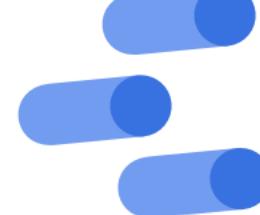


= Equals

A modern  
spreadsheet for  
modern analysis

The spreadsheet is the  
best way to do analysis.



HEX



Enough with the  
spreadsheet alternatives.

kagg



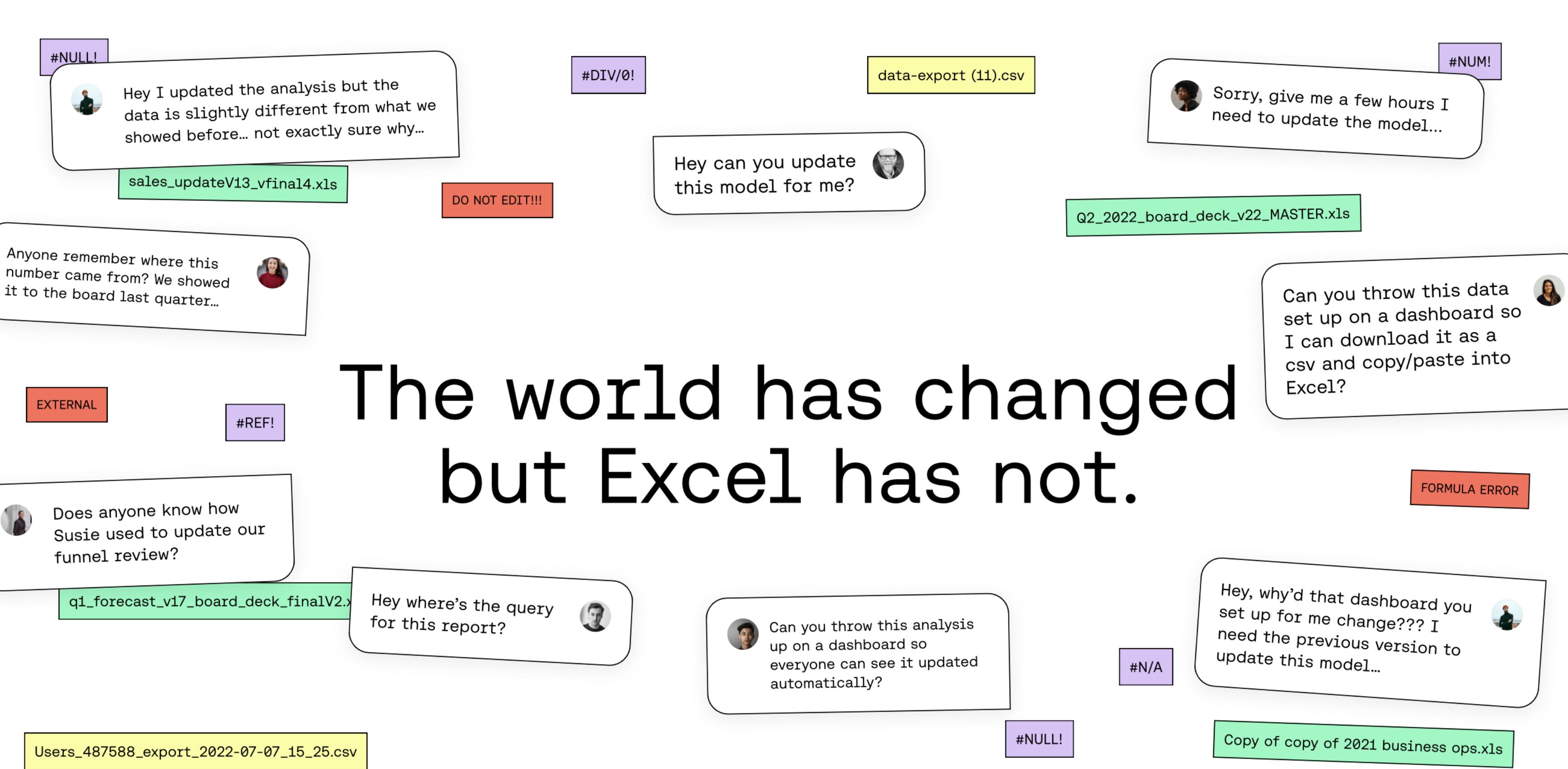
