



B.A.T EDITION



# ABOUT MOTHERLAND

## CUP 2025



an international invitational football tournament set to add a dynamic sporting dimension to the week-long cultural and economic extravaganza called Motherland Festival 2025. While the broader festival in Lagos and Abuja focuses on cultural revival, economic advancement, and diaspora connection, the Motherland Cup will serve as a powerful symbol of unity and shared heritage through the universal language of football.



About

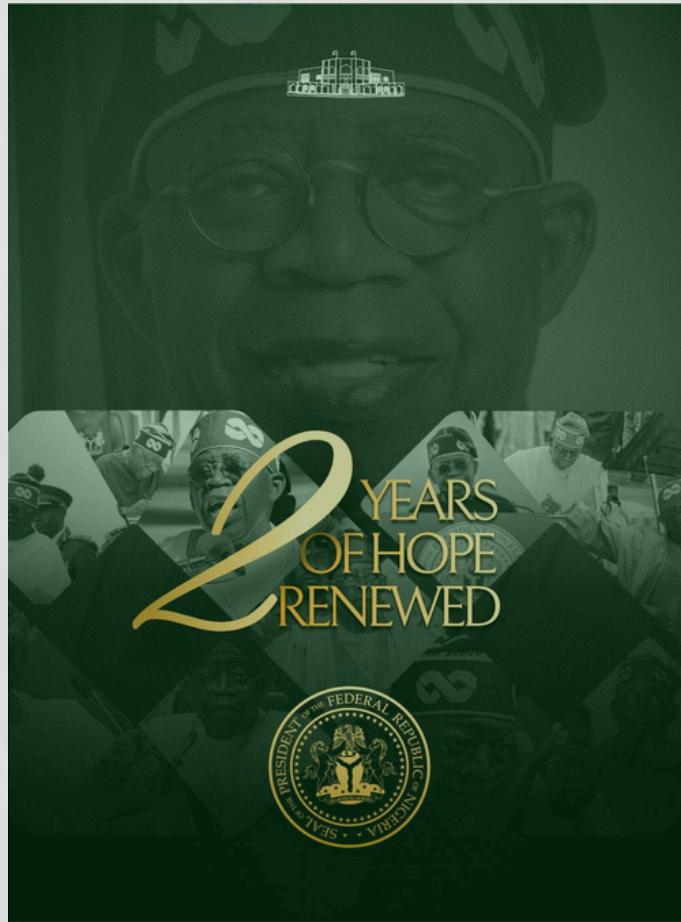
# Motherland 2025

## Festival & Expo

Motherland 2025 Festival and Expo is a unique gathering of people of Nigerian and African descent globally. Inspired by the deity December, it is a week-long celebration with Cultural Displays, Tracks, Business Roundtables. It will also include the Motherland Awards which will hold on the 17th at the State Banquet Hall, Aso Villa to celebrate diaspora excellence in every sphere of life and culminate in an Afrobeats concert on the 21st of December.

**Location** —  
Abuja & Lagos

**Date** —  
December 15 - 21, 2025



"In the spirit of democracy and national renewal, we are preparing to welcome the world to Nigeria soon for the Motherland Festival. This landmark gathering will spotlight our rich heritage, dynamic creative industries, and the vibrant energy of our people. It will showcase Nigeria's beauty through tourism, culture, and innovation, inviting the world to rediscover our nation.

The Nigerian diaspora plays a vital role in our national transformation. Their expertise, investment, and global perspective are key to shaping the future we seek. In recognition, the government has introduced policies like the diaspora bond and the non-resident Bank Verification Number to make it easier for Nigerians abroad to invest, engage, and contribute meaningfully to the country's progress.

The Motherland Festival will bring together voices from across the continent and the diaspora in a decisive moment of unity and purpose, affirming that Nigeria is not only a leader in Africa but a committed global partner ready to engage, inspire, and lead.

**(Excerpts from 2 year anniversary broadcast speech on May 29, 2025)**



## WHY MOTHERLAND CUP?

- **Promote Unity and Brotherhood:** By bringing together teams from nations with shared roots, the tournament will underscore the strong bonds that exist across the global African diaspora.
- **Showcase Footballing Talent:** The tournament will offer a platform for both established stars and emerging talents from the participating nations to display their skills and compete at a high level.
- **Enhance the Festival Experience:** The Motherland Cup will be a vibrant addition to the diverse program of events planned for the Motherland Festival 2025, offering thrilling live action and drawing in sports enthusiasts.
- **Inspire Youth:** Witnessing teams representing their ancestral homelands compete on Nigerian soil will undoubtedly inspire young people within Nigeria and the diaspora, encouraging participation in sports and fostering a sense of pride in their heritage.

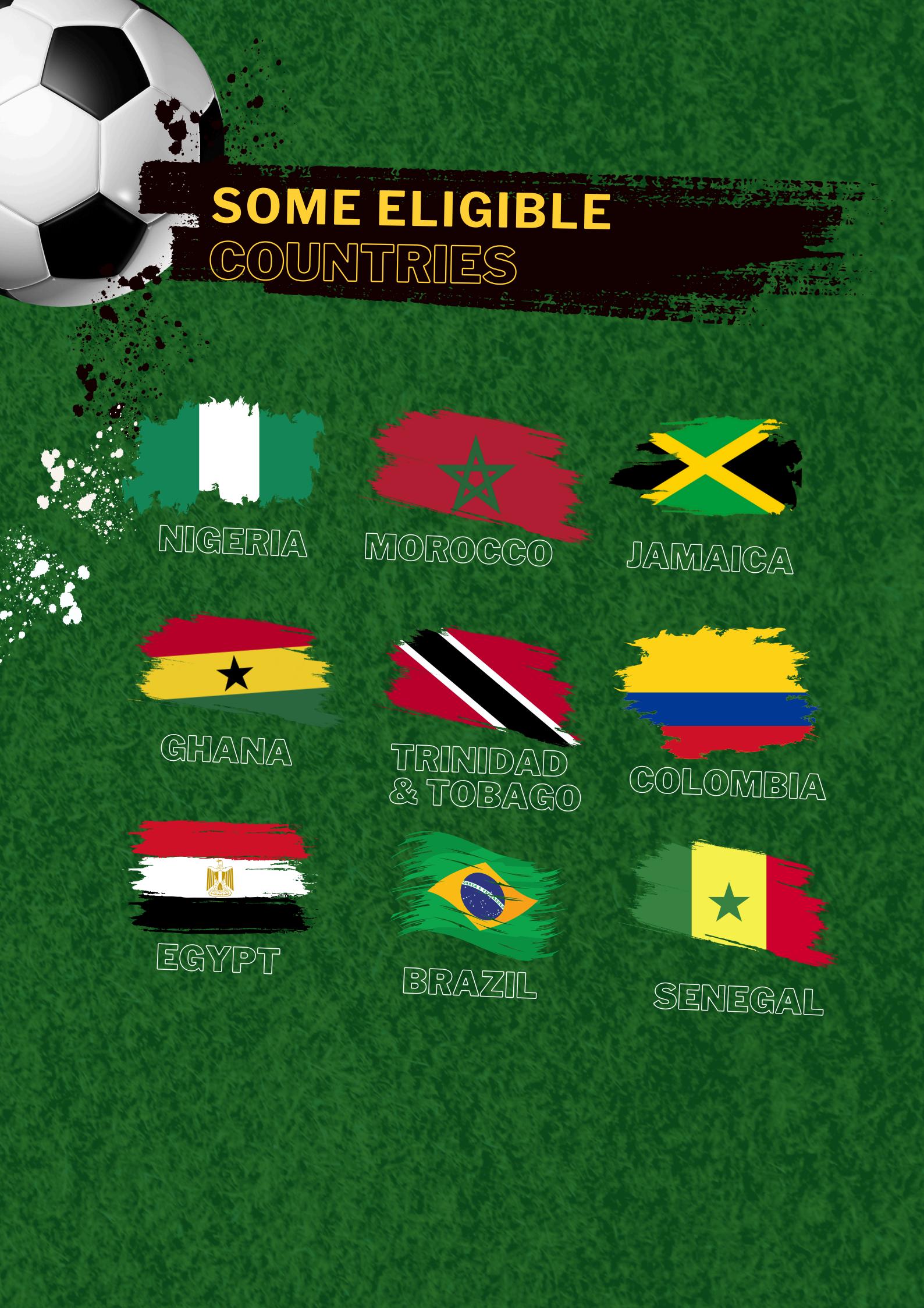
# ABOUT THE HOST CITY LAGOS »»



Lagos, often referred to as the "Centre of Excellence," is Nigeria's most populous state and its economic hub. Its history is rich and complex, marked by indigenous settlements, European trade, colonial rule, and rapid urbanization.

Today, Lagos State is a sprawling metropolis, a vibrant melting pot of cultures, and a powerhouse of commerce, industry, and entertainment in West Africa. Despite challenges like population density and infrastructure demands, it continues to be a dynamic and influential region, constantly evolving while retaining its historical essence.





