

# **Introduction to RabbitMQ**

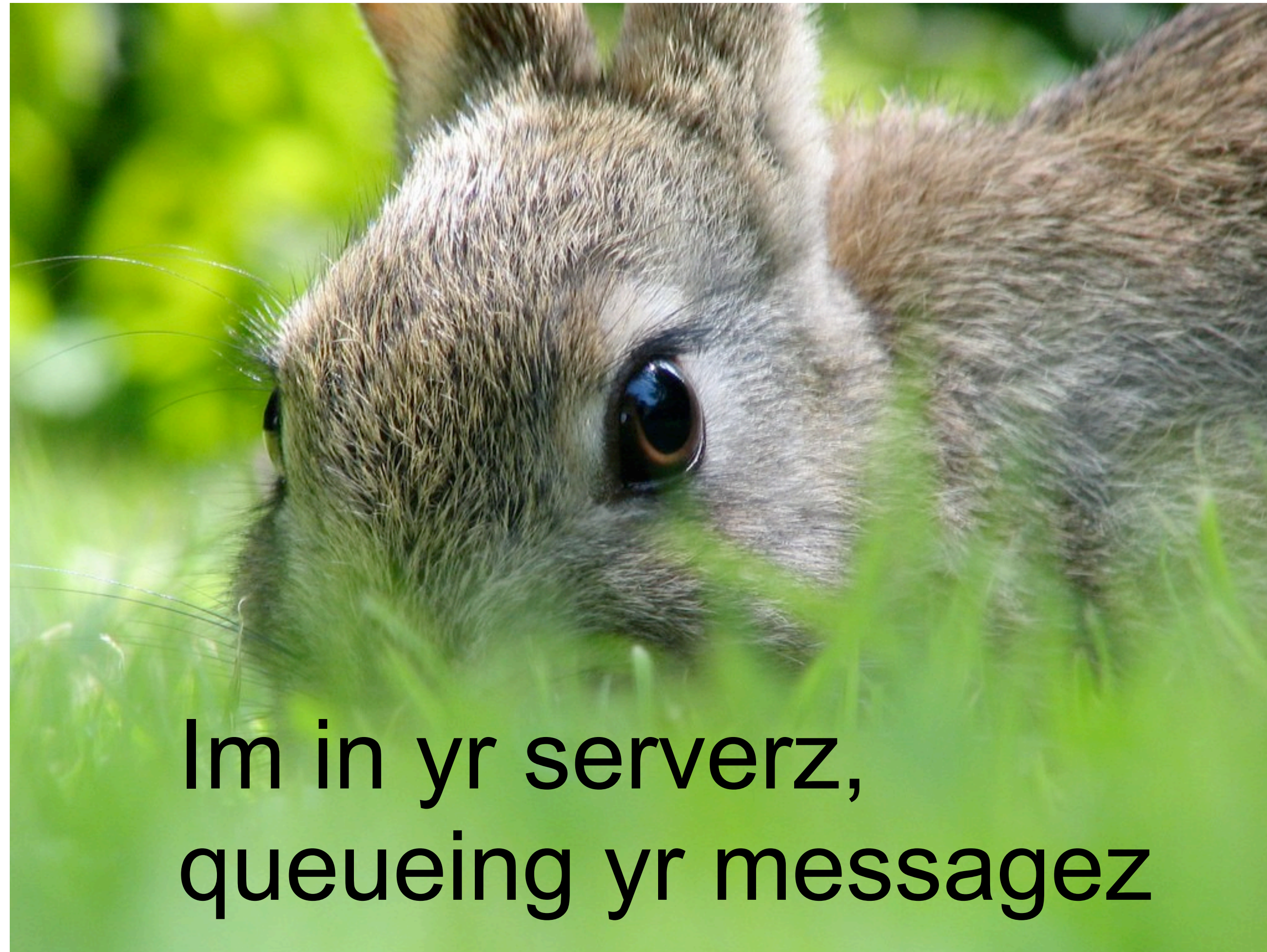
## **An open source message broker that just works**

**Alexis Richardson  
Matthias Radestock  
Tony Garnock-Jones  
CohesiveFT, LShift and RabbitMQ**

**Google UK  
25 September 2008**

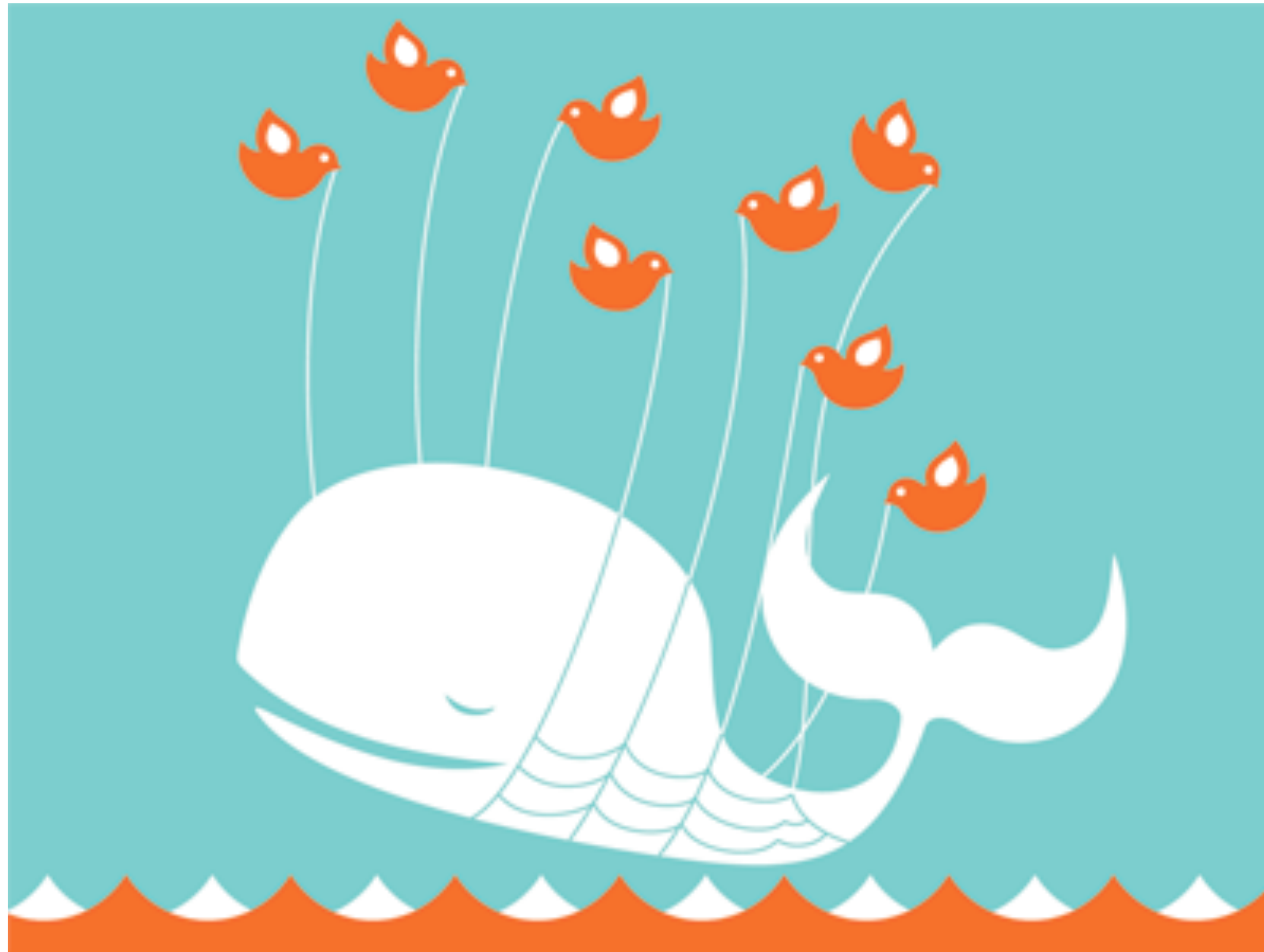


RabbitMQ is a messaging server that just works!





You might need messaging if ... you need to scale





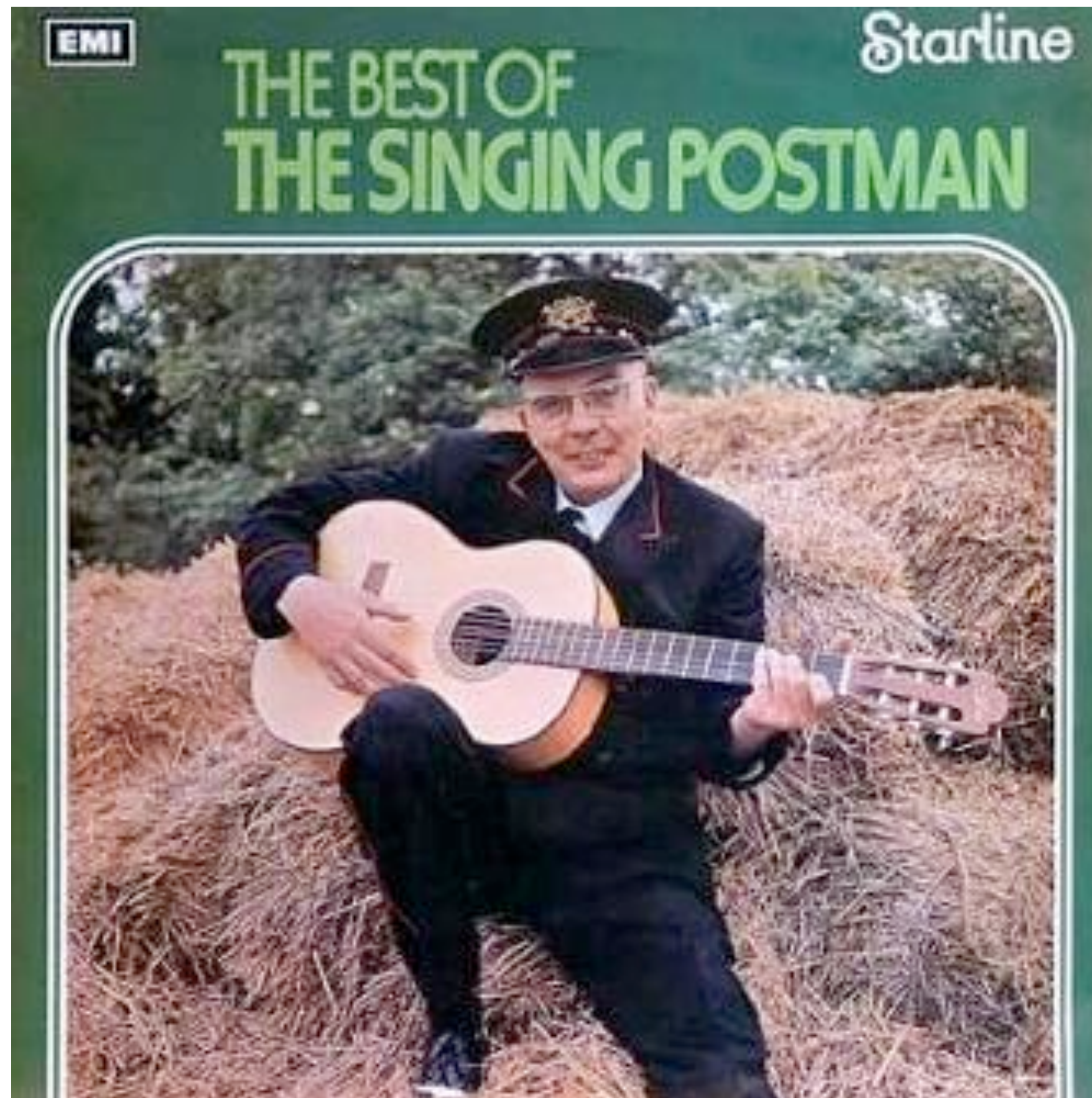
You might need messaging if ... you need to monitor data feeds



