Applications "Apps Rally" contest

Develop applications for Windows 8, Windows Azure or Windows Phone and you could win phones Nokia Lumia 1020 and 820

This competition is promoted by Microsoft Corporation, One Microsoft Way, Redmond, WA, USA based company, hereinafter "Microsoft".

I. objectives of the contest

1. Participants must develop one or more applications for Windows 8, Windows Phone 8 or Windows Azure and enable them at the disposal of the general public to download from the Windows Store, hereinafter called "WS", or in the case of Azure on a public link, between August 23 and on December 7, 2013. There is no limit of applications per participant.

2. Participate all applications that have been enabled in the Windows Store between the dates indicated, either free or at cost to be downloaded and that in addition they match or exceed 100 downloads in the case of Windows Phone and Windows 8.

3. The applications do not have a specific format and can be in any category available in the WS as games, photos, entertainment, productivity, tools, etc. Azure in the same way applications can follow any topic that is not offensive to the public.

II. Who can participate

1. May participate in the contest **"Apps Rally",** hereinafter called the "competition", any physical person, resident of El Salvador, Costa Rica, Panama, Bolivia, Paraguay, Ecuador, Jamaica, Trinidad & Tobago or Dominican Republic, which is greater than 18 years of age, hereinafter called the / "participant/s". To participate in the competition not necessary the purchase of any program or Microsoft product.

2. Microsoft reserves the right to check at any time that each of the participants of the contest meets the eligibility conditions for entering this contest in accordance with the present rules of the contest. Microsoft shall be exempt from any obligation or liability including, but not limited to, delivery of prizes, answering claims or provide justification, against any person who has participated or which is intended to participate in the contest that does not comply with the conditions of eligibility in accordance with the rules of the contest.

3. May not participate in this contest companies, employees of Microsoft, their affiliates, subsidiaries, agencies of advertising and promotion, nor their spouses or cohabitants, parents, children, brothers and their spouses, uncles or nephews by consanguinity or affinity, or nor any person residing in the same household of any of the above named. May not participate in this contest people who work for any institution of the Government of the countries in question.

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III. Award

The competition includes two categories: application with highest number of downloads, hereinafter "category 1" and implementation of best quality, hereinafter "category 2".

The prize for participants with the winning apps in category 1 is as follows:

- 1 (one) Nokia Lumia 1020 for first place in the category 1
- 1 (one) Nokia Lumia 1020 for second place in the category 1
- 1 (one) Nokia Lumia 820 for the third place of the category 1

The prize for participants with the winning apps in category 2 is as follows:

- 1 (one) Nokia Lumia 1020 for first place in the category 2
- 1 (one) Nokia Lumia 820 for second place in the category 2
- 1 (one) Nokia Lumia 820 for the third place of the category 2

1. Notes:

i. Have 6 winners, limit 1 prize per winner.

ii. The award consists solely of the phone. Does not include any extra or which is sold separately, extended warranty or any services associated with it.

iii. The prize may not be exchanged for money or replaced by anything else. All taxes and expenses associated with the prize will be in exclusive charge of participating winner and their companions, except for those expressly indicated as included, in accordance with this regulation. Microsoft assumes no liability for these purposes. Microsoft shall not be liable against participants or to third parties by the unavailability of any prize at any given time, or delays in the delivery of such prizes or by any change, modification, cancellation or postponement that make the airline or cruise company as described above in this regulation.

iv. Winners may not designate someone else as the winner. If the winner is not available or does not wish to accept the prize, Microsoft assigned it to a new potential winner..

IV. Duration: This Contest shall be valid for a term understood from August 23 to December 7, 2013, both dates inclusive.

V. Operating and evaluation process

1. Development of applications

Participants should develop one or more applications for Windows 8, Windows Phone 8 or Windows Azure and upload them to the Windows Store or post them on a public link to the case of Azure. People who are not registered as developers on those platforms should do it and mark as your country of residence. If the participant is not registered as a developer on the platforms listed above, and as country indicating their country of residence, including only those mentioned in paragraph II of this document, may not participate in the contest. All registration fees as well as any fees, "fee" or charge related to the registration or maintenance of the account borne exclusively by the participant.

b. If the participant is a student may request a student code via the following email: appsrally@microsoft.com and register with your corresponding email address of the educational institution which attends as a student. For more information about this type of enrollment as a student visit www.dreamspark.com.

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c. The participants accept and consent to all the terms and conditions of the WS and Windows Azure as listed on both websites.

d. Once uploaded correctly the application according to the established procedure, it will be reviewed and analyzed by the WS in order to verify that it complies with the standards of WS.

. If the application was rejected for not complying with the rules of WS, the participant will be notified of this via e-mail to the e-mail address registered by the participant. WS or Microsoft assumes responsibility whether for such purposes the e-mail indicated by the participant has an error in your exact address, is not available, is not correct, or not accessible due to technical problems or beyond the control of WS or Microsoft. For all purposes of this clause, notification to the participants will be considered effectively made from the moment in which it is sent by e-mail, without getting any errors or obstacle to the realization of the same, regardless of whether the participant receives the same or not, so it WS or Microsoft cannot be held responsible for any interference or electronic or technological malfunction that prevents the proper reception of This e-mail from the participant. Once received the notification via email, participants will have until the date of expiration of the contest, i.e. until 7 December 2013 inclusive, for which the publication **is approved and available in WS and have 100 or more downloads**. Expiry of this period the application shall be disqualified for the purposes of this contest.

f. If the application is reported between December 1 and December 7, 2013 this will be taken into account only for category 2.

