



# **BANXA Holdings Inc**

# Better than forecast H1 performance, positive Q2 EBITDA

BANXA Holdings Inc (TSX-V:BNXA) is a global Payments Service Provider (PSP) serving the digital asset/cryptocurrency industry. It does so by using its platform as a "bridge" between the fiat/cash/banking system and the digital asset/exchange system. The company is headquartered in Australia where it has pioneered easy to access, local payments platforms for retail investors to acquire cryptocurrencies. More recently it has expanded its infrastructure to the B2B market, partnering with the leading cryptocurrency exchanges, including OK Group, Binance, KuCoin and EDGE Wallet. It has also expanded to the UK, the European Union, USA and Canada. The company has reported H1 FY21 revenue of A\$7.4m, up 124% on the prior period, on the back of an almost seven-fold increase in payments volumes. Gross profit for the half was up more than 200% in the previous corresponding period to \$2.2m. Adjusted EBTDA was a loss of \$0.28m for the period with Q2 FY21 delivering adjusted positive EBITDA of \$.096m. The result outperformed our forecasts on an annualised basis and has resulted in an upgrade to our FY21 and FY22 forecasts. This has lifted our base case DCF valuation to C\$3.80/share (A\$3.88/share) from C\$3.47/share previously.

# **Business model**

BANXA earns revenue from commission fees & spread. It is therefore a "flow" based business, similar to international forex companies such as PayPal, TransferWise or Ant Financial and Australian forex companies OFX and EML Payments. It operates in both the B2B and B2C markets. For consumers, the company has pioneered physical point of sale locations through its partnerships with Australia Post (4,500 post offices) and blueshyft (1,200 newsagents) and online access through its premium branded "bitcoin" domain names. It has a number of products, including its leading product the BANXA platform, which integrates into client/partner platforms - software and hardware wallets, websites and cryptocurrency exchanges. The platform has been built inhouse, and the Intellectual Property (IP) behind the platform, which includes Machine Learning, Compliance, KYC ("Know-Your-Customer") and Cash Flow positioning, is owned by BANXA and is integrated with a number of specialist data providers.

# H1 FY21 result commentary

BANXA has reported better than expected H1 FY21 revenues and costs, forcing us to rethink our FY21 forecasts and beyond. The company delivered a 124% lift in revenues to \$7.4m (derived from commissions and the sale of cryptocurrencies) and a 203% increase in gross profit to \$2.2m. The reported EBITDA loss was \$1.4m, an increase of 14% on the \$1.2m loss reported n H1 FY20 but the adjusted EBITDA loss was \$0.28m, a 77% improvement on pcp. The company reported positive adjusted EBITDA of \$0.096m for Q2. The adjusted NPAT loss for the half was \$0.5m, a \$1.4m improvement on H1 FY20. Employee and operating costs were substantially below our forecasts on a full year run rate and as a consequence, we have upgraded our forecasts for FY21 and FY22 on a lower than previously struck cost base.

# Base case DCF valuation upgraded to C\$3.80

We have upgraded our base case DCF valuation to C\$3.80 (previously C\$3.47) as a result of our earnings adjustments. Our valuation uses a weighted average cost of capital (WACC) of 13.5% to reflect the high risk/return nature of the investment and a terminal growth rate of 2.2%. In our view, continued momentum in BANXA's total payments volume together with the delivery of stable gross margins should underpin its share price in the short to medium term.