# SOME ELIGIBLE COUNTRIES



NIGERIA



MOROCCO



JAMAICA



GHANA



TRINIDAD  
& TOBAGO



COLOMBIA



EGYPT

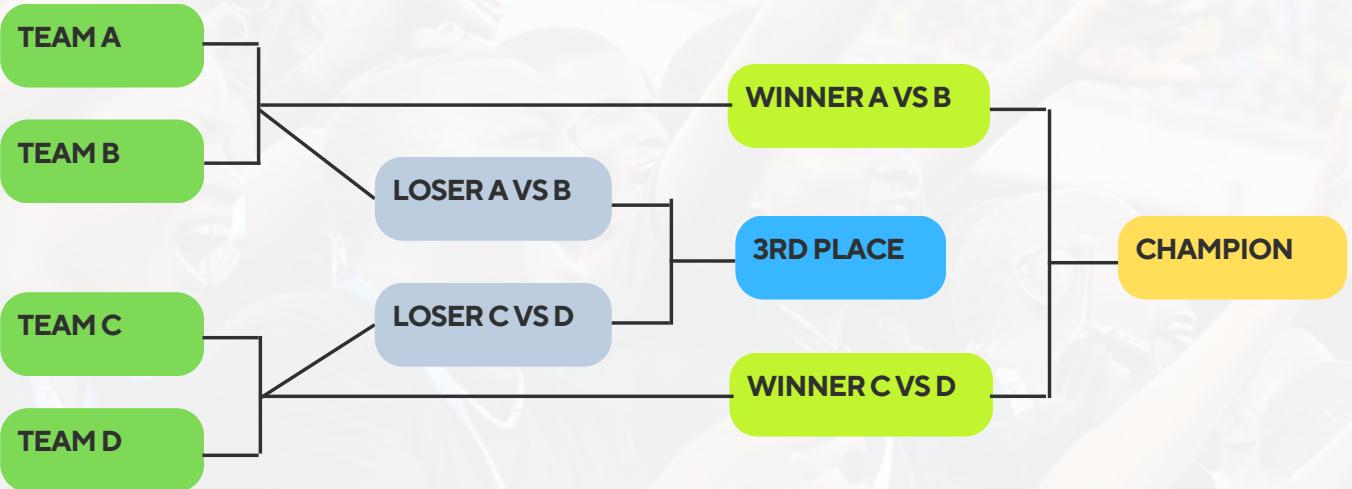


BRAZIL



SENEGAL

# TOURNAMENT STRUCTURE & PLANS



# **Side Attractions, fans and Expected guests**



With 100,000 fans poised to watch the matches at the stadium, there is also an estimated viewership of 100,000,000 globally. There would be half time performances to entertain spectators alongside the fun and dedicated stands around the stadium for optimixed entertainment in various activities.

Retired football legends, special guests and stake holders like the CAF President are planned to grace the occasion.



**BOLA AHMED TINUBU**

President of the Federal  
Republic of Nigeria



**HANNATU MUSA MUSAWA**

The Minister of Art, Culture,  
Tourism, and Creative Economy

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"Motherland 2025 is more than just a moment in time; it is a catalyst for sustained engagement, forging lasting connections between the diaspora and their homeland. "Motherland is a homecoming. It is a journey. It is a commitment. This December, we invite the global diaspora to experience Nigeria like never before, not as visitors, but as participants in a redefined vision of tourism. Over seven unforgettable days, attendees will be immersed in Nigeria's rich traditions, vibrant history, and dynamic progress.



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# **Motherland Cup 2025**

## **A Landmark Tournament**

The Motherland Cup 2025 is poised to be the most recent international invitational football tournament of its kind to be hosted in Nigeria and across Africa. This status elevates the event beyond a mere sporting competition, positioning it as a landmark moment for African football, cultural diplomacy, and international collaboration.

The Motherland cup is envisioned to be an annual event that will bring together even more countries of African heritage and people of African descent globally to celebrate our shared heritage. While the inaugural tournament will be held in Nigeria with four national teams, subsequent years will have more participating countries and could be hosted anywhere that represents the spirit of the Motherland.



# Grand Patron:



**BOLA AHMED TINUBU**

President of  
Federal Republic of Nigeria

# **Patron:**



**GODSWILL AKPABIO**  
Senate President of Nigeria

# Stakeholder Partners:



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Chairman, Senate  
Committee  
on Sports Development



**SHEHU DIKKO**

Chairman, National Sports  
Commission



**BUKOLA OLOPAADE**

Director General, National Sports  
Commission



**IBRAHIM MUSA GUSAU**

President, Nigeria Football  
Federation



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## Partners:



Motherland



