



Total Brain Limited

Cost containment evident in Q2 result

Total Brain (ASX:TTB) is the developer of a neuroscience-based mental health & fitness platform powered by the largest standardized neuroscientific database in the world formed over almost two decades and with \$50m of R&D funding. Total Brain has reported Q2 FY21 cash receipts of \$0.79m up 12.3% on the corresponding quarter in FY20 and flat on Q1 FY21. Cost containment was a key feature of the result with a 31% reduction on Q2 FY20 costs (excluding expenditure on IP) and a 36% decline on Q1 FY21. IP investment increased 46% on Q1 FY 21 and 2.5-fold on Q2 FY21. Overall cash burn for the quarter was 22% lower than in Q1 FY21. Earlier in January, Total Brain announced that it is in sight of additional incremental annual recurring revenue of \$8.9m including the deployment of the first two stages of the IBM Mental Fitness 360 platform. The company has previously noted it expects the final stages of the contracting process to conclude very soon. Our forecasts capture these near term opportunities and underpin our DCF valuation of \$1.28/share.

Business model

Total Brain operates a subscription as a service (SaaS) model for its mental health and fitness platform. The science behind the platform has been developed over almost two decades with input from the leading academic institutions in the field. This has generated a proprietary neuroscientific database of scale which underpins the scientific validation that differentiates Total Brain from other brain training and wellness applications. The app assesses the 4 core brain capacities (emotion, feeling, cognition, self-control), pre-screens 7 common mental health conditions & delivers personalised brain & mind/body training.

Q2 FY21 reflects cost containment and IP investment

Cash receipts lifted 12.3% on the prior corresponding quarter and were essentially flat on Q1 FY21. The company (and market) is waiting for the contract finalisation for the IBM Mental Fitness 360 platform to progress its GRIT program with a US agency (likely to be US Veterans). Total Brain's Mind Gym is a core component of this platform. The contract had been expected to be finalised in Q2 FY21 but this has stretched to the current quarter. Management kept its focus on cost containment in Q2, evident in a 21.5% decline in cash burn over Q1 FY21. This was due chiefly to a reduction in operating, administrative and marketing costs. The company invested in its product with a 46% increase in IP investment on Q1 FY21 and 263% increase on Q2 FY20 to \$1.48m. This investment readies the company for the rollout of its platform to the opportunities it has identified across the corporate, affinity and clinical businesses. The company has also invested in several new product initiatives including a heart rate variability (HRV) monitor and Resonant Breathing application. Total Brain noted that its current cash position, receipts collected in January (including a \$1.1m R&D grant) and additional collections scheduled for the next three months (but excluding the IBM deal) give the company a runway to June 2021.

Base case valuation is \$1.28/share

Our base case DCF is \$1.28/share (WACC of 15.0% and terminal growth rate of 2.2%). In our view, continued momentum with new contracts, in particular with the IBM Mental Fitness 360 platform, which accounts for \$0.41/share of our valuation, and development of the clinical market, should underpin TTB's near term share price performance.

Historica	l earnings an	d RaaS Adviso	ory estimates	•	
Year end	Revenue (A\$m)	EBITDA reported (A\$m)	NPAT reported (A\$m)	EPS* (c)	EV/Sales
06/19	2.6	(6.7)	(8.6)	(12.21)	5.7
06/20	3.9	(7.4)	(7.6)	(8.07)	5.7
06/21e	6.2	(7.0)	(5.3)	(4.91)	6.0
06//22e	14.1	(1.8)	(1.7)	(1.60)	2.9

Source: Company data, RaaS Advisory Estimates for FY21e, FY22e *adj for one-time items

Healthcare services

29 January 2021



Share performance (12 months)



Upside Case

- Highly scalable SaaS model
- Significant validation from IBM choosing the platform as the engine for Mental Health 360
- Targeting predominantly US corporates and consumers

Downside Case

- Enterprise sales cycle for the B2B product takes from 12-18 months
- New consumer product yet to be fully trialled in market
- Commercial success to date has been elusive