(CC) Kishore Nagarigari

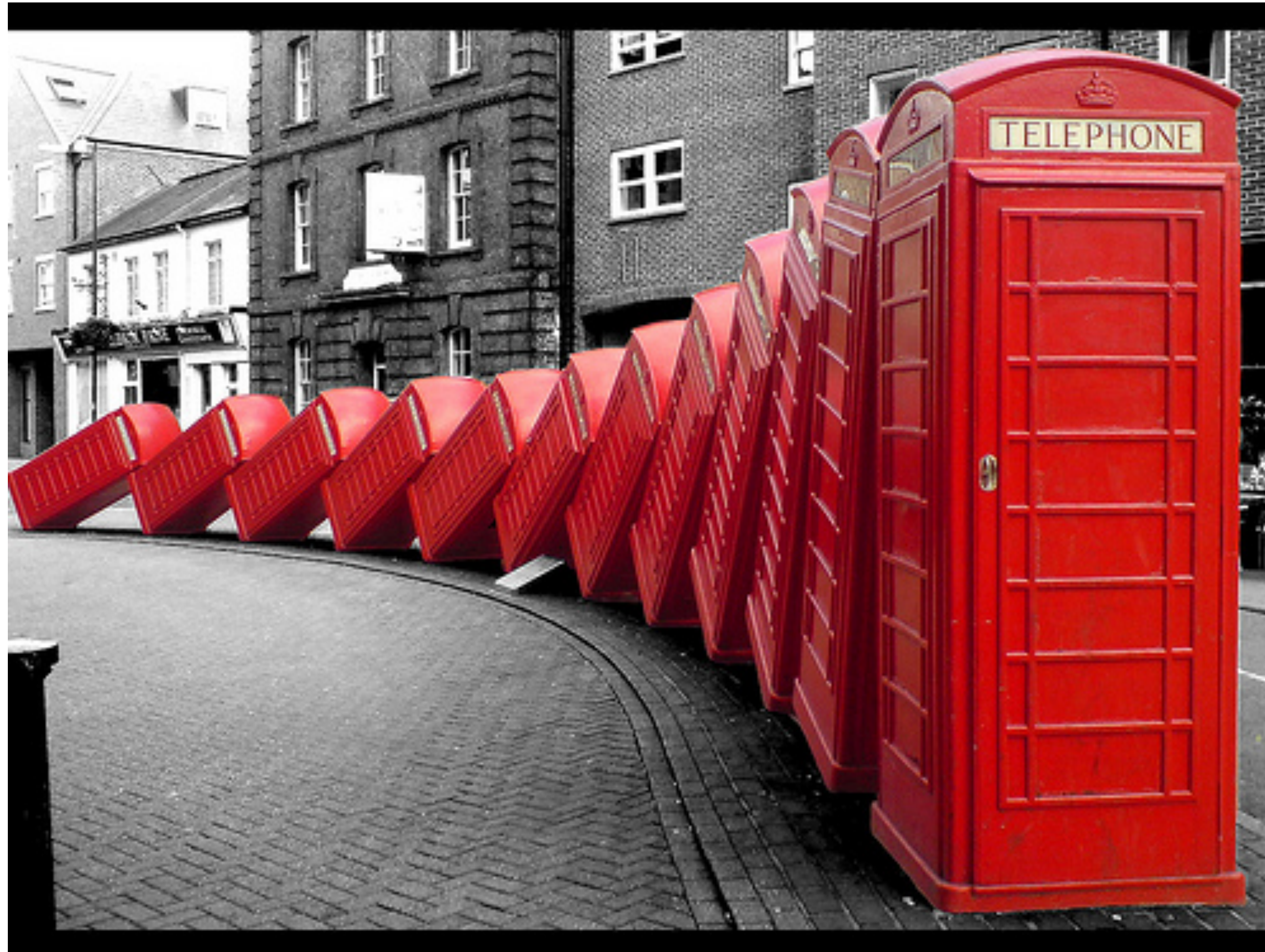


You might need messaging if ... you need a message delivered responsibly





You might need messaging if ... you need things done in order