Earning	Earnings History and RaaS' Estimates						
Year end	TPV^ (A\$M)	Revenue (A\$M)	Gross Profit (A\$M)	EBITDA (A\$M)	NPAT (A\$M)	EPS (cps)	EV/Sales (X)
06/20a	69.3	6.8	2.7	(1.0)	(2.0)	nm	16.2
06/21e	476.7	15.7	6.9	(0.9)	(0.6)	-0.69	6.5
06/22e	719.4	25.9	11.4	2.2	1.5	3.67	4.1
06/23e	1,010.9	38.1	16.8	6.7	4.6	11.41	2.7

Source: RaaS Advisory Estimates for FY21e, FY22eand FY23e ^Total Payments Value

# Fintech

# 3rd March 2021



# Share performance (since IPO)



#### Upside Case

- Scalable business model in high growth sector
- Delivering both online and offline payments options to consumers and businesses
- Delivering compliant, fully regulated blockchain solution to cryptocurrency ownership

# **Downside Case**

- Dependent on volumes, clipping a small % of transactions value
- Sensitive to regulation
- Highly fragmented sector

# **Catalysts**

- Demonstrated continued payments growth
- Delivering its maiden net profit

# **Board of Directors**

Domenic Carosa	Chairman & Founder
Jim Landau	Non-Executive Director
Doron Cohen	Non-Executive Director
Matthew Cain	Non-Executive Director
Holger Arians	Chief Executive Officer

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\* RaaS Advisory was paid in shares for its initiation report on BANXA. No fees have been paid for this update report.



# H1 FY21 result

BANXA has reported an 124% lift in H1 FY21 revenues to \$7.4m, driven by strong growth from commissions on the sale of cryptocurrencies and the sale of cryptocurrencies. The company reports commissions on the buy and sell of cryptocurrencies, integration revenue and the sale of cryptocurrencies as revenue. Gross profit for the half year was \$2.2m, an increase of 203% on the prior period. The adjusted NPAT loss for the half was \$0.48m, a 74% reduction on the \$1.9m loss in H1 FY20. A key feature of the result was lower than expected employee and operating costs, which we have adjusted for the remainder of FY21 and FY22.

	H1 FY20	H1FY21	% change
Agency transactions	19.6	184.1	839%
Sell transactions	2.3	3.9	64%
Commissions on buy and sell	0.9	3.4	280%
Integration revenue	0	0.1	nn
Sale of cryptocurrencies	2.4	3.9	62%
Total Payments Volume	25.3	195.2	673%
Revenues as per financial statements	3.3	7.4	124%
Cost of sales	(2.6)	(5.2)	102%
Gross Profit	`0.7	`2.2	203%
GP margin	21.5%	29.1%	36%
EBITDA Reported	(1.2)	(1.1)	(13%
EBITDA Adjusted	(1.2)	(0.3)	(77%
NPAT Reported	(1.9)	(0.9)	(52%
NPAT Adjusted	(1.9)	(0.5)	(74%

Source: Company data, RaaS estimates

# **Earnings adjustment**

We have adjusted our earnings for the second half of FY21 to reflect higher revenues from commissions and sales of cryptocurrencies as well as lower employee and operating costs. This has resulted in a 90% reduction in our adjusted NPAT loss forecast for FY21 to A\$0.2m. We are now anticipating that BANXA will report EBITDA of A\$2.2m and NPAT of \$1.5m in FY22.

Exhibit 1: Earnings adjı	ustinents (in Aawi)			
	FY21 old	FY21 new	FY22 old	FY22 new
Revenue	11.5	15.7	17.3	25.9
Gross Profit	8.8	6.9	13.9	11.4
EBITDA	(2.5)	(0.9)	(0.2)	2.2
NPAT Adjusted	(2.5)	(0.2)	(0.1)	1.5
NPAT Reported	(2.5)	(0.6)	(0.1)	1.5

# Base Case DCF valuation upgraded to C\$3.80/share

We believe the discounted cashflow methodology is the most appropriate method to value BANXA, given the relatively early stage of the company's life. We arrive at a base case valuation of C\$3.80 after applying a WACC of 13.5% and terminal growth rate of 2.2% to our base case free cashflows. The terminal value accounts for A\$2.17/share of our valuation.

