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# **Building a Cloud-Native Technology Stack that Supports Full Cycle Development**

Daniel Bryant

Product Architect, Ambassador Labs (formerly Datawire)

# tl;dr

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- Being fully cloud native requires new tech and new workflows
- Creating a supporting cloud platform is essential:
  - Container orchestration
  - Progressive delivery
  - Edge management
  - Observability
- Consciously design your platform & watch for antipatterns

# @danielbryantuk

Ambassador API Gateway  
Open source Kubernetes-native API Gateway built on Envoy

**ANNOUNCING**  
**Ambassador Edge Stack 1.0**

**Ambassador API Gateway & Edge Stack 1.0 General Availability**  
Edge Policy Console, Automatic HTTPS, OAuth/OpenID Connect, and more

Three Predictions for Cloud Native Platforms for 2020  
Adopting GitOps, Kubernetes edge stack, and multi-cloud

Getting Edgy: What is Kubelet?  
kubelet is the main way in which you will interact with your Kubernetes cluster

Ambassador 2019 in Review  
2019 was an incredibly exciting year for the Ambassador team. This year we celebrated many milestones. We are lucky to have such ...

GETTING EDGY 2

Ambassador API Gateway & Edge Stack RELEASE NOTES

InfoQ Development Architecture & Design AI, ML, and Data Engineering DevOps Patterns & Methods Books API  
API Con New York City, NY, USA Oct 16-18, 2019 API Specification

**Daniel Bryant**  
Independent Tech Consultant | Consulting CTO | InfoQ Author  
Daniel Bryant blogs at [danielbryant.com/](http://danielbryant.com/)

**Summary**  
Daniel Bryant is a leader in design, software craftsmanship, and technology. His mission is to lead and enable a quality culture comprised of individuals who are better informed, principled, and learning techniques. Focusing on the science of architecture, software design, and facilitating continuous improvement and delivery. Daniel's current technical interests focus on Docker's build, cloud, container, and deployment automation, and the use of containers and microservices to build distributed systems. Daniel has worked on many open source projects, written for well known technical websites such as InfoQ, DZone and Toptal, and regularly presents at international conferences such as CloudNativeCon.

O'REILLY  
Continuous Delivery in Java  
ESSENTIAL TOOLS AND BEST PRACTICES FOR DEPLOYING CODE TO PRODUCTION  
Daniel Bryant & Abraham Marín-Pérez

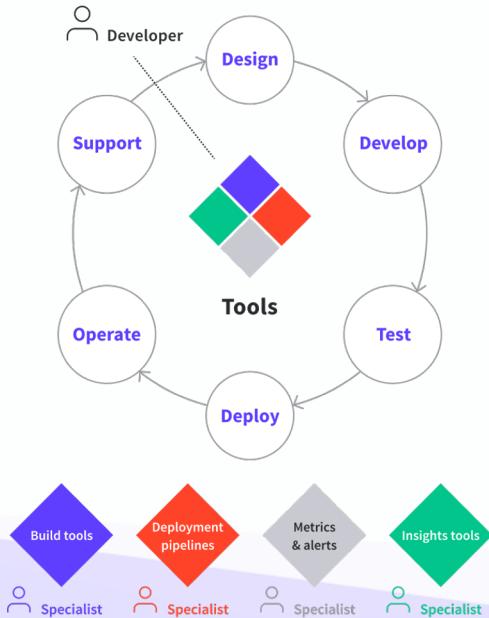


# A quick cloud native primer...

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- Going “cloud native” offers benefits, but requires changes:
  - New technologies
  - Appropriate culture
  - New workflows
- Successful cloud native organisations have:
  - Created a self-service application platform
  - Adopted new tools and (full cycle) developer workflows

# Full Cycle Developers



**M | N THE NETFLIX TECH BLOG**

Full Cycle Developers at Netflix — Operate What You Build

**N** Netflix Technology Blog [Follow](#)  
May 17, 2018 · 10 min read

The year was 2012 and operating a critical service at Netflix was laborious. Deployments felt like walking through wet sand. Canarying was devolving into verifying endurance ("nothing broke after one week of canarying, let's push it") rather than correct functionality. Researching issues felt like bouncing a rubber ball between teams, hard to catch the root cause and harder yet to stop from bouncing between one another. All of these were signs that changes were needed.

