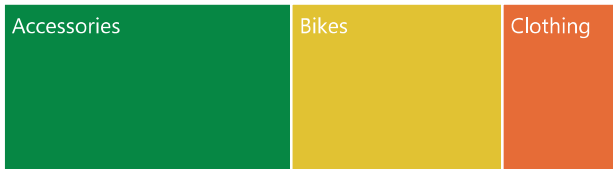


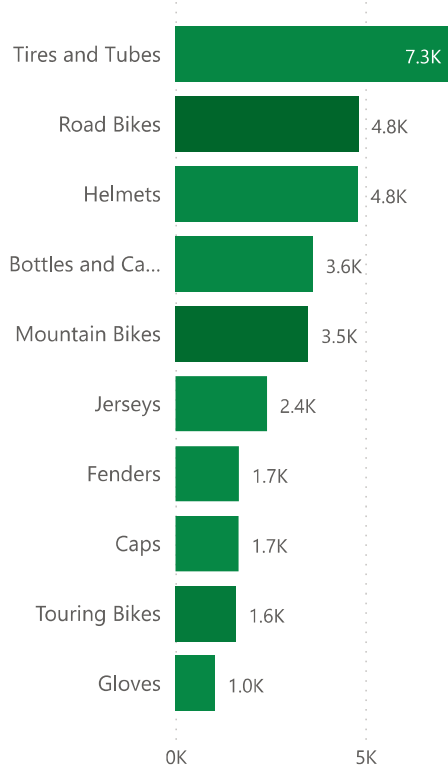
Total Orders By Category

CategoryNa... Accessories Bikes Clothing



Total Orders BY Subcategory

TotalRevenue \$0.03M \$7.49M



| ProductName | Total Orders | Return Rate |
|-------------------------|--------------|-------------|
| Water Bottle - 30 oz. | 3231 | 0.02 |
| Mountain Tire Tube | 2362 | 0.02 |
| Patch Kit/8 Patches | 2325 | 0.02 |
| Road Tire Tube | 1698 | 0.02 |
| Sport-100 Helmet, Red | 1669 | 0.03 |
| Fender Set - Mountain | 1668 | 0.01 |
| AWC Logo Cap | 1657 | 0.01 |
| Mountain Bottle Cage | 1635 | 0.02 |
| Sport-100 Helmet, Blue | 1590 | 0.04 |
| Sport-100 Helmet, Black | 1546 | 0.03 |
| Touring Tire Tube | 1183 | 0.02 |
| Road Bottle Cage | 1172 | 0.02 |
| HL Mountain Tire | 1073 | 0.04 |
| ML Mountain Tire | 877 | 0.01 |
| LL Road Tire | 779 | 0.02 |
| Touring Tire | 766 | 0.01 |
| Bike Wash - Dissolver | 643 | 0.01 |
| HL Road Tire | 633 | 0.04 |
| ML Road Tire | 598 | 0.02 |
| LL Mountain Tire | 589 | 0.03 |
| Hydration Pack - 70 oz. | 513 | 0.03 |
| Mountain-200 Black, 46 | 457 | 0.03 |
| Mountain-200 Black, 42 | 435 | 0.03 |
| Mountain-200 Silver, 46 | 435 | 0.03 |
| Total | 19104 | 0.02 |

Monthly Orders

1667!
Goal: 1699 (-1.88%)
6/1/2017

Top Product In Terms Of Orders

Water Bottle - 30 oz.