2. Registration of applications in the competition

   Once the application is duly published and enabled in the WS, the participant must send an e-mail to **appsrally@microsoft.com** in which you must attach:

   a. Your personal data including: full name, country, email address which is registered in the WS or Windows Azure and phones.

   b. The link to the application and the name of the application.

   c. The link to a video of 2 minutes explaining the functionality of the created application/s.

   d. Screenshot showing that the application has equaled or surpassed 100 downloads.

3. Selection of the winning application

The winner of the contest will be notified on December 15.

The selection of the winners of category 1 will take place in the following way:

- Participants must send during the last week of the contest, including between December 1 to December 7, 2013, a screenshot updated the number of downloads of your application until November 30, those with the highest number of downloads will be selected and will verify that number after the selection.

   The basic parameters of evaluation in category 2 shall be:
   a. Creativity
   b. Functionality
   c. Ease of use
   d. User interface

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e. Content

Previous assessment of participating applications and the application of the same basic parameters shall be at discretion, based on the experience and the good judgment of the judges selected to form the tribunal, by what the outcome of their choice of winner or the motivations of the same, are at your sole discretion and not may be questions or objections by any of the participants.

VI. Awards and Disclaimer

1. The winning participant must sign a document of acceptance and received the prize, which accepts the terms and conditions for the award in accordance with the rules of the contest, and in which expressly released Microsoft's responsibilities, claims or compensation later, or resulting from the Act or omission of third parties, or the implementation or execution or effective use of the prize.Otherwise the winner participant lose all rights on their prize which will be declared void, and therefore for all purposes shall be deemed waived and extinct not appearing to accept the same, so that participant will not have right to claim or indemnification to MICROSOFT.

3. The awards ceremony will be subject to compliance with the laws and regulations national and local on the subject and to the verification of the conditions of eligibility of the participant in accordance with this regulation.

4. Microsoft will present the award in the State of benefit and use and according to the conditions of use imposed by each service provider respectively, and not be responsible for guarantees related to them, so these guarantees shall be claimed in accordance with local laws. Microsoft assumes no liability which might arise by the use or not of the delivered prize or for any eventual damages (whether direct or indirect) that the use or not of the same may cause the participant winner in his person or property, their companions or to third parties.The use each winning participant of your award will be your total liability, so Microsoft obligation boils down to the award in accordance with the terms and conditions of this regulation, and it ends with this award. From the moment that the winning participant officially received his award, the destination and use giving to such prize winner such participant or third parties, is the total responsibility of the winning participant.

5 Microsoft reserves the right not to award a prize if it considers that: a) has breached any of the requirements laid down for the prize by the winner participant or through third parties; b) has breached any of the terms, requirements and deadlines here willing. (c) the personal data of the winning participant or their companions are false or incomplete; or (d) if there was deceit, fraud or any other illegal maneuver or not authorized to obtain the information. In case of fraud Microsoft reserves the right to act legally against any person who has committed such violation, and can try all kinds of resources or applicable legal or judicial actions in the appropriate jurisdiction.

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8. The minimum number of applications that must be available for download by users and published on the WS or Azure December 7, 2013 is one hundred (100), in case there is no minimum, the contest is declared desert.

VII. Authorization. PROMOTIONAL activities or marketing

The participant resulting winner accepts and authorizes irrevocably to Microsoft, its affiliates and subsidiaries, as a condition for participation in the present contest, to disseminate their personal data, addresses, images and voices, for advertising and marketing, media and ways that Microsoft has no right to any compensation, during the term of this contest and for a further period of 6 months after its completion.

It will not be sold or shared with third parties in order to protect your privacy.The participants exonerate from liability Microsoft improper use by third parties of such information.By registration in this program, the participant authorizes Microsoft, its affiliates and/or subsidiaries to send you materials of promotion, information about products, offers, surveys and other types of informational or educational communications, whether by regular or electronic mail.

VIII. Law

Participants acknowledge and agree that applicable law any dispute arising with respect to this contest will be that of the State of Washington, United States, and waive their right to initiate any kind of claim in another jurisdiction.

IX. Publication of this regulation

This regulation is published at: http:// appsrally. azurewebsites .NET and may be modified without prior notice. Also Microsoft reserves the right to terminate this contest at any time or change the amount or value of the prizes, in its sole discretion, without any participant or any third party may claim any compensation for such modifications. Microsoft is not liable for typographical errors or printing in the contest-related materials. In case of errors in the publication, texts or pictures on the web pages of the competition conditions that prevail shall be those described in these regulations.

X. Acceptance

This Regulation shall be applicable specifically to the mentioned competition, and will be compliance compulsory for all participants. Participation in this competition implies knowledge and acceptance of this regulation, as well as decisions to adopt Microsoft as an organizer on any matter not provided for in the same. Because of the above Microsoft not accept no claim during or after the competition, contrary to the clauses that make up this regulation.

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