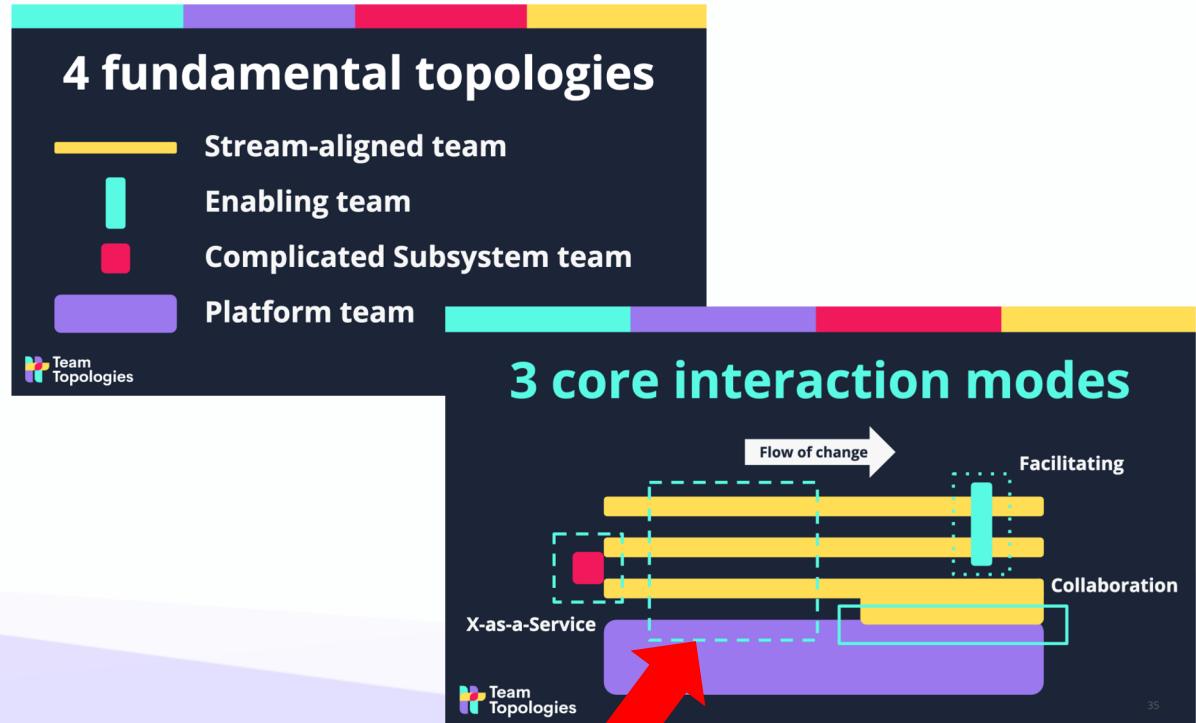
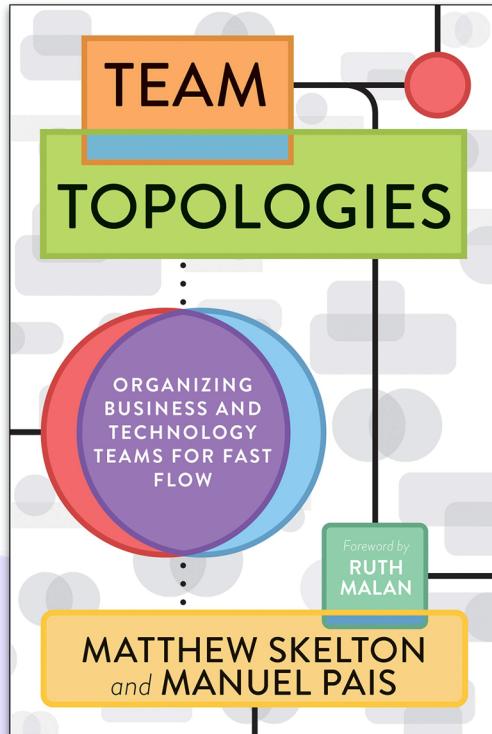
Fast forward to 2018, Netflix has grown to 125M global members enjoying 140M+ hours of viewing per day. We've invested significantly in improving the development and operations story for our engineering teams. Along the way we've experimented with many approaches to building and operating our services. We'd like to share one approach, including its pros and cons, that is relatively common within Netflix. We hope that sharing our experiences inspires others to debate the alternatives and learn from our journey.

