



# **Total Brain Limited**

# Waiting for the curtain to rise

Total Brain (ASX:TTB) is the developer of a neuroscience-based mental health & fitness platform powered by the largest standardized neuroscientific database in the world formed over almost two decades and with \$50m of R&D funding. The company has reported Q4 cash receipts of \$1.6m down 6.4% on the same quarter in FY20 which included a \$1m upfront payment for a large contract. On a constant currency basis, Q4 receipts grew 2.0% year on year. The company noted that pending IBM transaction with the US Veteran Affairs administration for the deployment of the Mental Fitness 360 platform and GRIT application is nearing execution, signalled by a public announcement in June on the US government website, Sam.gov, that the contract award was imminent. We have adjusted our forecasts to take into account this delay, and now expect the contract to commence in September. We have also incorporated the Hamptons Life D2C deal, on which Total Brain expects to execute binding agreements in the current quarter. The Hamptons Life D2C licence will deliver \$2.35m per year in additional revenue for three years from the date of signing and then \$0.35m ongoing. Total Brain will hold a 5-year option to acquire up to 50% ownership of the D2C business which we have not included in our forecasts. Our forecasts now also include the additional shares issued in the recently completed \$6.5m share placement and entitlements offer. Our base case DCF valuation is now \$0.87/share (previously \$1.20) following these adjustments. On the old share count the valuation is \$1.07/share.

#### **Business model**

Total Brain operates a subscription as a service (SaaS) model for its mental health and fitness platform. The science behind the platform has been developed over almost two decades with input from the leading academic institutions in the field. This has generated a proprietary neuroscientific database of scale which underpins the scientific validation that differentiates Total Brain from other brain training and wellness applications. The app, promoted by affinity partners, assesses the four core brain capacities (emotion, feeling, cognition, self-control), pre-screens seven common mental health conditions and delivers personalised brain and mind/body training.

# Adjusting for IBM delay, Hamptons and capital raise

We have incorporated the Hamptons D2C opportunity together with the recently announced Eastman Corporation 3-year deal in our forecasts from FY22 and ongoing. However, we have also pushed out the timing of revenues from the IBM Mental Fitness 360 programme which has been delayed awaiting sign off from US Veterans. In its Q4 update and investor presentation, Total Brain has referred to the public announcement by the Veterans Administration on the US government website SAM.gov which suggests that the IBM GRIT platform had been selected for the mandate, highlighting July 20th as the tentative contract award date which has since passed. Given the delays, we are assuming that the IBM deal will commence in September and start generating revenues in October, following a 45-day implementation period. This has resulted in the exclusion of IBM from our FY21 forecasts and Q1 of FY22. Our forecasts and share count also include the recently completed \$6.5m institutional share placement and entitlements offer. In our view, Total Brain's investment in its product and people positions it to quickly capitalise on the opportunities presented in the IBM and Hamptons deals and as new clients emerge.

# Base case valuation is \$116m or \$0.87/share

Our base case DCF valuation is \$0.87/share after adjusting for the new share count following the share placement and entitlements offer and adjusting expectations from the IBM Mental Health 360 programme. We see commencement of the US Veterans contract with IBM Mental Health 360 as the key near term catalyst for Total Brain's share price.

Histori	ical earning	gs and RaaS	Advisory estim	ates		
Year end	Revenue (A\$m)	Gross Profit (A\$m)	EBITDA reported (A\$m)	NPAT reported (A\$m)	EPS* (c)	EV/Sales (x)
06/19a	2.6	2.3	(6.7)	(8.6)	(12.21)	3.6
06/20a	3.9	3.2	(7.4)	(7.6)	(8.07)	3.5
06/21e	3.6	3.2	(8.9)	(9.2)	(8.52)	8.9
06/22e	12.3	10.4	(3.3)	(3.9)	(3.01)	2.7
-						

Source: Company data, RaaS estimates for FY21e, FY22e \*adj for one-time items

#### Healthcare services

## 4 August 2021



## Share performance (12 months)



#### Upside Case

- Hamptons Life D2C deal has potential to be a significant part of Total Brain's business
- Significant validation achieved with IBM choosing the platform as the engine for Mental Fitness 360
- Targeting predominantly US corporates and consumers

## **Downside Case**

- Enterprise sales cycle for the B2B product takes from 9-18 months
- New consumer product yet to be fully trialled in market
- Commercial success to date has been elusive

