

Rainer Mbongo

Creative Graphic Designer

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Behance www.behance.net/r3in3r

BIOGRAPHY

I hold a B.Sc. Mathematics and Computer Science from Jomo Kenyatta University of Agriculture and Technology. I am a Graphic Designer. I do native design work, 3D and Motion Graphics. Currently, I am a Graphic Designer at Pulse .
I'm passionate about technology and design.

Portfolio

Instagram www.instagram.com/rainerstudios

Behance www.behance.net/r3in3r

EXPERIENCE.

GRAPHIC DESIGNER

PULSE | JULY 2019 - TO DATE

Pulse being a Digital Publishing and Digital marketing Company, I'm tasked with the following duties and responsibilities:

- Handling both internal and client facing design briefs. I work together with the content creators and social media managers to develop creative ideas and concepts and actualizing them into final designs. You can have a look at some of the client work on my portfolio
- Creating graphics for mail marketing and social media channels
- Developing design briefs by gathering information and data.
- Designing user interfaces for websites and mobile applications.
- Directing and commissioning photo-shoots

During my time I have handled the following projects and accounts:

- **DUREX KENYA** - Created content for Durex the year 2019 that included social media content which most of it went viral
- **ORAL-B** - Handled content that led to the launch of P&G's Oral-B toothpaste into the Kenyan Market. The tasks include creating
 - Key visuals for the brand,
 - Creating launch campaign materials such as all social media content, Google Display banners Eskimi DSP animations, posters, billboards, short DVC and all printed materials such PR packages and on-ground activations.
 - Creating Oral-B Dental camp Event branding.
- **DKT INTERNATIONAL** - handled content from mid of 2019 to date. The Brands include Kiss Condoms and Lydia contraceptives
- I was also privileged to handle projects for Nivea, Elton John AIDS Foundation, PulseLive Kenya

JUNIOR CREATIVE DESIGNER

AVECHI.COM | FEB 2018 - FEB 2019

Avechi.com being an E-commerce company, I do the following tasks:

- Creating new graphics (images, Banners, motion videos) for the e-commerce web platform and social media. Where I used Adobe Photoshop and After Effects.
- Design campaigns landing pages, flyers and banners and Adverts for Season Sales such as Black Friday, Easter and Christmas. Whereby I used tools such as Figma and Sketch.
- Guiding and overseeing graphic design interns. This includes delegating duties, checking and approving designs as well as and advising on better ways to create designs.

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EDUCATION.

- BSC. MATHEMATICS AND COMPUTER SCIENCE**
JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY | SEPT. 2013 - NOV. 2018
- KENYA CERTIFICATE OF SECONDARY EDUCATION**
NYANG'ORI BOYS HIGH SCHOOL | 2009 - 2012
A-(MINUS)
- KENYA CERTIFICATE OF PRIMARY EDUCATION**
HAMBALE PRIMARY SCHOOL |2008
389 / 500 MARKS

SKILLS & ATTRIBUTES.

Graphic Design	<div></div>
Digital Marketing	<div></div>
3D & Motion Graphics	<div></div>
UI And UX Design	<div></div>
Account Management	<div></div>

PLATFORMS.

- DESIGN**
 - I'm competent with using Figma and Adobe XD. Which I use to create User Interfaces.
 - I'm well versed with design tools such as Adobe Photoshop and Adobe Illustrator . I use these tools to come up with unique and high quality designs.
 - Also have an understanding of 3D and motion graphics using Cinema 4D and Adobe After Effects.
- DIGITAL MARKETING**
 - I'm well versed with marketing and digital marketing using twitter, Google, Instagram, and YouTube. Where I'm able to handle and manage corporate and personal accounts.
 - Designing, optimizing and running of digital Ads using both Google and Facebook Ads