**One Team's Journey**

Edge Engineering is responsible for the first layer of AWS services that must be up for Netflix streaming to work. In the past, Edge Engineering had ops-focused teams and SRE specialists who owned the deploy+operate+support parts of the software life cycle. Releasing a new feature meant devs coordinating with the ops team on things like metrics, alerts, and capacity considerations, and then handing off code for the ops team to deploy and operate. To be effective at running the code and supporting partners, the ops teams needed ongoing training on new features and bug fixes. The primary upside of having a separate ops team was less developer interrupts when things were going well.

<https://netflixtechblog.com/full-cycle-developers-at-netflix-a08c31f83249>

# Full Cycle Developers: Team Topologies



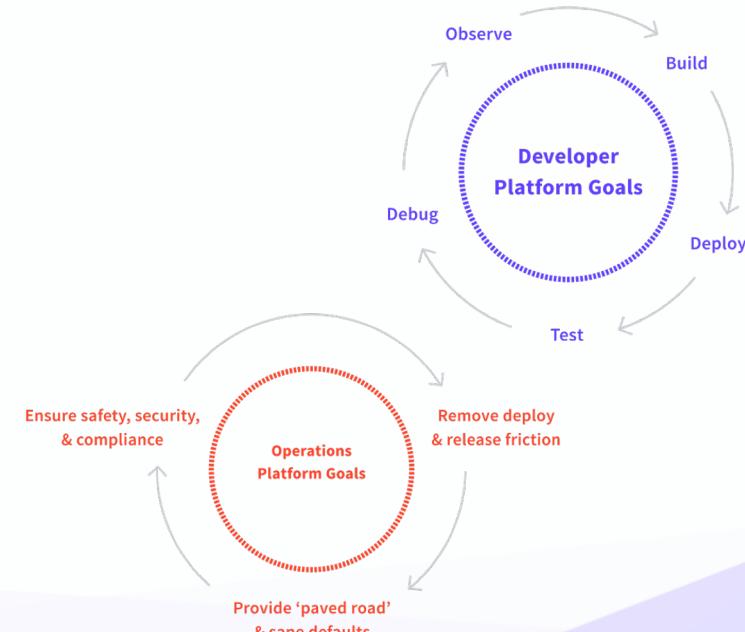
# Four cloud native platform requirements