#### **Board of Directors**

Dr Evian Gordon Executive Chairman/
Founder

Louis Gagnon Managing Director/

CEO

Matthew Morgan Non-Executive Director

David Torrible Non-Executive Director

David Daglio Non-Executive Director

# **Company contact**

Emil Vasilev (CFO) +646 763 3264 emil@totalbrain.com

Simon Poidevin (Australia/NZ Manager) simon.poidevin@totalbrain.com

# RaaS Advisory contact

Finola Burke\* +61 414 354 712

finola.burke@raasgroup.com

\*The analyst holds shares



# Q4 result analysis

Total Brain has reported Q4 FY21 cash receipts of \$1.6m, down 6.4% on the same quarter in FY20 which included a \$1m up-front payment for a large contract and a 9% more favourable USD/AUD exchange rate. On a constant currency basis, Q4 FY21's cash receipts were up 2.0%. Outgoing payments increased just 3.0% despite a 13.7% increase in quarter-on-quarter employee expenses to \$2.1m and a 70% increase in advertising and marketing costs to \$0.32m. Government grants for payroll relief meant that operating cashflow for Q4 FY21 was positive. For FY21, Total Brain recorded cash receipts of \$3.86m, down on FY21 with some of this currency related. Cost containment within the group ensured that cash payments declined 4.5% year on year.

Exhibit 1: Total Brain Q4 FY21 cashflows vs Q4 FY20 and FY21 vs FY20											
In A\$m unless otherwise stated	Q4 FY20	Q4 FY21	% chg	FY20	FY21	% chg					
Cash receipts	1.713	1.604	(6.4%)	4.997	3.859	(22.8%)					
Payments to suppliers & employees	(2.659)	(2.740)	3.0%	(12.004)	(11.463)	(4.5%)					
Government grants	1.252	1.394	11.3%	2.590	2.614	0.9%					
Total operational spend	0.306	0.258	(15.7%)	(4.417)	(4.990)	13.0%					
Monthly net operational spend	0.102	0.086	(15.7%)	(0.368)	(0.416)	13.0%					

# **Hamptons Life D2C deal**

During the quarter, Total Brain entered into a non-binding heads of agreement with Hamptons Life, a fast growing health and wellness organisation focused on disease prevention through lifestyle changes. The agreement, which the company expects to be executed in the current quarter, will see Hamptons Life pay \$6m, upfront, for a perpetual, global exclusive license for the Direct-to-Consumer version of Total Brain's platform. The license agreement will see Total Brain deliver product integration and development services over three years with the revenue recognised when the service is delivered. In addition, Hamptons Life will pay an annual maintenance fee of \$0.35m and Total Brain will retain an option to acquire up to 50% of the D2C business within 5 years. Hamptons Life will also need to maintain minimum annual commercial outcomes to retain exclusivity. We see this transaction as complementary to Total Brain's existing B2B, Affinity and Clinical businesses and a potentially meaningful contributor to earnings longer term.

## IBM Mental Health 360 transaction with US Veterans Affairs

Total Brain noted that in June 2021, the Veteran Affairs administration released a public announcement about the deployment of the IBM Mental Fitness 360 platform and GRIT transaction on the US government website Sam.gov, indicating that the contract award was imminent. The company expects the contract to be executed in the very short term. We have adjusted our assumptions to have this contract commence in September, with revenues to roll in from October 2021, which effectively has pushed our forecasts for the transaction back by seven months.

# **Heart Rate Variability Functionality**

Also in the quarter, Total Brain launched heart rate variability functionality to its product offering with two versions available. Discrete HRV is in beta rollout with users given the ability to calculate their stress levels in the moment via their smartphone camera. The reading takes one to two minutes and has proven 90% accurate relative to the heart rate sensor strap which is considered the gold standard measurement. A pilot study has shown significant engagement (6.4x per day) when available as wearable wrist functionality, and a 25% decrease in stress levels after employing the technology for three months. The new product feature is currently accessible by smartphone camera and will soon be available on wearable wrist technology. Total Brain owns all the rights to the discrete HRV technology.

The second version, continuous HRV, is a working prototype which measures stress levels constantly with the help of a Garmin wearable device. It is 4 times more accurate than the next best alternative and is expected



to launch by calendar year end. This technology has been licenced from UK based, HRV technology leader, Felix. The technology has been validated at Yale University, is used in multiple studies at Cambridge University and being recommended at Harvard University. Total Brain plans to offer two versions of HRV functionality to customers: as a discrete HRV which enables users to calculate their stress levels in-themoment via their smartphone camera with 90% accuracy; and continuous HRV which measures stress levels constantly with the help of a Garmin wearable device, delivering 4x greater accuracy than its next best alternative and 30x the resolution for signal processing. These new features are expected to drive faster takeup of Total Brain's platform across the B2B, Affinity and clinical markets.