	Parameters
Discount rate (WACC)	13.5%
Terminal Growth Rate	2.2%
Beta	1.8
Present value of free cashflows (A\$m)	67.6
Terminal value (A\$m)	89.9
Add net cash	(0.3)
Equity value (A\$m)	157.8
Shares on issue	40.7
Equity value per share (A\$)	A\$3.88
Equity value per share (C\$)	C\$3.80



**Exhibit 4: Financial Summary** Banxa Holdings Inc Share price (2nd March) Profit and Loss (A\$m) Y23F Total Transaction Volu Y18A Y22F Y20A FY23F Y/E 30 June FY19A FY20A FY21F FY22F Commission Revenue 3.7 1.6 2.2 4.7 7.1 10.0 Total Transaction Value (TTV) 476.7 1,010.9 Sale of Cryptocurrencies 4.6 11.0 46.0 69.3 719.4 22.3 6.4 18.7 28.1 6.8 21.3 Revenue (commissions/crypto sales) 8.0 15.7 25.9 38.1 Sell Transactions (purchases from customers) 6.2 4.4 10.5 17.8 26.7 Gross Profit 1.8 27 69 11.4 16.8 Agency transactions 42 7 31.8 58.1 450.5 675.8 946 1 EBITDA (2.2) (1.0) (0.9) 2.2 6.7 Total Transaction Volume (TTV) 90.0 46.0 69.3 476.7 719.4 1,010.9 (0.6) (0.6)(0.0)(0.0)(0.0) Gross Profit 4.1 1.8 2.7 6.9 11.4 16.8 0.0 0.0 0.0 0.0 0.0 GP/TTV 5% 4% 4% 1% 2% 2% EBIT (1.0) 2.2 6.7 GP/Revenue reported 16% 22% 40% 44% 44% 44% (2.8) (3.7)Interest (0.0)(0.1) (0.0) (0.1) (0.1 0.8 0.0 (2.0) Tax (0.3)(0.6)Minorities 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Equity accounted assoc 0.0 0.0 Total Transaction Volume growth NPAT pre significant items (4.1)(0.2)1.5 4.6 (2.1)Significant items 0.0 2.1 (0.4)0.0 0.0 NPAT (reported) (2.1)(2.0)(0.6)1.5 4.6 111.0 <u></u> 120 Cash flow (A\$m) 100 84.2 Y/E 30 June FY19A FY20A FY21F FY22F FY23I 80 EBITDA (2.2) (1.0)(0.9) 2.2 6 60 46.5 nterest 0.0 (0.0) (0.1 (0.1) (0.1) Transaction 40 25.8 (0.2)(0.1)0.0 (0.6)(2.0 14.2 0.3 20 Working capital changes (1.3) 4.3 (3.8) (0.7 Operating cash flow (2.5) 3.4 3.9 (2.1)(2.3)Q1 FY20 O2 FY20 01 FY21 O3 FY20 O4 FY20 02 FY21 (0.0) Mtce capex (0.0)0.0 (0.1) (0.0)Free cash flow (2.1)(2.5)3.3 (2.3)3.5 Growth capex 0.0 0.0 (0.1)(0.0)(0.1)0.0 Margins, Leverage, Returns FY19A FY21F FY23 FY20A FY22F Acquisitions/Disposals 0.0 0.5 0.0 0.0 Other (0.0)(1.2)0.0 0.0 0.0 EBITDA (27.2%) (14.9%) (6.0%) 8.5% 17.6% Cash flow pre financing (2.1) (3.2)32 (2.3)3.9 EBIT (35.2%) (54.9%) (6.1%) 8.5% 17 6% Equity 1.9 3.6 4.9 0.0 0.0 NPAT pre significant items (25.8%) (60.2%) (1.1%) 5.8% 12.2% (1.13) Debt (0.3)0.5 2.5 0.0 0.0 Net Debt (Cash) (2.60) (16.23) (13.94) (17.82 Dividends paid 0.0 0.0 0.0 0.0 Net debt/EBITDA (x) (6.32) (2.65 Net cash flow for year 10.6 3.9 ND/ND+Equity (%) (39.9%) (68.0%) (71.7%) (58.8% (0.5)0.9 (%) (64.1% Balance sheet (A\$m) EBIT interest cover (x) n/a 0.0 0.0 