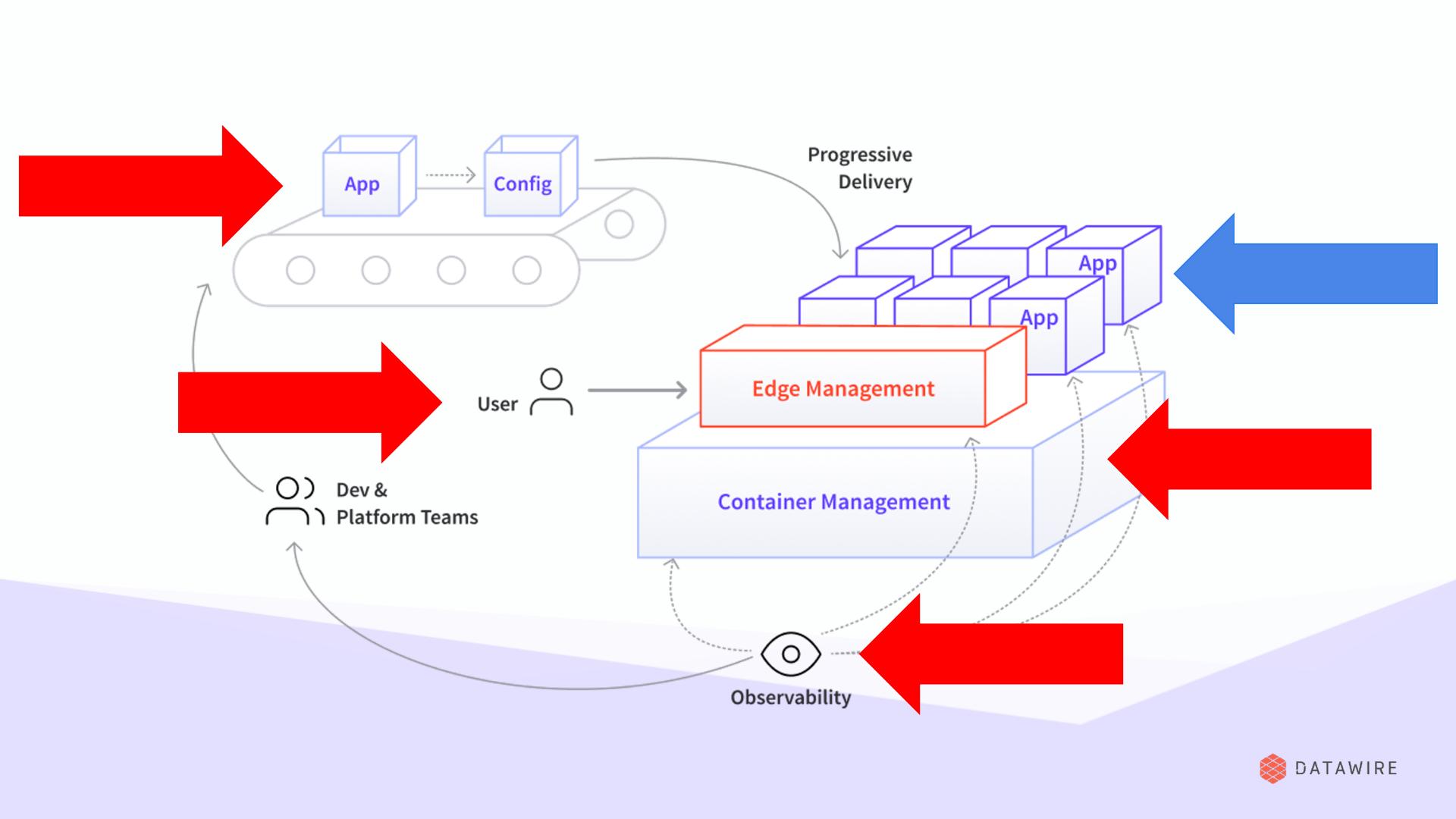
1. Container management

1. Progressive delivery

1. Edge management

1. Observability





# More Details on Full Cycle and K8s

The screenshot shows a blog post on the Ambassador website. The title is "Enabling Full Cycle Development: Are you Benefiting from your Move to Kubernetes?". Below the title, there's a sub-headline: "Understand the four core capabilities your cloud native platform needs in order to enable full cycle development". The author is Kelsey Evans, and the post was published on Mar 13. It's a 2-min read. The post discusses a webinar with Daniel Bryant, Product Architect at Datawire. A "tl;dr" section lists key points about successful cloud native organizations and core platform capabilities.

WEBINAR RECAP  
Enabling Full Cycle Development: Are you Benefiting from your Move to Kubernetes?  
Understand the four core capabilities your cloud native platform needs in order to enable full cycle development  
Kelsey Evans | Follow Mar 13 - 2 min read  
This week, we hosted a webinar "Enabling Full Cycle Development: Are you Benefiting from your Move to Kubernetes?" with Daniel Bryant, Product Architect at Datawire.  
tl;dr  
• Going "cloud native" offers benefits, but requires changes  
• Successful cloud native organisations have

- Created a self-service application platform
- Adopted new tools and (full cycle) developer workflows

  
• Core platform capabilities

- Container management
- Progressive delivery
- Edge management
- Observability

- Successful cloud native organisations have:
  - Created a self-service application platform
  - Adopted new tools and (full cycle) developer workflows

<https://blog.getambassador.io/enabling-full-cycle-development-are-you-benefiting-from-your-move-to-kubernetes-d9eab2e94e7>

# Avoiding Platform Antipatterns

# Avoiding Platform Antipatterns

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Centralized Control and Ownership: One Size Doesn't Fit All

Fragmented Platform Implementation

Slow Development Loops: Less Time Coding, More Time Toiling

# Antipattern: Centralized Control and Ownership

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- (Dis)economies of scale
- Overzealous guardrails
- Modification is ticket-driven