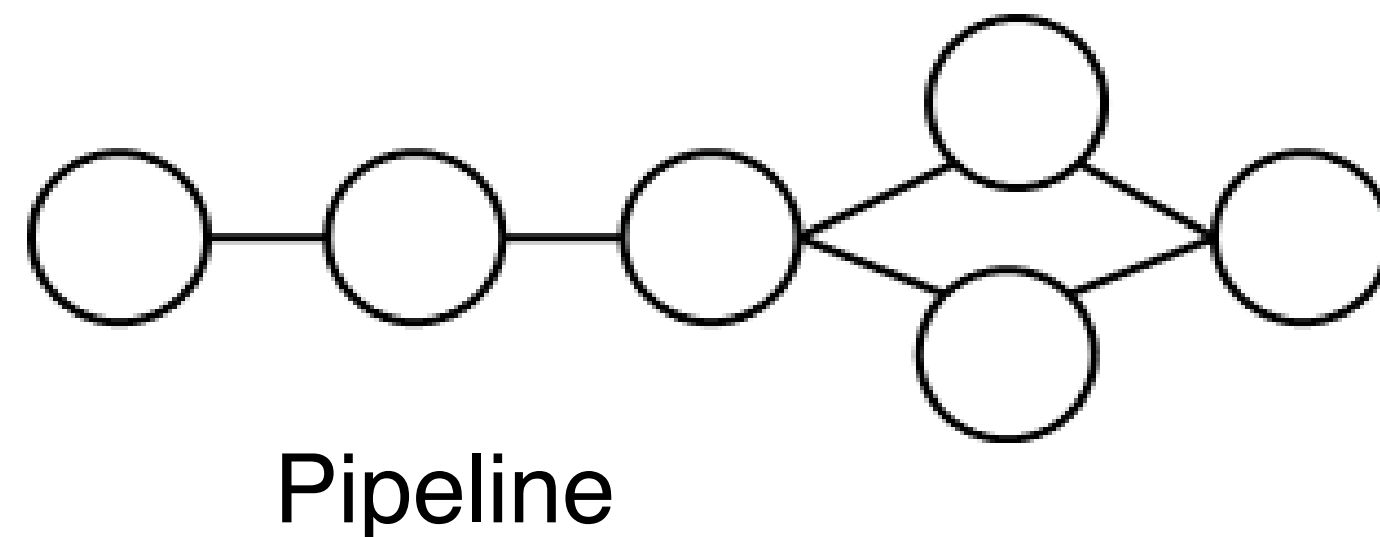
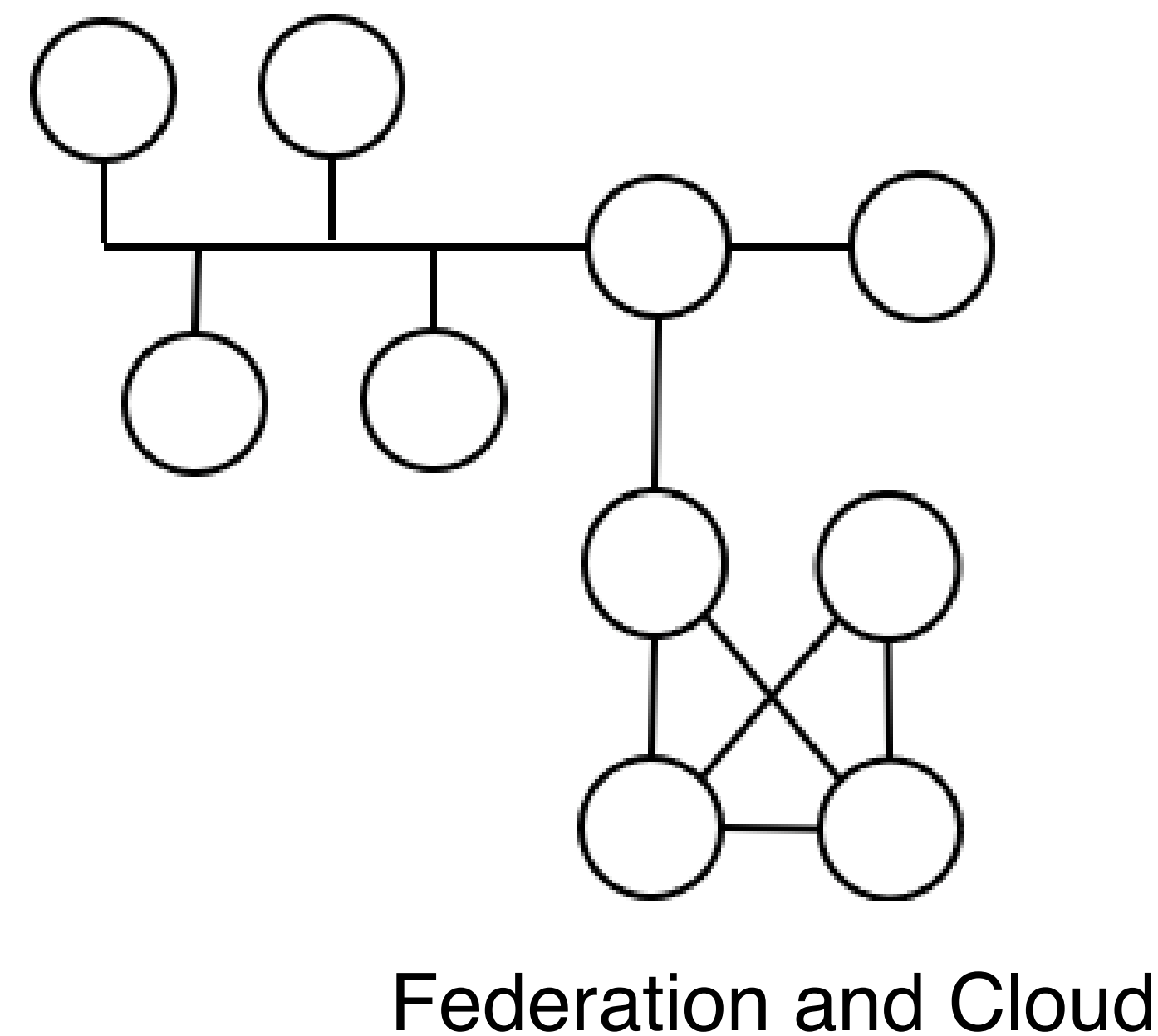
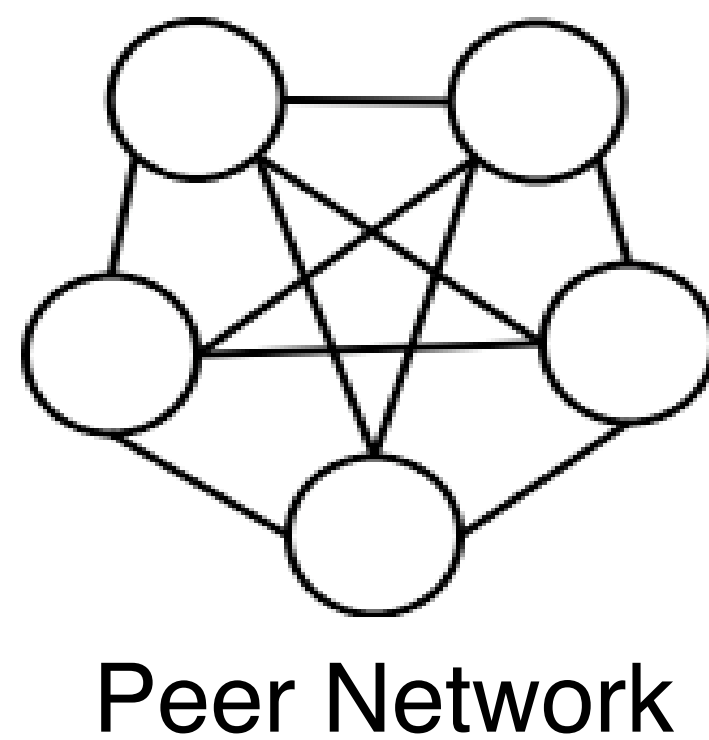
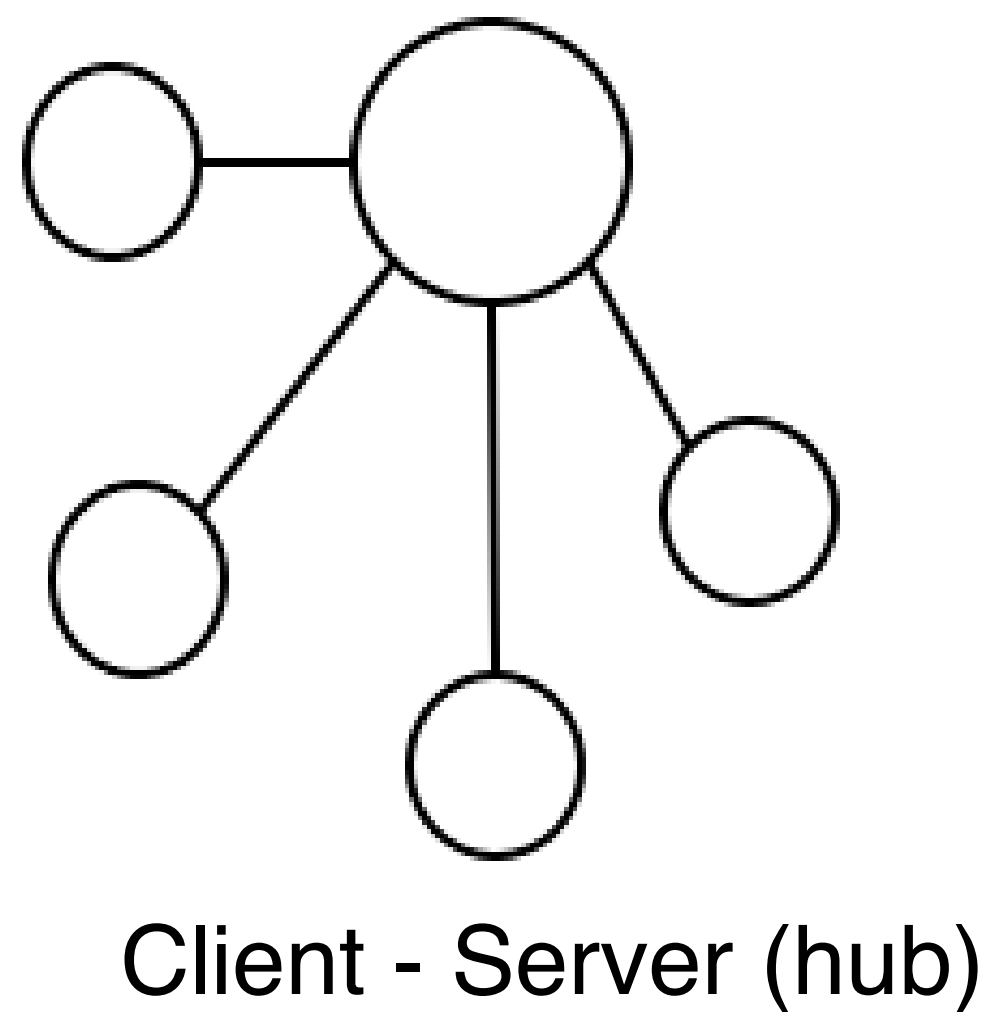
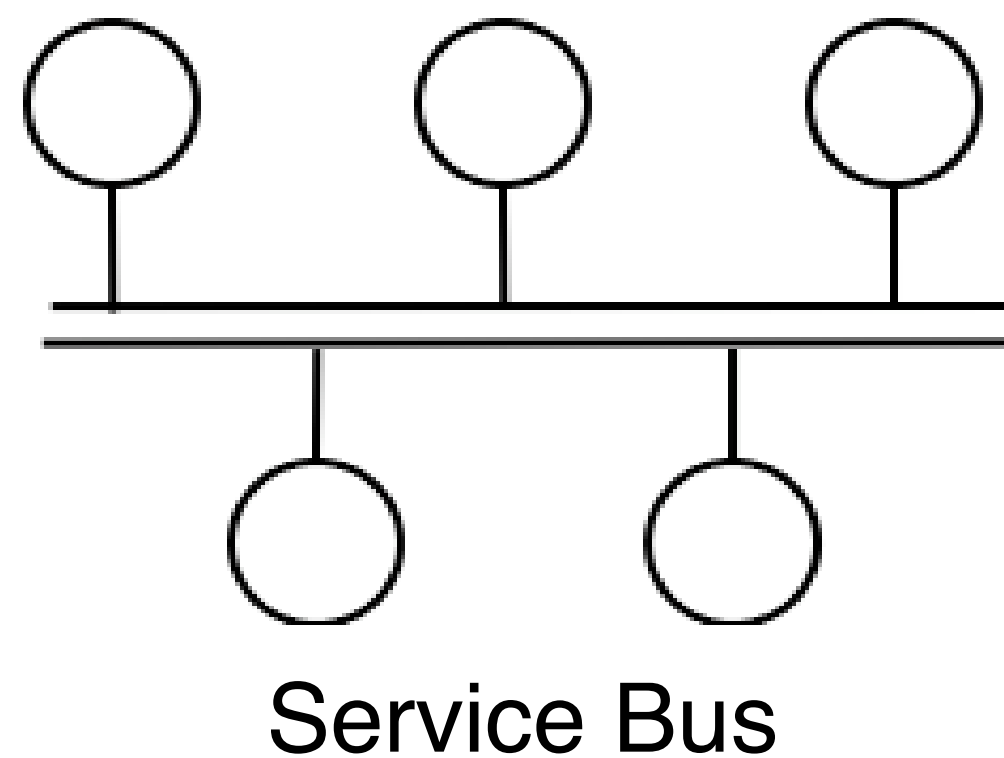
(CC) David Mach