Board of Directors

Dr Evian Gordon Executive Chairman/

Louis Gagnon Managing Director/

CFO

Matthew Morgan Non-Executive Director
David Torrible Non-Executive Director
David Daglio Non-Executive Director

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*The analyst holds shares



Exhibit 1: Financial year financial summary

Total Brain (TTB.AX)						Share price (29 January 2021)					A\$	0.34
Profit and Loss (A\$m)						Interim (A\$m)	H119A	H219A	H120A	H220A	H121F	H221F
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	Revenue	1.1	1.5	2.2	1.7	2.4	3.9
Revenue	2.6	2.6	3.9	6.2	14.1	EBITDA	(4.4)	(3.7)	(3.8)	(3.6)	(3.9)	(3.0)
Gross profit	2.5	2.3	3.2	5.3	12.0	EBIT	(4.5)	(4.0)	(3.9)	(3.7)	(4.1)	(3.2)
GP margin %	95.3%	87.8%	83.4%	84.7%	84.7%	NPAT (normalised)	(4.5)	(4.1)	(3.9)	(3.7)	(2.9)	(2.3)
EBITDA	(4.9)	(6.7)	(7.4)	(6.9)	(1.8)	Minorities	0.0	0.0	0.0	0.0	0.0	0.0
Depn	(0.0)	(0.0)	(0.1)	(0.0)	(0.0)	NPAT (reported)	(4.5)	(4.1)	(3.9)	(3.7)	(2.9)	(2.3)
Amort	(0.1)	(0.4)	(0.2)	(0.4)	. ,	EPS (normalised)	(6.9)	(0.6)	(4.8)	(3.3)	(2.7)	(2.2)
EBIT	(23.4)	(7.2)	(7.7)	(7.3)	(2.3)	EPS (reported)	(6.9)	(0.6)	(4.8)	(3.3)	(2.7)	(2.2)
Interest	(0.5)	0.0	0.0	0.1	(0.1)	Dividend (cps)	0.0	0.0	0.0	0.0	0.0	0.0
Tax	0.8	0.0	0.0	2.0	0.7	Imputation	30.0	30.0	30.0	30.0	30.0	30.0
Minorities	0.0	0.0	0.0	0.0	0.0	· ·	(2.3)	(3.4)	(4.3)	(1.7)	(4.2)	(2.2)
Equity accounted assoc	(0.0)	0.0	0.0	0.0		Free Cash flow	(1.0)	(2.0)	(3.2)	(0.1)	(1.7)	(1.1)
NPAT pre significant items	(23.1)	(8.6)	(7.6)	(5.3)	(1.7)	Divisionals	H119A	H219A	H120A	H220A	H121F	H221F
Significant items	0.0	0.0	0.0	0.0	0.0		0.9	0.9	1.1	1.2	1.6	2.0
						· · · · · · · · · · · · · · · · · · ·	0.9	0.9	0.1	0.3	0.6	1.6
NPAT (reported)	(23.1)	(8.6)	(7.6)	(5.3)	(1.7)	Total Brain Affinity						
Cash flow (A\$m)						Other revenues	0.2	0.4	1.0	0.2	0.2	0.3
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	Total Revenue	1.1	1.5	2.2	1.7	2.4	3.9
EBITDA	(4.9)	(6.7)	(7.4)	(6.9)	(1.8)							
Interest	0.0	0.0	0.0	(0.0)	(0.1)	Gross profit	1.0	1.3	1.8	1.4	2.0	3.3
Tax	0.0	0.0	0.0	0.0	0.0	Gross Profit Margin %	89%	87%	82%	85%	85%	85%
Working capital changes	1.0	1.1	1.4	0.5	0.7							
Operating cash flow	(3.9)	(5.6)	(6.0)	(6.4)	(1.2)	Employ ment	2.8	2.7	3.7	3.1	4.3	4.4
Mtce capex	0.0	0.0	(0.1)	(0.1)	(0.1)	Marketing	0.4	0.4	0.4	0.5	0.4	0.5
Free cash flow	(3.9)	(5.6)	(6.1)	(6.5)	(1.3)	Other costs	1.2	1.3	1.5	1.2	1.2	1.3
Growth capex	(1.7)	(2.7)	(2.6)	(3.5)	(2.0)	Total costs	4.4	4.4	5.6	4.8	5.9	6.3
Acquisitions/Disposals	0.0	0.0	0.0	0.0	0.0	EBITDA	(3.4)	(3.1)	(3.8)	(3.4)	(3.9)	(3.0)
Other	(0.1)	0.1	0.0	0.0	0.0							
Cash flow pre financing	(5.7)	(8.2)	(8.7)	(10.0)	(3.3)							
Equity	10.5	6.7	13.7	0.0	0.0	Margins, Leverage, Returns		FY18A	FY19A	FY20A	FY21F	FY22F
