

Rahul

B.Tech. (Civil Engineering)

+91-7508514076

[linkedin.com/in/rahul-k-2415251a0/](https://www.linkedin.com/in/rahul-k-2415251a0/)

raahulr.2805@gmail.com

github.com/raahul-k

Indian Institute of
Technology
Roorkee



Area of interest

Web development

Education

Year	Degree/ Examination	Institute/Board	CGPA/ Percentage
2022	B.tech Civil engineering	Indian Institute of Technology, Roorkee	6.928
2019	Intermediate (XII)	Bhupindra International Public School	89.2%

Work experience

Strategy Associate | Zunroof tech pvt ltd

Jul 2023 - Nov 2023

- Analyzed and mitigated the logistics' costs for both offline and online orders, leading to a 20% increase in net profit
- Recovered pending damaged goods' claims by analyzing the data for the last three financial years leading to an inflow of an amount more than INR 600,000
- Onboarded and engaged distributors and retailers across Delhi NCR, Gurgaon, Faridabad, Jaipur hence broadening the offline sales channel and increasing revenue by INR 5,000,000

Internships

Product Intern | Zunroof tech pvt ltd

May 2022 - Jul 2022

- Analyzed e-wallet parameters such as wallet coins retained, spent, earned and active wallet users, using SQL for 1L+ total orders.
- Improved checkout flow by reducing steps on cart, hence reducing cart abandonment by 3%
- Prepared PRDs for various website developments such as introducing a recently viewed section and altering the home page design.
- Conducted user experience evaluation using various methods such as A/B testing and user surveying for web, app and web-in-app platforms.

Projects

Text Translator | ReactJS

- [Link](https://interlingo.vercel.app): interlingo.vercel.app

Languages known English, Hindi, Punjabi, German (A1)

Tech Stack JavaScript, Java, HTML, CSS, MongoDB

Skills Backend development, Frontend development

URL Shortener | NodeJS, MongoDB

- [Link](https://reduceurl.vercel.app): reduceurl.vercel.app

Positions of responsibilities and extra cirriculars

Student Mentor | SMP, IITR

Dec 2021 - Dec 2022

- Personally mentored students from junior year, conducting several meetings to better understand the concerns of the mentees.
- Addressed personal, academic and other issues of the mentees and assisted them through their problems for the entire year.

Cultural secretary | Jawahar Bhawan, IITR

Feb 2022 - May 2022

- Organized cultural night on the occasion of Holi with the assistance of the Bhawan council.
- Managed a budget of INR 8,50,000 to meet the logistics cost and event planning expenses for the occasion of Bhawan day
- Managed and facilitated the renewal of Jawahar Bhawan wall paintings with the assistance of the Fine arts section, IITR.