You might need messaging if ... you are using the cloud



# Messaging is everywhere





# Messaging is your friend

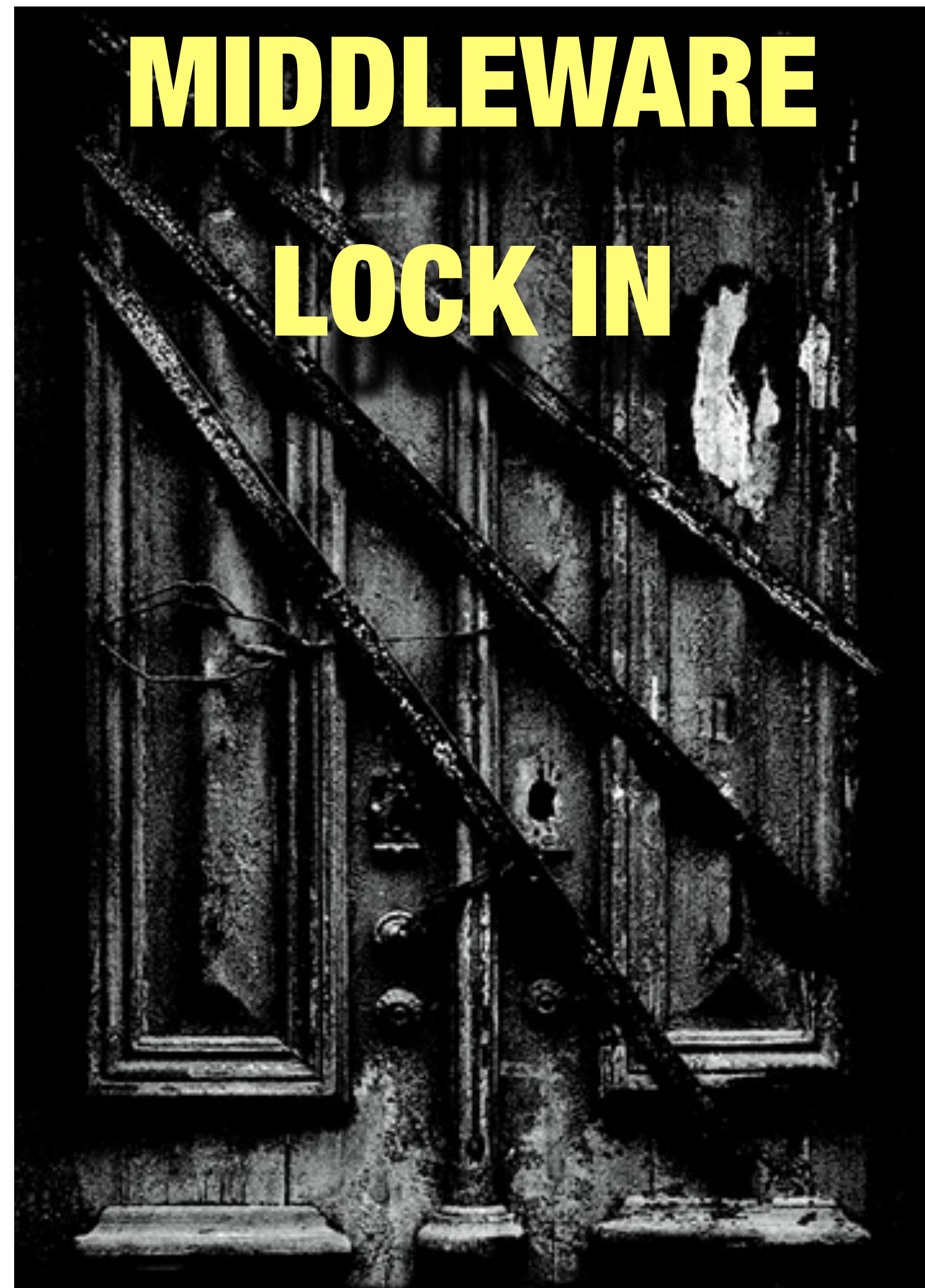
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- 🔌 Route data from point A to point B (or “pubsub” push to many points C)
- 🔌 Decouple publishers and consumers
- 🔌 Queueing and buffering for later delivery
- 🔌 Asynchronous “hand off”
- 🔌 Load balancing and scalability
- 🔌 Monitoring and management

For more on messaging, see this great summary by Bob Pasker:  
<http://blog.pasker.net/2008/06/16/you-might-need-messaging-if/>



Don't be evil





# When middleware goes bad

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complex, proprietary, closed

requires installation and customisation

integration services from consultants with  
knowledge of many platforms or languages

