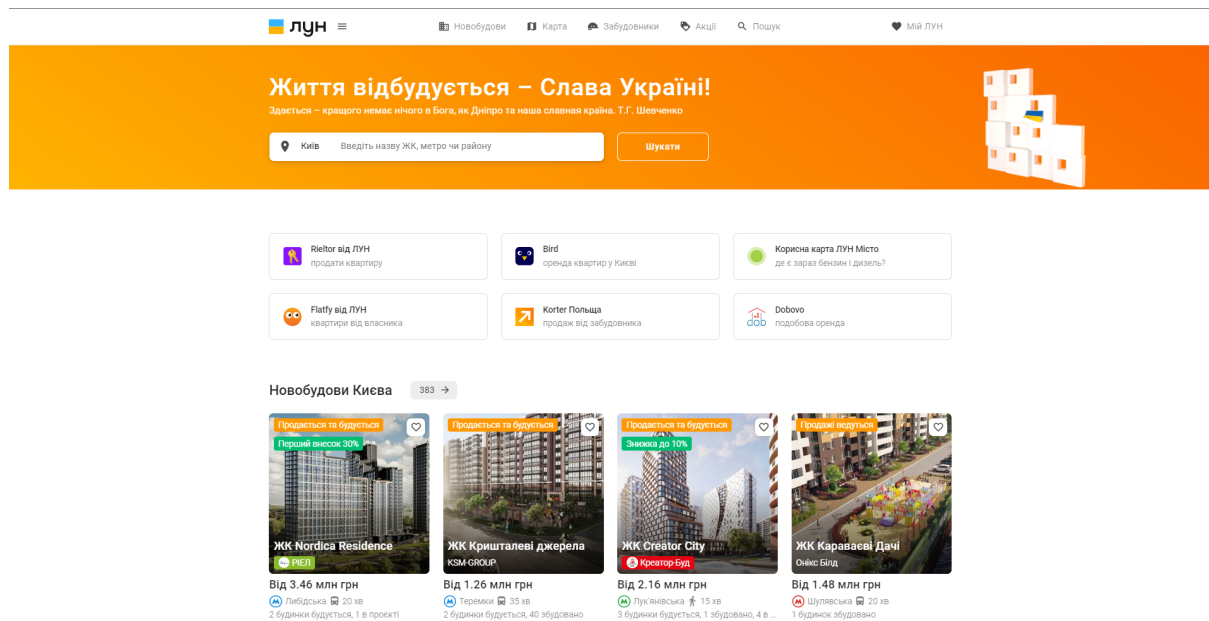


# Analyze existing apps

1 - <https://lun.ua/> - ЛУН



## Advantage

1. Great functionality
2. Many search filters
3. Real-time construction monitoring
4. There is a promotion system that notifies subscribers
5. Popular

## Disadvantage

1. Sophisticated interface where it is difficult to find the right information
2. A lot of news that does not correspond to reality
3. When trying to read the news immediately redirects to the site developer

## 2 - <https://www.olx.ua/d/uk/nedvizhimost/kvartiry/prodazha-kvartir> - OLX

The screenshot shows the OLX website interface. At the top, there's a navigation bar with the OLX logo, a search bar, and links for notifications, language (Ukr/Rus), profile, and adding listings. Below the navigation bar, there's a search bar with the text "Що шукаєте?" and a location filter set to "Уся Україна". There are checkboxes for "Шукати в описі", "Тільки з фото", and "Товари з доставкою". A "Додати в обране" button is also present. The main section is titled "Фільтри" (Filters) and contains several filter categories: "Категорія" (Category) set to "Квартири", "Будівля категорія" (Building category) set to "Продаж квартир", "Вид об'єкта" (Object type) set to "Всі оголошення", "Поверх" (Floor) with "Від:" and "До:" fields, "Кількість кімнат" (Number of rooms) set to "Всі оголошення", "Загальна площа м²" (Total area) with "Від:" and "До:" fields, "Площа кукуні м²" (Kitchen area) with "Від:" and "До:" fields, "Ціна" (Price) with "Від:" and "До:" fields, "Без комісії" (Without commission) set to "Всі оголошення", "Тип будівлі" (Building type) set to "Всі оголошення", "Поверховість" (Flooriness) with "Від:" and "До:" fields, "Клас життя" (Life class) set to "Всі оголошення", "Меблювання" (Furniture) set to "Всі оголошення", "Ремонт" (Renovation) set to "Всі оголошення", and "Опалення" (Heating) set to "Всі оголошення". Below the filters, there are tabs for "Всі оголошення", "Бізнес", and "Приватні". A small text line says "Купити квартиру в Україні: продаж квартир на OLX.ua". There are also links for "Горілка / Безкоштовно / Кавкази / Продаж квартир". A "Сортувати за:" (Sort by) dropdown is set to "Рекомендоване вам". A "Валюта:" (Currency) dropdown is set to "грн". Below the filters, it says "Ми знайшли понад 1 000 оголошень" (We found over 1,000 listings). The first listing is "Продам квартиру Киевский район" (443 339 грн.) with a "ТОП" badge. The second listing is "Продаж світлої квартири - вул Сирецька 32 Для успішних людей" (3 990 047 грн.).

