

Cover Letter

Dear Hiring Manager,

I am writing to express my strong interest in the **Senior Product Designer** position at your esteemed company. With 6 years of professional experience in user interface and user experience design, I bring a deep passion for crafting intuitive, user-centered digital products that are both functional and delightful.

I served as a **Senior Product Designer at mPower Social Enterprises Ltd.**, leading impactful projects such as **Ace Exams, Diabetes Self-Management, Creato, TBDNS, CNHA, and VaxEPI.**

My journey has also taken me through key design leadership roles at **Solution Spin Ltd., Medina Tech Ltd., and OrangeBD**, each contributing to the depth and diversity of my design expertise.

My foundation in UI/UX design began while pursuing a **BSc in Computer Science and Engineering at Southeast University**, where I started working part-time in design two years before graduation. Since then, I've built a solid track record across projects (Orangebd) that span government, education, health, and e-commerce—including **Sisimpur, MyGov, LGD Sheba, Paura Sheba, and Muktopath.**

At **Medina Tech**, I integrated Agile and Scrum methodologies into the design process, working on platforms like **Dr. Chashi, Easifi, Class Connect, and Safety Champs.**

At **Solution Spin**, I contributed to high-impact projects such as **SelfTest, Teletalk All Jobs, D-Garma, Lafarge Holcim E-auction, Kulfido, and Vision Limo**, demonstrating my ability to collaborate across multidisciplinary teams.

I am confident that my diverse background, collaborative mindset, and user-first design approach make me a strong fit for your team. I am excited about the opportunity to bring value to your products and create experiences that users love.

You can view my portfolio at raahimsaber.github.io/rasa. I would welcome the opportunity to further discuss how I can contribute to your team.

Thank you for considering my application.



Sincerely,

Rahim Saber

Senior Product Designer

Phone: 01816-848182 | **Email:** raahimsaber@gmail.com

Portfolio: raahimsaber.github.io/rasa | **LinkedIn:** linkedin.com/in/rayhimsaber



Rahim Saber

Senior Product Designer

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Experience

6 years



mPower Social

Sr. Product Designer

May 2024-Mar 2025

- Led end-to-end UX/UI design for Ace Exams and Diabetes Self-Management apps, increasing user engagement.
- Conducted user research and usability testing, delivering actionable insights to cross-functional teams.
- Mentored junior designers, aligning design processes with Agile workflows using Jira.



SolutionSpin Ltd.

Sr. Product Designer

Oct 2022-May 2024

- Designed intuitive UI for Lafarge Holcim E-auction platform
- Spearheaded UX research for SelfTest and Teletalk All Jobs, creating user personas and journey maps.
- Collaborated with developers and product managers in Scrum sprints to deliver high-quality solutions.



Medina Tech Ltd.

Product Designer

Aug 2021-Oct 2022

- Designed user-centered UI/UX for Dr. Chashi and Class Connect, improving user satisfaction based on feedback.
- Integrated Agile/Scrum methodologies, creating wireframes and prototypes in Figma to align with sprint goals.
- Produced visual assets for Safety Champs, ensuring brand consistency across digital campaigns.



Orangebd

Product Designer

Oct 2019-Jul 2021

- Developed intuitive UI for Sisimpur and MyGov platforms, enhancing accessibility for diverse user groups.
- Assisted in UX research and wireframe development for Muktopath, contributing to a 15% increase in user adoption.
- Created graphics and visual assets for e-commerce and government projects, maintaining brand alignment.

Skills

Design Tools (Expert)



Figma



Framer



InVision



XD



Illustrator



Photoshop



A. Effect

Others



HTML



CSS



Canva



Miro



Lumion



G-suite



MS Office

UX/UI: Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Journey etc.

Methodologies: Modern Design Thinking, Agile, Scrum, Jira etc.

Visual Design: Graphics, Logo Design, Vector Graphics, Mockups, etc.

Other: A/B Testing, Design Systems, Research etc.

Education

Computer Science & Engineering

Southeast University

2019

Higher Secondary Certificate (HSC)

Lalmatia H.S. School & College

2011

Secondary School Certificate (SSC)

Meherpur Govt. High School

2008

Personal Information

Full Name

Rahim Saber

Father's Name

Md. Bodaruddin Saber Badol

Mother's Name

Momtaz Begum

Date of Birth

29 December 1993

Nationality

Bangladeshi

Faith

Islam

Gender

Male

Marital Status

Married

National NID No.

461 533 8805

Blood Group

AB+

Passport No.

A17569766

Permanent Address

2nd Floor, Saber Market, Main Road,
Meherpur-7100

Present Address

House 20, Shakertake 4,
Mohammadpur Dhaka-1207

Creative Design & Research Skills

User Experience Design

- User Research
- User Persona Development
- Usability Testing
- User Flow & Journey Mapping
- Information Architecture
- Wireframing & Prototyping
- Storyboarding

User Interface Design

- Mockup & High-Fidelity Design
- Vector Design & Iconography
- Logo Design & Branding
- Mood Board & Style Guide Creation
- GIF Creation
- Responsive & Adaptive Design

Product Design & Strategy

- Product Requirement Definition
- Software Requirements Specification
- Cross-Functional Collaboration
- A/B Testing & Iteration
- Workshops

Agile Methodologies & Tools

- Agile-Scrum
- Requirement Analysis & Documentation
- Use Case & User Story Development
- Backlog Prioritization & Management

Research & Analysis

- Case Study & Portfolio Development
- Field & Contextual Analysis
- Competitive Analysis

I confirm that the information presented in this resume is complete and accurate to the best of my knowledge and belief.

Thank You

Rahim Saber