CHARTIO

M MODE



CAUSAL

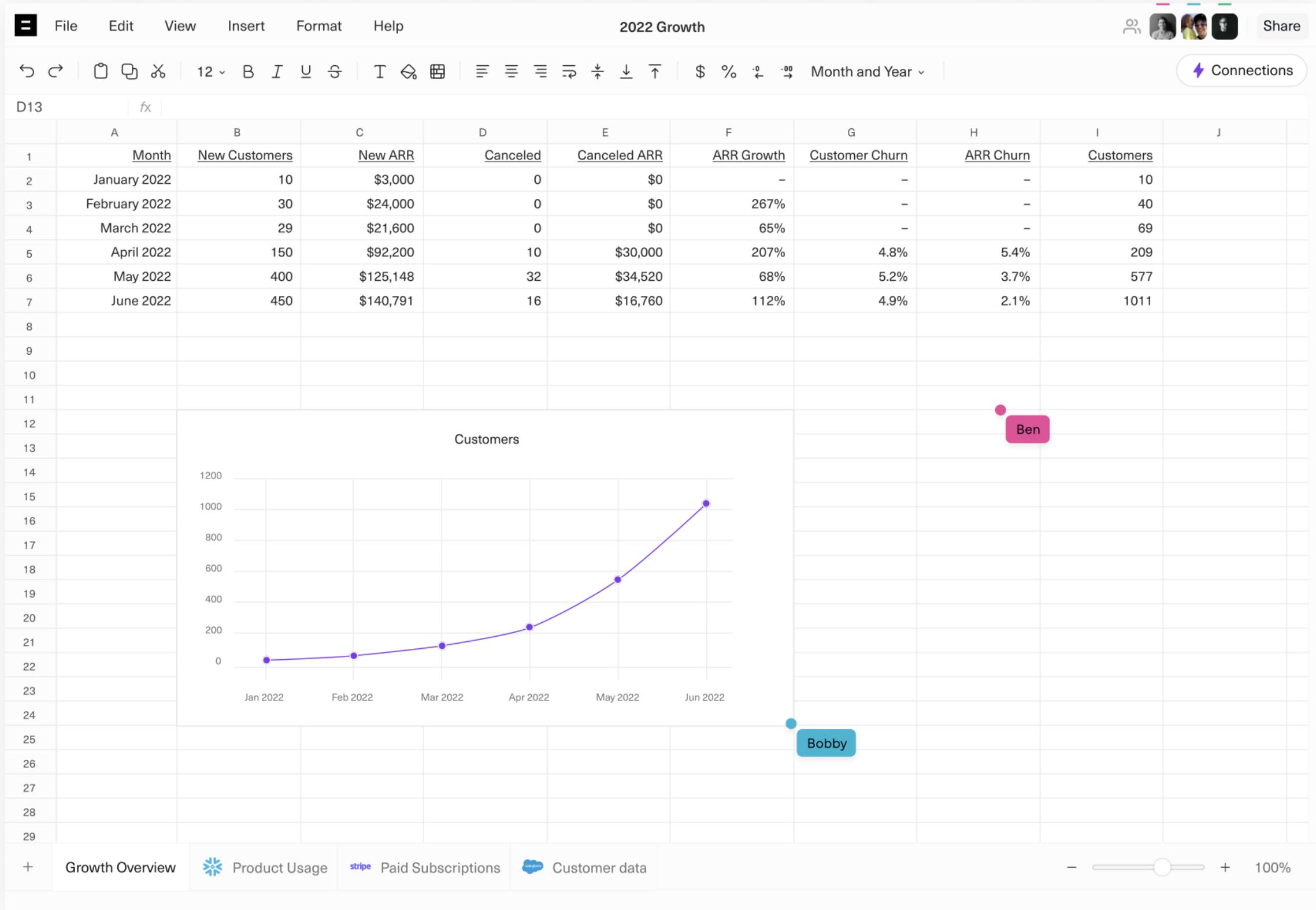
sisens



Our mission:  
Replace Excel for analysis

# Meet Equals.

The only spreadsheet with built-in connections to any database, versioning, and collaboration.



