SUBSCRIPTION BOX

Welcome to Subscription Box, the HTML5/CSS3 template that will power your subscription commerce business. The following document will assist you in getting your website up and running. If you hit trouble, please mail us at help@supportyourwp.com and we'll help you in a zip. Let's begin:

Content:

1. General Information

a. Subscription Box is an HTML Template. This means that it won't work if you upload it as a WordPress theme. We are planning to release the WordPress equivalent of this template at the beginning of October 2018.

b. Subscription Box is built on top of the Bootstrap 4 framework (https://getbootstrap.com/). This means that everything you can do with Bootstrap you can do with Subscription Box. Check out their documentation here: https://getbootstrap.com/docs/4.1/getting-started/introduction/

c. Please note that the photos from the demo website (http://subscriptionbox.supportyourwp.com) are not included in the download. That's because

the photos from the demo website are bought from stock photo websites and we can't transfer the license. But that's OK because if you really want to have the same exact photos, you'll find the links to them at the end of this file.

2. How To Edit/Remove The Preloader

If you want to remove the preloader, you will have to edit each HTML file and the file "scripts.js" located in the "js" folder.

b. For the HTML files, near the top of the file (line 33) locate and remove these lines:

```html
<!-- PRELOADER -->
<div id="loader-wrapper">
    <div id="loader"></div>
    <div class="loader-section section-left"></div>
    <div class="loader-section section-right"></div>
  </div>
```

c. For the "scripts.js" file locate and remove these lines, at the very top of the file:

```js
/* preloader */
$(document).ready(function() {
        setTimeout(function(){
                $('body').addClass('loaded');
        }, 3000);
});
```

If you simply want to increase or decrease the duration of the preloader, simply modify the number "3000" from the scripts.js.

3. How To Edit/Remove The "Animate On Scroll" Effect

To add a new "animate on scroll" effect of the type you can see on the "how it works" steps, for example, you simply need to add "data-aos=effect-name" to the HTML element you need to animate. Example:

`<img src="images/700x830.png " data-aos="fade-right" data-aos-once="true" alt="hero 3">`

You can find the name of all the effects here: https://michalsnik.github.io/aos/

We also recommend adding the attribute **data-aos-once="true".** This setting makes your animation to run only once, when the user scrolls down. If you don't add this, the animation will run at scroll up and that can be annoying for the end-user.

To remove the animate on scroll effect, simply remove the "data-aos" and the "data-aos-once" attributes from the HTML tag.

4. How To Change The Logo

There are 2 ways of changing the logo

    a. **Fast**: save your own logo under the name "logo.png" in the "images" folder. This technique should replace the theme's logo with your own

    b. **Slow**: If you want to have another file name for your logo then you need to modify every HTML file of the template. In each HTML file, near line 50 (almost the beginning of the file) find this line:

`<a class="navbar-brand" href="index.html"><img src="images/logo.png" alt="logo header"></a>`

and inside it replace "logo.png" with the name of your own file. Don't forget to put that file inside the folder "images"

5. How To Edit The Menu

You will need to edit every HTML file of the template. In each HTML file the menu is between lines 53 and 102.

    a. each menu list item needs to have the class of "nav-item"

    b. each menu link needs to have the class "nav-link" (<a **class="nav-link"** href="some-link">Some menu item)

    c. If you want the user to know they are on a specific page (for example "blog") add the class "active" to the menu item's

    d. If a certain menu item needs to have a drop down, add the class "dropdown" to the menu item's

    e. If you want a menu item to direct the user to an area on the same page by a nice scroll effect, add to the "href" of the link an ID (for example Pricing). The area where this menu item needs to direct the user needs to be wrapped in a <div> or <section> that will have the same ID as the one in the "href" (for example <section **id="pricing"**>)

6. How To Change The Hero Area

    a. **On the Homepage With Slider**
For this homepage example the slider works best with png images with transparent background. To edit this area fast you simply need to crop your images (medium resolution, a minimum of 700x700px) and save them in the "images" folder as "hero1.png", "hero2.png", "hero3.png". If you need to add more slides please open index.html in a text edtor. Around line 111 find this:

`<div><img src="images/700x830.png" alt="hero 1"></div>`

`<div><img src="images/700x830.png " alt="hero 2"></div>`

> `<div><img src="images/700x830.png " alt="hero 3"></div>`

and add a new "div" with an <img> tag inside it, containing your new slides

b. **On the Homepage With Static Image**

Near the top of the file (line 108) locate these lines:

`<!-- slider -->`
`<div class="image-header" data-parallax="scroll" data-image-src="images/full-hero-image.jpg" data-speed="0.7">`
`    <div class="overlay-effect"></div>`
`</div><!-- /.image-header-->`

Replace the image "full-hero-image.jpg" with your own image, placed in the "images" folder. The attribute "data-speed=0.7" controls the speed of the parallax effect on this area. You can either increase or decrease this speed, to customize the effect according to your design needs.

c. **On the Homepage With Video**

Near the top of the file (line 108) starts the area where you can change the video. Find the comment `<!-- video -->` and under it change the src of the <source> tag, like this:

`<source src="video/name-of-your-video.mp4" type="video/mp4">`

Don't forget to upload your video inside the "video" folder

7. How To Change The Hero Call-To-Action

In each of the 3 homepages (index.html, index1.html and index3.html) the area Call-To-Action begins with the comment " `<!-- CALL TO ACTION AREA -->` You can modify everything that is under this comment, until the closing `</section><!--/.call-to-action -->` Simply modify the code and the text according to your needs, there are no special points to pay attention to for this area.

8. "How It Works" Section

This section begins with the comment " `<!-- HOW IT WORKS -->`". You can modify everything that is under this comment, until the closing `</section><!--/.how-it-works -->`. Some important points:

a. please keep the class "section-description" for the paragraph under the section's title. It enables some special formatting for that text

b. the animation on scroll of the areas in this section is described on point 3, "How to edit/remove the "animate on scroll" effect"

c. If you need more than 3 steps, the safest strategy is to begin a new bootstrap "row"

d. the icons on this area are font awesome icons, you can replace them very easily with other font awesome icons from their website

9. "What's Inside The Box" Section

This section begins with the comment `<!-- WHAT'S INSIDE -->`. You can modify everything that is under this comment, until the closing `</section><!-- /.in-the-box -->`.

a. please keep the class "section-description" for the paragraph under the section's title. It enables some special formatting for that text
b. the animation on scroll of the areas in this section is described on point 3, "How to edit/remove the "animate on scroll" effect"
c. the icons on this area are font awesome icons, you can replace them very easily with other font awesome icons from their website

10. "Time Until Next Shipment" Section

This section begins with the comment <!-- NEXT BOX IN: -->. You can modify everything that is under this comment, until the closing </section><!-- /.call-to-action -->.

a. To modify the javascript timer under "time until next shipment" you need to go to the folder "js" and find the file "scripts.js". Open it in a text editor and around line 82 find this comment: /* JQUERY COUNTDOWN */. 2 lines under this comment you will see a date which at the time of this writing is 2018/9/15. Simply replace the date with your own "delivery" date and the jQuery script will do the rest.
b. To change the section's image please find the folder "css" and open the file "style.css". Around line 1032 you will find the class ".next-box". On this class you need to modify the URL for the file "next-box-hero.jpg" with the URL for your own image file

11. "Previous Boxes Content" Section

This section begins with the comment <!-- PREVIOUS BOXES: -->. You can modify everything that is under this comment, until the closing </section><!-- /.previous-box -->.

This area is composed of a bxslider. You can find the complete documentation for this on https://bxslider.com/. A couple of points:

a. The names of the months are the slider's navigation. If you need to add more, don't forget to increase the "data-slide-index" attribute of the <a href> element.
b. If you need to add new slides (or "months") you can do this by adding a new slider navigation and then a new <div> inside the <div class="last-months">.

12. Pricing Tables Section

This section begins with the comment <!-- PRICING: -->. You can modify everything that is under this comment, until the closing </section><!-- /.pricing -->. A couple of points:

a. If you need to modify the photo for each table, you can do this in the folder "css", in the file "style.css". Around line 1412 locate the css rules for .price-1 h5, .price-2 h5 and .price-3 h5 and change the URL for the background to point to your image file

