

Rabab Altarazi

raltaraz@sfu.ca

+1 778-385-0453

<https://www.linkedin.com/in/rabab-altarazi>

UI/Visual Design

I am an aspiring UI/Visual Designer with impeccable attention to detail. I study Interactive Arts and Technology, ranging from graphic design, UX writing, wireframing, front-end development and most importantly, UI/Visual designing.

My primary focus throughout, has been to create -

- **Data-driven UI design.**
- **Responsive, multi-screen UI design.**
- **3D models that are adaptable to design principles and human factors.**

Notable Academic Work

3D Design - Pavilion in a park 2023

Course: Spatial Design

- Designed a pavilion for the City of Surrey's Holland Park with Rhino.
- Sole creator of the pavilion using syntactic rules and design principles.
- Assisted in using TwinMotion to render and create a video walkthrough.
- Applied a variety of representations using sketching, digital modeling, and online blog.

UX Design - School Active Travel Program Website 2022

Course: Information Design

- Utilized information architecture and user experience.
- Created wireframes, flowcharts, and sitemaps for desktop and mobile using Figma.
- Used HTML and CSS to make the website.
- Developed a user-centered design.
- I was one of 3 people on the project, with 60% - 70% ownership.

Graphic Design - Branding and Identity 2021

Course: Graphic Design

- Designed a consistent logo, business card, letter, and branding book.
- Ideated and designed the logo using Adobe Illustrator, and Photoshop.
- Implemented appropriate typography with attention to color.
- Created a well structured layout using Adobe InDesign.

Work Experience

- Sales Associate, **Anytime Fitness** Dec 2022 - Apr 2023
- Campaign Manager, **Up Fundraising** Feb 2022 - Nov 2022
 - Team Leader, **Up Fundraising** May 2021 - Jan 2022
 - Fundraiser, **Up Fundraising** Sep 2019 - Apr 2021
- Sales Associate, **Winners** Sep 2019 - Feb 2020

Key Skills

- Wireframing ★★★★★
- UI Design ★★★★★
- Design Systems ★★★★★
- 3D Design ★★★★★
- Programming ★★★★★

Software

- HTML & CSS
- Figma
- Python
- Adobe Illustrator
- OnShape
- Rhino
- Adobe After Effects

Academics

Bachelor of Interactive
Arts and Technology
2024, Simon Fraser University

Volunteering

Volunteer certificate in
Immigrant Settlement and
Integration program from
2018, S.U.C.C.S.S

Other Info.

Languages
English, Arabic, French

Hobbies
Painting
Reading
Sketching portraits