Debt	(0.1)	0.0	1.1	0.0	0.0	EBITDA margin %		(186.7%)	(258.7%)	(191.6%)	(110.1%)	(12.5%)
Dividends paid	0.0	0.0	0.0	0.0		EBIT margin %		(893.4%)	(274.8%)	(197.6%)	(117.1%)	(16.0%)
Net cash flow for year	4.7	(1.5)	6.0	(10.0)		NPAT margin (pre significant ite	ms)	(882.9%)	(329.4%)	(197.2%)	(84.3%)	(12.2%)
Balance sheet (A\$m)		()		(1010)	()	Net Debt (Cash)	,	6.62	5.21	10.00	- 0.60 -	3.90
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a	n/a
Cash	6.6	5.2	11.1	0.5		ND/ND+Equity (%)	(%)	(43.6%)	(34.8%)	(61.0%)	3.5%	20.8%
Accounts receivable	1.3	0.8	2.8	0.9	1.2	EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	n/a
Inventory	0.0	0.0	0.0	0.0	0.0	` ,	(^)	(95.8%)	(32.3%)	(30.2%)	(29.6%)	(11.8%)
Other current assets	0.0	0.0	0.0	0.0	0.0	ROE		(124.4%)	(40.8%)	(32.8%)	(24.5%)	(10.9%)
	8.0	6.2	14.1	1.5	(1.5)	ROIC		, ,	· /	, ,		(48.2%)
Total current assets					. ,			(162.5%)	(109.5%)	(159.0%)	(110.6%)	· '
PPE	0.2	0.2	0.3	0.4	0.4	NTA (per share)		41.0%	34.4%	27.8%	15.3%	13.7%
Goodwill	0.0	0.0	0.0	0.0	0.0	• '		82.8%	35.3%	237.6%	63.1%	94.1%
Intangibles	14.7	14.9	15.0	18.1	19.6	WC/Sales (%)		31.6%	13.6%	61.3%	10.1%	6.7%
Deferred tax asset	0.0	0.0	0.0	0.0	0.0	•		10.4%	(0.5%)	49.0%	61.1%	126.1%
Other non current assets	0.0	0.0	0.0	0.0	0.0			n/a	n/a	n/a	n/a	n/a
Total non current assets	14.9	15.2	15.3	18.5	20.1	Pricing		FY18A	FY19A	FY20A	FY21F	FY22F
Total Assets	22.9	21.4	29.4	20.0	18.6	No of shares (y/e)	(m)	53	59	95	108	108
Accounts payable	0.5	0.5	0.5	0.2	0.2	Weighted Av Dil Shares	(m)	36	59	95	108	108
Short term debt	0.0	0.0	1.1	1.1	1.1							
Tax payable	0.0	0.0	0.0	0.0	0.0	EPS Reported	cps	(6.38)	(14.58)	(8.07)	(4.86)	(1.59)
Deferred revenue	0.5	0.6	1.4	2.0	2.3	EPS Normalised/Diluted	cps	(12.98)	(12.21)	(8.07)	(4.86)	(1.59)
Total current liabilities	1.0	1.1	3.0	3.3	3.6	EPS growth (norm/dil)		n/a	n/a	n/a	n/a	nm
Long term debt	0.0	0.0	0.0	0.0		DPS	cps	-	-	-	-	-
Other non current liabs	0.1	0.1	0.1	0.1		DPS Growth		n/a	n/a	n/a	n/a	n/a
Total long term liabilities	0.1	0.1	0.1	0.1	0.2	Dividend yield		0.0%	0.0%	0.0%	0.0%	0.0%
Total Liabilities	1.1	1.2	3.0	3.4	3.8			30	30	30	30	30
Net Assets	21.8	20.2	26.4	16.6		PE (x)		30	30	30	30	- 30
ווענ הסטכנס	21.0	20.2	20.4	10.0	14.9			- 10	- 10	- 10	- 10	
Chara agnital	F0.4	C4.0	70.4	70.4	70.4	PE market		18	(100.0%)	(100.0%)	(100.09(.)	(100.0%)
Share capital	58.1	64.8	78.4	78.4		Premium/(discount)		/F A	(100.0%)	(100.0%)	(100.0%)	(100.0%)
Accumulated profits/losses	(40.2)	(48.8)	(56.4)	(66.2)		EV/EBITDA		(5.1)	(2.2)	(3.0)	(5.4) -	23.1
D		4.2	4.4	4.4	4.4	FCF/Share	cps	(7.3)	(9.6)	(6.2)	(5.8)	-1.0
Reserves	3.9					D: /505 I						
Reserves Minorities Total Shareholder funds	0.0 21.8	0.0	0.0 26.4	0.0 16.6		Price/FCF share Free Cash flow Yield		(4.7)	(3.5)	(5.5) (18.2%)	(5.8) - (17.1%)	33.3