# Antipattern: Fragmented Platform Implementation

## Pattern: Microservices

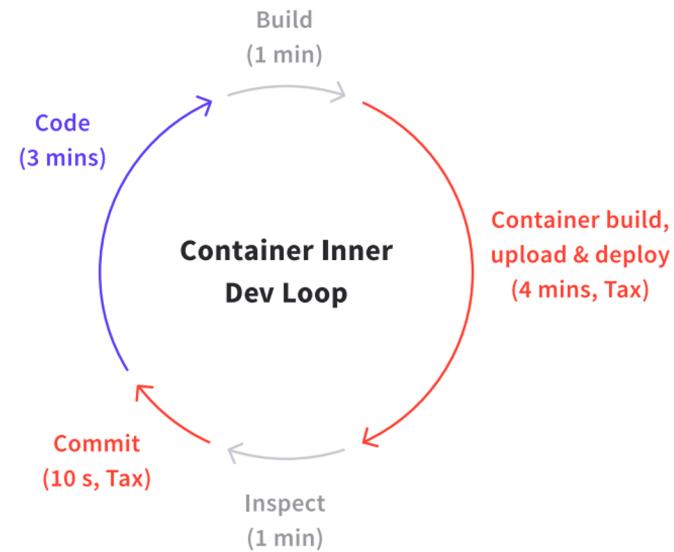
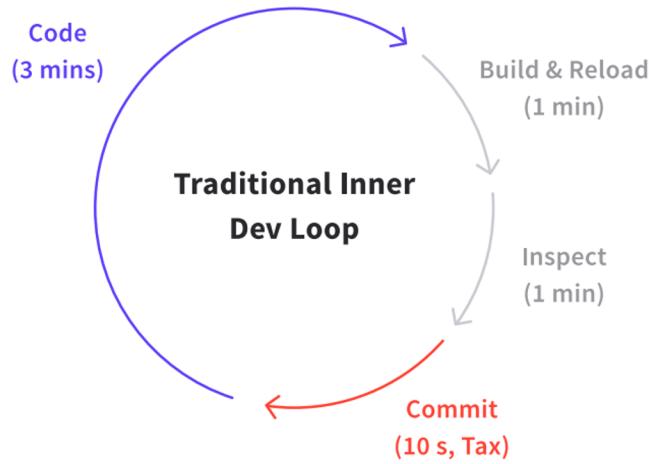
Description	Approach	Consequences
Design modules as separate deployment and operation units, with large degrees of freedom for their implementation	<ul style="list-style-type: none"><li>Former technical detail (deployment architecture) as first class architectural design principle</li><li>Network communication as hard-to-cross boundary, enforcing encapsulation</li></ul>	<ul style="list-style-type: none"><li>Isolation</li><li>Autonomy</li><li>Scalability</li><li>Resilience</li><li>Speed</li><li>Experimentation</li><li>Rapid Feedback</li><li>Flexibility</li><li>Replaceability</li></ul>

## Antipattern: Micro Platform



Platform Person

# Antipattern: Slow Development Loops



<https://mitchdenny.com/the-inner-loop/>

# Exploring the Platform Capabilities

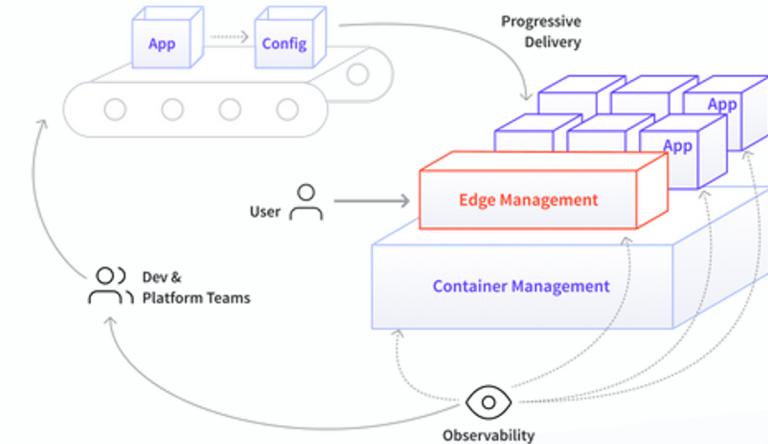
# Four Core Platform Capabilities

1. Container management

1. Progressive delivery

1. Edge management

1. Observability



# Container Management: Kubernetes



# Container Management

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Manage and run container-based applications at scale and on a variety of infrastructures

- Developers
  - Self-service interactions: automated and observable
- Platform team
  - Set policies around access, control, and auditability

# Kubernetes Decisions

- To self-host, or not to self-host?



- Which distro?



- Going all-in on a cloud?



Google Kubernetes Engine



Amazon EKS



Azure Kubernetes Service (AKS)



DATAWIRE  
@danielbryantuk

# Kubernetes Challenges

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- Foundations for a PaaS-like experience?
  - Helm and Helmfile for deployment
- Developer productivity
  - Local-to-remote dev and test



**TELEPRESENCE**

# Progressive Delivery: Delivery Pipelines



# Progressive Delivery

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Supporting the creation of pipelines that enable the automated build, verification, deployment, release, and observability

- Developers
  - Self-service interactions: automated and observable
- Platform team
  - Centralize verification of quality and security properties

<https://redmonk.com/jgovernor/2018/08/06/towards-progressive-delivery/>

# Progressive Delivery Decisions

- Deliver any and all application changes into production as **rapidly** and as **safely** as the organisation requires
  - Pipeline practices
  - Pipeline technology



argo



harness



Travis CI

The screenshot shows a news article from InfoQ. The title is "Reimagining CI/CD Pipelines as Composable Blocks with Bryan Liles". The article discusses the evolution of CI/CD pipelines from monolithic to composable blocks. It features a diagram showing a flow from code to deployment, with various stages like build, test, and deployment being modular blocks. The page also includes a sidebar with related articles and a "RELATED SPONSORED CONTENT" section.

