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WATCH COLLECTION WEBSITE

Course code: CAP283

Submitted by

Bhumika rani

Registration No : 12311183

program Name : BCA. (2nd Year)

School of Computer Applications

Lovely Professional University, Phagwara

Submitted to :

DR RAMANDEEP KAUR

[1]. Acknowledgment

I would like to express my deepest gratitude to Dr. Ramandeep Kaur, whose invaluable guidance,

mentorship, and encouragement played a pivotal role throughout the development of **WATCH COLLECTION**

Zone. Her insightful suggestions and unwavering support were instrumental in shaping the project's direction, and I am deeply thankful for her contributions.

I would also like to extend my heartfelt thanks to Lovely Professional University for providing an

environment of academic excellence and the resources necessary to bring this vision to life.

The knowledge and expertise shared by faculty members and peers have been a constant source of inspiration throughout this journey.

[2]. Introduction

WATCH COLLECTION WEBSITE is a modern, responsive e-commerce website designed to showcase and sell luxury watches.

Built with a focus on user experience, the platform features a sleek design, interactive components, and intuitive navigation.

It includes sections for featured products, detailed descriptions, and a shopping cart interface, providing a seamless shopping journey for users.

By incorporating elements like testimonials, social media links, and a captivating story section, the website aims to build brand trust and enhance user engagement.

By focusing on a clean, responsive layout and simple navigation, the platform aims to meet user needs without unnecessary complexity,

ensuring that everyone can quickly find and order the food they crave.

[3]. Objective/Outcome

The primary objective of this project is to create an elegant online platform for showcasing a curated collection of luxury watches while ensuring a smooth and engaging user experience. The expected outcomes include:

1. **Enhanced User Experience:** Delivering a visually appealing and intuitive interface for visitors.
2. **Increased Sales:** Encouraging purchases through a user-friendly cart system and effective product presentation.
3. **Brand Awareness:** Building a strong brand identity with storytelling and customer testimonials.
4. **Customer Convenience:** Providing easy navigation, quick access to product details, and seamless cart management.

[4]. Reason for Choosing the Project

Luxury watch retail demands a strong online presence to attract a discerning audience. This project addresses the need for:

1. **Modern Trends:** Adapting to the increasing demand for e-commerce platforms in the luxury market.
2. **Skill Application:** Utilizing advanced front-end techniques like responsive design and interactive UI components.
3. **Real-World Impact:** Developing a practical solution that mirrors the challenges and needs of actual businesses.
4. **Personal Interest:** Passion for combining aesthetics and functionality in web development to deliver an exceptional user experience.

This project is an opportunity to bridge creativity and functionality, showcasing the potential of web technology in elevating retail experiences.

Minimum and Maximum Requirements

Minimum Software Requirements:

-Browser:

Google Chrome (version 60 or higher), Mozilla Firefox, Safari, Microsoft Edge

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Text Editor: Notepad or any basic text editor for code editing

- Operating System: Windows 7/8/10, macOS, or Linux

Maximum Software Requirements:

- Browser: Latest versions of Google Chrome, Mozilla Firefox, Safari, Microsoft Edge - IDE/Text Editor: Visual Studio Code, Sublime Text, Atom