Monthly Revenue

\$1.38M✓
Target: \$1.36M (+1.14%)
6/1/2017

Top Product In Terms Of Profit

Mountain-200 Black, 46





All-Purpose Bike Stand

\$714.4369965870308

AvgRetailPrice

\$2,143.310989761092

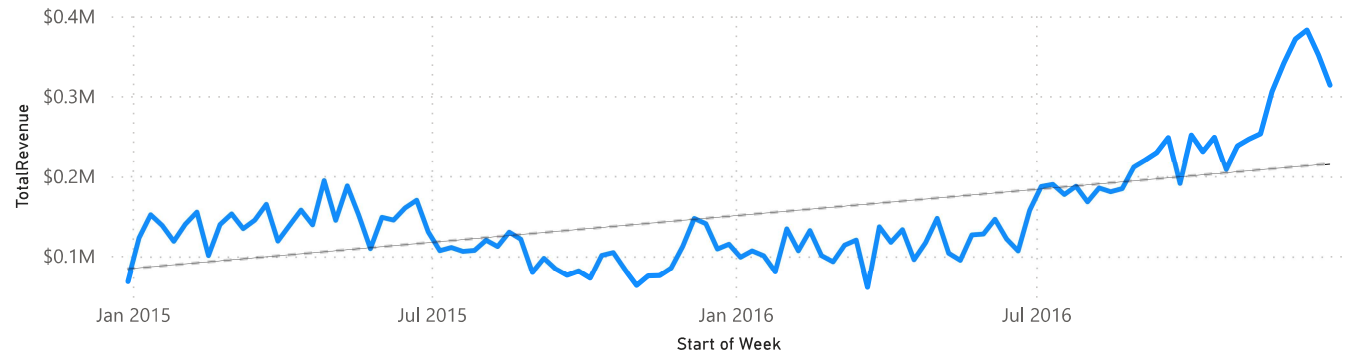
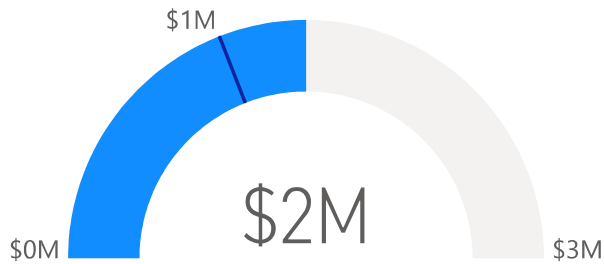
Adjusted Price

