

Anonymous Personality Rating System

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1. Introduction

a. Brief Introduction

Anonymous personality rating system will let the users to rate another user's personality anonymously. Users will have a public profile where up to five personality names like – creativity, extrovert, introvert, friendly, sensitive, shy etc will be shown. User can select which five personalities they want to show from a large list of personalities. Other users who have the link of that user profile can able to rate those five personalities. All the information of the users who rated will be hidden. The average percentages of those rating will be shown on the user profile. Moreover, there will be options to comment anonymously about the users on their profile.

b. Benefits/Values

This system will let the users know about what others think about their personalities. People are always interested to know how others think about them. Users can develop their personalities through the feedback. All the ratings and comments will be anonymous. This will allow more users to use the website and freely express their thoughts.

2. List of features

- User registration using email or social media account.
- User profile update: Update names, profile picture, bio.
- Add personality names: Up-to five personality shown to be rated among many from the list.
- User profile link creation for sharing easily.
- Feature for commenting on the user profile anonymously.
- User can delete anonymous comments from the profile.
- User can turn comments approval before they were published.
- Options to reply to given feedback and share feedback in the social media.
- Other users suggestions.

By adding these features, people will be more flexible to create account and rate other users.

3. Market Surveys

After doing market survey, I have found that no other services exists which is exactly same as my idea. But this idea is similar to anonymous confession or suggestions websites/apps that got viral over the internet. The list of five of those website/apps are given below.

1. Ask.fm
2. Sarahah
3. Confessout
4. Free Suggestion Box
5. Whisper

The features of these are almost the same with my idea except that I will be working with user's personalities. Users can rate each others personality and give feedback. On the other hand these websites/apps are more focused on just giving feedback about the user or just asking questions. Some of them has an integrated anonymous chat service with it. I will also be looking forward to add more anonymous social features in my service.

5. References:

<https://ask.fm>
<https://www.sarahah.com>
<https://www.confessout.com>
<http://freesuggestionbox.com>
<http://whisper.sh>