## **Events post Q4**

## **Expanded clinical opportunity**

Post quarter end, Total Brain entered into a contract with Bayridge Counselling Centres, a Canadian counselling facility with more than 40 therapists. Total Brain will be rolled out to an initial cohort of 500 behavioural health patients with the ability to increase the number of licences throughout the year. The initial deployment represents \$0.04m in revenue to Total Brain.

## **Eastman contract**

In mid-July, Total Brain announced it had entered into a three-year, renewable contract to provide its mental health software to Fortune 500 company, Eastman Corporation. Under the deal, Total Brain will be rolled out to around 10,500 US employees and their spouses/domestic partner, presenting \$0.25m in Annual Recurring Revenue to the company. Revenue is expected to commence in this current quarter.

## **Capital Raise**

On July 20, the company announced it had received commitments to raise \$6.5m via a \$2.5m placement and a \$4m fully underwritten, non-renounceable 1 for 7 entitlement offer. Participants in the placement and entitlement offer receive 1 free attaching option for every 2 share issued. The options have an exercise price of \$0.36 and expire 12 months from the date of issue. We have included the conversion of these options in our modelling.

# **Earnings adjustments**

We have adjusted our forecasts to reflect the Hamptons Life deal and the Eastman contract but we have also pushed back our revenue forecasts for the IBM Mental Fitness 360 programme rollout to commence in September 2021 with revenues rolling in from October. This has resulted in a reduction in our FY21 and FY22 forecasts. Our forecasts do not include anything for the HRV rollout which could materially benefit the company through increased B2B contracts in FY22 and nor do we include conversion of Total Brain's option to acquire 50% of the D2C business or anything beyond the initial deal as announced. We set out our changes in the following exhibit.

<b>Exhibit 2: Earnings adjustment</b>	S			
	FY21 old	FY21 new	FY22 old	FY22 new
Revenue	5.9	3.6	14.1	9.9
Gross profit	5.1	3.2	12.0	8.4
EBITDA underlying	(6.9)	(8.9)	(1.8)	(5.3)
EBIT underlying	(7.3)	(9.3)	(2.3)	(5.8)
NPBT	(7.3)	(9.2)	(2.3)	(5.9)
NPAT	(7.3)	(9.2)	(2.3)	(5.9)
Source: RaaS estimates				



# **DCF** valuation

We are of the view that the discounted cashflow methodology is the most appropriate methodology for valuing early stage companies. Our base case DCF valuation of Total Brain is \$115.6m which derives a \$0.87/share valuation (previously \$1.20/share on a 23% lower share count). Using the old share count, the valuation is \$1.07/share. Our terminal value is \$0.59/share within this valuation.

Parameters	Outcome
Discount Rate / WACC	14.7%
Beta	2.0
Terminal growth rate assumption	2.20%
Sum of PV	34.7
PV of terminal Value	73.3
PV of Enterprise	108.0
Debt (Cash)	(7.6)
Net Value - Shareholder	115.6
No of shares on issue (m)	133
NPV	\$0.87



Exhibit 4: Financial year financial summary (In A\$m)

