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- If the future states of a process are independent of the past and depend only on the present, the process is called a Markov process
- A discrete state Markov process is called a Markov chain.
- A Markov Chain is a random process with the property that the next state depends only on the current state.



- Since the system changes randomly, it is generally impossible to predict the exact state of the system in the future.
- However, the statistical properties of the system's future can be predicted.
- In many applications it is these statistical properties that are important current state depends only the current state.
- M/M/m queues can be modeled using Markov processes.
- The time spent by the job in such a queue is Markov process and the number of jobs in the queue is a Markov chain.



A simple example is the nonreturning random walk, where the walkers are restricted to not go back to the location just previously visited.



Markov chains is a mathematical tools for statistical modeling in modern applied mathematics, information science



# Why Study Markov Chains?

Markov chains are used to analyze trends and predict the future. (Weather, stock market, genetics, product success, etc.

# 100

#### Markov Chains

As we have discussed, we can view a stochastic process as sequence of random variables

$$\{X_1, X_2, X_3, X_4, X_5, X_6, X_7, \ldots\}$$

Suppose that  $X_7$  depends only on  $X_6$ ,  $X_6$  depends only on  $X_5$ ,  $X_5$  on  $X_4$ , and so forth. In general, if for all i,j,n,

$$P(X_{n+1} = j | X_n = i_n, X_{n-1} = i_{n-1}, ..., X_0 = i_0) = P(X_{n+1} = j | X_n = i_n),$$

then this process is what we call a Markov chain.

# M

### Markov Chains

- •The conditional probability above gives us the probability that a process in state  $i_n$  at time n moves to  $i_{n+1}$  at time n + 1.
- •We call this the transition probability for the Markov chain.
- •If the transition probability does not depend on the time n, we have a stationary Markov chain, with transition probabilities

$$P_{ij} = P(X_{n+1} = j | X_n = i)$$

Now we can write down the whole Markov chain as a matrix P:

$$\mathbf{P} = \begin{bmatrix} P_{11} & P_{12} & \dots & P_{1n} \\ P_{21} & P_{22} & \dots & P_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ P_{n1} & P_{n2} & & P_{nn} \end{bmatrix}$$

# M

### Markov Chains

The probability of going from state i to state j in n time steps is

$$p_{ij}^{(n)} = \Pr(X_n = j \mid X_0 = i)$$

and the single-step transition is

$$p_{ij} = \Pr(X_1 = j \mid X_0 = i).$$

For a time-homogeneous Markov chain:

$$p_{ij}^{(n)} = \Pr(X_{n+k} = j \mid X_k = i)$$

and

$$p_{ij} = \Pr(X_{k+1} = j \mid X_k = i).$$



# Key Features of Markov Chains

- A sequence of trials of an experiment is a Markov chain if
  - 1) the outcome of each experiment is one of a set of discrete states;
  - the outcome of an experiment depends only on the present state, and not on any past states;
  - 3) the transition probabilities remain constant from one transition to the next.



■ The Markov chain has network structure much like that of website, where each node in the network is called a state and to each link in the network a transition probability is attached, which denotes the probability of moving from the source state of the link to its destination state.



- The process attached to a Markov chain moves through the states of the networks in steps, where if a any time the system is in state i, then with probability equal to the transition probability from state i, to state j, it moves to state j.
- We will model the transitions from one page to another in a web site as a Markov chain.
- The assumption we will make, called Markov property, is that the probability of moving from source page to a destination page doesn't depend on the route taken to reach the source.

# M

# Internet application

- The <u>PageRank</u> of a webpage as used by <u>Google</u> is defined by a Markov chain.
- It is the probability to be at page i in the stationary distribution on the following Markov chain on all (known) webpages. If N is the number of known webpages, and a page i has  $k_i$  links then it has transition probability  $\frac{\alpha}{k_i} + \frac{1-\alpha}{N}$

for all pages that are linked to and  $\frac{1-\alpha}{N}$  for all pages that are not linked to.

The parameter α is taken to be about 0.85

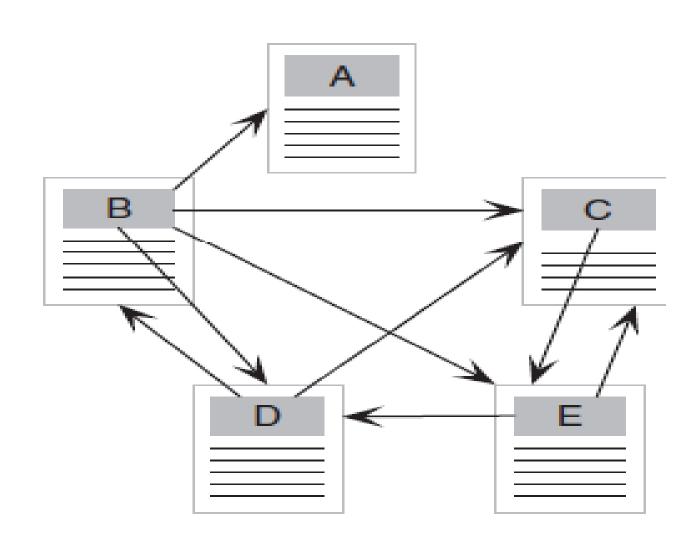


# Internet application

- Markov models have also been used to analyze web navigation behavior of users.
- A user's web link transition on a particular website can be modeled using first- or secondorder
- Markov models and can be used to make predictions regarding future navigation and to personalize the web page for an individual user.