13. "Why Subscribe" and "Our Promise To You" Sections

This section begins with the comment <!-- EXTRA INFO: -->. You can modify everything that is under this comment, until the closing </section><!-- /.extra-info -->. This section is pretty straight forward, just modify the text and icons under the beginning comment. If you need to modify the image for this section you can do this in the folder "css", in the file "style.css". Around line 1472 locate the css rule for .extra-info and modify the URL for the background to point to your image file
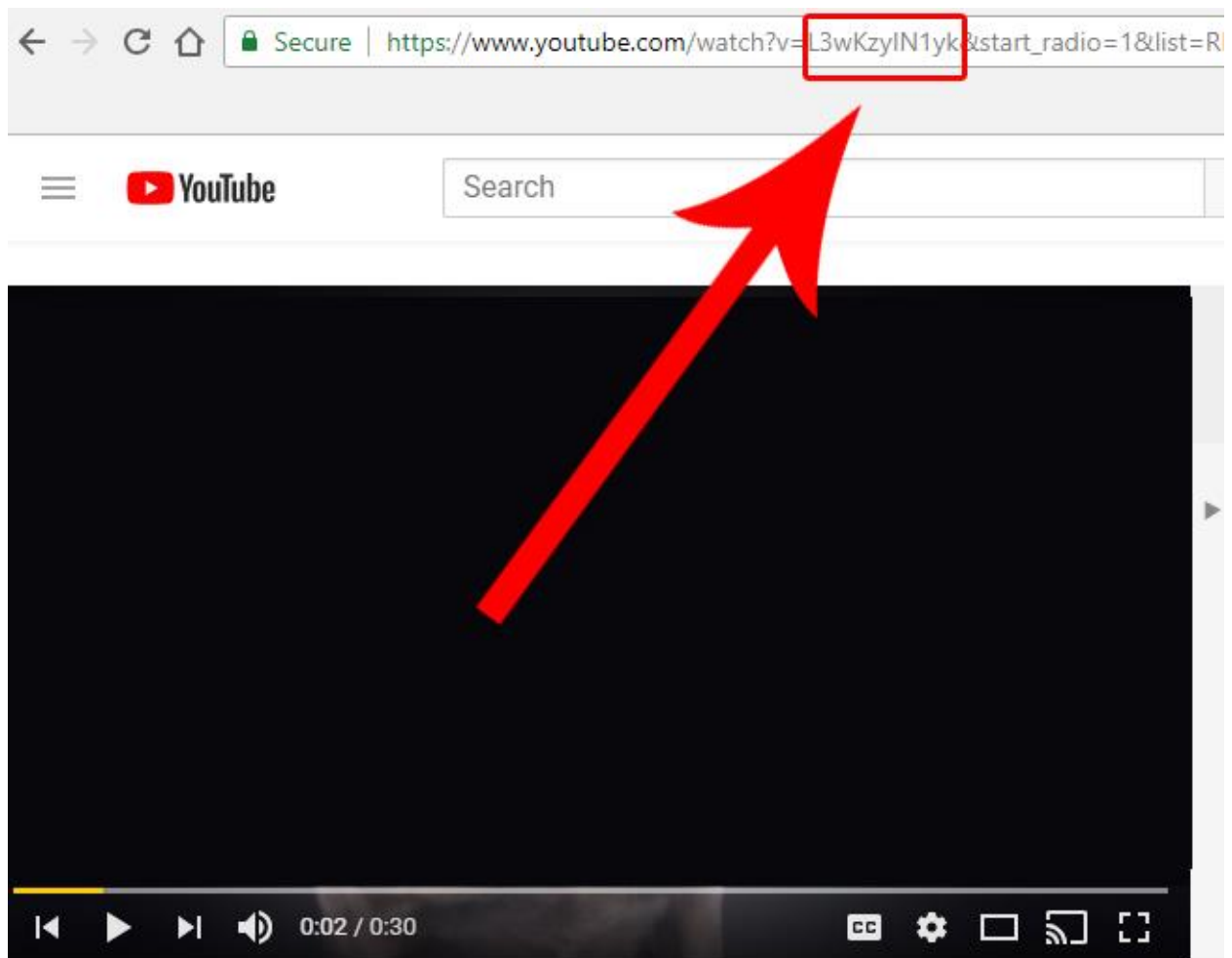
14. "The Unboxing" Section

This section begins with the comment <!-- THE UNBOXING: -->. You can modify everything that is under this comment, until the closing </section><!-- /.unboxing -->. The actual videos are "hidden" under a static image. When the user clicks the image then the video starts playing. To modify each image just change the "src" of the "<img>" tag in this section. To change the video, please go to the folder "js" and open the file "scripts.js". Make sure you have the video ID handy. At line 95 find this:

autoPlayVideo(hiddenClassId, '7kG9snZbrm0','560','315'); //video code for the left video

... and repace the code "7kG9snZbrm0" the the code you get from youtube. This will replace the video from the left. Make the same move for the right video

How to find the video ID code:

15. "Subscribe To Our Newsletter" Section

This section begins with the comment <!-- SUBSCRIBE: -->. You can modify everything that is under this comment, until the closing </section><!-- /.subscribe -->. Here you can just paste the newsletter subscription code you get from your email marketing service (mailchimp, aweber, etc). Some CSS and HTML settings might be required, in order to make the form look like in the example website.

16. "We're Also Featured In" Section

This section begins with the comment <!-- PRESS: -->. You can modify everything that is under this comment, until the closing </section><!-- /.press -->. To add a new logo, just add a new <div> under the existing series of divs, like this:

<div class="col-lg-2 col-md-4 col-sm-4 logo col-6"><img src="images/source-for-your-logo.png" data-toggle="tooltip" data-placement="top" title="what you want to appear in the tooltip" alt="logo 6"></div>

17. Changing The Footer

This section begins with the comment <!-- FOOTER -->. You can modify everything that is under this comment, until the closing </footer> tag. This section is pretty straight forward, just modify the text and the images that are in this section.