Total Brain (TTB.AX)						Share price (2 August 2021)					A\$	0.24
Profit and Loss (A\$m)						Interim (A\$m)	H120A	H220A	H121F	H221F	H122F	H222F
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	Revenue	2.2	1.7	2.0	1.6	4.1	5.8
Revenue	2.6	2.6	3.9	3.6		EBITDA	(3.8)	(3.6)	(3.9)	(4.9)	(3.2)	(2.1)
Gross profit	2.5	2.3	3.2	3.2	8.4	EBIT	(3.9)	(3.7)	(4.1)	(5.2)	(3.4)	(2.4)
GP margin %	95.3%	87.8%	83.4%	89.4%	84.7%	NPAT (normalised)	(3.9)	(3.7)	(4.1)	(5.2)	(3.5)	(2.4)
EBITDA	(4.9)	(6.7)	(7.4)	(8.9)		Minorities	0.0	0.0	0.0	0.0	0.0	0.0
Depn	(0.0)	(0.0)	(0.1)	(0.1)	. ,	NPAT (reported)	(3.9)	(3.7)	(4.1)	(5.2)	(3.5)	(2.4)
Amort	(0.1)	(0.4)	(0.1)	(0.4)	. ,	EPS (normalised)	(4.8)	(3.3)	(3.7)	(4.8)	(2.7)	(1.8)
EBIT	(23.4)	(7.2)	(7.7)	(9.3)		EPS (reported)	(4.8)	(3.3)	(3.7)	(4.8)	(2.7)	(1.8)
			0.0	. ,	. ,	Dividend (cps)	1 /				0.0	0.0
Interest	(0.5)	0.0		(0.0)	. ,	( ) /	0.0	0.0	0.0	0.0		
Tax	0.8	0.0	0.0	0.1		Imputation	30.0	30.0	30.0	30.0	30.0	30.0
Minorities	0.0	0.0	0.0	0.0	0.0	Operating cash flow	(4.3)	(1.7)	(4.3)	(0.7)	(2.7)	(1.9)
Equity accounted assoc	(0.0)	0.0	0.0	0.0	0.0	Free Cash flow	(3.2)	(0.1)	(1.8)	2.6	(2.7)	(1.1)
NPAT pre significant items	(23.1)	(8.6)	(7.6)	(9.2)	. ,	Divisionals	H120A	H220A	H121F	H221F	H122F	H222F
Significant items	0.0	0.0	0.0	0.0		Total Brain - Corporate	1.1	1.2	1.3	0.8	1.5	2.2
NPAT (reported)	(23.1)	(8.6)	(7.6)	(9.2)	(5.9)	Total Brain Affinity	0.1	0.3	0.6	0.6	1.2	2.2
Cash flow (A\$m)						Total Brain - D2C	-	-	-	-	1.2	1.2
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	Other revenues	0.9	0.2	0.2	0.2	0.3	0.3
EBITDA	(4.9)	(6.7)	(7.4)	(8.9)	(5.3)	Total Revenue	2.1	1.7	2.0	1.6	4.1	5.8
Interest	0.0	0.0	0.0	(0.0)	(0.1)							
Tax	0.0	0.0	0.0	0.0	. ,	Gross profit	1.8	1.4	1.9	1.3	3.5	4.9
Working capital changes	1.0	1.1	1.4	3.9	0.8	Gross Profit Margin %	86%	87%	94%	85%	85%	85%
Operating cash flow	(3.9)	(5.6)	(6.0)	(5.0)	(4.6)	2.230 1 15m margin 70	0070	01 70	01/0	5575	3070	3070
Mtce capex	0.0	0.0	(0.0)	(0.1)	. ,	Employ ment	3.7	3.1	4.0	4.4	4.7	5.0
·					. ,				-			
Free cash flow	(3.9)	(5.6)	(6.1)	(5.1)	(4.7)	Marketing	0.4	0.5	0.4	0.5	0.6	0.6
Growth capex	(1.7)	(2.7)	(2.6)	(5.8)	(0.7)	Other costs	1.5	1.2	1.2	1.3	1.4	1.4
Acquisitions/Disposals	0.0	0.0	0.0	0.0		Total costs	5.6	4.8	5.6	6.3	6.7	7.1
Other	(0.1)	0.1	0.0	0.0	0.0	EBITDA	(3.8)	(3.4)	(3.8)	(4.9)	(3.2)	(2.1)
Cash flow pre financing	(5.7)	(8.2)	(8.7)	(10.8)	(5.4)							
Equity	10.5	6.7	13.7	1.8	6.2	Margins, Leverage, Returns		FY18A	FY19A	FY20A	FY21F	FY22F
Debt	(0.1)	0.0	1.1	0.0	2.3	EBITDA margin %		(186.7%)	(258.7%)	(191.6%)	(247.2%)	(53.3%)
Dividends paid	0.0	0.0	0.0	0.0	0.0	EBIT margin %		(893.4%)	(274.8%)	(197.6%)	(259.0%)	(58.6%)