Source: RaaS Advisory



Exhibit 2: Calendar year financial summary

Total Brain (ASX:TTB)						Share price (29 January 20					A\$	0.3
Profit and Loss (A\$m)						Interim (A\$m)	H1CY18A	H2CY18A	H1CY19F	H2CY19A	H1CY20A	H2CY20
Y/E December 31	CY18A	CY19A	CY20F	CY21F	CY22F	Revenue	1.6	1.1	1.5	2.2	1.7	2
Revenue	2.7	3.7	4.1	9.9	19.4	EBITDA	(5.9)	(4.4)	(3.7)	(3.8)	(3.6)	(3.
Gross profit	2.5	3.1	3.4	8.4	16.3	EBIT	(9.3)	(4.5)	(4.0)	(3.9)	(3.7)	(4.
GP margin %	93.5%	84.2%	84.7%	84.7%	84.2%	NPAT (normalised)	(11.0)	(4.5)	(4.1)	(3.9)	(3.7)	(2.
EBITDA	(10.2)	(7.5)	(7.5)	(4.6)	1.8	Minorities	0.0	0.0	0.0	0.0	0.0	0
Depn	(0.0)	(0.1)	(0.1)	(0.0)	(0.0)	NPAT (reported)	(11.0)	(4.5)	(4.1)	(3.9)	(3.7)	(2.
Amort	(0.2)	(0.3)	(0.2)	(0.4)	. ,	EPS (normalised)	(20.9)	(6.9)	(0.6)	(4.8)	(3.3)	(2.
EBIT	(13.9)	(7.9)	(7.8)	(5.1)		EPS (reported)	(20.9)	(6.9)	(0.6)	(4.8)	(3.3)	(2.
Interest	0.0	0.0	0.1	(0.1)		Dividend (cps)	0.0	0.0	0.0	0.0	0.0	Ò
Tax	0.0	0.0	1.1	1.4	. ,	Imputation	30.0	30.0	30.0	30.0	30.0	30
Minorities	0.0	0.0	0.0	0.0	. ,	Operating cash flow	(2.2)	(2.3)	(3.4)	(4.3)	(1.7)	(4
Equity accounted assoc	0.0	0.0	0.0	0.0		Free Cash flow	(0.8)	(1.0)	(2.0)	(3.2)	(0.1)	(1
NPAT pre significant items	(15.5)	(8.0)	(6.6)	(3.7)		Divisionals	H1CY18A	H2CY18A	H1CY19A	H2CY19A	H1CY20A	H2CY2
Significant items	0.0	0.0	0.0	0.0		Total Brain - Corporate	0.7	0.9	0.9	1.1	1.2	112012
NPAT (reported)	(15.5)	(8.0)	(6.6)	(3.7)		Total Brain Affinity	0.7	-	0.3	0.1	0.3	0
Cash flow (A\$m)	(13.3)	(0.0)	(0.0)	(3.1)	0.0	Other revenues	0.4	0.2	0.4	1.0	0.3	0
` '	CV40A	CV40A	CV20E	CY21F	CV22E	Total Revenue	1.5		1.5	2.2	1.7	2
Y/E December 31	CY18A	CY19A	CY20F					1.1				
EBITDA	(10.2)	(7.5)	(7.5)	(4.6)		Gross profit	1.5	1.0	1.3	1.8	1.4	2
nterest	0.0	0.0	0.0	(0.1)		Gross Profit Margin %	331%	416%	339%	176%	753%	912
Tax	0.0	0.0	0.0	0.0	(0.4)							
Working capital changes	5.7	(0.1)	1.6	1.5	(0.1)	Employ ment	2.3	2.8	2.7	3.7	3.1	4
Operating cash flow	(4.5)	(7.7)	(5.9)	(3.1)	1.1	Marketing	0.2	0.4	0.4	0.4	0.5	0
Mtce capex	0.0	(0.0)	(0.1)	(0.1)	(0.1)	Other costs	1.3	1.2	1.3	1.5	1.2	1
Free cash flow	(4.5)	(7.7)	(6.1)	(3.2)	1.0	Total costs	3.7	4.4	4.4	5.6	4.8	5
Growth capex	(2.8)	(2.5)	(4.0)	(2.0)	(2.0)		***					
Acquisitions/Disposals	0.0	0.0	0.0	0.0	. ,	EBITDA	(2.2)	(3.4)	(3.1)	(3.8)	(3.4)	(3
Other	(0.1)	0.1	0.0	0.0		EBITDA margin %	nm	nm	nm	nm	nm	,,