<https://www.infoq.com/news/2020/03/reimagining-cicd-pipelines/>

# Progressive Delivery Challenges

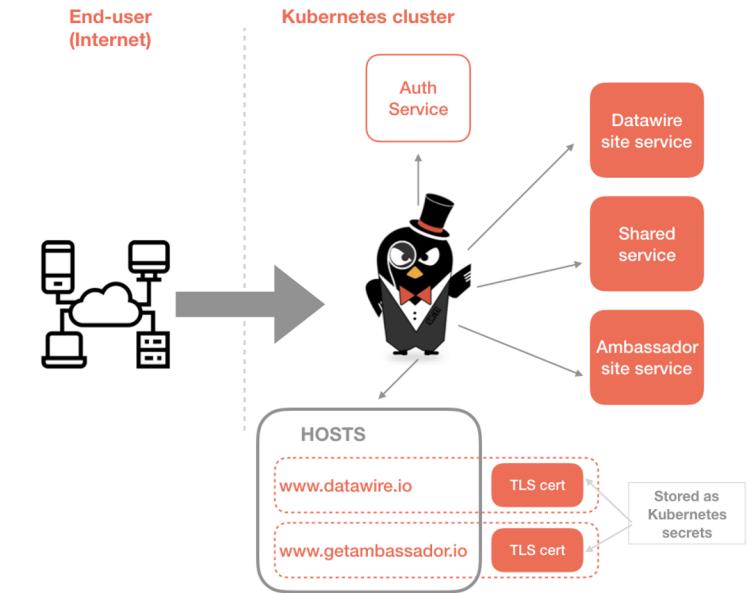
- Collaboration between dev, QA, and ops
- Balance one-size-fits-all vs chaos
- Make it easy to do the right thing

The screenshot shows a blog post on the RedMonk website. The title is "Towards Progressive Delivery" by James Governor, posted on August 6, 2018. The post features a large red Target logo. The sidebar includes a "Recent Posts" section with links to Google Cloud's expanding empire, RedMonk's 10 year deal, Redshift, Technical Debt with Redshift, and Service Ownership - a movement. It also has sections for "Subscribe to Blog via Email" and "Join 51 other subscribers".

At RedMonk we generally try to avoid coming up with new terms for technologies and instead reuse old ones when they're available instead of coming up with yet another! The progressive approach means we often end up using terms that seem kind of silly (Ajax, noSQL, Serverless, Cloud even), but it also means we avoid coming up with catchy little numbers like "high performance application platform as a service" (hpaaS).

The business of naming has changed a lot since we launched the firm, as the shape of the industry has. Tech today is a lot more playful than it was when it was driven by Enterprise Technology vendors. The Internet has changed everything, and it has certainly changed how names for things

# Edge Management: Ingress and API Gateways



# Edge Management

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Enable the self-service release of new functionality by developers, while maintaining stability

- Developers
  - Decentralized traffic management
  - Support NFRs e.g. authn/z, retries, and circuit breaking
- Platform
  - Centralized configuration of sane defaults
  - TLS, authn/z, and rate limiting for DDoS protection

# Edge Stack Decisions

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- Edge technologies
  - Envoy becoming the de facto standard(?)
  - xDS APIs / Ingress v2
- Deploy/release workflows
  - Declarative (CRDs)
  - Self-service



# Edge Stack Challenges

- Scaling edge management
- Supporting multiple protocols and NFRs

The screenshot shows a webpage from [getambassador.io](https://www.getambassador.io) titled "The Two Most Important Challenges with an API Gateway when Adopting Kubernetes". The page discusses the complexity of managing microservices at the edge and the need for a gateway to support various protocols and non-functional requirements (NFRs). It includes a diagram illustrating the edge stack and a sidebar about Kubernetes Ingress.

**The Two Most Important Challenges with an API Gateway when Adopting Kubernetes**

Building applications using the microservices pattern and deploying these services onto Kubernetes has become the de facto approach for running cloud-native applications today. In a microservice architecture, a single application is decomposed into multiple microservices. Each microservice is owned by a small team that is empowered and responsible to make the right decisions for the specific microservice.

