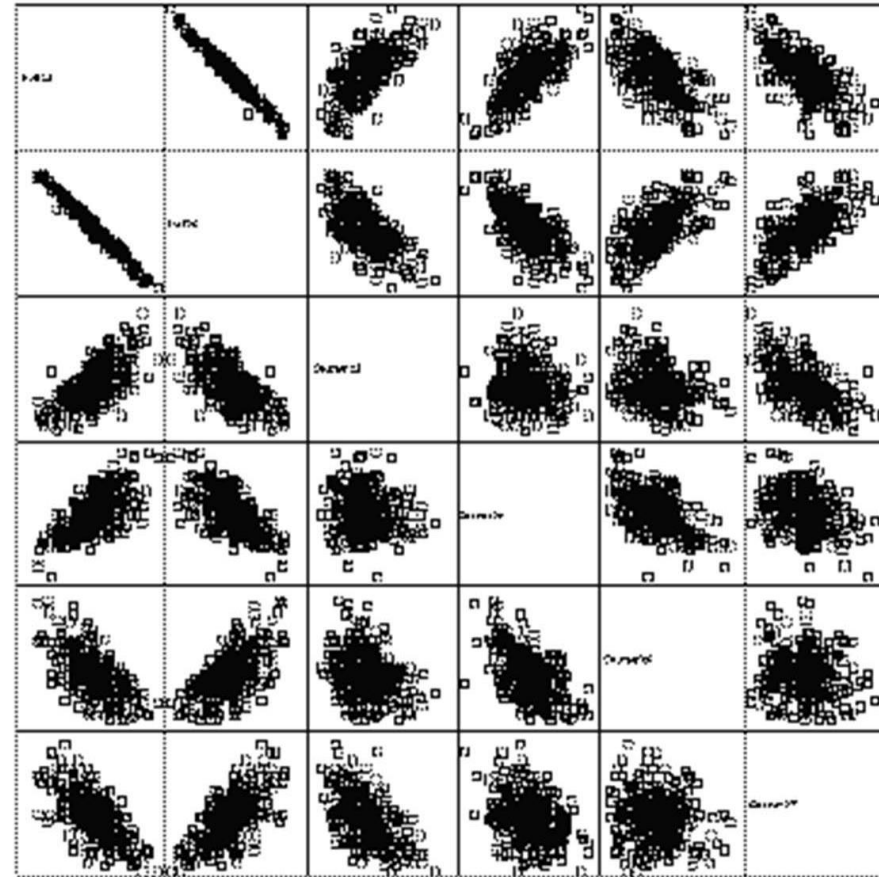
# Handling Redundancy in Data Integration

- Redundant data occur often when integrating databases
  - The same attribute may have different names in different databases
  - False predictors are fields correlated to target behavior, which describe events that happen at the same time or *after* the target behavior
    - Example: Service cancellation date is a leaker when predicting attriters
- One attribute may be a “derived” attribute in another table, e.g., annual revenue
- For numerical attributes, redundancy may be detected by correlation analysis

$$r_{XY} = \frac{\frac{1}{N-1} \cdot \sum_{n=1}^N (x_n - \bar{x})(y_n - \bar{y})}{\sqrt{\frac{1}{N-1} \cdot \sum_{n=1}^N (x_n - \bar{x})^2} \cdot \sqrt{\frac{1}{N-1} \cdot \sum_{n=1}^N (y_n - \bar{y})^2}} \quad (-1 \leq r_{XY} \leq 1)$$



# Scatter Matrix



# SAMPLING AND UNBALANCED DATASETS

# Sampli ng

- The cost of sampling is proportional to the sample size and not to the original dataset size, therefore, a mining algorithm's complexity is potentially sub-linear to the size of the data
- Choose a **representative subset** of the data
  - Simple random sampling (SRS) (with or without reposition)
  - Stratified sampling:
    - Approximate the percentage of each class (or subpopulation of interest) in the overall database
    - Used in conjunction with skewed data