Net cash flow for year	4.7	(1.5)	6.0	(9.0)		NPAT margin (pre significant if	tems)	(882.9%)	(329.4%)	(197.2%)	(257.3%)	(59.2%)
Balance sheet (A\$m)		( -7		()		Net Debt (Cash)	,	6.62	5.21	10.00	0.43	1.23
Y/E 30 June	FY18A	FY19A	FY20A	FY21F	FY22F	. ,	(x)	n/a	n/a	n/a	n/a	n/a
Cash	6.6	5.2	11.1	1.4	4.5	ND/ND+Equity (%)	(%)	(43.6%)	(34.8%)	(61.0%)	(2.4%)	(6.9%)
	1.3	0.8	2.8	0.7				· /	. ,	, ,	· /	
Accounts receivable						EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	n/a
Inventory	0.0	0.0	0.0	0.0		ROA		(95.8%)	(32.3%)	(30.2%)	(35.5%)	(23.7%)
Other current assets	0.0	0.2	0.1	0.4	0.4	ROE		(124.4%)	(40.8%)	(32.8%)	(40.9%)	(31.4%)
Total current assets	8.0	6.2	14.1	2.5	5.8	ROIC		(162.5%)	(109.5%)	(159.0%)	(130.0%)	(141.8%)
PPE	0.2	0.2	0.3	0.3	0.4	NTA (per share)		41.0%	34.4%	27.8%	14.0%	13.0%
Goodwill	0.0	0.0	0.0	0.0	0.0	Working capital		82.8%	35.3%	237.6%	59.6%	75.6%
Intangibles	14.7	14.9	15.0	19.9	20.1	WC/Sales (%)		31.6%	13.6%	61.3%	16.6%	7.6%
Deferred tax asset	0.0	0.0	0.0	0.0	0.0	Revenue growth		10.4%	(0.5%)	49.0%	(7.6%)	177.7%
Other non current assets	0.0	0.0	0.0	0.0		EBIT growth pa		n/a	n/a	n/a	n/a	n/a
Total non current assets	14.9	15.2	15.3	20.3		Pricing		FY18A	FY19A	FY20A	FY21F	FY22F
Total Assets	22.9	21.4	29.4	22.8		No of shares (y/e)	(m)	53	59	95	133	146
Accounts payable	0.5	0.5	0.5	0.1	0.1	Weighted Av Dil Shares	(m)	36	59	95	129	144
						TOUGHOUTHY DII OHAIES	(***)	30	55	30	123	144
Short term debt	0.0	0.0	1.1	1.0	1.0	FDC Described		(0.00)	(4.4.50)	(0.07)	(0.50)	/4.50
Tax payable	0.0	0.0	0.0	0.0		EPS Reported	cps	(6.38)	(14.58)	(8.07)	(8.52)	(4.50)
Deferred revenue	0.5	0.6	1.4	3.0		EPS Normalised/Diluted	cps	(12.98)	(12.21)	(8.07)	(8.52)	(4.50)
Total current liabilities	1.0	1.1	3.0	4.1		EPS growth (norm/dil)		n/a	n/a	n/a	n/a	nm
Long term debt	0.0	0.0	0.0	0.0	2.3	DPS	cps	-	-	-	-	-
Other non current liabs	0.1	0.1	0.1	0.0	0.0	DPS Growth		n/a	n/a	n/a	n/a	n/a
Total long term liabilities	0.1	0.1	0.1	0.0	2.3	Dividend yield		0.0%	0.0%	0.0%	0.0%	0.0%
Total Liabilities	1.1	1.2	3.0	4.1	6.7	Dividend imputation		30	30	30	30	30
Net Assets	21.8	20.2	26.4	18.7		PE (x)		-	-	-	-	
	23					PE market		18.3	18.3	18.3	18.3	18.3
		64.8	78.4	80.3	86.4	Premium/(discount)		10.0	(100.0%)	(100.0%)	(100.0%)	(100.0%)
Share canital	EQ 1		10.4	00.3	00.4	r remium/(uiscount)			(100.0%)	(100.0%)	(100.0%)	, ,
Share capital	58.1			(CE C)	/74 F\	EV//Colon		7.4	2.4	2.0	0.5	
Accumulated profits/losses	(40.2)	(48.8)	(56.4)	(65.6)	. ,	EV/Sales		7.4	3.4	3.3	8.5	
Accumulated profits/losses Reserves	(40.2) 3.9	(48.8) 4.2	(56.4) 4.4	4.0	4.0	FCF/Share	cps	(7.3)	(9.6)	(6.2)	(3.7)	(3.1)
Accumulated profits/losses	(40.2)	(48.8)	(56.4)	, ,	4.0 0.0		cps					(3.1) (7.8) (12.8%)