Cash flow pre financing	(7.4)	(10.0)	(10.1)	(5.2)	(1.0)	LBTDA margin 70	1811	11111	11111	11111	11111	'
	1.2		5.6	0.0	. ,	Margina Layaraga Datuma		CY18A	CY19A	CY20F	CY21F	CY2
Equity		14.8				Margins, Leverage, Returns						
Debt	0.0	0.0	1.1	0.0		EBITDA margin %		(384.5%)	(204.7%)	(184.7%)	-46%	9
Dividends paid	0.0	0.0	0.0	0.0		EBIT margin %	\	(521.2%)	(215.3%)	(192.1%)	-51%	7
Net cash flow for year	(6.1)	4.7	(3.4)	(5.2)	(1.0)	NPAT margin (pre significan	it items)	(582.8%)	(216.1%)	(163.4%)	-38%	4
Balance sheet (A\$m)	01/404	01/104	01/005	01/0/5	0)/00=	Net Debt (Cash)	()	3.27	7.62	2.60	- 2.63 -	3.0
Y/E December 31	CY18A	CY19A	CY20F	CY21F		Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a -	2.0
Cash	3.3	7.6	3.7	(1.5)		ND/ND+Equity (%)	(%)	(22.9%)	(46.2%)	(15.9%)	14.7%	18.4
Accounts receivable	0.5	2.5	0.8	1.0	1.4	EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	10.9
Inventory	0.0	0.0	0.0	0.0	0.0	ROA		(62.3%)	(36.1%)	(32.8%)	(24.6%)	6.5
Other current assets	0.1	0.3	0.1	0.1	0.1	ROE		(94.3%)	(38.2%)	(30.9%)	(21.7%)	5.2
Total current assets	3.8	10.4	4.6	(0.4)	(1.0)	ROIC		(102.9%)	(223.5%)	(116.3%)	(85.3%)	14.8
PPE	0.2	0.2	0.3	0.4	0.5	NTA (per share)		33.0%	41.1%	20.0%	14.1%	14.8
Goodwill	0.0	0.0	0.0	0.0		Working capital		(6.6%)	193.3%	56.4%	75.3%	111.9
Investments	0.0	0.0	0.0	0.0		WC/Sales (%)		(2.5%)	52.4%	13.9%	7.6%	5.8
Deferred tax asset	0.0	0.0	0.0	0.0		Revenue growth		12.3%	38.5%	10.4%	142.4%	96.5
Other non current assets	14.5	14.7	17.3	18.9		EBIT growth pa		n/a	n/a	n/a	n/a	(125.09
Total non current assets	14.8	15.0	17.6	19.3		Pricing		CY18A	CY19A	CY20F	CY21F	CY2
Total Assets	18.6	25.4	22.3	18.9		No of shares (y/e)	(m)		95			10
							(m)	53		108	108	
Accounts payable	0.5	0.6	0.2	0.2		Weighted Av Dil Shares	(m)	590	95	108	108	1
Short term debt	0.0	0.0	1.1	1.1	1.1							
Tax payable	0.0	0.0	0.0	0.0	0.0	EPS Reported	cps	(29.19)	(9.31)	(6.66)	(3.42)	0
Deferred revenue	0.4	0.6	2.0	2.2	2.4	EPS Normalised/Diluted	cps	(29.19)	(9.31)	(6.66)	(3.42)	0
Total current liabilities	0.9	1.1	3.3	3.6	3.7	EPS growth (norm/dil)		n/a	n/a	n/a	n/a	-122
Long term debt	0.0	0.0	0.0	0.0	0.0	DPS	cps	-	-	-	-	-
Other non current liabs	0.1	0.1	0.1	0.1	0.1	DPS Growth		n/a	n/a	n/a	n/a	
Total long term liabilities	0.1	0.1	0.1	0.1		Dividend yield		0.0%	0.0%	0.0%	0.0%	0.0
Total Liabilities	1.0	1.2	3.3	3.6		Dividend imputation		30	30	30	30	