# Product demo

# Great companies are already having early success with Equals



The team at Notion have automated their Revenue Reconigition report using Equals. They are actively working on moving their ARR build also. Active every workday in August.

*LEVITY*

“As an early user of Equals I can confirm that it provides one of the fastest ways from raw data in the data warehouse to exactly the insight you need, even if you don't know SQL. Excited for what's to come!”

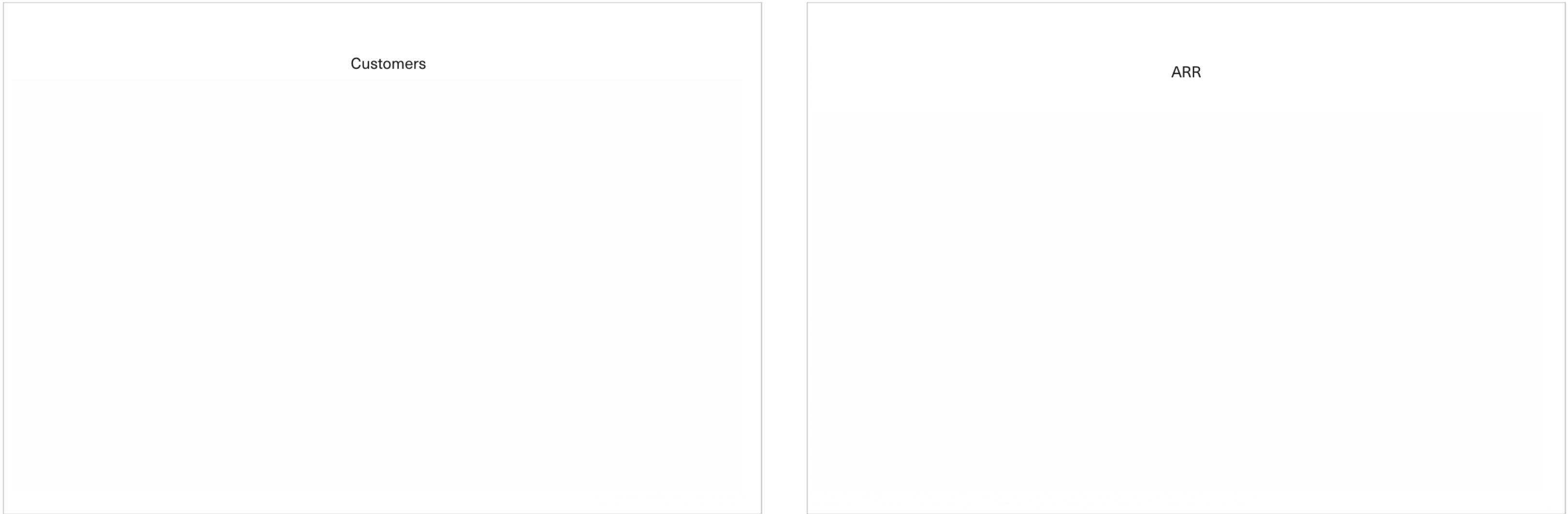


“Equals solves a real problem - it allows employees who know and love spreadsheets to build reporting and tools that automate workflows and save time. We use it to process incoming from creators and to auto create ad campaigns. It's becoming embedded in our company. I don't see it going anywhere anytime soon.”