Adjusted Price Percent

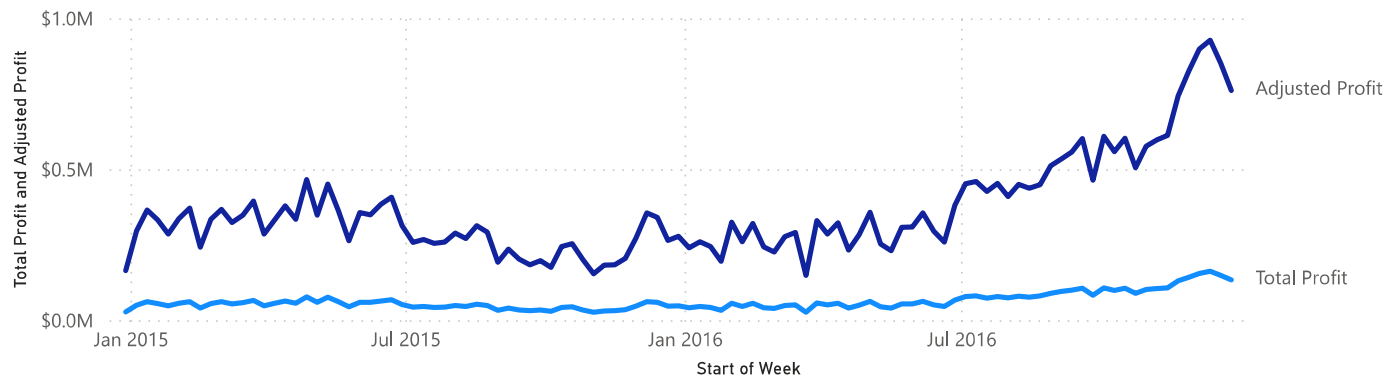
2

Weekly Revenue

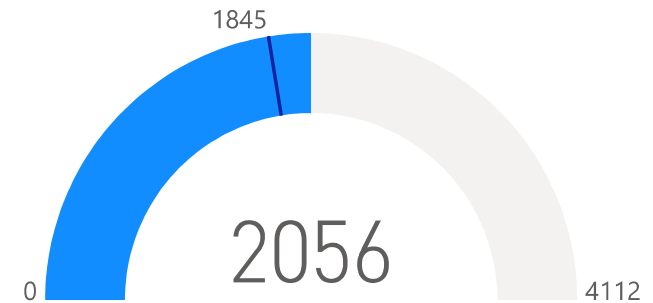
Current Month Revenue VS Target



Weekly Profit

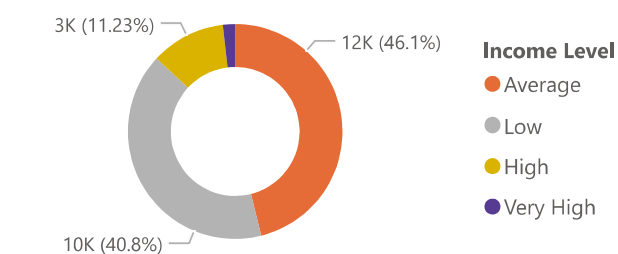


Current Month Orders VS Targets

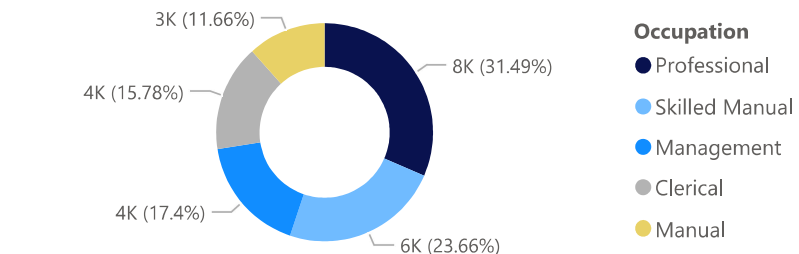


| Fullnamecc | TotalRevenue | Total Orders |
|------------------------|------------------|--------------|
| Mr. Maurice Shan | \$12,408 | 6 |
| Mrs. Janet Munoz | \$12,015 | 6 |
| Mrs. Lisa Cai | \$11,330 | 7 |
| Mrs. Lacey Zheng | \$11,086 | 7 |
| Mr. Jordan Turner | \$11,022 | 7 |
| Mr. Franklin Xu | \$10,863 | 6 |
| Mr. Larry Munoz | \$10,852 | 7 |
| Mrs. Kate Anand | \$10,437 | 4 |
| Mr. Larry Vazquez | \$10,395 | 4 |
| Mrs. Ariana Gray | \$10,391 | 6 |
| Mr. Clarence Gao | \$10,332 | 4 |
| Mr. Aaron Wright | \$10,329 | 4 |
| Mr. Ethan Bryant | \$10,309 | 4 |
| Mr. Marco Lopez | \$10,290 | 6 |
| Mrs. Bonnie Nath | \$10,283 | 4 |
| Mr. Ricky Vazquez | \$10,166 | 4 |
| Mr. Clarence Anand | \$10,065 | 4 |
| Mrs. Deanna Perez | \$9,762 | 4 |
| Mrs. Desiree Dominguez | \$9,718 | 4 |
| Mrs. Jasmine Stewart | \$9,717 | 4 |
| Mrs. Sydney Bryant | \$9,707 | 4 |
| Mr. Bryant Garcia | \$9,687 | 4 |
| Mrs. Cindy Patel | \$9,668 | 4 |
| Mrs. Amy Sun | \$9,534 | 4 |
| Mr. Willie Xu | \$9,425 | 5 |
| Mrs. Katrina Tang | \$9,303 | 4 |
| Mrs. Margaret He | \$9,267 | 4 |
| Mrs. Kaitlyn Henderson | \$9,259 | 4 |
| Mrs. Nichole Nara | \$9,235 | 4 |
| Mr. Randall Dominguez | \$9,210 | 4 |
| Total | \$885,307 | 373 |

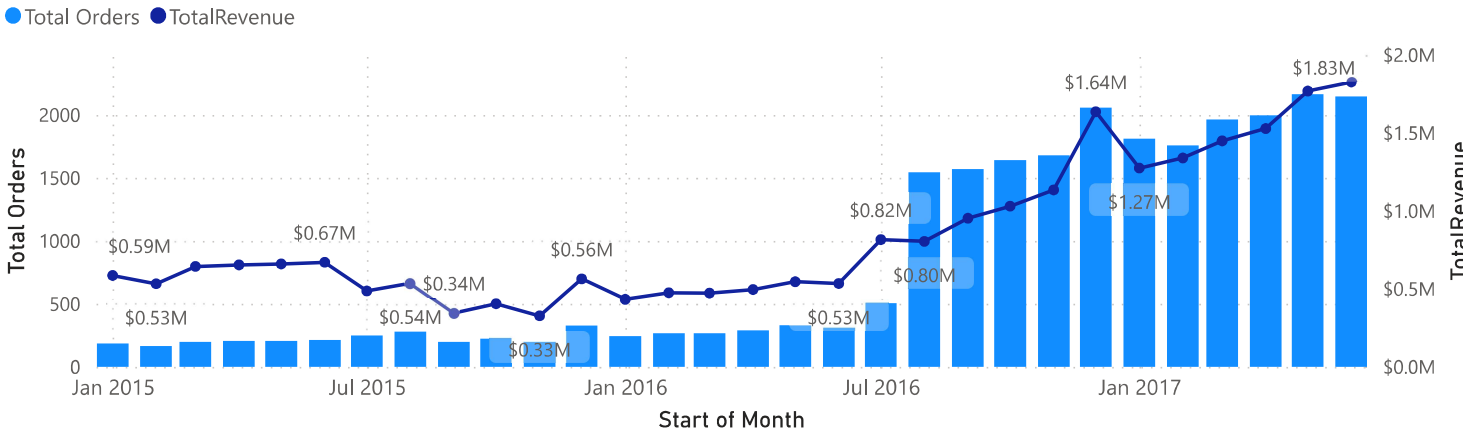
Orders By Income Level



Orders By Occupation



Orders & Revenue By Month



Customer Who Placed Most Orders

Mr. Maurice Shan

Orders

6

Revenue

\$12K

Exec Summary

←