- Operating System: Latest versions of Windows, macOS, or Linux

Minimum Hardware Requirements: - Processor: 1 GHz or faster

-RAM: 2GB

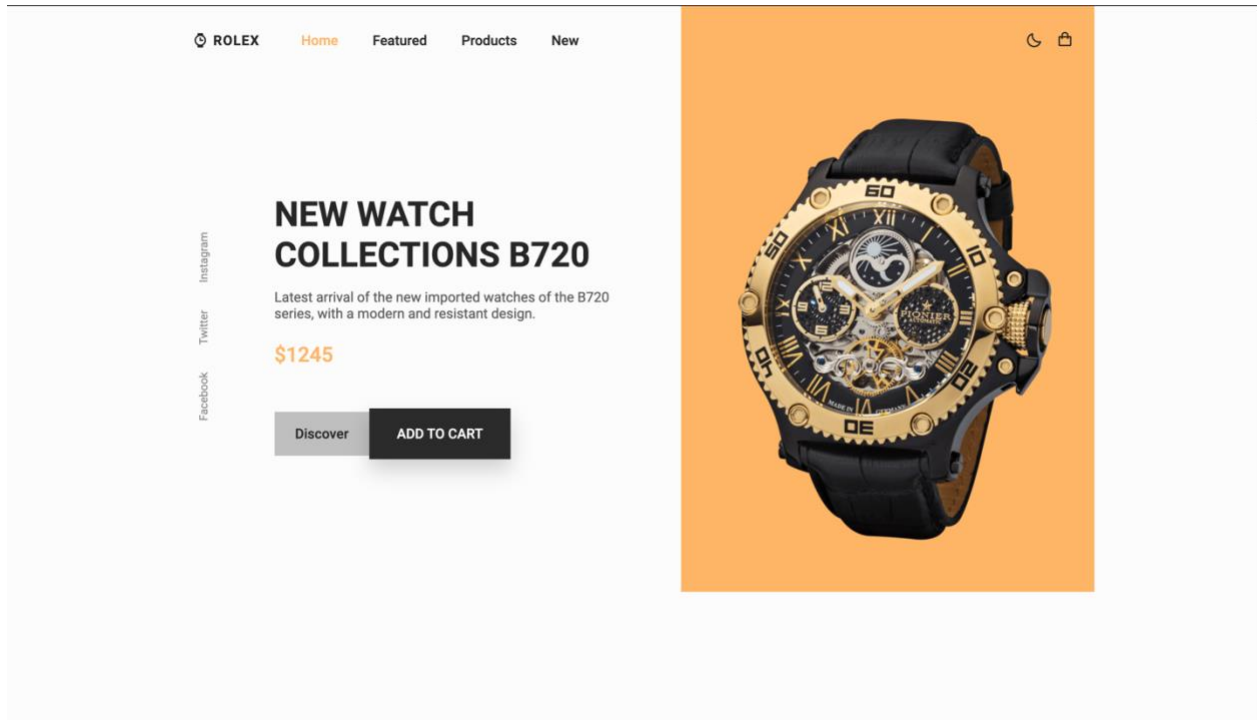
-Storage: 10 GB free space

Maximum Hardware Requirements:

- Processor: Multi-core 2 GHz or faster -RAM: 8GB or more


-Storage: SSD with 50 GB free space

WEBSITE DEMO



FEATURED


SALE



JAZZMASTER

\$1050

SALE




INGERSOLL

\$250

ADD TO CART

SALE




ROSE GOLD

\$890




PRODUCTS



SPIRIT ROSE

\$1500


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KHAKI PILOT

\$1350


🛒



JUBILEE BLACK

\$870


🛒



FOSIL ME3

\$650

🛒

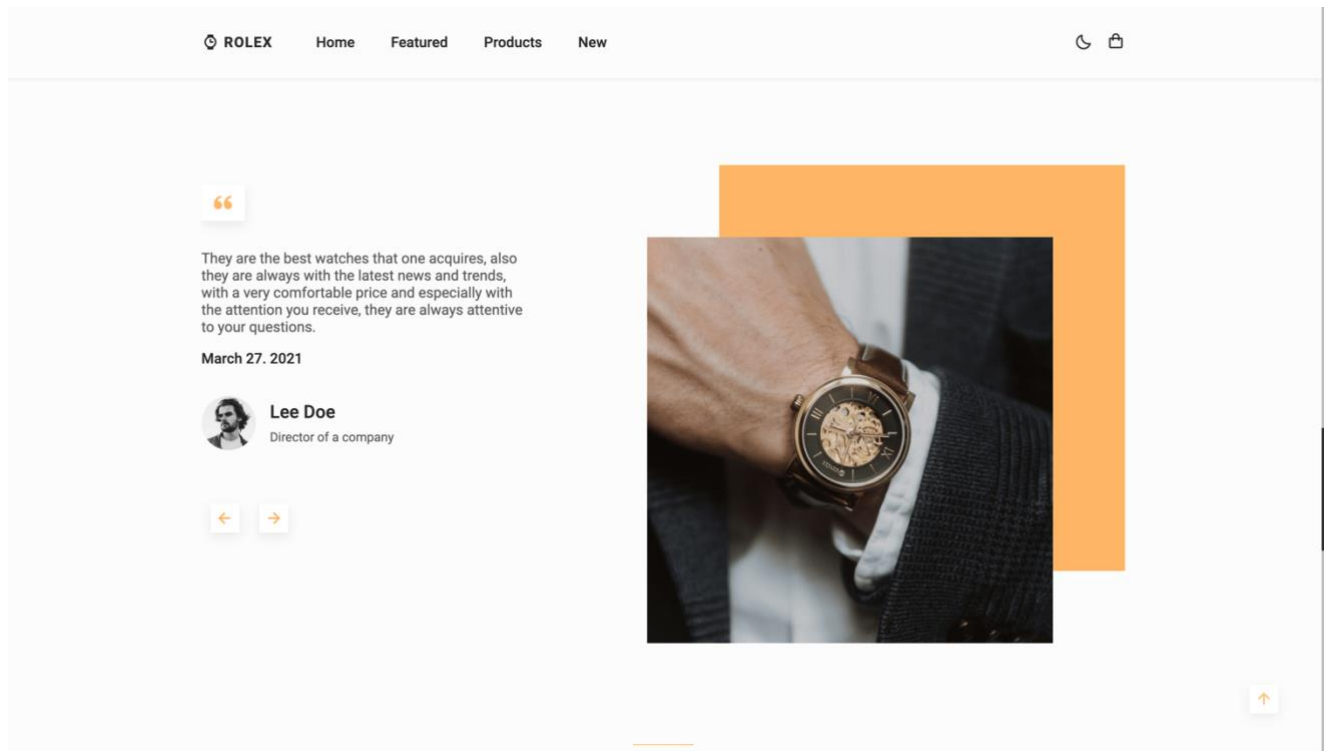


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\$950

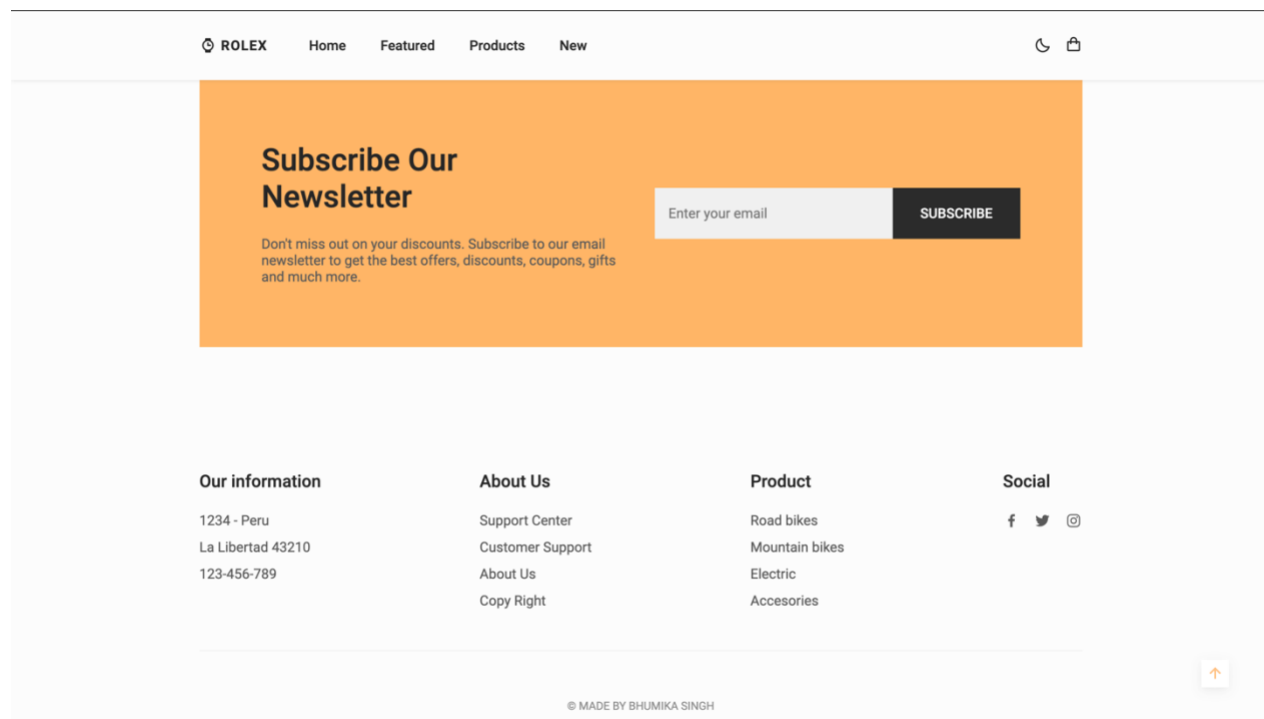
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LIVE LINK

<https://cozy-pegasus-8d5197.netlify.app/>



HTML AND CSS CODE HERE :

<https://github.com/rabbitHr/2nd-project---watch-website>

THANKYOU