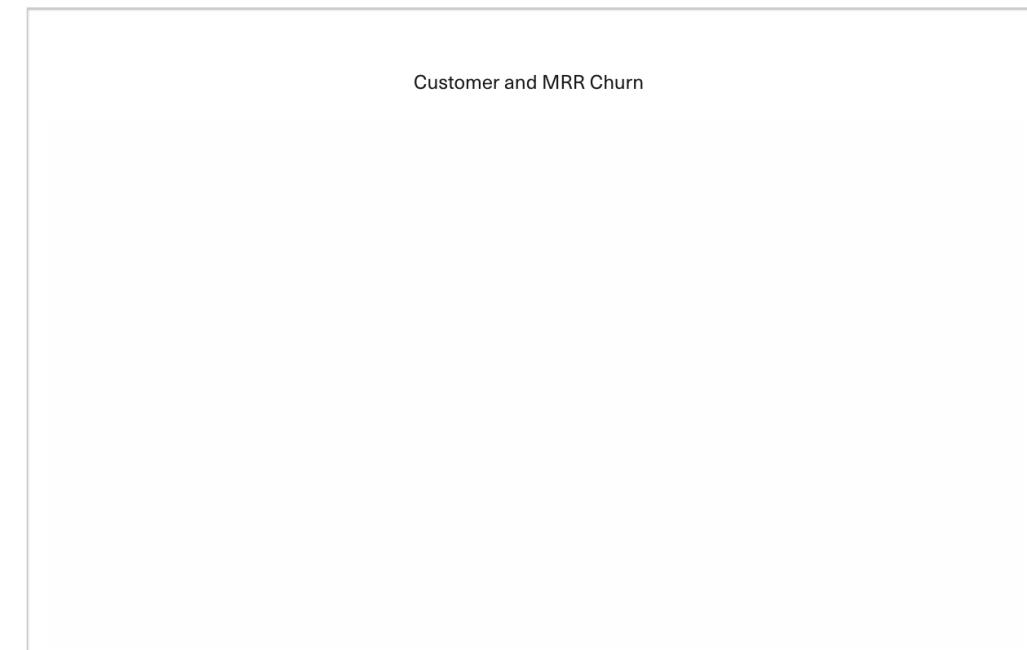
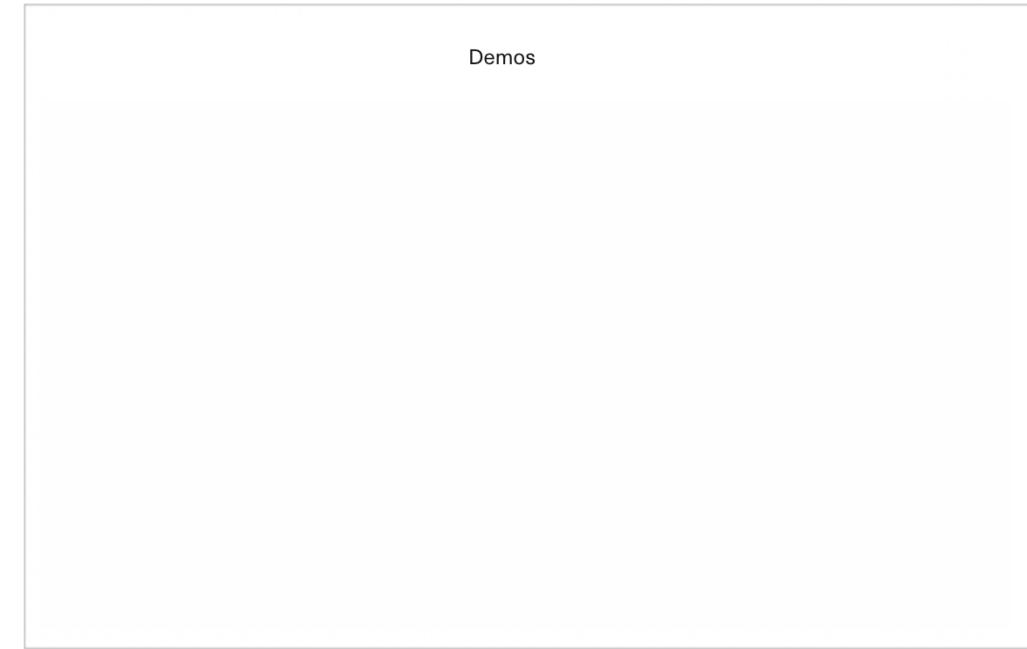
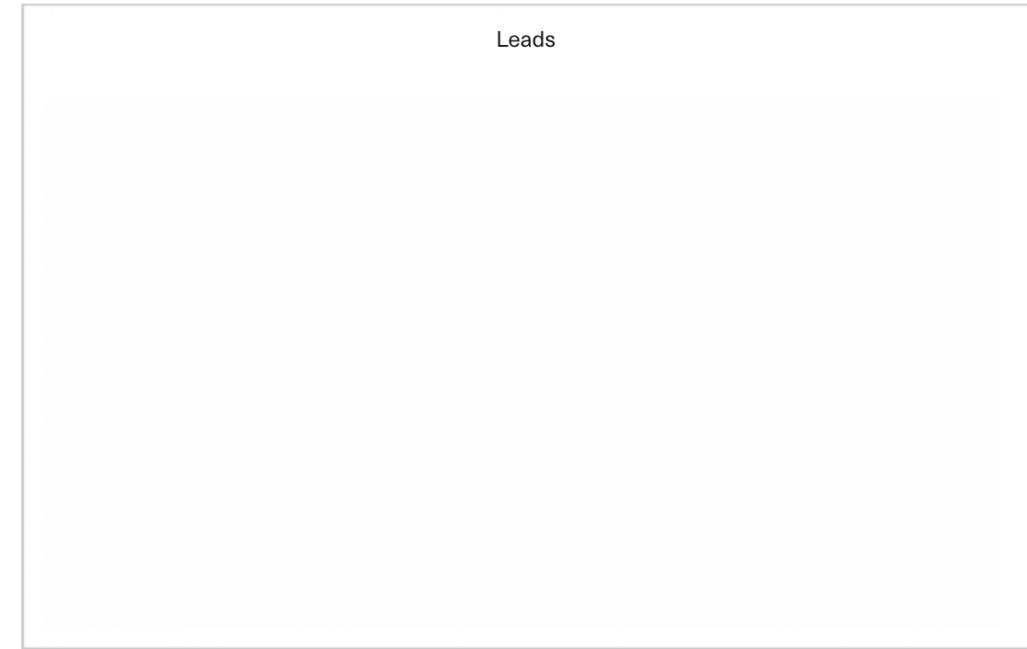