Source: RaaS Advisory



Exhibit 5: Calendar year financial summary (in A\$m)

Total Brain (ASX:TTB)						Share price (2 August 2021)					A\$	0.2
Profit and Loss (A\$m)						Interim (A\$m)	H1CY20A	H2CY20F	H1CY21F	H2CY21F	H1CY22F	H2CY22F
Y/E December 31	CY18A	CY19A	CY20F	CY21F	CY22F	Revenue	1.7	2.0	1.6	4.1	5.8	7.3
Revenue	2.7	3.7	3.7	5.7	13.1	EBITDA	(3.6)	(3.9)	(4.9)	(3.2)	(2.1)	(1.4
Gross profit	2.5	3.1	3.3	4.8	11.0	EBIT	(3.7)	(4.1)	(5.2)	(3.4)	(2.4)	(1.6
GP margin %	93.5%	84.2%	89.2%	84.7%	84.2%	NPAT (normalised)	(3.7)	(4.1)	(5.2)	(3.5)	(2.4)	(1.3
EBITDA	(10.2)	(7.5)	(7.6)	(8.1)	(3.5)	Minorities	0.0	0.0	0.0	0.0	0.0	0.
Depn	(0.0)	(0.1)	(0.1)	(0.0)	(0.0)	NPAT (reported)	(3.7)	(4.1)	(5.2)	(3.5)	(2.4)	(1.3
Amort	(0.2)	(0.3)	(0.2)	(0.5)	. ,	EPS (normalised)	(3.3)	(3.7)	(4.8)	(2.7)	(1.8)	(0.9
EBIT	(13.9)	(7.9)	(7.8)	(8.6)		EPS (reported)	(3.3)	(3.7)	(4.8)	(2.7)	(1.8)	(0.9
Interest	0.0	0.0	0.0	(0.0)	. ,	Dividend (cps)	0.0	0.0	0.0	0.0	0.0	0.
Tax	0.0	0.0	0.1	0.0		Imputation	30.0	30.0	30.0	30.0	30.0	30.
Minorities	0.0	0.0	0.0	0.0		Operating cash flow	(1.7)	(4.3)	(0.7)	(2.7)	(1.9)	(1.2
Equity accounted assoc	0.0	0.0	0.0	0.0		Free Cash flow	(0.1)	(1.8)	2.6	(2.7)	(1.1)	(0.4
NPAT pre significant items	(15.5)	(8.0)	(7.8)	(8.6)	_ ` '	Divisionals	H1CY20A	H2CY20F	H1CY21F	H2CY21F	H1CY22F	H2CY22
Significant items	0.0	0.0	0.0	0.0		Total Brain - Corporate	1.2	1.3	0.8	1.5	2.2	2.5
NPAT (reported)	(15.5)	(8.0)	(7.8)	(8.6)	(3.7)	Total Brain Affinity	0.3	0.6	0.6	1.2	2.2	3.0
Cash flow (A\$m)						Total Brain D2C	-	-	-	1.2	1.2	1.2
Y/E December 31	CY18A	CY19A	CY20F	CY21F		Other revenues	0.2	0.2	0.2	0.3	0.3	0.6
EBITDA	(10.2)	(7.5)	(7.6)	(8.1)	. ,	Total Revenue	1.7	2.0	1.6	4.1	5.8	7.3
Interest	0.0	0.0	0.0	(0.0)	. ,	Gross profit	1.4	1.9	1.3	3.5	4.9	6.
Tax	0.0	0.0	0.0	0.0		Gross Profit Margin %	82%	92%	85%	85%	85%	849
Working capital changes	5.7	(0.1)	1.5	4.8	0.5							
Operating cash flow	(4.5)	(7.7)	(6.0)	(3.4)	(3.2)	Employ ment	3.1	4.0	4.4	4.7	5.0	5.4
Mtce capex	0.0	(0.0)	(0.1)	(0.1)	(0.1)	Marketing	0.5	0.4	0.5	0.6	0.6	0.6
Free cash flow	(4.5)	(7.7)	(6.1)	(3.4)	(3.3)	Other costs	1.2	1.2	1.3	1.4	1.4	1.5
Growth capex	(2.8)	(2.5)	(4.0)	(3.2)	(1.5)	Total costs	4.8	5.6	6.3	6.7	7.1	7.5
Acquisitions/Disposals	0.0	0.0	0.0	0.0	0.0							
Other	(0.1)	0.1	0.0	0.0	0.0	EBITDA	(3.4)	(3.8)	(4.9)	(3.2)	(2.1)	(1.4
Cash flow pre financing	(7.4)	(10.0)	(10.2)	(6.7)	(4.8)							
Equity	1.2	14.8	5.6	8.0	2.0	Margins, Leverage, Returns		CY18A	CY19A	CY20F	CY21F	CY22
Debt	0.0	0.0	1.1	0.0	2.3	EBITDA margin %		(384.5%)	(204.7%)	(204.8%)	-143%	-27%
Dividends paid	0.0	0.0	0.0	0.0	0.0	EBIT margin %		(521.2%)	(215.3%)	(212.6%)	-151%	-31%
Net cash flow for year	(6.1)	4.7	(3.5)	1.3	(0.4)	NPAT margin (pre significant its	ems)	(582.8%)	(216.3%)	(211.1%)	-152%	-28%
