



LUMINAR

SALES PERFORMANCE ANALYSIS

SELECT YEAR

2020

2021

2022

2023

SELECT CATEGORY

- ☐ Consumer
- ☐ Corporate
- ☐ Self-Employed

SELECT REGION

- ☐ Canada
- ☐ Caribbean
- ☐ Central Africa
- ☐ Central America
- ☐ Central Asia
- ☐ Central US
- ☐ Eastern Africa
- ☐ Eastern Asia
- ☐ Eastern Europe
- ☐ Eastern US
- ☐ North Africa
- ☐ Northern Euro...
- ☐ Oceania
- ☐ South America
- ☐ Southeastern ...
- ☐ Southern Africa

TOTAL SALES

7M

YoY 4M | ▲ 50.70%

TOTAL PROFIT

1.07M

YoY 785.48K | ▲ 35.64%

DISCOUNT APPLIED

12K

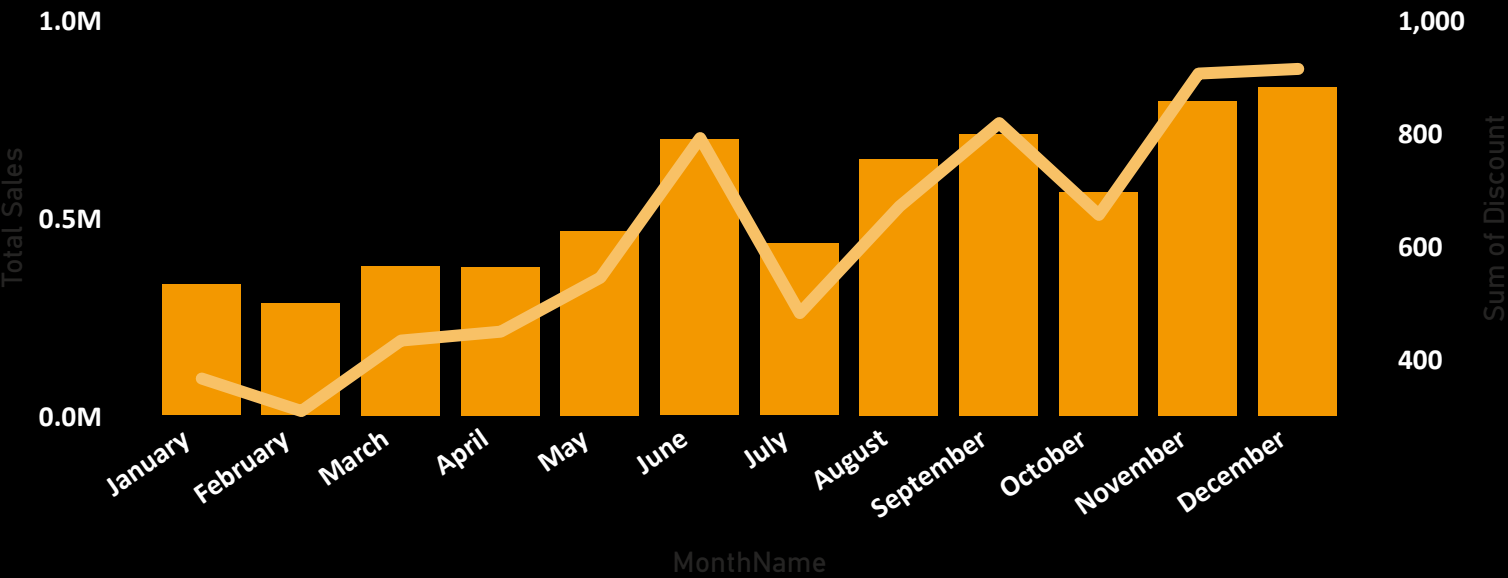
ORDER QUANTITY

278K

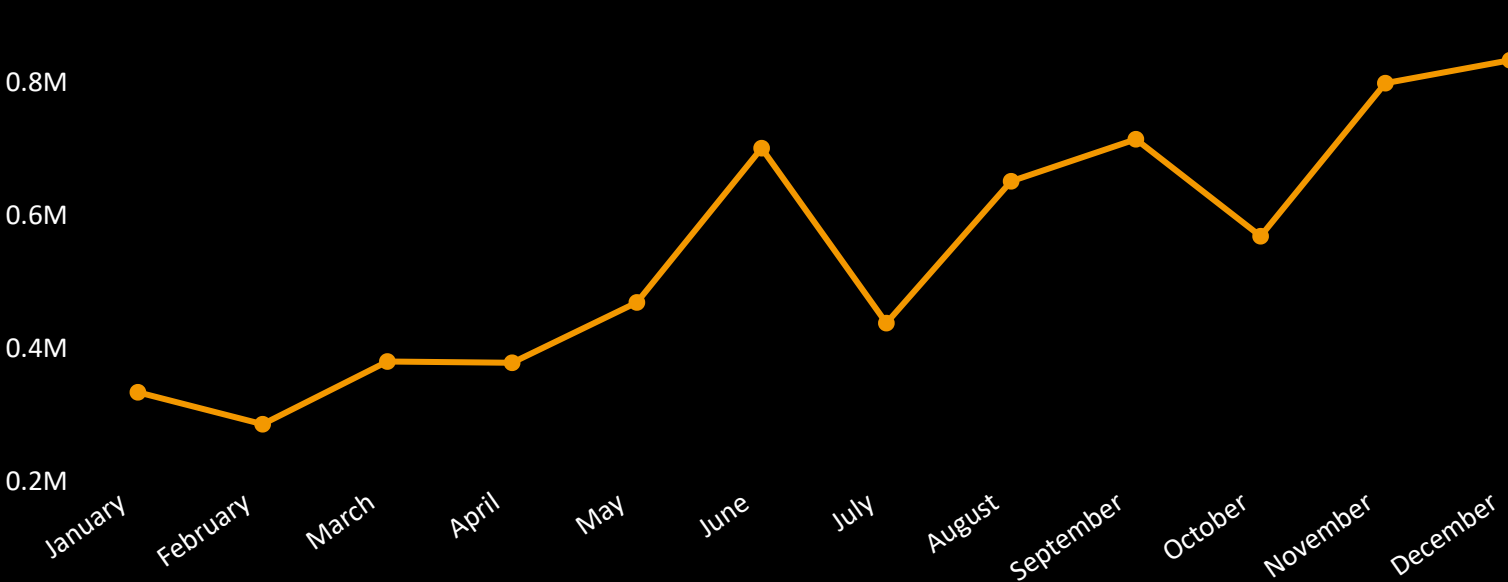
TOTAL PRODUCT

3576

DISCOUNT IMPACT ON SALES



Monthly Sales Trend



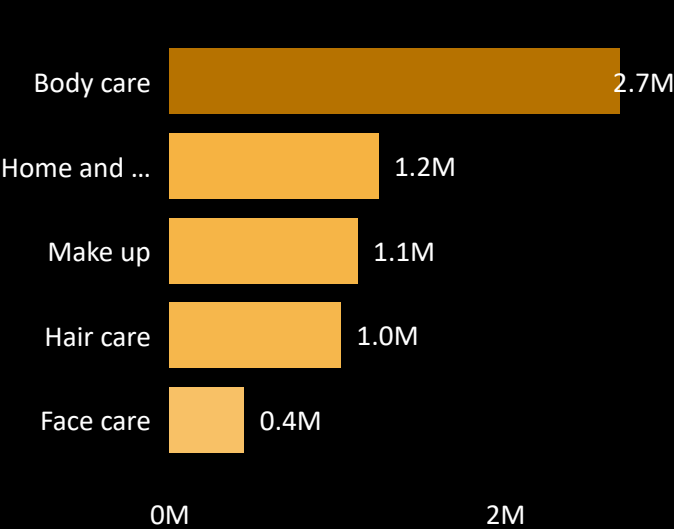
TOP 10 PRODUCTS BY SALES

Product	Order Quantity	Total Sales
Herbal Essences Bio	1780	67640
Rose Gold Petal Studs	191	29987
Sterling Wave Earrings	164	29520
Golden Blaze Necklace	148	28564
Sterling Solstice Anklet	166	28552
Gold Spectrum Anklet	172	27004
Sterling Frost Ring	138	26772
Silver Mirage Necklace	282	26226
Silver Glimmer Necklace	128	25088
Sterling Whisper Bracelet	149	24883

TOP 10 PRODUCTS BY PROFIT

Product	Order Quantity	Total Profit
Herbal Essences Bio	1780	9,089.68
Rose Gold Petal Studs	191	7,400.67
Sterling Frost Earrings	128	6,071.38
Gold Spectrum Anklet	172	5,942.76
Golden Vine Bracelet	126	5,741.93
Sterling Wave Earrings	164	5,583.60
Golden Feather Earrings	128	5,508.06
Emerald Crown Necklace	77	5,125.48
Sterling Crown Anklet	84	4,675.65
Silver Mirage Necklace	282	4,485.95

SALES BY CATEGORY



SALES BY SUBCATEGORY