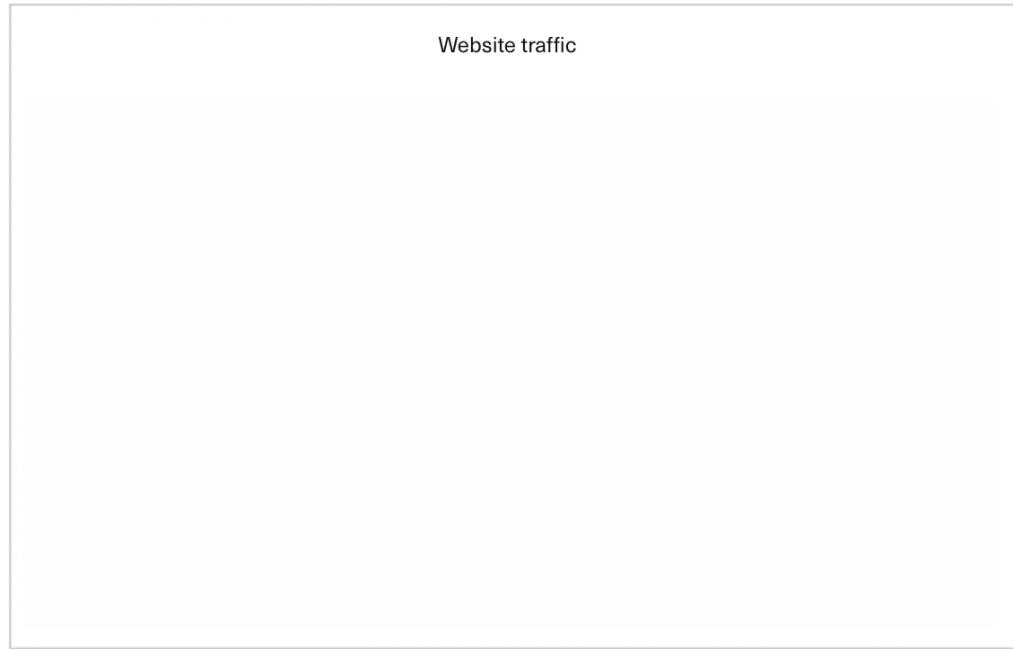
# Strong validation of market and product, months after launch