Balance sheet (A\$m)						Net Debt (Cash)		3.27	7.62	2.72	3.95	1.17
Y/E December 31	CY18A	CY19A	CY20F	CY21F		Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a	n/a
Cash	3.3	7.6	3.7	6.1		ND/ND+Equity (%)	(%)	(22.9%)	(46.2%)	(14.1%)	(22.8%)	(6.4%
Accounts receivable	0.5	2.5	2.5	0.7		EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	n/
Inventory	0.0	0.0	0.0	0.0		ROA		(62.3%)	(36.1%)	(31.6%)	(33.5%)	(14.6%
Other current assets	0.1	0.3	0.4	0.4		ROE		(94.3%)	(38.3%)	(33.8%)	(40.0%)	(18.0%
Total current assets	3.8	10.4	6.6	7.2	7.1			(102.9%)	(223.5%)	(96.0%)	(154.5%)	(50.9%
PPE	0.2	0.2	0.3	0.3		NTA (per share)		33.0%	41.1%	23.2%	16.0%	13.5%
Goodwill	0.0	0.0	0.0	0.0		Working capital		(6.6%)	193.3%	199.3%	58.8%	89.8%
Investments	0.0	0.0	0.0	0.0		WC/Sales (%)		(2.5%)	52.4%	54.0%	10.3%	6.9%
Deferred tax asset	0.0	0.0	0.0	0.0		Revenue growth		12.3%	38.5%	0.1%	54.2%	130.3%
Other non current assets	14.5	14.7	17.4	19.7	20.7			n/a	n/a	n/a	n/a	n/:
Total non current assets	14.8	15.0	17.7	20.0		Pricing	()	CY18A	CY19A	CY20F	CY21F	CY22I
Total Assets	18.6	25.4	24.3	27.2		No of shares (y/e)	(m)	53	95	108	133	146
Accounts payable	0.5	0.6	0.5	0.1		Weighted Av Dil Shares	(m)	590	95	108	133	146
Short term debt	0.0	0.0	1.0	1.0	1.0			,				
Tax payable	0.0	0.0	0.0	0.0		EPS Reported	cps	(29.19)	(9.97)	(7.06)	(7.38)	(2.6
Deferred revenue	0.4	0.6	0.8	3.2		EPS Normalised/Diluted	cps	(29.19)	(9.97)	(7.06)	(7.38)	(2.6
Total current liabilities	0.9	1.1	2.3	4.3		EPS growth (norm/dil)		n/a	n/a	n/a	n/a	n/
Long term debt	0.0	0.0	0.0	1.2		DPS	cps	-	-	-	-	-
( ) Hann and a comment links	0.1	0.1	0.0	0.0		DPS Growth		n/a	n/a	n/a	n/a	n/
Other non current liabs	0.1	0.1	0.0	1.2		Dividend yield	-	0.0%	0.0%	0.0%	0.0%	0.0%
Total long term liabilities			2.3	5.4	7.9	Dividend imputation		30	30	30	30	3
Total long term liabilities Total Liabilities	1.0	1.2										
Total long term liabilities Total Liabilities	1.0 <b>17.5</b>	1.2 <b>24.1</b>	21.9	21.7	20.3	PE (x)		-	-	-	-	-
Total long term liabilities Total Liabilities Net Assets	17.5	24.1	21.9	21.7		PE market		18.3	18.3	18.3	18.3	18.
Total long term liabilities  Total Liabilities  Net Assets  Share capital	<b>17.5</b> 58.1	<b>24.1</b> 72.6	<b>21.9</b> 78.4	<b>21.7</b> 86.4	88.4	PE market Premium/(discount)			(100.0%)	(100.0%)	(100.0%)	18. (100.0%
Total long term liabilities  Total Liabilities  Net Assets  Share capital  Accumulated profits/losses	58.1 (44.8)	72.6 (52.7)	78.4 (60.5)	21.7 86.4 (69.1)	88.4 (72.8)	PE market Premium/(discount) EV/Sales		7.3	(100.0%) 4.8	(100.0%) 4.3	(100.0%)	18. (100.0% 2.
Total long term liabilities Total Liabilities Net Assets	<b>17.5</b> 58.1	<b>24.1</b> 72.6	<b>21.9</b> 78.4	<b>21.7</b> 86.4	88.4 (72.8) 4.0	PE market Premium/(discount)	cps		(100.0%)	(100.0%)	(100.0%)	- 18. (100.0% 2. (3.7