then maintenance is done by the customer

which is then followed by system aging, bloat,  
and eventual heat death

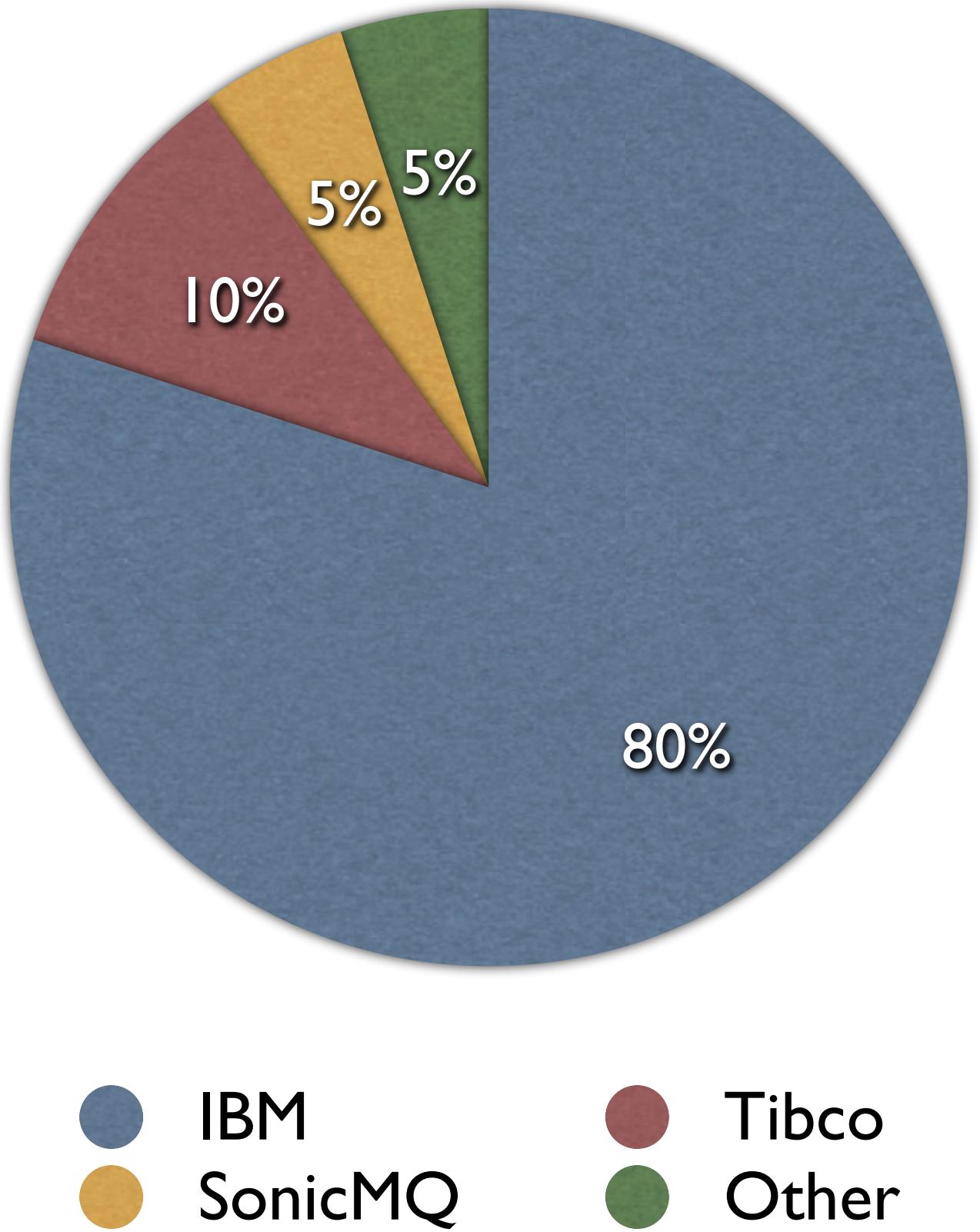


Beware of lock in

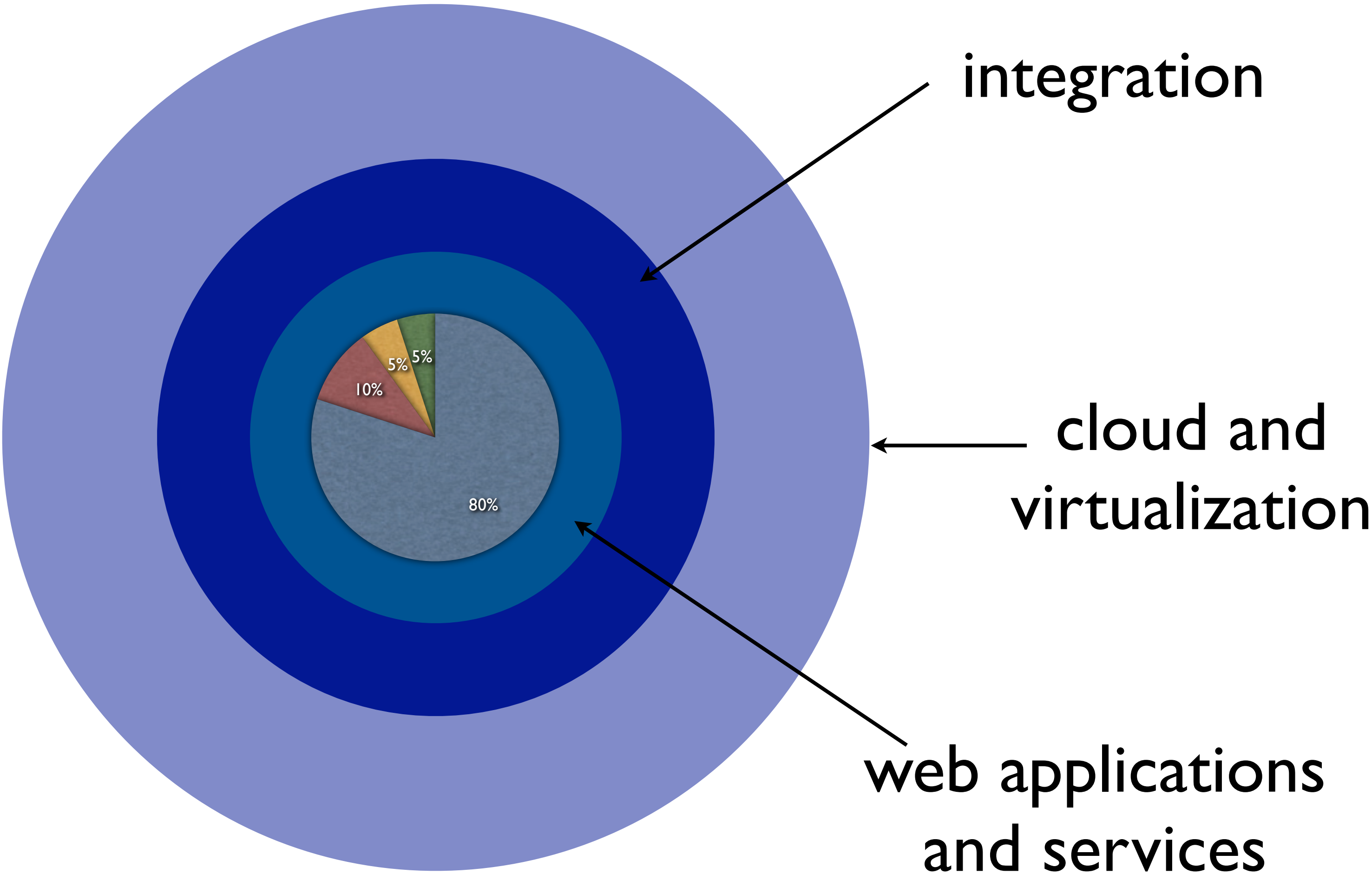




# Messaging middleware market is stuck, stuck, stuck



# What about everyone else's needs?





# Meet the good guys



# OPEN INTERNET PROTOCOLS - TCP, SCTP, HTTP, SMTP - EPIC WIN




- 🔌 simple
- 🔌 standard
- 🔌 ubiquitous substrate
- 🔌 no customisation needed
- 🔌 no integration required from consultants
- 🔌 maintenance is done by the vendor
- 🔌 proven to outlast the lifetime of the average software company
- 🔌 (and many banks)
- 🔌 scales





# The world is getting more open every day

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## Then:

-  Imagine if we had no TCP and had to use 'IBM NetSphere'
-  Imagine if we had no HTTP and had to use 'Microsoft Home Network'
-  Imagine if we had no SMTP email and had to pay per message like SWIFT

## Now:

-  Imagine if we had no XMPP chat and had to use .. oh, wait a minute :-(
-  AMQP - business messaging - like email but you can send money over it

# Application layer protocols made simple

async	SMTP	?
sync	HTTP	IIOP
	unreliable	reliable

What goes in here  
will clean up if it is  
**OPEN,  
UBIQUITOUS,  
& ADAPTABLE**



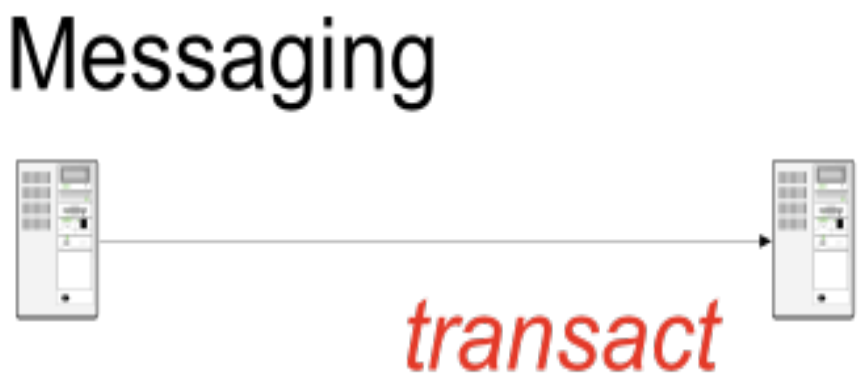
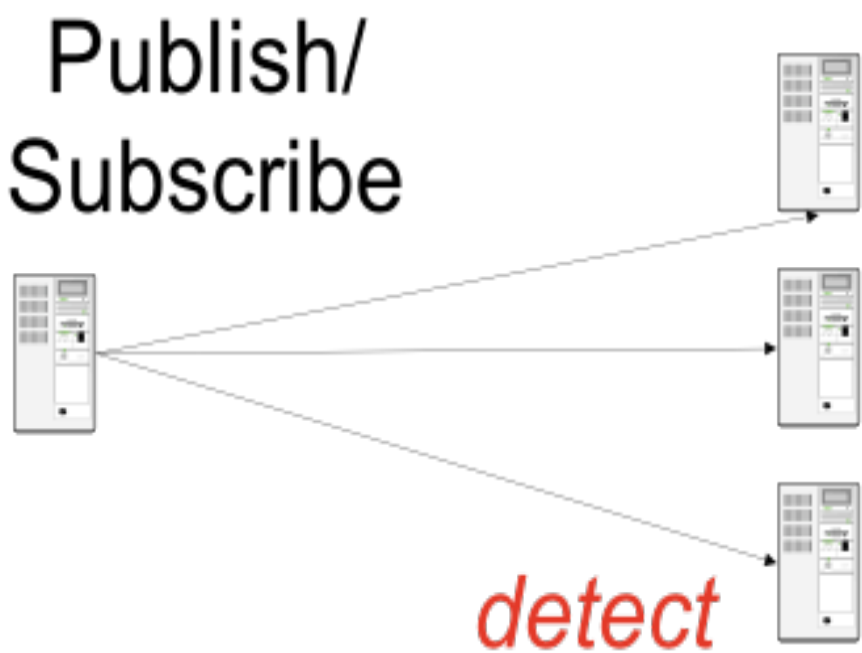
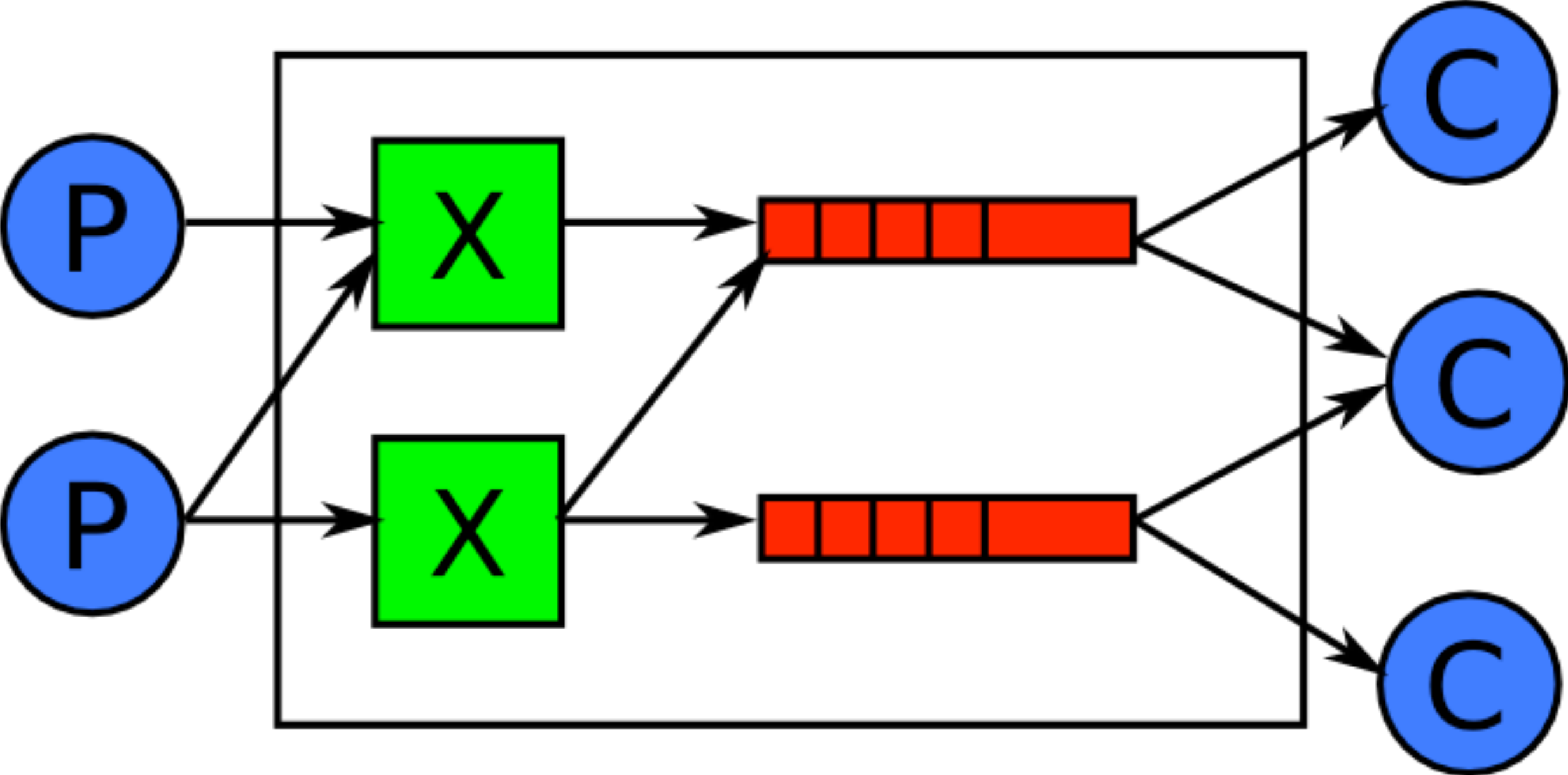
# Some key AMQP messaging protocol requirements