18. "Contact Us" Page

There are 2 areas of interest on this page. One is the actual "contact" form and the other is the map:

a. **The Contact form**. This section begins with the comment <!-- CONTACT DETAILS -->. You can modify everything that is under this comment, until the closing </form> tag. The form is controlled by 2 additional files: **contact.php** which you can find in the main template folder and **contact.js** which you can find in the js folder

   i. **contact.php** is the file that makes the message sending possible. In this file you need to change the following lines:
   1. line 7: $from = 'add-your-email-here';
   2. line 10: $sendTo = 'email-where-you-want-to-receive-the-message';
   3. line 20: $okMessage = 'message to user if the message was successfully sent';
   4. line 23: $errorMessage = 'message to user if the message was not sent';

   ii. **contact.js** is the file that enables the field validation for the form. If in contact.html you add the setting required="required" to a form input field, contact.js will make sure that the user completes this field with the required data (a valid email for the email field, a valid name for the name field, etc). You don't need to modify this file, even if you modify the actual form from contact.html.

b. **The map.** This section begins in the file contact.html with the comment <!-- THE MAP -->. In this file you can only modify the title of the section ("Find Us On Map"). Please don't modify the id of the div under this title (<div id="map"></div>)

   i. **To add your own map you will need to get a google maps api key from the Google Cloud Platform Console!** Please follow the instructions you can find here: https://developers.google.com/maps/documentation/javascript/get-api-key

   ii. In "contact.html", at the end of the file (line 306) find and modify this piece of code:

<script async defer src="https://maps.googleapis.com/maps/api/js?key=**YOUR-API-KEY**&callback=initMap"></script> - replace "YOUR-API-KEY" with the key you get from the google cloud platform.

   iii. Next, go to the js folder and open contact.js. On line 13 modify this code with the latitude and longitude data for your own map positioning:

center: new google.maps.LatLng(40.6700, -73.9400), // New York

19. "About Us" Page

The "About Us" page is controlled by the file "aboutus.html". A point of interest in this file is the section that does a count up of different important facts for your business. This section begins around line 171 with the comment " <mark><!-- EXTRA INFO --></mark> ". Here you can modify the setting <mark>data-to="320"</mark> from the <h3> element with your own number. For example, if you want the js code to count upward to 1050, you would write **data-to="1050"**

To modify the FAQ section, please see the bootstrap guide here:
https://getbootstrap.com/docs/4.0/components/collapse/#accordion-example

20. "Blog" Page

The "Blog" page is controlled by the file "blog.html". This page is pretty straight forward, easy to modify. Of course, it works better if it is controlled by a content management system like WordPress.

21. How To Make Your Website Faster

Speed really counts when it comes to websites, not only because your user might get bored while waiting for the website to load but also because Google's search engine takes page speed into consideration when ranking a website. To make sure your website is fast enough, first finish replacing the images and the text with your own and then follow the steps below:

a. Use an image optimization tool like "RIOT" (http://luci.criosweb.ro/riot/) on all your images. This will enable you to still have quality images, but they will be compressed in a way that will help them load faster

b. Minify all the css and js files. If you can, copy and paste all the css from all the css files into a single css file. Do the same with the js code. Use https://cssminifier.com/ to minify the css and https://javascript-minifier.com/ to minify the javascript

c. Make sure you use a cache tool - your hosting provider should offer such a solution in the control panel of your hosting account

d. Use an online tool like tools.pingdom.com to check where your website can be improved. You might notice that the images or the scripts need more work, this way you can address the problems directly.

22. Resources Used

a. Photos:
    i. from www.bigstockphotos.com, id's:
        1. 107303912
        2. 70020949
        3. 87103217
        4. 87692147
        5. 115568573
        6. 120859766
        7. 109513685
        8. 119165216
        9. 106227188

10. 77461091
11. 90459386
12. 93007523
    ii. https://www.mockupworld.co

b. Fonts:
    i. Dosis - https://fonts.google.com/specimen/Dosis
    ii. Robo - https://fonts.google.com/specimen/Roboto
    iii. Font Awesome - https://fontawesome.com/

c. Other:
    i. BxSlider - https://bxslider.com
    ii. Animate on Scroll - https://michalsnik.github.io/aos/
    iii. Bootstrap 4.1 - https://getbootstrap.com/
    iv. Parallax Scrolling - http://pixelcog.github.io/parallax.js/
    v. Bootstrap Validator - https://github.com/1000hz/bootstrap-validator
    vi. jQuery Count Down - http://hilios.github.io/jQuery.countdown/