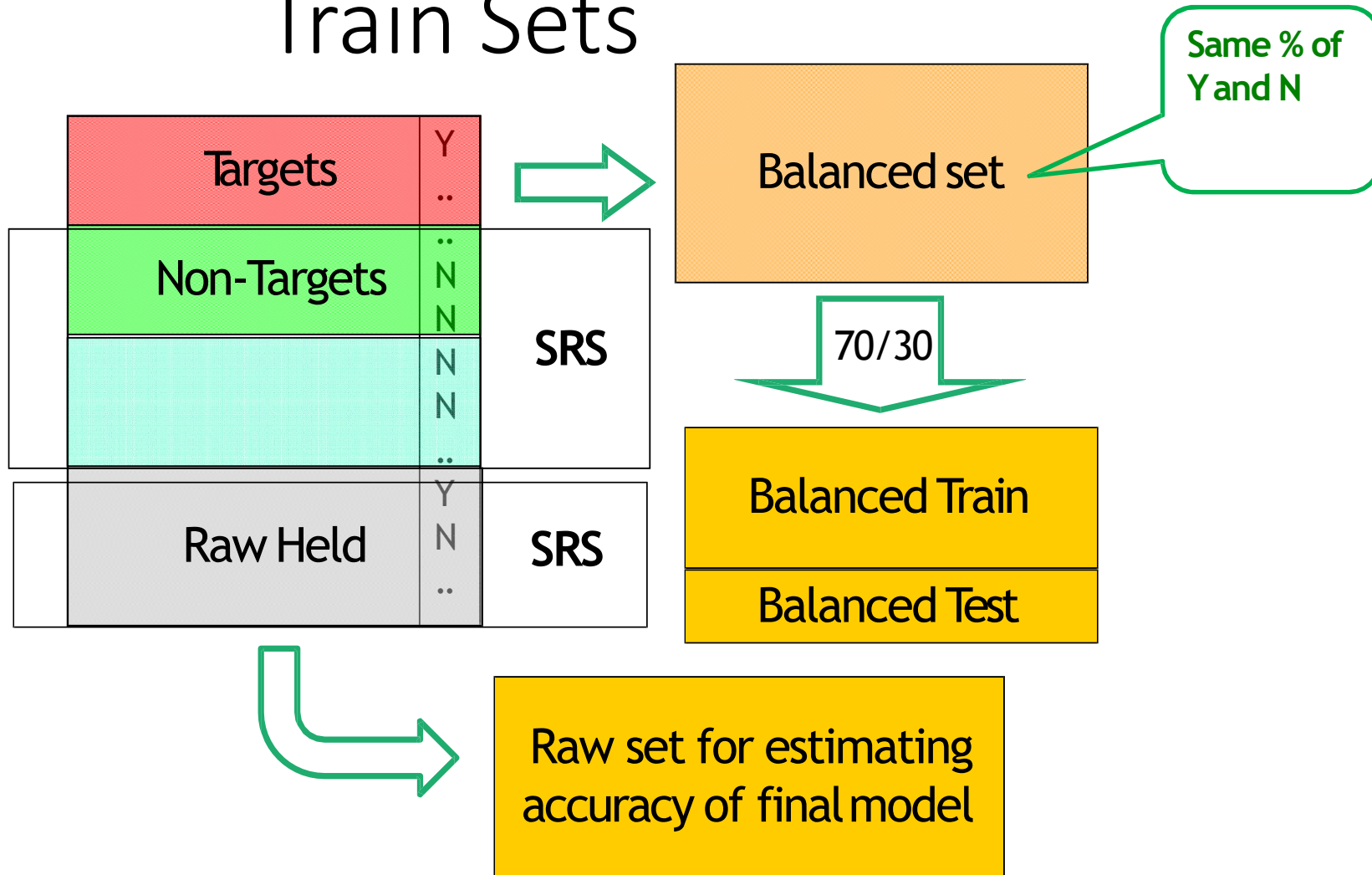
# Unbalanced Target Distribution

- Sometimes, classes have very unequal frequency
  - Attrition prediction: 97% stay, 3% attrite (in a month)
  - medical diagnosis: 90% healthy, 10% disease
  - eCommerce: 99% don't buy, 1% buy
  - Security: >99.99% of Americans are not terrorists
- Similar situation with multiple classes
- Majority class classifier can be 97% correct, but useless

# Handling Unbalanced Data

- With two classes: let positive targets be a minority
- Separate raw held-aside set (e.g. 30% of data) and raw train
  - put aside raw held-aside and don't use it till the final model
- Select remaining positive targets (e.g. 70% of all targets) from raw train
- Join with equal number of negative targets from raw train, and randomly sort it
- Separate randomized balanced set into balanced train and balanced test

# Building Balanced Train Sets



# Summary

- Every real world data set needs some kind of data pre-processing
  - Deal with missing values
  - Correct erroneous values
  - Select relevant attributes
  - Adapt data set format to the software tool to be used
- In general, data pre-processing consumes more than 60% of a data mining project effort

# Referenc es

- 'Data preparation for data mining', Dorian Pyle, 1999
- 'Data Mining: Concepts and Techniques', Jiawei Han and Micheline Kamber, 2000
- 'Data Mining: Practical Machine Learning Tools and Techniques with Java Implementations', Ian H. Witten and Eibe Frank, 1999
- 'Data Mining: Practical Machine Learning Tools and Techniques second edition', Ian H. Witten and Eibe Frank, 2005
- DM: Introduction: Machine Learning and Data Mining, Gregory Piatetsky-Shapiro and Gary Parker