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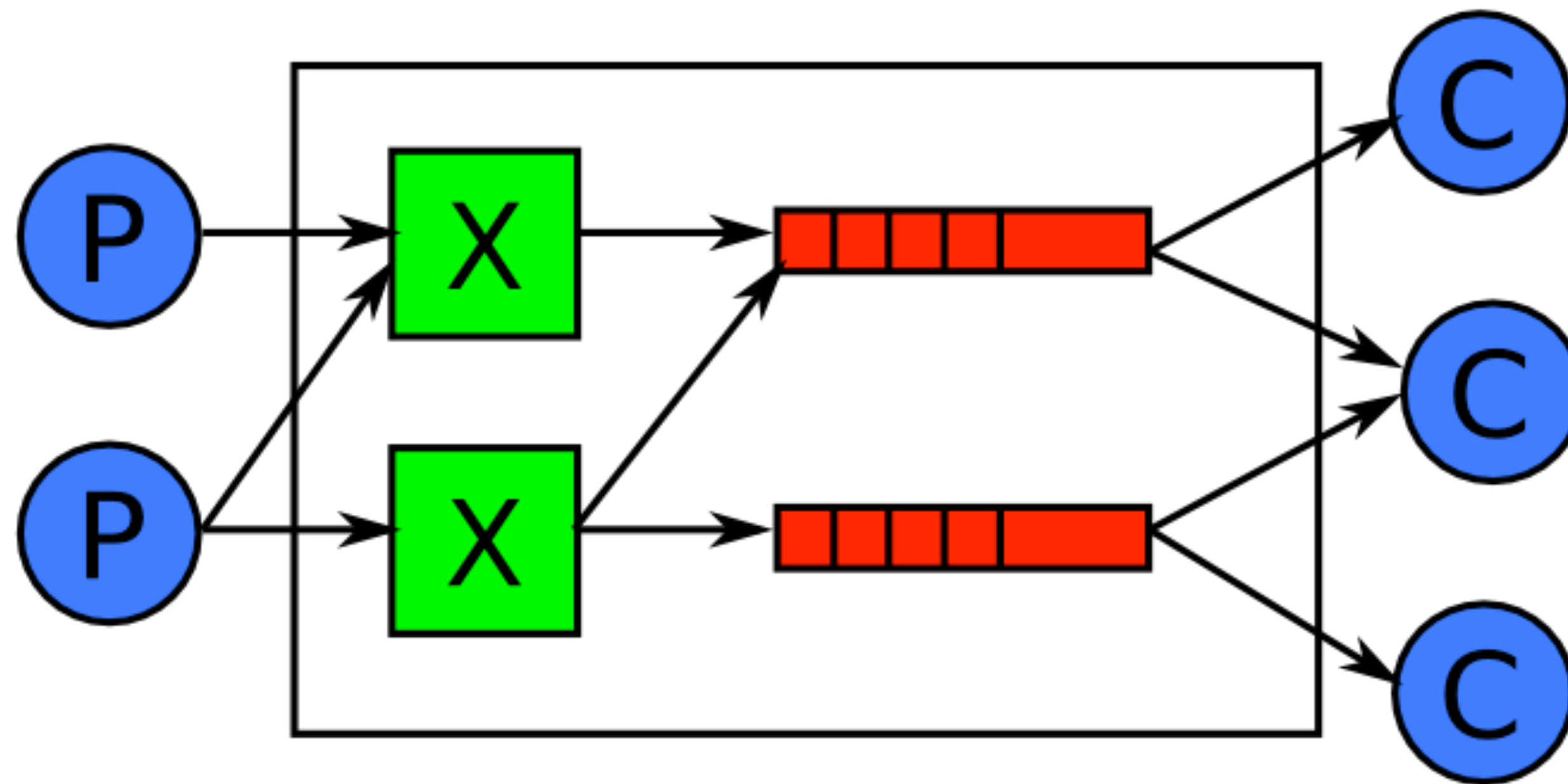
- 📌 Internet protocol - like HTTP, TCP - but ASYNCHRONOUS
- 📌 WHERE TO SEND MESSAGES (Routing)
- 📌 HOW TO GET THERE (Delivery)
- 📌 WHAT GOES IN MUST COME OUT (Fidelity)



# AMQP in a nutshell



# AMQP lets you program message flows dynamically



Each message is stateless

Consumers create queues; these buffer messages for push to consumers

Queues are stateful, ordered, and can be persistent, transient, private, shared. Exchanges are stateless routing tables.

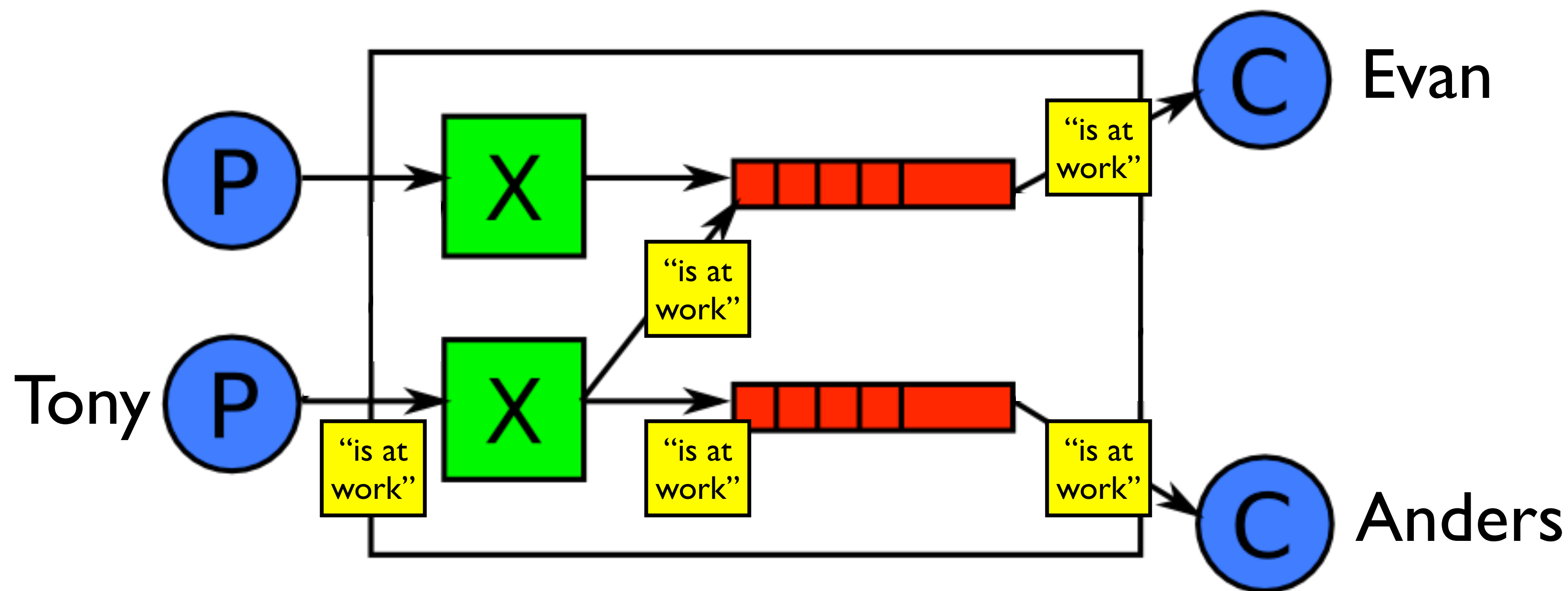
Consumers tell queues to bind to named exchanges; each binding has a pattern e.g. “tony” or “\*.ibm.\*”

Producers send messages to exchanges with a routing key e.g. “tony”, or ordered set of keys e.g. “buy.ibm.nyse”

Exchanges route messages to queues whose binding pattern matches the message routing key or keys



# Example: using bindings for twitter style pubsub message flow



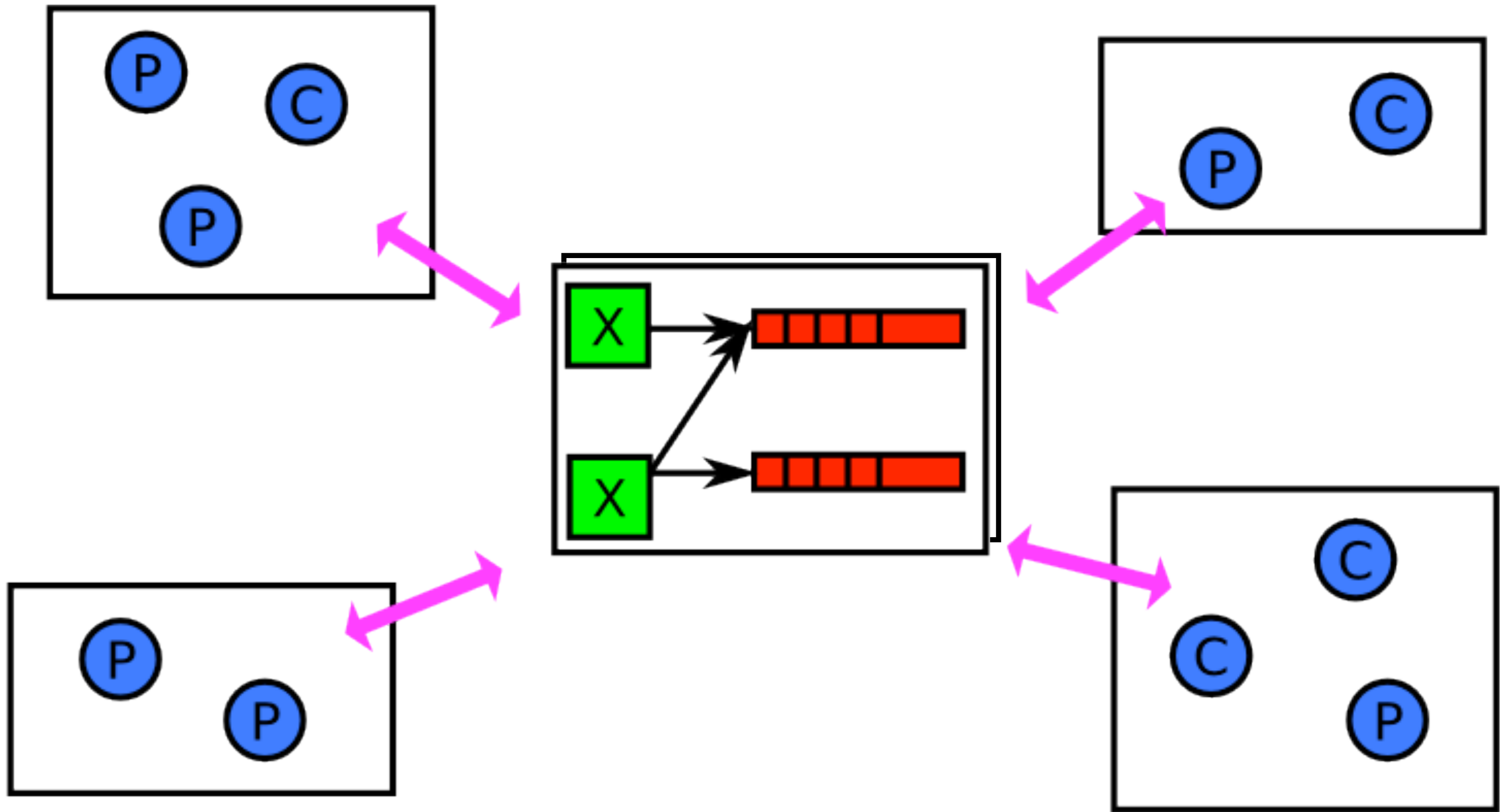
Evan and Anders want to follow what Tony says. They can follow Tony by binding their queues to a RabbitMQ exchange, using the pattern “tony”.

