

# Whispli

## ‘Let them speak up’

Whispli was created by a former whistleblower, who, after uncovering a \$20.7m fraud and then spending two years as an investigator, developed Whispli, a secure SaaS-responsive platform. Whispli enables anonymous cost effective two-way communications between an informant and an organisation that has subscribed to the platform. Whispli, being entirely configurable and offering an end to end case management solution, can be used directly by any organisation to gain more visibility and transparency or via a Managed Service Partner that can white label the platform to add services to its current offering. The platform is often used by organisations as an internal whistleblowing reporting channel, but is expanding to stop fraud or collusion, and for use in supply chains to tackle environmental issues or modern slavery issues.

## Unique product features

Whispli allows reports of a range of undesirable activities, from fraud, to bullying, to domestic violence to be reported anonymously and for ongoing communication, further information exchange and support to be provided whilst protecting the identity of the ‘whistleblower’ through encryption and scrubbing the IP address. The platform can be implemented within minutes in any organisation, anywhere around the world and in any language or dialect. Thanks to its UI/UX, flexible and secure data storage locations, configurable Anonymous Reporting Forms, Live Chat, Automation, Workflows and Analytics functionalities, Whispli is fast becoming the go to platform for a fast growing number of Partners and Organisations around the world.

## Product pricing

Current subscription to Whispli is \$299 per month for 3 Users and \$99 per month for additional users. Since its commercial launch 18 months ago, Whispli has been successful in partnering with the Big-4 in various geographies and is now offering its platform to well over 100 Organisations globally, including several Fortune 500, Government Agencies, Universities and an increasing number of NFPs & NGOs. Currently, Whispli is working with large insurance companies to embed the platform into insurance products such as Crime & Fidelity and Management Liability, to deter and stop wrongdoings and reduce the number as well as the value of claims related to such policies.

## Whispli’s mission

Whispli being a software company does not see itself competing with investigation services but rather adding a tool to their arsenal. Investigation services often struggle to obtain all relevant information in an initial conversation and unless the whistleblower makes contact again there is no opportunity for follow up questions. Founder, Sylvain Mansotte uses the analogy that “*Whispli is to occupational fraud and abuse as the smoke alarm is to fire*”. Indeed, Whispli's cost is negligible and can save an Organisation's brand, reputation and financial whilst protecting its best asset, its people.

### Share details

Investment to date	\$N/P
Number of shareholders	6

### Capital raising timetable

\$0.5m Seed raising in December 2015

### Upside Case

- Unique product with wide community recognition and support
- Current global push for recognition of whistleblowers
- Personal experience of founder, strong team
- Integration capabilities

### Downside Case

- Need for further capital to fund product development and marketing
- Protection required for IP
- Exposure to external security threats due to the sensitive data stored by Whispli

### Company contacts

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