This responsibility typically extends from the edge of the system where the user requests arrive, right the way through to the service's business logic and down into the associated messaging and data store schema.

When integrating an API gateway with a microservices-based application running on Kubernetes, you must consider two primary challenges:

- How to scale the management of 100s of services and the associated APIs; and
- How the gateway can support a broad range of microservice architectures, protocols, and configuration that typically spans the entire edge stack.

**The API Gateway: A Focal Point with Microservices**

An API gateway is at the core of how APIs are managed, secured, and presented. It is deployed as a software component (or series of components) on virtual machines or within Kubernetes, and acts as the single entry point into a system. The primary responsibility of an API gateway is to enable multiple APIs, microservices, and backend systems to be accessed reliably and safely by users.

Microservices and Kubernetes provide implementation flexibility. For example, one team may elect to expose a container-based microservice at the edge of the system (the boundary between the internal services and end users) as a set of REST APIs over HTTP. Another team may choose Protobufs and gRPC. A team with real-time streaming requirements may expose their microservice over WebSocket APIs. Any API gateway deployed within Kubernetes must support all of these protocols.

**The Edge and Kubernetes Ingress**

Microservices need to be accessible to end users. The boundary between internal microservices and end user known as the **edge**. In order for users to access internal applications, traffic needs to cross the edge. In Kubernetes traffic crosses the edge using piece of software known as **Ingress**.

The diagram illustrates the edge stack, showing the flow from users through an API gateway to internal services like Business Logic, Rate Limiting, and Tracing. The API gateway itself handles various functions such as Auth, Tracing, Retries, Caching, and Rate Limiting.

<https://www.getambassador.io/resources/challenges-api-gateway-kubernetes/>



# Observability: Metrics, Logging, Tracing

# Observability

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Support the collection and analysis of end user and application feedback directly by developers and the platform team.

- Developers
  - Enable product teams to observe and iterate against business goals and KPIs
- Platform
  - Observe and managing infrastructure, and ensure their service level objectives (SLOs) are met

# Observability Decisions

- Adoption (monitor all-the-things?)



- Technology selection (standards)

- Metrics
- Logging
- Distributed tracing



- Joining the dots



# Observability Challenges

- Self-service config and dashboards
- Increasing signal-to-noise
- Fault location

The screenshot shows a Medium article titled "Monitoring and Observability" by Cindy Sridharan. The article discusses the evolution of the term "observability" from "monitoring" and its increasing popularity in the DevOps space. It includes a tweet from Cindy Sridharan (@copyconstruct) where she jokes about the redundancy of the term. Below the tweet, there are several other comments from users discussing the topic.

**Monitoring and Observability**

Cindy Sridharan · [Follow](#) · Sep 5, 2017 · 11 min read

During lunch with a few friends in late July, the topic of observability came up. I have a talk coming up at Velocity in less than a month called [Monitoring in the time of Cloud Native](#), so I've been speaking with friends about how they approach monitoring where they work. During this conversation, one of my friends mentioned:

Oft - "Observability - because devs don't like to do "monitoring" we need to package it in new nomenclature to make it palatable and trendy."

— Why call it monitoring? That's not sexy enough anymore.

— Observability, because rebranding Ops as DevOps wasn't bad enough, now they're devolving monitoring too

— Is that supposed to be like the second coming of DevOps? Or was it the Second Way? I can't remember. It all felt so cultish anyway.

So then. What is the difference between "monitoring" and "observability", if any? Or is the latter just the latest buzzword on the block, to be flogged and shoved down our throats until it has been milled for all its worth?

Once upon a time there was "Monitoring"

<https://medium.com/@copyconstruct/monitoring-and-observability-8417d1952e1c>

# Wrapping Up

# In Summary

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- Being fully cloud native requires new tech and new workflows
  - Lots to be learned from full cycle development
- Creating a supporting cloud platform is essential
  - Container orchestration
  - Progressive delivery
  - Edge management
  - Observability
- Consciously design your platform & watch for antipatterns

[thenewstack.io/learning-kubernetes-the-need-for-a-realistic-playground/](https://thenewstack.io/learning-kubernetes-the-need-for-a-realistic-playground/)

The screenshot shows a web browser window for thethenewstack.io website. The page title is "Learning Kubernetes: The Need for a Realistic Playground". Below the title is a colorful illustration of a playground with various structures like a slide, swing set, and climbing frame. The author's name, Daniel Bryant, is mentioned with the date 27 Aug 2020 3:00am. The article discusses the challenges of learning Kubernetes and the importance of a playground. It includes a section titled "From PaaS to K8s" and a bio for Daniel Bryant.