April – First sneak peek of the product

June – Equals public launch



# Strong validation of market and product, months after launch



# Product: Highlights from the last 18 months



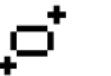
## Foundations

- ✓ Calculation engine
- ✓ Dependency graph
- ✓ Scroll performance
- ✓ 100+ Functions
- ✓ Charts
- ✓ Sheet mutations
- ✓ Pivot Table



## Data connections

- ✓ Query Builder
- ✓ Versioning
- ✓ SQL Editor w/ autocomplete
- ✓ Calculated columns
- ✓ SQL connectors
- ✓ Stripe
- ✓ Import script



## Team workflow

- ✓ Collaborative viewing
- ✓ Collaborative editing



## Automation

- ✓ Scheduled queries

# Product: Highlights for the next 12 months



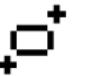
## Foundations

- ✓ Calculation engine
- ✓ Dependency graph
- ✓ Scroll performance
- ✓ 100+ Functions
- ✓ Charts
- ✓ Sheet mutations
- ✓ Pivot Table
- Google Sheets importer
- Templates
- Data model v2
- Array functions
- Command + K



## Data connections

- ✓ Query Builder
- ✓ Versioning
- ✓ SQL Editor w/ autocomplete
- ✓ Calculated columns
- ✓ SQL connectors
- ✓ Stripe
- ✓ Import script
- Query Builder v2
- Cross-datasource joins
- Query run performance
- 10+ SaaS integrations
- Equals as a data source



## Team workflow

- ✓ Collaborative viewing
- ✓ Collaborative editing
- Saved queries
- Commenting
- Reports



## Automation

- ✓ Scheduled queries
- Automated Dashboarding
- Slack & Email push
- OpenAI for SQL
- Report versioning

# We're building an industry best team



**Bobby Pinero**  
**CEO and Co-founder**

As a member of the Exec team, scaled Intercom from \$1M ARR to \$180M+ ARR. Over 7 years, built and led FP&A, Accounting, Business Operations, Business Analytics, Product Analytics, Data Engineering, and Legal.



**Ben McRedmond**  
**CPO and Co-founder**

First employee at Intercom. As member of exec team, led Growth from \$1M to \$50M ARR. Scaled Growth to 30+ engineers, designers, product managers. After Intercom founded Consider, an email startup (2017-2020).



**Jamie Osler**  
**Head of Engineering**  
10 years experience



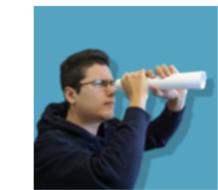
**William Collins**  
**Founding Engineer**  
10 years experience



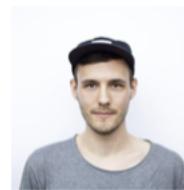
**Emmanuel Olomolaiye**  
**Founding Engineer**  
6 years experience



**Mike Stewart**  
**Software Engineer**  
14 years experience



**Mauro Ribeiro**  
**Software Engineer**  
18 years experience



**Martin Rariga**  
**Founding Designer**  
10 years experience



**Joon Choi**  
**Head of Sales**  
7 years experience



**Leo Zhou**  
**Sales Development Rep.**  
1 years experience



**Abbey Minondo**  
**Business Operations**  
3 years experience

# We are raising a Series A of around \$15M

## → Go-to-market

Scale Sales, Marketing, Success to 22 HC. Accelerate pace of content creation and product launches. Explore new channels.

## → R&D

3x size in the next 18 months to 22 HC. Continue to rapidly ship high-quality product.

# = Equals

