Cover Letter

Rahim Saber
Senior Product Designer
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Portfolio: raahimsaber.github.io/rasa | **LinkedIn:** linkedin.com/in/rayhimsaber

Dear Hiring Manager,

I am writing to express my strong interest in the **Senior Product Designer** position at your esteemed company. With almost 6 years of professional experience in user interface and user experience design, I bring a deep passion for crafting intuitive, user-centered digital products that are both functional and delightful.

Currently, I am working as a **UX Consultant for Acme AI**, where I provide strategic design support for AI-powered platforms(3 Projects). Prior to this, I served as a **Senior Product Designer at mPower Social Enterprises Ltd.**, leading impactful projects such as **Ace Exams, Diabetes Self-Management, Creato, TBDNS, CNHA, and VexEPI.**

My journey has also taken me through key design leadership roles at **Solution Spin Ltd., Medina Tech Ltd., and OrangeBD**, each contributing to the depth and diversity of my design expertise. My foundation in UI/UX design began while pursuing a **BSc in Computer Science and Engineering at Southeast University**, where I started working part-time in design two years before graduation. Since then, I've built a solid track record across projects (Orangebd) that span government, education, health, and e-commerce—including **Sisimpur, MyGov, LGD Sheba, Paura Sheba, and Muktopath.**

At **Medina Tech**, I integrated Agile and Scrum methodologies into the design process, working on platforms like **Dr. Chashi, Easifi, Class Connect, and Safety Champs. At Solution Spin**, I contributed to high-impact projects such as **SelfTest, Teletalk All Jobs, D-Garma, Lafarge Holcim E-auction, Kulfido, and Viosin Limo**, demonstrating my ability to collaborate across multidisciplinary teams.

I am confident that my diverse background, collaborative mindset, and user-first design approach make me a strong fit for your team. I am excited about the opportunity to bring value to your products and create experiences that users love.

You can view my portfolio at **raahimsaber.github.io/rasa**. I would welcome the opportunity to further discuss how I can contribute to your team.

Thank you for considering my application.

Sincerely, **Rahim Saber**

Rahim Saber

Senior Product Designer

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Experience   **6 years**

mPower Social
Sr. Product Designer   May 2024-Mar 2025

- Led end-to-end UX/UI design for Ace Exams and Diabetes Self-Management apps, increasing user engagement.
- Conducted user research and usability testing, delivering actionable insights to cross-functional teams.
- Mentored junior designers, aligning design processes with Agile workflows using Jira.

SolutionSpin Ltd.
Sr. Product Designer   Oct 2022-May 2024

- Designed intuitive UI for Lafarge Holcim E-auction platform
- Spearheaded UX research for SelfTest and Teletalk All Jobs, creating user personas and journey maps.
- Collaborated with developers and product managers in Scrum sprints to deliver high-quality solutions.

Medina Tech Ltd.
Product Designer   Aug 2021-Oct 2022

- Designed user-centered UI/UX for Dr. Chashi and Class Connect, improving user satisfaction based on feedback.
- Integrated Agile/Scrum methodologies, creating wireframes and prototypes in Figma to align with sprint goals.
- Produced visual assets for Safety Champs, ensuring brand consistency across digital campaigns.
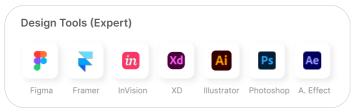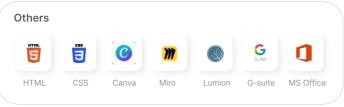
Orangebd
Product Designer   Oct 2019-Jul 2021

- Developed intuitive UI for Sisimpur and MyGov platforms, enhancing accessibility for diverse user groups.
- Assisted in UX research and wireframe development for Muktopath, contributing to a 15% increase in user adoption.
- Created graphics and visual assets for e-commerce and government projects, maintaining brand alignment.

Skills

Design Tools (Expert)

Figma · Framer · InVision · XD · Illustrator · Photoshop · A. Effect

Others

HTML · CSS · Canva · Miro · Lumion · G-suite · MS Office

UX/UI: Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Journey etc.
Methodologies: Modern Design Thinking, Agile, Scrum, Jira etc.
Visual Design: Graphics, Logo Design, Vector Graphics, Mockups, etc.
Other: A/B Testing, Design Systems, Research etc.

Education

Computer Science & Engineering
Southeast University
2019

Higher Secondary Certificate (HSC)
Lalmatia H.S. School & College
2011

Secondary School Certificate (SSC)
Meherpur Govt. High School
2008

NID: 461 533 8805 │ **Date of Birth:** 29 December 1993 │ **Home District:** Meherpur │ **Present Address:** Mohammadpur