Tony publishes the message “is at work” to the same RabbitMQ exchange, using the routing key “tony”.

The exchange updates Evan’s and Anders’ queues accordingly, for subsequent consumption by their client applications.

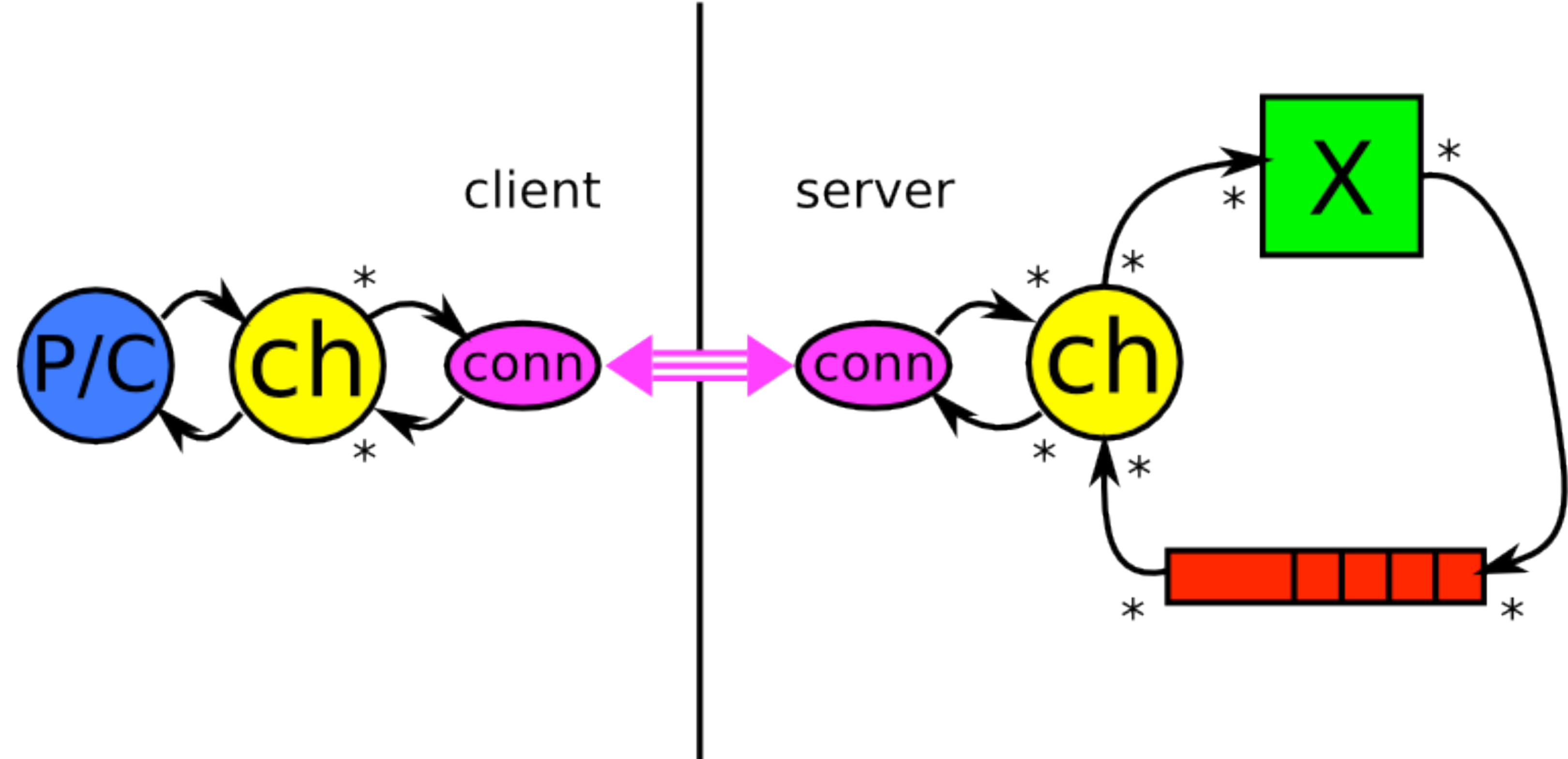
Many other patterns are possible e.g. for filtering by topic similar to this: <http://jchris.mfdz.com/posts/64>

# Producers and consumers logically interact through a broker cloud

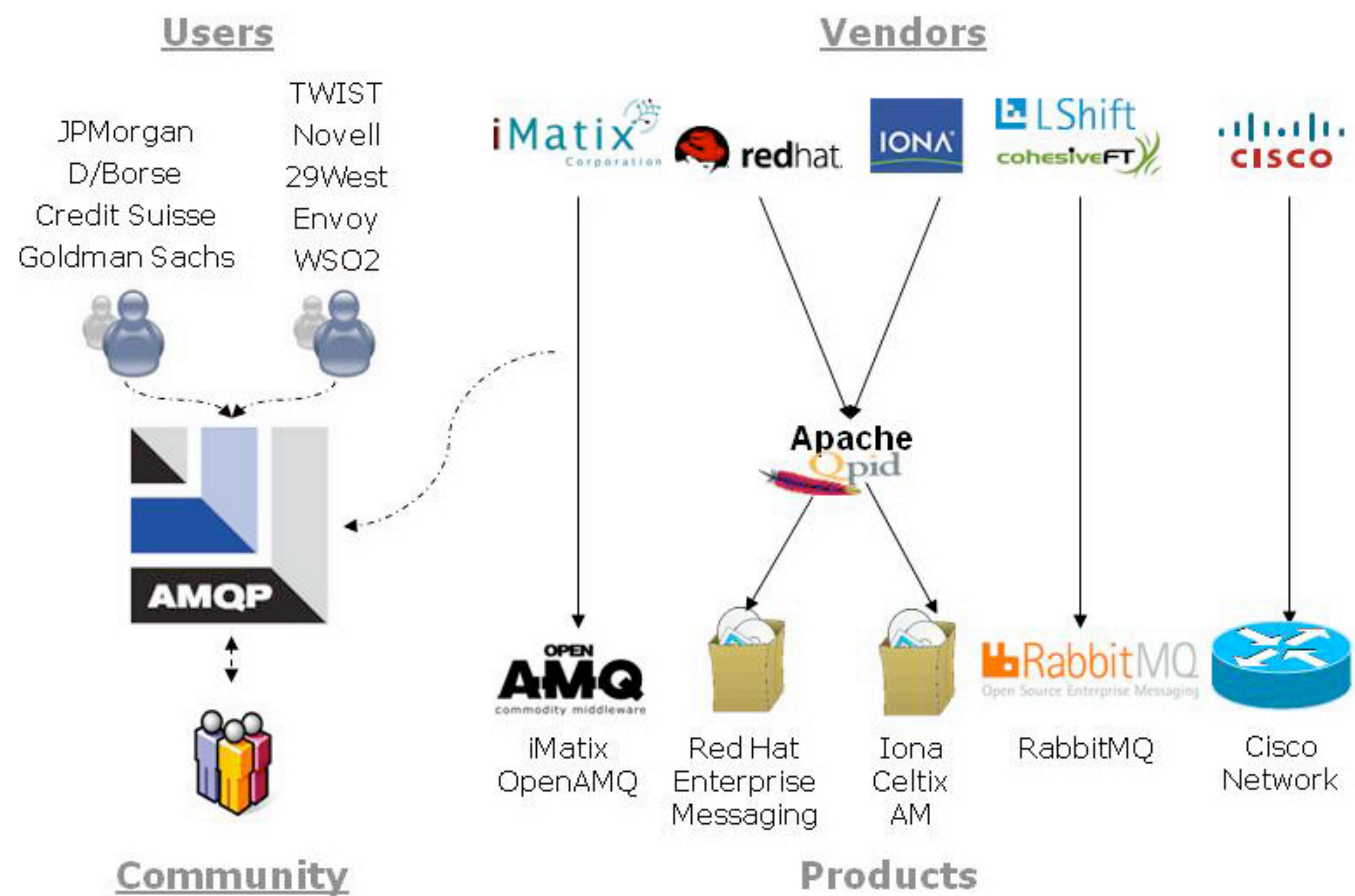




Critical path == logical path



# Developed by a Working Group of Users (yay!) as well as Vendors (boo....)







Open Source Enterprise Messaging

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RabbitMQ is an implementation of [AMQP](#), the emerging standard for high performance enterprise messaging.