The screenshot shows the KIT real estate agency website. The header features the KIT logo and the text "Агенція нерухомості KIT професіонал на ринку нерухомості". Below the header, there's a large image of a modern apartment building. To the right of the image, there's a sidebar with the following sections: "КОРИСТУВАЧ" (User) showing "Олексій" (Olexii) with a profile picture and a "Показати телефон" (Show phone) button; "МІСЦЕЗНАХОДЖЕННЯ" (Location) showing "Харків, Холодногірський" (Kharkiv, Khodnogradskyi) with a map; and "ПРО НАС" (About us) with a brief description of the agency's services. Below the image, there's a text block: "Опубліковано 17 червня 2022 р." (Published 17 June 2022), "Без Комісії Ік. ЖК Казка [Сказка], Холодна гора [Холодная гора] 114188" (Without Commission. IC. ЖК Kaska [Sказка], Cold Mountain [Холодная гора] 114188), and "834 795 грн." (834,795 UAH).

### Advantage

1. Wide search filter
2. Huge choice
3. You can see the prices in the currency
4. Can be filtered by purpose (personal, business)

### Disadvantage

1. When opened, a huge filter is displayed without the ability to close
2. There are many irrelevant ads that do not disappear over time
3. Little information to read
4. There is no check whether it is a real apartment

### 3 - <https://dom.ria.com/uk/> - DOM RIA

The screenshot displays the DOM RIA website interface. At the top, there is a navigation bar with the site logo, a menu (Купити, Орендувати, Продати), and user options (Обране, Увійти, Підтримати ЗСУ). Below this is a large blue banner with the text "СМІЛИВІСТЬ БУДУВАТИ МАЙБУТНЄ" and a search bar with dropdowns for "Купити квартиру", "Тип нерухомості", and "Введіть місто", followed by a "Шукати" button. A section titled "Допоможіть прихистити своїх" includes a "Докладніше" button and icons for a person, a dog, and a cat, along with a link to "prykhystok.gov.ua". Below this is a "Рекомендовані пропозиції" section with three placeholder boxes. A "Файли cookies" notice is visible, with "Налаштування" and "Приймаю всі" buttons. The main content area features a property listing for "Продаж 1к квартири 54.62 кв. м на вул. Королева Гора 1". The listing includes a large photo of a modern apartment building, a description (Заміський житловий квартал Royal Estate), location (Яворів · Королева Гора вулиця · 1), price (40 965 \$), and details (38 об'єкт · 1 343 115 грн · 24 590 грн за м²). It also shows a rating of 4.5 stars, a "Поділитись" button, and a "В обране" button. On the right side of the listing, there are buttons for "Додати оголошення +", "Дивитись всі фото", "Дивитись на карті", and contact information for the seller (Продавець: ЗК Королева Гора, На сайті 14 днів тому). At the bottom right, there are buttons for "Залучитись на візит", "Отримати консультацію", and a note that the agent has been working with DOM RIA for 4 years and 2 months.

#### Advantage

1. There is a rating of developers
2. Good preview
3. There are plans for buildings
4. Ability to search by keywords
5. The more information there is, the higher in the list of recommendations will be the house

#### Disadvantage

1. Few ways to search
2. Great form for creating ads