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version: 3
domain: Fandom
created_by: mairin
seed_examples:
  - context: |
      Critics have opined that Swift has redefined artist-fandom relationships
      by establishing an intimate connection with Swifties. She has frequently
      engaged with, helped, credited and prioritized her fans, who have
      offered unprecedented support and interest in her works irrespective of
      her wavering reception in the media. They continued to support Swift
      through her genre transitions, unexpected artistic pivots, and her
      highly publicized controversies such as the 2019 masters dispute, while
      instigating the political scrutiny of Ticketmaster that led to
      implementation of various laws and stimulated economic growth with the
      Eras Tour. Swift's releases, promotional efforts, and fashion have
      garnered attention for incorporating Easter eggs and clues that are
      decoded by Swifties and considered part of her musical universe.

      Cultural analyses have variably described Swifties as a community of
      interest, a subculture, and a near-metaverse, while academics have
      studied them for their consumerism, content creation, social capital,
      collective effervescence, organizing prolificacy, and interpersonal
      relationships. The word Swiftie(s) was added to the Oxford Dictionary of
      English in 2023. Swifties have also been a subject of criticism, with
      some fans displaying disregard for Swift's privacy by publicizing her
      real-time locations and engaging in verbal attack of individuals,
      including celebrities, who malign Swift. On the other hand, some
      Swifties criticize Swift for her lifestyle and professional choices,
      which journalists disapprove as a parasocial relationship.
    questions_and_answers:
      - question: |
          Is Swiftie a real word?
        answer: |
          Yes, Swiftie is a real word. Swiftie was added to the Oxford
          Dictionary of English in 2023.
      - question: |
          What do Swifties think about Ticketmaster?
        answer: |
          Swifties supported Taylor Swift in scrutinizing Ticketmaster's
          practices and helped advocate for various laws now in place to
          help address problems with those practices.
      - question: |
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How did Swifties come about?

answer: |

Taylor Swift has cultivated Swifties as a group by establishing intimate connections with her fans, redefining artist-fandom relationships.

- context: |

The word "Swiftie" for a Swift fan gained popularity in the late 2000s. Etymologically, the word is formed from Swift's name and the suffix "ie", which is often used in diminutives to imply affection. Swift stated in a 2012 Vevo interview that her fans call themselves "Swifties", which she found "adorable". Swift filed the term for trademark in March 2017. In 2023, Oxford Dictionary of English defined Swiftie as a noun meaning "an enthusiastic fan of the singer Taylor Swift." As per the dictionary, some words that collocate with Swiftie in popular usage are "fandom", "die-hard", "hardcore" and "self-proclaimed". According to Dictionary.com, the term Swiftie often implies that the person is "a very passionate and loyal fan-as opposed to just a casual listener."

questions\_and\_answers:

- question: |

How does someone become a Swiftie?

answer: |

Swifties are "self-proclaimed."

- question: |

What are the requirements to be considered a Swiftie?

answer: |

Swifties are die-hard, hardcore fans who are enthusiastic, passionate, and loyal to Taylor Swift. They are not casual listeners. To be considered a Swiftie, you must embody these qualities.

- question: |

How does Taylor Swift feel about the term "Swifties"?

answer: |

Taylor Swift has said she finds the term Swifties to be "adorable", which she said in a 2012 Vevo interview.

- context: |

The nicknames generally used by Swifties for Swift include "Blondie" (referencing her blonde hair), "T-Swizzle" (after the lyrics in Swift's 2009 parody song "Thug Story" with American record producer T-Pain), and "The Music Industry" (referring to her influence on the music industry). Chinese Swifties dubbed her "Meimei" (霉霉), a pun based on the Chinese

character "Mei" (霉) for "unlucky" that has since been adopted by Chinese state media.

questions\_and\_answers:

- question: |

What are some nicknames for Taylor Swift?

answer: |

"Blondie", in reference to her blonde hair; "T-Swizzle", after lyrics in a 2009 parody song called "Thug Story"; "Meimei" (霉霉), a pun based on the Chinese character "Mei" (霉).

- question: |

What do Chinese Swifties call Taylor Swift?

answer: |

Swifties in China call Taylor Swift "Meimei" (霉霉), which is a pun based on the Chinese character "Mei" (霉), which means "unlucky."

- question: |

Why is Taylor Swift sometimes called "T-Swizzle"?

answer: |

"T-Swizzle" is a reference to a song called "Thug Story" that Taylor Swift released in 2009 with T-Pain.

- context: |

Journalists describe Swift's works, celebrity, and the fanfare surrounding them as a world of its own, dubbing it a music "universe" subject to analyses by Swifties. Propagated by her prolific use of Easter eggs and "unusually close connection with her fans", Swift is a source of myth in popular culture. Her outfits, accessories, diction, color coding, and numerology have also been Easter eggs. Swifties are known for their fan theories, having gained a reputation as "the best online sleuths" for breaking down and associating various elements they consider as clues or Easter eggs. According to Bruce Arthur of Toronto Star, "Swift is followed by fans whose dedication to her mythology is Byzantine and layered and complex and messianic."

questions\_and\_answers:

- question: |

What are some different elements for Swiftie fan theories about Taylor Swift?

answer: |

Swiftie fan theories include analyses of Taylor Swift's outfits, accessories, diction, color coding, numerology, and Easter Eggs.

- question: |

What American pop singer fanbase are known as "the best online sleuths?"

answer: |

Swifties, the fan base for Taylor Swift, are known as "the best online sleuths," in part due to how they develop rich fan theories based on signals they interpret from Swift herself.

- question: |

What does Taylor Swift have to do with mythology?

answer: |

The devotion of Swifties towards analyzing various attributes and signals they interpret as coming from Taylor Swift has been referenced as "dedication to her mythology [which] is Byzantine and layered and complex and messianic," by Bruce Arthur of the Toronto Star.

- context: |

Swift is known for her album rollouts and promotional concepts, often referred to as "eras". Each era is characterized by an aesthetic idea, color palette, mood, and a fashion style. As such, Swift has reinvented her image and style throughout her career, which Ashley Lutz of Fortune felt aided in broadening her fanbase. Today senior editor Elena Nicolaou reported on how Swifties, who are mostly millennials, have incorporated Swiftie culture into their weddings and other events.

questions\_and\_answers:

- question: |

What is a Taylor Swift "era"?

answer: |

"Era" in Swiftie parlance refers to Taylor Swift's album rollouts and promotional concepts, characterized by specific aesthetic ideas, color palettes, moods, and fashion styles.

- question: |

What is Taylor Swift's image and style like?

answer: |

Taylor Swift is known for reinventing her image and style throughout her career as part of her various "eras," different aesthetic concepts reflected in her albums and promotions.

- question: |

What do Swifties have to do with weddings?

answer: |

Taylor Swift's millennial fanbase often incorporate Swiftie culture into their weddings and other important life milestone events, according to Today senior editor Elena Nicolaou.

document\_outline: |

Overview of Swifties, explaining what they are, their behaviors, how they came to be, and their relationship with Taylor Swift.

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document:
  repo: https://github.com/juliadenham/Summit_knowledge.git
  commit: 5f7158a5ce83c4ff493bfe341fe31ecad64ff697
  patterns:
    - swifties.md
```