Analyze existing apps

1 - https://lun.ua/ - ЛУН
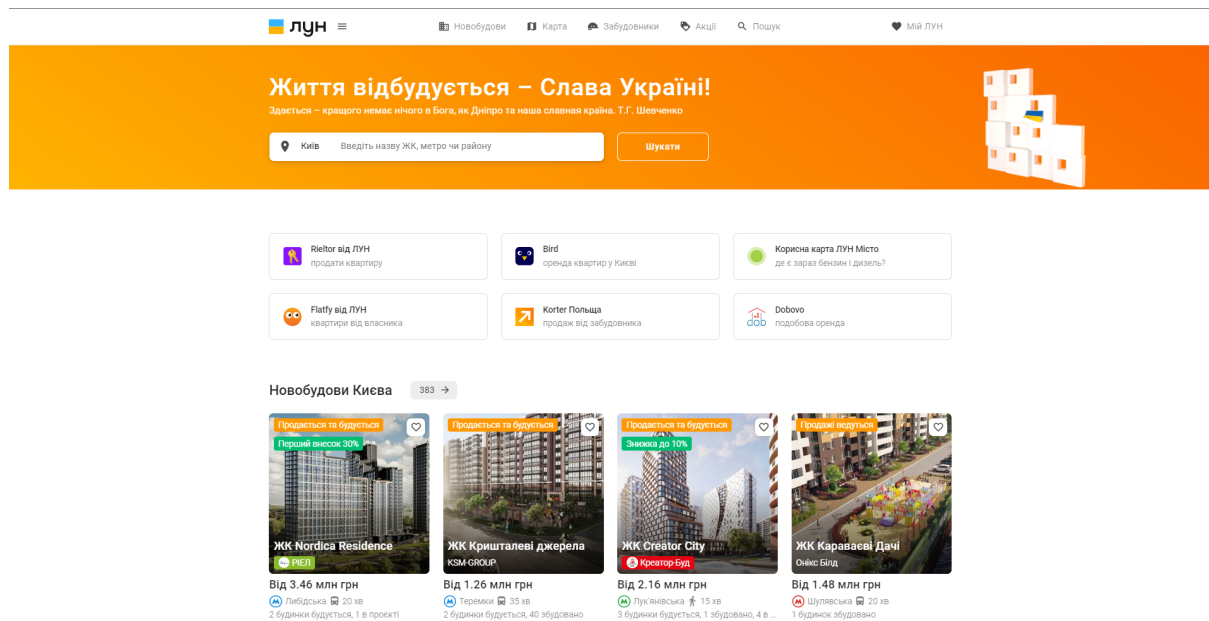

Advantage
1. Great functionality
2. Many search filters
3. Real-time construction monitoring
4. There is a promotion system that notifies subscribers
5. Popular

Disadvantage
1. Sophisticated interface where it is difficult to find the right information
2. A lot of news that does not correspond to reality
3. When trying to read the news immediately redirects to the site developer

2 - https://www.olx.ua/d/uk/nedvizhimost/kvartiry/prodazha-kvartir - OLX

Advantage
   1. Wide search filter
   2. Huge choice
   3. You can see the prices in the currency
   4. Can be filtered by purpose (personal, business)

Disadvantage
   1. When opened, a huge filter is displayed without the ability to close
   2. There are many irrelevant ads that do not disappear over time
   3. Little information to read
   4. There is no check whether it is a real apartment

3 - https://dom.ria.com/uk/ - DOM RIA

Advantage
1. There is a rating of developers
2. Good preview
3. There are plans for buildings
4. Ability to search by keywords
5. The more information there is, the higher in the list of recommendations will be the house

Disadvantage
1. Few ways to search
2. Great form for creating ads