# Reza Abdoli

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# **ABOUT**

Motivated and result-driven analyst with a skilled in data manipulation, Python programming, and data analysis. Dedicated and hard-working with a passion for Machine Learning. Seeking an opportunity to drive business effectiveness through making recommendations based on data findings. Excellent communication and planning abilities with strong attention to detail.

## SKILLS

- Machine Learning
- R Programming
- Python Programming
- Problem Solving
- Excellent Communication
- Data Analysis

#### **EDUCATION**

2019

Bachelor of Science: Data Management/Data Analytics

Western Governors University

## **CERTIFICATES**

2019

**SQL** for Data Science.

Coursera

Python for Data Science.

Coursera

R Programming.

Coursera

Machine Learning with Python.

Coursera

**Building a Data Science Team.** 

Coursera

#### **WORK HISTORY**

2018

# **Marketing Training Manager**

Emprise Management Group - Memphis, TN

- Direct the hiring, training, or performance evaluations of marketing or sales staff and oversee their daily activities.
- Arrange public appearances, lectures, contests, or exhibits for clients to increase product or service awareness or to promote goodwill.
- Forecast and track marketing and sales trends, analyzing collected data.
- Manage sales team including setting goals, providing incentives, and evaluating employee performance.
- Tested websites and performed troubleshooting prior to deployment.
- Strengthened company brand and identity by creating distinctive website and logo.
- Confer with other managers to identify trends or key group interests or concerns or to provide advice on business decisions.
- Forecast and track marketing and sales trends, analyzing collected data.