Features	Distribution
<ul style="list-style-type: none"><li>› A complete, <a href="#">conformant</a> and <a href="#">interoperable</a> implementation of the published AMQP specification</li></ul>	<ul style="list-style-type: none"><li>› RabbitMQ server, written on top of the widely-used <a href="#">Open Telecom Platform</a></li></ul>
<ul style="list-style-type: none"><li>› Based on a <a href="#">proven platform</a>, offering exceptionally high reliability, availability and scalability</li></ul>	<ul style="list-style-type: none"><li>› RabbitMQ clients, supporting multiple programming languages, including a <a href="#">Java client API</a> to AMQP</li></ul>
<ul style="list-style-type: none"><li>› Good throughput and latency performance that is predictable and consistent</li></ul>	<ul style="list-style-type: none"><li>› Platform-neutral distribution, plus platform-specific packages and bundles for easy installation</li></ul>
<ul style="list-style-type: none"><li>› Compact, easily maintainable code base, for rapid customisation and hot deployment</li></ul>	<ul style="list-style-type: none"><li>› Several user-contributed packages that extend the core RabbitMQ functionality</li></ul>
<ul style="list-style-type: none"><li>› Extensive facilities for management, monitoring, control and debugging</li></ul>	<ul style="list-style-type: none"><li>› Extensive <a href="#">documentation</a>, several <a href="#">demos and examples</a>, and a functional/performance test suite</li></ul>
<ul style="list-style-type: none"><li>› Licensed under the open source <a href="#">Mozilla Public License</a></li></ul>	<ul style="list-style-type: none"><li>› <a href="#">Download Now!</a></li></ul>

RabbitMQ is a complete and highly reliable Enterprise Messaging system. The RabbitMQ client libraries and broker daemon can be used together to create an AMQP network, or used individually to bring the benefits of RabbitMQ to established networks.

Packages/installers are available for all major operating systems and platforms. RabbitMQ can also be deployed as a VMWare/Debian virtual appliance.

[Commercial support services](#) are available from Rabbit Technologies, LShift, and CohesiveFT.

For more information about RabbitMQ, [join our mailing list](#), or contact us directly at [info@rabbitmq.com](mailto:info@rabbitmq.com).

# RabbitMQ - NOM NOM NOM



RabbitMQ is an implementation of AMQP, the emerging standard for high performance enterprise messaging.

## Features

“RabbitMQ is a pleasure to use and it just works. Everyday, every time, every message” - Michael Arnoldus, project lead, algo trading firm

› Compact, easily maintainable code base, for rapid customisation and hot deployment

## Distribution

› Several user-contributed packages that extend the core RabbitMQ functionality

“In my experience, you can have a clustered rabbitmq setup running at home in under 20 minutes. It's all in the admin guide.”  
Steve Jenson, co-founder of Blogger

used together to create an AMQP network, or used individually to bring the benefits of RabbitMQ to established networks.

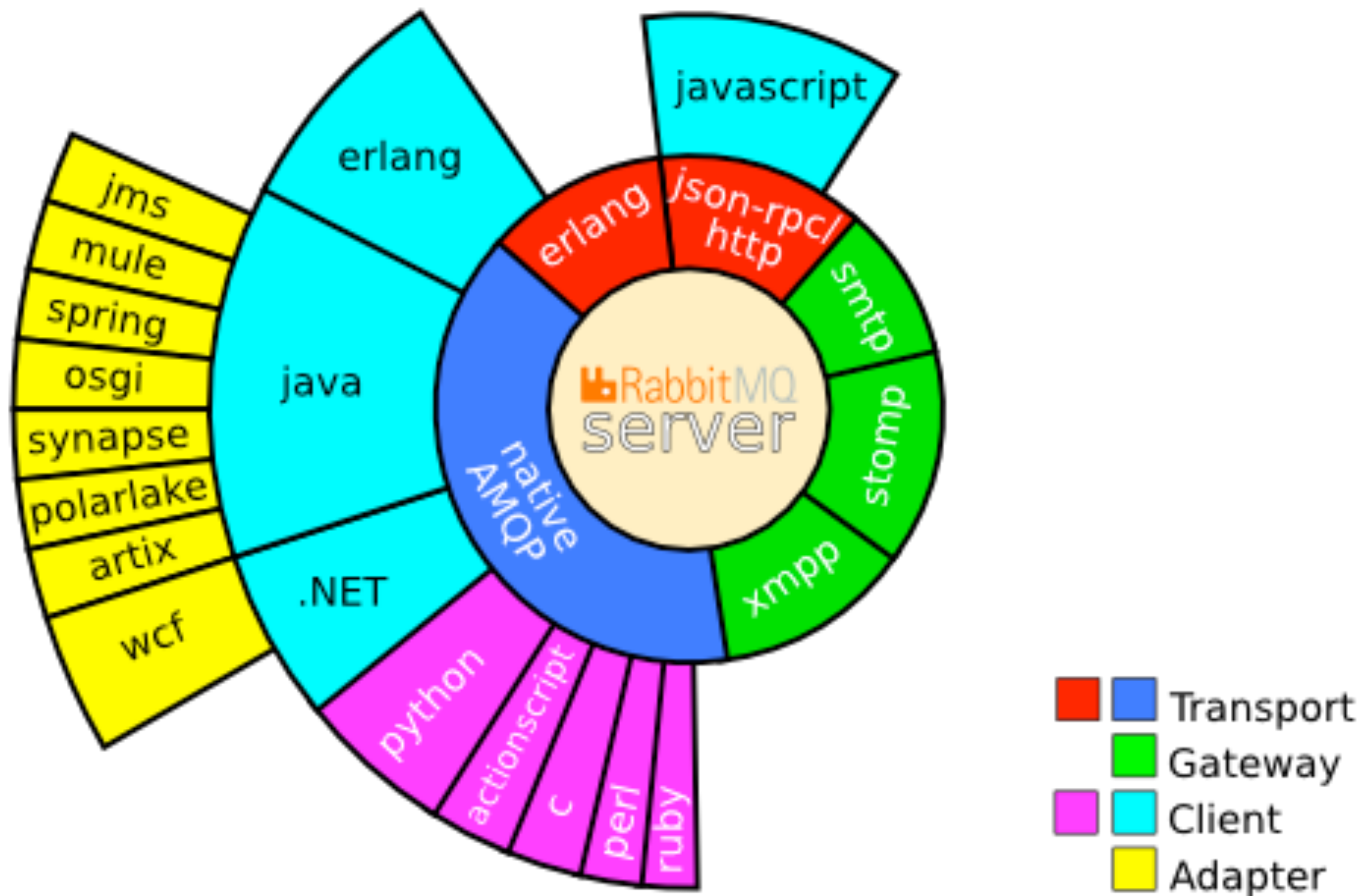
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# RabbitMQ is for everyone





# RabbitMQ is fast



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Intel Low Latency Lab

### INTEL LOW LATENCY TRADING LAB SET TO IMPROVE FINANCIAL TRADING PERFORMANCE

PROVING GROUND FOR FASTER TRADING HARDWARE AND SOFTWARE YIELDS FIRST RESULTS, OFFERS PROSPECT OF FURTHER GAINS

London, United Kingdom, Nov 14, 2007 – The quest for greater speed and lower latency trading in the financial services sector is set for a major boost due to a new initiative from Intel® Solution Services, the Intel Low Latency Trading lab. Using non-proprietary, standards-based technologies is already known to reduce maintenance and integration costs. However, solutions architects at Intel's Low Latency Lab in London, have shown that optimising financial messaging for Intel server technologies such as Intel® I/O Acceleration Technology 2 (Intel I/OAT2) is also capable of delivering greater trading performance on major financial messaging technologies including Options Price Reporting Authority (OPRA) feed, Financial Information eXchange (FIX) Protocol Limited's FAST data compression and the Advanced Message Queuing Protocol (AMQP) protocol over TCP/IP for message transport.

NEWS

[Intel Low Latency Trading Lab Set To Improve Financial Trading Performance](#)

[TABB Group Announces \\$300 Million Investment in Low-Latency Infrastructure](#)

[Reuters System Upgrade Expected to Improve High-Frequency Trading](#)

[Preparing for the Future: Introducing New Technologies](#)

[Pushing the Boundaries of Financial Services: Street & Wall](#)

[News & Analysis](#)

PODCAST

[Financial Services: The Future is Now](#)



Just slammed RabbitMQ with a ton of messages and it handled it like a champ. I think I've got the right tools for this job today.

about 19 hours ago from web



**binary42**  
Brian Mitchell



# STOP - LOOK - LISTEN - THINK



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# STOP - LOOK - LISTEN - THINK

- 🔊 Clustered, highly available messaging is complex - don't build this at home
- 🔊 Get RabbitMQ - it takes a couple of minutes to set up and JUST WORKS
- 🔊 RabbitMQ began in 2006 - first release Feb 2007 - four more releases since
- 🔊 Complete, conformant and interoperable implementation of the AMQP spec
- 🔊 RabbitMQ is FREE to use - open source MPL license - prolific
- 🔊 SUPPORTED commercially
- 🔊 “Ready to run” bundles install in minutes on most platforms (and the cloud)
- 🔊 Several extensions - HTTP, STOMP, XMPP, ... (PB?)



# Show me some !!@ link love

- 📌 <http://www.rabbitmq.com> (product, documentation and mailing list)
- 📌 <http://hg.rabbitmq.com/> (open source repositories)
- 📌 Run RabbitMQ right now on EC2 or a VM: <http://es.cohesiveft.com/site/rabbitmq>
- 📌 Jump page for Ruby and Python fans: <http://github.com/tmm1/amqp/tree/master>
- 📌 Introduction to AMQP, use cases and RabbitMQ community, from Dmitriy Samovskiy of the CohesiveFT Elastic Server team: <http://www.slideshare.net/somic/introduction-to-amqp-messaging-with-rabbitmq/>
- 📌 Infovore: <http://del.icio.us/alexisrichardson/rabbitmq>
- 📌 What people are saying: <http://search.twitter.com/search?q=rabbitmq> and IRC #rabbitmq on freenode
- 📌 RabbitMQ blogs: <http://www.lshift.net/blog/category/lshift-sw/rabbitmq/> has detail from today on AMQP, erlang, and XMPP. Then <http://hopper.squarespace.com/blog/category/amqp> has many client examples
- 📌 AMQP 1.0 users charter and scope: <http://jira.amqp.org/confluence/display/AMQP/User+SIG> and background interviews: <http://www.interopnews.com/analysis/can-amqp-break-ibms-mom-monopoly-part-1.html> ... and some experimental community work: <http://wiki.amqp.org/>



# Join the project!