Net Assets	17.5	24.1	18.9	15.2		PE (x)		_	_	- 30	_	45
101 /10000	11.3	24.1	10.3	10.2	10.1	PE market		18	18	18	18	40
Chara capital	E0 4	70.0	70 /	70 /	70 4			10				150 E
Share capital	58.1	72.6	78.4	78.4		Premium/(discount)		/O.4\	(100.0%)	(100.0%)	(100.0%)	150.5
Accumulated profits/losses	(44.8)	(52.7)	(63.9)	(67.6)	. ,	EV/EBITDA		(2.4)	(3.6)	(3.6)		22
Reserves	4.2	4.3	4.4	4.4		FCF/Share	cps	(7.3)	(5.9)	(5.4)	-5.8	
Minorities	0.0	0.0	0.0	0.0	0.0	Price/FCF share		(4.7)	(5.7)	(6.3)	- 5.8 -	33
Total Shareholder funds	17.5	24.1	18.9	15.2				(21.5%)	(17.4%)		(17.1%)	(3.0%

Source: RaaS Advisory



FINANCIAL SERVICES GUIDE

RaaS Advisory Pty Ltd ABN 99 614 783 363

Corporate Authorised Representative, number 1248415

of

BR SECURITIES AUSTRALIA PTY LTD
ABN 92 168 734 530
AFSL 456663

Effective Date: 26th November 2018



About Us

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- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

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RaaS is the entity providing the authorised AFSL services to you as a retail or wholesale client.

What Financial Services are we authorised to provide? RaaS is

authorised to

- provide general advice to retail and wholesale clients in relation to
 - Securities
- deal on behalf of retail and wholesale clients in relation to
 - Securities

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If you have a complaint about our service you should contact your representative and tell them about your complaint. The representative will follow BR's internal dispute resolution policy, which includes sending you a copy of the policy when required to. If you aren't satisfied with an outcome, you may contact AFCA, see below. BR is a member of the Australian Financial Complaints Authority (AFCA). AFCA provide fair and independent financial services complaint resolution that is free to consumers.

Website: www.afca.org.au; Email: info@afca.org.au; Telephone: 1800931678 (free call)
In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

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BR has in place Professional Indemnity Insurance which satisfies the requirements for compensation under s912B of the Corporations Act and that covers our authorized representatives.



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