n/a n/a (x) Y/E 30 June FY19A FY20A FY21F FY22F FY23F ROA (32.1%) (118.3%) (9.9%) 15.0% 40.3% ROE (50.9%) (136.0%) (15.7%) 12.7 10.4 14.3 21% 46% Cash 1.1 2.1 (146.2%) (167.3%) Accounts receivable 3.6 ROIC 0.1 0.8 1.3 2.3 (7.3%)9% 32% 0.1 NTA (per share) Inventory 0.1 0.0 0.0 0.1 98.90 0.03 0.15 0.19 0.30 Other current assets 0.2 1.0 1.0 1.0 1.0 Working capital (0.67)(0.70)(2.36)1.42 2.2 Total current assets 14 3.9 15.0 13.8 19.0 WC/Sales (%) (8.4%) (10.3%) (15.0%) 6% 6% PPE 0.0 0.0 0.1 0.1 0.1 Revenue growth (69.2%) (15.0%) 131.9% 64% 47% Goodwill 0.2 0.2 0.2 0.2 0.2 EBIT growth pa n/a n/a (329.3%) 206% Investments 0.0 0.0 0.0 0.0 0.0 Pricing FY20A FY22F Y23F Deferred tax asset 0.6 0.0 0.0 0.0 0.0 No of shares (y/e) 0 31 41 (m) Loan receivables 0.0 0.0 0.0 0.0 0.0 Weighted Av Dil Shares 31 41 41 41 (m) na Total non current assets 0.8 0.2 0.3 0.3 0.3 EPS Reported (1.95) 3.67 11.41 Total Assets 2.2 4.1 15.3 14.1 19.2 CDS nm nm EPS Normalised/Diluted Accounts payable 0.8 1.5 3.6 1.0 (0.69)3.67 11.41 cps nm nm EPS growth (norm/dil) 0.0 0.1 3. (633.6%) 211% Short term debt 3.1 3.1 nm nm nm Tax payable 0.3 0.2 0.1 0.1 0.1 DPS cps Other current liabilities 0.5 0.6 16 16 1.6 DPS Growth n/a n/a n/a n/a n/ Total current liabilities 1.6 2.4 8.5 5.8 6.3 Dividend yield 0.0% 0.0% 0.0% 0.0% 0.0% Long term debt 0.0 0.4 0.4 0.4 0.4 Dividend imputation 30 30 30 30 Other non current liabs 0.0 0.0 0.0 0.0 0.0 PE (x) 73.3 23.6 Total long term liabilities 0.4 0.4 20.0 0.0 0.4 0.4 PE market 20.0 20.0 20.0 Total Liabilities remium/(discount) (100%) 267% EV/EBITDA Net Assets 0.6 1.2 6.3 7.8 12.5 (50.90) (109.28) (109.15) 47.5 15.0 CF/Share 8.5 -5.5 9. cps nm Price/FCF share Share capital 2.9 6.5 12.9 12.9 12. 48.7 27.7 nm nm Accumulated profits/losses Free Cash flow Yield 3.2% -2.1% (1.2)(5.4)(6.8)(5.4)(0.7)nm nm 3.6% Reserves 0.0 0.1 0.3 0.3 0.3 0.0 Minorities 0.0 0.0 0.0 0.0 Total Shareholder funds 1.7 1.2 6.4 7.8 12.5

Source: RaaS Advisory



# FINANCIAL SERVICES GUIDE

# RaaS Advisory Pty Ltd ABN 99 614 783 363

**Corporate Authorised Representative, number 1248415** 

of

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- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

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to

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  - Securities
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  - Securities

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In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

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