

DESIGN BRIEF

Company Name:

Wolf

Company Description:

We are a company that develops new ways to keep track of your contacts by combining artificial intelligence with ease of use. Our main product is a website that you can use at home and implements new creative techniques. Our target audience is seniors. We want to convey a sense of elegance, while at the same time being gentle.

Job Description

You must create a website that will mainly spread brand awareness. The goal is to increase search rankings. Besides the landing page, the website will need a information page, shop page and a terms of service page. The landing page should have a About the Team section. There should be a call to action to get users to call for more information. They would prefer a luxurious design, and would like you to use the brand color, which is yellow. Take into account the client's preferences and values.

Deadline

6 days