

Kinatico (ASX:KYP) RaaS Interview Transcript 23 July 2024

Duration 7 minutes 13 seconds

00:00:01:14 - 00:00:17:13

Finola Burke

Hello, I'm Finola Burke from RaaS Research Group and we are focusing on Know Your People regtech company, Kinatico (ASX ticker KYP). Joining me to discuss the company's recent Q4 update is CEO Michael Ivanchenko. Welcome back Michael.

00:00:17:13 - 00:00:19:23

Michael Ivanchenko

Great to see you Finola.

00:00:19:23 - 00:00:35:24

Finola Burke

So Kinatico has reported Q4 revenues of \$7.3m of which 38% or \$2.8m was SaaS revenue. SaaS revenue was up 40% year on year. Are you happy with the pace of growth of SaaS revenue?

00:00:36:01 - 00:01:01:05

Michael Ivanchenko

Yeah. Look, we are Finola. It's as you know, we're in a pretty unique company, we're in a unique position where this combination of having an existing product base you know, in many ways what I refer to as a, a legacy product, both in the screening brand under CVCheck has provided us a ready-made pipeline for customers to talk to about our SaaS product and grow.

00:01:01:06 - 00:01:25:07

Michael Ivanchenko

So it's a tremendous, advantage for us to be, to be building that side of the business. But having said that, a lot of the growth we're seeing, an increasing amount is actually coming from new customers, into the pipeline supplement again. So to the point where the growth was in the recent quarter, I mean, I think off the top of my head is, you know, moved, \$300,000 or \$400,000 within the quarter.

00:01:25:09 - 00:01:50:17

Michael Ivanchenko



About 40% of that has come from directly new customers that have not engaged with us before. So in terms of that, SaaS growth, having that base that we continue to build upon, but also an increasing number of new gives us that confidence that, you know, we've got that right product that is, in-market and needed in market at the moment and we're confident about that ongoing growth.

00:01:50:19 - 00:02:02:15

Finola Burke

So you've got new customers coming into the business. What's been the response from your existing customer base, Michael, so far? And, are they taking the up the offer to move to a subscription basis?

00:02:02:17 - 00:02:29:03

Michael Ivanchenko

Very much so. They, you know, there's certainly, very little if any, pushback about the idea of moving into digitised and simplified daily compliance. The, you know, we see some of those organisations in dealing with the change management of rolling a platform might take longer than others but certainly in terms of confirming market demand, the demand is very strong.

00:02:29:05 - 00:02:39:03

Finola Burke

And where are all the new customers coming from, I mean, from the SaaS perspective, I mean, are they coming from government or is it enterprise or combination?

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Michael Ivanchenko

Certainly the majority of them are, enterprise and we continue to see strong growth in health care and aged care, but also very strong in government. We'll be announcing soon a number of additional, government agencies to the ones we've, announced recently, like, Department of Aged Care and Health and Families in Victoria. So the, you know, I take a lot of, reinforcement out of the fact that being a product based around not only simplicity, but security of private data, and we're getting government agencies coming on board, says a lot about our approach.

00:03:15:15 - 00:03:40:14

Finola Burke

You also announced that the company reported full year revenue of \$28.7m, with SaaS revenue contributing \$9.7m of that and also NPAT of \$0.8m, which



was a three-fold increase on FY23 and well ahead of our forecast as well. Is the growth in NPAT a demonstration of the higher margin SaaS revenue dropping through to the bottom line?

00:03:40:16 - 00:04:22:23

Michael Ivanchenko

Absolutely. You know, fundamentally, the benefits of, you know, inherent in having contracted revenue with customers, but also combined with the results of the investment we've been making in technology and features and functions, that has allowed us to move through the value chain with these organisations and, and provide, more of the features and the value for them in simplifying their daily operations as opposed to what traditionally was just a, a transactional commodity service, so that, you know, that combination is sort of the virtual virtuous cycle of growth being, on the one hand, continuing to build out the value that we provide.

00:04:23:00 - 00:04:31:24

Michael Ivanchenko

but also having those arrangements or those engagements under SaaS contracts, leads to that result that we are now seeing.

00:04:32:01 - 00:04:44:01

Finola Burke

You ended 2024 with \$10.1m in cash which was an increase on the cash you held at the end of FY23. What opportunities do you see for deploying this cash in the year ahead?

00:04:44:03 - 00:05:15:01

Michael Ivanchenko

That's always the question I get a lot Finola. We have big plans for this coming year. What we've done, over recent years, quite frankly, is transform, a traditional business into one that is forward looking, growth oriented effectively, far more akin to a Startup. We've been focused on establishing product market fit, making sure that what we were doing, resonated, that there was market demand and that we could demonstrate that we could scale that business profitably.

00:05:15:03 - 00:05:39:24

Michael Ivanchenko

We've done that. We now intend to go to the next stage of actually accelerating the growth, and reach of that product. And we will be investing in the company to make sure that happens. So the, the focus on self-service and self-deployment



for customers, the ability for them to build their own compliance requirements within our platform, all adding to the value of those, SaaS agreements.

00:05:39:24 - 00:06:03:17

Michael Ivanchenko

But for us, also reducing the time for new customers to actually go live once they've signed the contract. So now that we've got the business into this demonstrable, scalable, profitable base, we are going to be investing now in demonstrating, where we can take that. And on the exciting move now to being a growth, story.

00:06:03:19 - 00:06:13:18

Finola Burke

And obviously that sounds like you have big plans for organic growth. What about, major, acquisitions along the way?

00:06:13:20 - 00:06:42:00

Michael Ivanchenko

Always on the lookout. certainly, you know, we're seeing an increasing amount of activity in the marketplace, both on the, the acquisition and the dispersal side. So if the opportunity came to us for us to expand our market reach or accelerate our product deployment, we absolutely would look at it. We have passed on a number of opportunities that have been presented that didn't meet the right criteria.

00:06:42:03 - 00:06:55:15

Michael Ivanchenko

So, if the opportunity presents, we'll grab it with both hands, but at the same time are also not going to allow it to distract us from the execution that we've got in place now to continue the success we've seen.

00:06:55:17 - 00:07:02:09

Finola Burke

Well, thank you, Michael, for your time today and I am looking forward to catching up with you over the course of the next 12 months to check on Kinatico's progress.

00:07:02:11 - 00:07:03:21

Michael Ivanchenko

Thanks Finola, always great to chat.



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