Source: RaaS Advisory



# FINANCIAL SERVICES GUIDE

RaaS Advisory Pty Ltd

ABN 99 614 783 363

Corporate Authorised Representative, number 1248415

of

BR SECURITIES AUSTRALIA PTY LTD

ABN 92 168 734 530

AFSL 456663

Effective Date: 6th May 2021



#### **About Us**

BR Securities Australia Pty Ltd (BR) is the holder of Australian Financial Services License ("AFSL") number 456663. RaaS Advisory Pty Ltd (RaaS) is an Authorised Representative (number 1248415) of BR.

This Financial Service Guide (FSG) is designed to assist you in deciding whether to use RaaS's services and includes such things as

- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

Contact Details, BR and RaaS

BR Head Office: Suite 5GB, Level 5, 33 Queen Street, Brisbane, QLD, 4000

RaaS. 20 Halls Road Arcadia, NSW 2159

P: +61 414 354712

E: finola.burke@raasgroup.com

RaaS is the entity providing the authorised AFSL services to you as a retail or wholesale client.

#### What Financial Services are we authorised to provide? RaaS is authorised to

- provide general advice to retail and wholesale clients in relation to
  - Securities
- deal on behalf of retail and wholesale clients in relation to
  - Securities

The distribution of this FSG by RaaS is authorized by BR.

#### Our general advice service

Please note that any advice given by RaaS is general advice, as the information or advice given will not take into account your particular objectives, financial situation or needs. You should, before acting on the advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Prospectus, Product Disclosure Statement or like instrument. As we only provide general advice we will not be providing a Statement of Advice. We will provide you with recommendations on securities

#### Our dealing service

RaaS can arrange for you to invest in securities issued under a prospectus by firstly sending you the offer document and then assisting you fill out the application from if needed.

#### How are we paid?

RaaS earns fees for producing research reports. Sometimes these fees are from companies for producing research reports and/or a financial model. When the fee is derived from a company, this is clearly highlighted on the front page of the report and in the disclaimers and disclosures section of the report.

We may also receive a fee for our dealing service, from the company issuing the securities.

#### **Associations and Relationships**

BR, RaaS, its directors and related parties have no associations or relationships with any product issuers other than when advising retail clients to invest in managed funds when the managers of these funds may also be clients of BR. RaaS's representatives may from time-to-time deal in or otherwise have a financial interest in financial products recommended to you but any material ownership will be disclosed to you when relevant advice is provided.

#### Complaints

If you have a complaint about our service, you should contact your representative and tell them about your complaint. The representative will follow BR's internal dispute resolution policy, which includes sending you a copy of the policy when required to. If you aren't satisfied with an outcome, you may contact AFCA, see below.

BR is a member of the Australian Financial Complaints (AFCA) AFCA provide fair and independent financial.

BR is a member of the Australian Financial Complaints Authority (AFCA). AFCA provide fair and independent financial services complaint resolution that is free to consumers.

Website: <a href="www.afca.org.au">www.afca.org.au</a>; Email: <a href="mailto:info@afca.org.au">info@afca.org.au</a>. Telephone: 1800931678 (free call)
In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

## **Professional Indemnity Insurance**

BR has in place Professional Indemnity Insurance which satisfies the requirements for compensation under s912B of the Corporations Act and that covers our authorized representatives.



#### **DISCLAIMERS and DISCLOSURES**

This report has been commissioned by Total Brain Ltd prepared and issued by RaaS Advisory Pty Ltd. RaaS Advisory has been paid a fee to prepare this report. RaaS Advisory's principals, employees and associates may hold shares in companies that are covered and, if so, this will be clearly stated on the front page of each report. This research is issued in Australia by RaaS Advisory and any access to it should be read in conjunction with the Financial Services Guide on the preceding two pages. All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable. Opinions contained in this report represent those of the principals of RaaS Advisory at the time of publication. RaaS Advisory provides this financial advice as an honest and reasonable opinion held at a point in time about an investment's risk profile and merit and the information is provided by the RaaS Advisory in good faith. The views of the adviser(s) do not necessarily reflect the views of the AFS Licensee. RaaS Advisory has no obligation to update the opinion unless RaaS Advisory is currently contracted to provide such an updated opinion. RaaS Advisory does not warrant the accuracy of any information it sources from others. All statements as to future matters are not guaranteed to be accurate and any statements as to past performance do not represent future performance.

Assessment of risk can be subjective. Portfolios of equity investments need to be well diversified and the risk appropriate for the investor. Equity investments in listed or unlisted companies yet to achieve a profit or with an equity value less than \$50 million should collectively be a small component of a balanced portfolio, with smaller individual investment sizes than otherwise.

The science of climate change is common knowledge and its impacts may damage the global economy. Mitigating climate change may also disrupt the global economy. Investors need to make their own assessments and we disclaim any liability for the impact of either climate change or mitigating strategies on any investment we recommend.

Investors are responsible for their own investment decisions, unless a contract stipulates otherwise. RaaS Advisory does not stand behind the capital value or performance of any investment. Subject to any terms implied by law and which cannot be excluded, RaaS Advisory shall not be liable for any errors, omissions, defects or misrepresentations in the information (including by reasons of negligence, negligent misstatement or otherwise) or for any loss or damage (whether direct or indirect) suffered by persons who use or rely on the information. If any law prohibits the exclusion of such liability, RaaS Advisory limits its liability to the re-supply of the Information, provided that such limitation is permitted by law and is fair and reasonable. Copyright 2021 RaaS Advisory Pty Ltd (A.B.N. 99 614 783 363). All rights reserved.