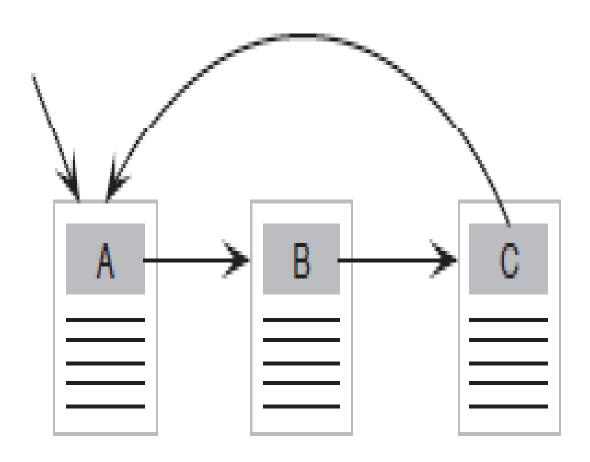


## Example website to illustrate PageRank





# Example of a rank sink

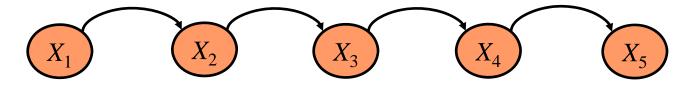


# M

#### Markov Process

• Markov Property: The state of the system at time t+1 depends only on the state of the system at time t

$$\Pr[X_{t+1} = x_{t+1} / X_1 \cdots X_t = x_1 \cdots x_t] = \Pr[X_{t+1} = x_{t+1} / X_t = x_t]$$



• Stationary Assumption: Transition probabilities are independent of time (t)

$$\Pr[X_{t+1} = b / X_t = a] = p_{ab}$$

#### Simple Example

#### Weather:

· raining today



40% rain tomorrow

60% no rain tomorrow

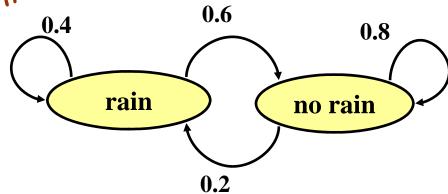
· not raining today



20% rain tomorrow

80% no rain tomorrow

#### Stochastic FSM:



# Markov Process Simple Example

#### Weather:

· raining today



40% rain tomorrow



60% no rain tomorrow

· not raining today [



20% rain tomorrow



80% no rain tomorrow

#### The transition matrix:

$$P = \begin{pmatrix} 0.4 & 0.6 \\ 0.2 & 0.8 \end{pmatrix}$$
• Stochastic matrix:
Rows sum up to 1
• Double stochastic matrix:

Double stochastic matrix:

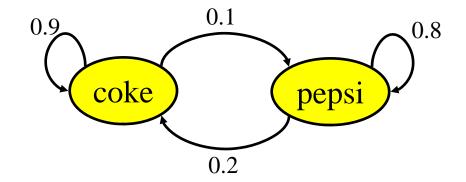
Rows and columns sum up to 1

#### Coke vs. Pepsi Example

- Given that a person's last cola purchase was Coke, there is a 90% chance that his next cola purchase will also be Coke.
- If a person's last cola purchase was Pepsi, there is an 80% chance that his next cola purchase will also be Pepsi.

#### transition matrix:

$$P = \begin{bmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{bmatrix}$$



#### Coke vs. Pepsi Example (cont)

Given that a person is currently a Pepsi purchaser, what is the probability that he will purchase Coke two purchases from now?

Pr[Pepsi 
$$\rightarrow$$
?  $\rightarrow$  Coke] =

Pr[Pepsi  $\rightarrow$  Coke  $\rightarrow$  Coke] + Pr[Pepsi  $\rightarrow$  Pepsi  $\rightarrow$  Coke] =

0.2 \* 0.9 + 0.8 \* 0.2 = 0.34

$$P = \begin{bmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{bmatrix} \begin{bmatrix} 0.9 \\ 0.2 \end{bmatrix} \begin{bmatrix} 0.1 \\ 0.8 \end{bmatrix} = \begin{bmatrix} 0.83 & 0.17 \\ 0.34 & 0.66 \end{bmatrix}$$
Pepsi  $\rightarrow$ ? ?  $\rightarrow$  Coke

Coke vs. Pepsi Example (cont)

Given that a person is currently a Coke purchaser, what is the probability that he will purchase Pepsithree purchases from now?

$$P^{3} = \begin{bmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{bmatrix} \begin{bmatrix} 0.83 & 0.17 \\ 0.34 & 0.66 \end{bmatrix} = \begin{bmatrix} 0.781 & 0.219 \\ 0.438 & 0.562 \end{bmatrix}$$

- Coke vs. Pepsi Example (cont)
  Assume each person makes one cola purchase per week
- •Suppose 60% of all people now drink Coke, and 40% drink Pepsi
- ·What fraction of people will be drinking Coke three weeks from now?

$$P = \begin{bmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{bmatrix}$$

$$P = \begin{bmatrix} 0.9 & 0.1 \\ 0.2 & 0.8 \end{bmatrix} \qquad P^3 = \begin{bmatrix} 0.781 & 0.219 \\ 0.438 & 0.562 \end{bmatrix}$$

$$Pr[X_3 = Coke] = 0.6 * 0.781 + 0.4 * 0.438 = 0.6438$$

 $Q_i$  - the distribution in week i

 $Q_0 = (0.6, 0.4)$  - initial distribution

$$Q_3 = Q_0 * P^3 = (0.6438, 0.3562)$$

#### Coke vs. Pepsi Example (cont)

#### Simulation:

