

# RAJA ATA UL KARIM

ESPORTS, MANAGEMENT, & MORE.

Driven on quality, My introduction to the world of the internet came in the form of gaming, through gaming I opened myself to many different opportunities, from content to graphic-design to nowm Esports. I taught myself to push for excellence in everything possible.

By working with medium-sized organizations in the past, my experience and will-power helped Salt Esports become into one of the largest organizations in Pakistan and South Asia.

## WORK HISTORY

### CHIEF OPERATING OFFICER

SALT ESPORTS, LAHORE, PAKISTAN

MARCH 2019 - AUGUST 2021

- Capitalized on industry and marketplace trends to increase the level of Esports marketing in South Asia and Pakistan.
- Worked closely with all sector representatives to elevate all aspects of Salt Esports.
- Helped in organizing A-Tier tournaments in Pakistan.
- Revamped the marketing sector of Salt Esports.
- Mentored many to take lead as Graphic Designers.
- Revitalized Esports Marketing in South Asian region. Inspiration taken by many organizations, Team Exploit, Team Arrow etc

### CONTENT MANAGER

TEAM ARROW, LAHORE, PAKISTAN

SEPTEMBER 2021 - DECEMBER 2021

- Attempted to create a sustainable Content Creation envrionment in relation to the Esports situation in Pakistan.

## EDUCATION

### HIGH SCHOOL DIPLOMA

AUGUST 2019 - JUNE 2021

#### COURSES:

- A-Level Mathematics (Statistics and Mechanics).
- A-Level Computer Science, Visual Basic.
- A-Level Physics.
- A-Level Urdu Literature.

### UNDERGRADUATE DEGREE

BACHELORS OF COMPUTER SCIENCE, GHULAM ISHAQ KHAN INSTITUTE OF ENGINEERING SCIENCES AND TECHNOLOGY, TOPI, PAKISTAN

#### EXPECTED TO GRADUATE:

- JUNE 2025

#### GPA:

- 3.2

#### KEY COURSES:

- Introduction to Computer Programming (CS103).
- Introduction to Computer Fundamentals (CS121).
- Object Oriented Programming (CS112).
- Descrete Mathematics (CS131).

## ACCOMPLISHMENTS

- Interviewd by Sportskeeda India regarding Esports qualification.
- Nominated by PITB Pakistan for Best Startups 2021 (Salt Esports).
- Operating Independent clothing startup (DiffusePK)

## CONTACT

#### ADDRESS

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#### BEHANCE

/imrajakarim

## TECHNICAL SKILLS

#### ADOBE PHOTOSHOP CC 2019

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#### ADOBE ILLUSTRATOR CC 2019

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#### ADOBE AFTER EFFECTS CC 2019

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#### ADOBE EXPERIENCE DESIGN CC 2018

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## LANGUAGES

#### ENGLISH

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#### URDU

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#### ARABIC

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#### SPANISH

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