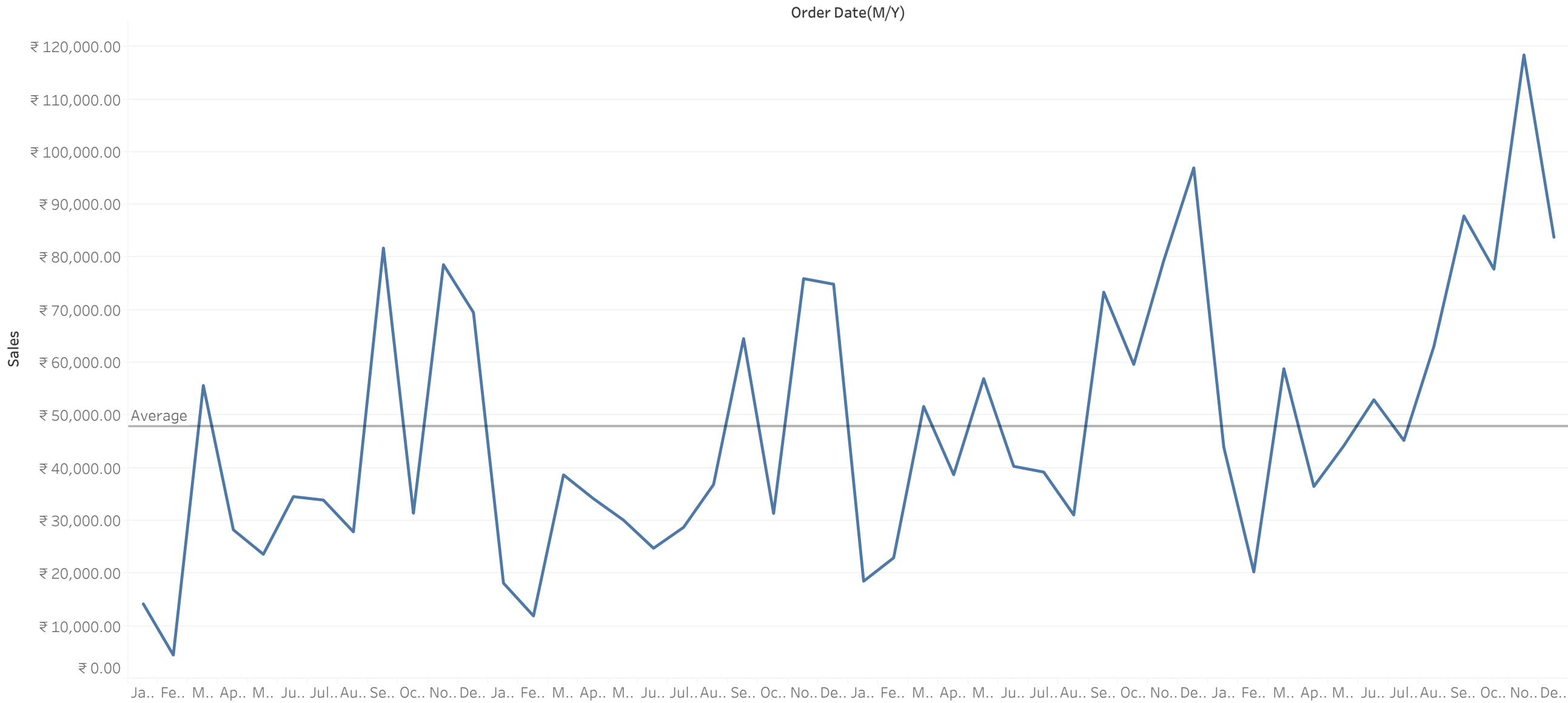


Sales dashboard

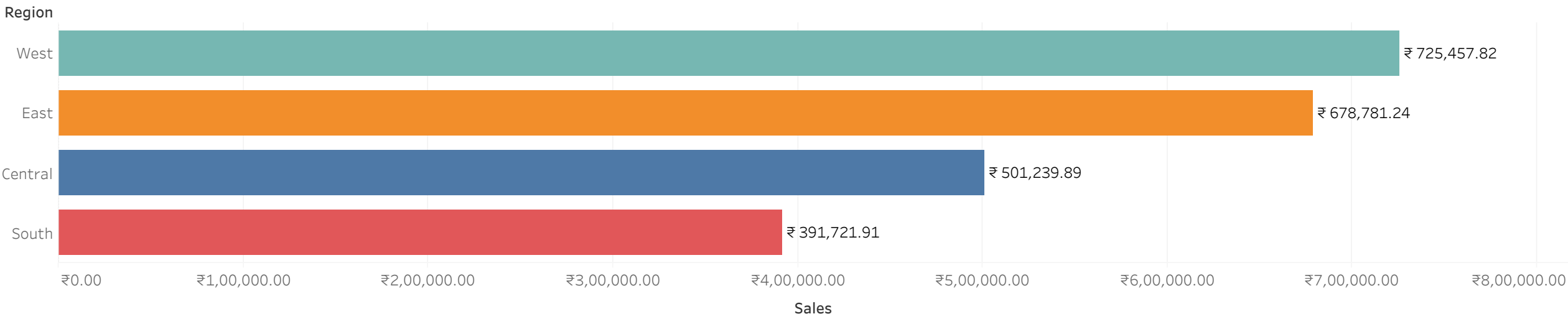
- Category
- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

- Region
- ☒ Central
- ☒ East
- ☒ South
- ☒ West

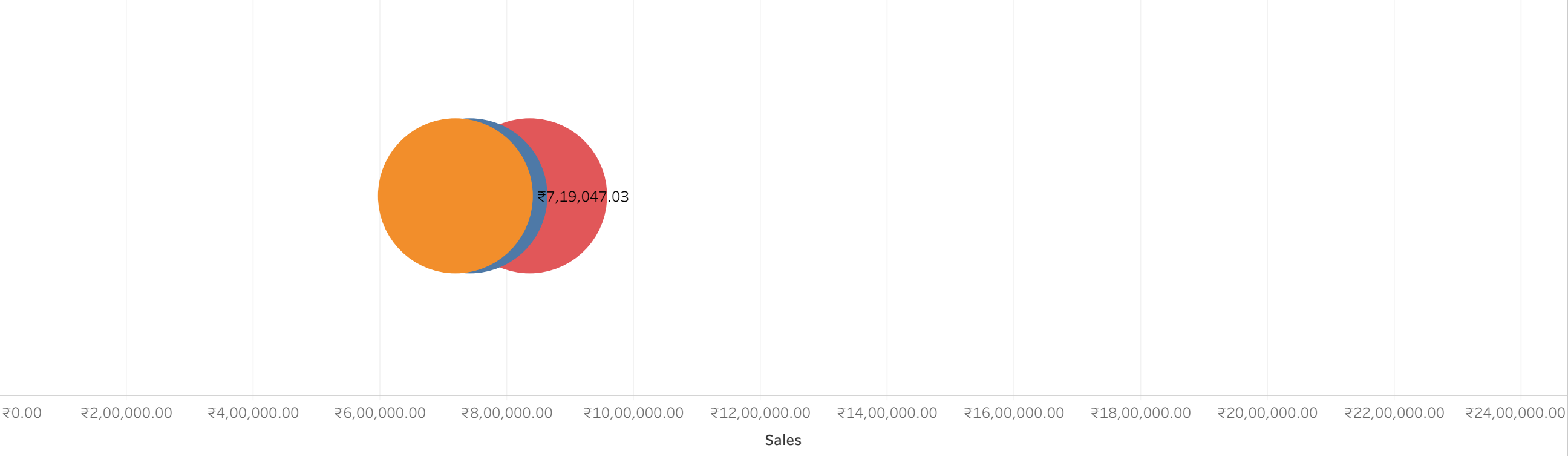
Sales over Months



Sales by Region



Sales by Category(Donut)



Key Insights from Sales Dashboard

- 1. West region recorded the highest total sales, with strong contribution from the Technology category.
- 2. Sales peaked in November, showing a seasonal boost during the holiday period.
- 3. Technology was the top-selling category overall, while Furniture lagged behind in total revenue.
- 4. East region had steady month-over-month growth, but average sales per month remained lower than West and Central.