**Learning Kubernetes: The Need for a Realistic Playground**

27 Aug 2020 3:00am, by Daniel Bryant

Depending on a team's experience, Kubernetes can either be a steep learning curve or refreshingly simple. Regardless of a team's background, being able to rapidly and safely experiment within a Kubernetes playground is the key to becoming productive quickly.

**From PaaS to K8s**

If a development team is used to building and releasing applications via a platform-as-a-service (PaaS) such as Heroku or Cloud Foundry, the additional complexity that comes with Kubernetes can be troublesome. Gone are the simple abstractions, and deploying code is no longer an easy "git push heroku master." I've heard some engineers use an analogy that moving from a PaaS to Kubernetes was like moving from living via train to driving yourself in a kit car that you have to assemble yourself from parts.

Teams with this type of experience need to be able to experiment with an application-ready Kubernetes cluster that they can quickly and repeatedly deploy services to and test and observe how user traffic will be handled.

**Daniel Bryant**

Daniel Bryant works as a Product Architect at Datawire. His technical expertise focuses on DevOps tooling, cloud/container platforms, and microservice implementations. Daniel is a Java Champion, a TechBeacon DevOps 100 Influencer, and contributes to

The screenshot shows a web-based application titled "K8s Initializer" by Ambassador Labs. The interface is a step-by-step configuration tool with tabs for General Information, Ingress Configuration, Auth Configuration, CI/CD Configuration, Monitoring Configuration, and Download. The "General Information" tab is selected. The main content area is titled "K8s Initializer" and describes it as a tool for "Bootstrap Networking, Ingress, CI/CD, and Observability for a New Kubernetes Cluster". It features three cartoon penguins in tuxedos, each holding a magnifying glass over a different aspect of a Kubernetes cluster: networking, ingress, and monitoring. Below the penguins are descriptions of the process: generating YAML, creating an application-ready cluster, and testing with real user-generated traffic. A sidebar on the right lists various Kubernetes cluster options, and a "Next" button is visible at the bottom.

**K8s Initializer**

by Ambassador Labs

General Information Ingress Configuration Auth Configuration CI/CD Configuration Monitoring Configuration Download

**K8s Initializer**

**Bootstrap Networking, Ingress, CI/CD, and Observability for a New Kubernetes Cluster**

Debugging thousand of lines of YAML isn't fun. So... The K8s Initializer generates YAML for your custom configuration so you don't have to get lost in the monotony. And thus... Now you have an application-ready Kubernetes cluster! Ready to test your services with real user-generated traffic and monitor what happens.

Configure an Application-Ready Kubernetes Cluster in 3 Minutes

Where is your Kubernetes cluster?

- Azure Kubernetes Service
- Amazon Web Services (EC2)
- Amazon Elastic Kubernetes Service
- Google Kubernetes Engine
- Minikube
- KIND
- K3S
- Docker Desktop
- Generic K8S cluster / not one of the above

**Next**

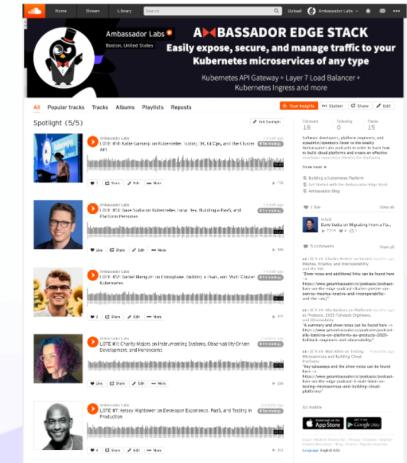
▶ How can the K8s Initializer help you learn Kubernetes better?

[app.getambassador.io/](https://app.getambassador.io/)

# Learning More...

The screenshot shows the Ambassador website's "Why Cloud Native?" page. It discusses the benefits of a cloud-native architecture, mentioning Spotify, Netflix, and Google. Below this, there is a large graphic with a purple hexagonal background featuring a white hexagon in the center. Inside the hexagon, the text reads "4 Essential Elements of a Kubernetes Platform". The Ambassador logo is at the bottom left of the graphic.

Read “Building a Kubernetes Platform”:  
<https://www.getambassador.io/learn/building-kubernetes-platform/>



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Ambassador CNCF Incubations proposal:  
<https://github.com/cncf/toc/pull/435>