

# HoverTech Innovations

Pitch Deck



# Introduction

Revolutionizing mobility with groundbreaking hover technology, showcasing how our innovation will transform industries.





# Mission & Vision Statement

## Mission

To revolutionize personal transportation by providing innovative, infrastructure-independent hover technology that enhances mobility, promotes sustainability, and delivers unparalleled user experiences.



## Vision

To become the global leader in hover technology, redefining urban and recreational mobility with cutting-edge solutions that inspire a future of seamless, eco-friendly transport.



# Core Values



**Innovation**



**Sustainability**



**Safety**



**Quality**



**Customer Focus**



**Integrity**



**Community**

# Problem

Surface constraints of traditional mobility solutions

Infrastructure dependence of current technologies

Limited range of and battery life

Safety concerns

01

Operates smoothly on various surfaces, including uneven and rough terrains, offering versatile and flexible transportation options for both urban and rural settings.

02

Requires no specialized infrastructure, enabling use on diverse surfaces and environments. This flexibility cuts costs and boosts accessibility.

03

Uses advanced batteries and efficient energy management to extend our hoverboards' range and battery life, ensuring users can quickly recharge and continue their journeys.

04

Utilizes gyroscopic stabilization and advanced sensors for smooth, stable, and safe rides by prioritizing continuous safety enhancements to instill confidence and ensure user security.

# Solutions



# Products & Services



## HoverBoard

Futuristic mode of transportation.



## HoverBike

Thrilling and efficient means of travel.



## Hover Stroller

Providing a comfortable and effortless ride for parent and child.



## Hover Gurney

Medical transport with seamless hover technology for superior patient care.



## Hover Chair

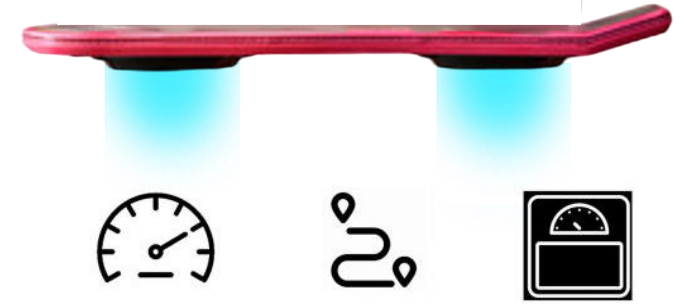
Design to promote comfort, accessibility, & enhanced mobility for those with limited or no lower body function.

# Prototype Progress



## Estimated Range

The prototype achieves a hovering height of 8 cm (approximately 3.15 inches) from the ground. This showcases the hoverboard's ability to lift off and maintain elevation.



This is an advanced stage of development, not just a concept, and serves as a tangible proof of our innovation. However, further development is required to enhance performance and user experience.

# Unique Selling Proposition



Provide a special or exclusive experience.



Continuous improvements in safety features ensure user confidence.



Improve productivity and efficiency.



Sleek, modern design combined with practical features sets it apart visually and functionally in the market.



Operates without the need for specialized tracks or surfaces.



Dedicated support team and warranty options for peace of mind.

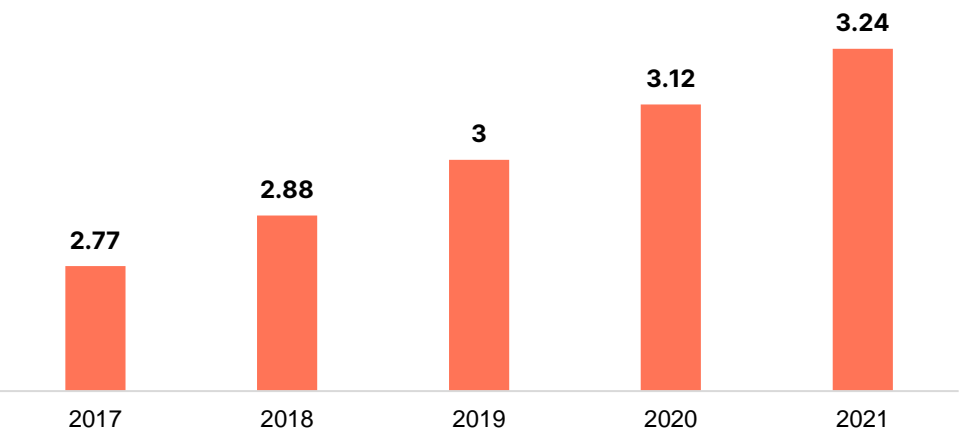


Easy to store and carry, enhancing portability.

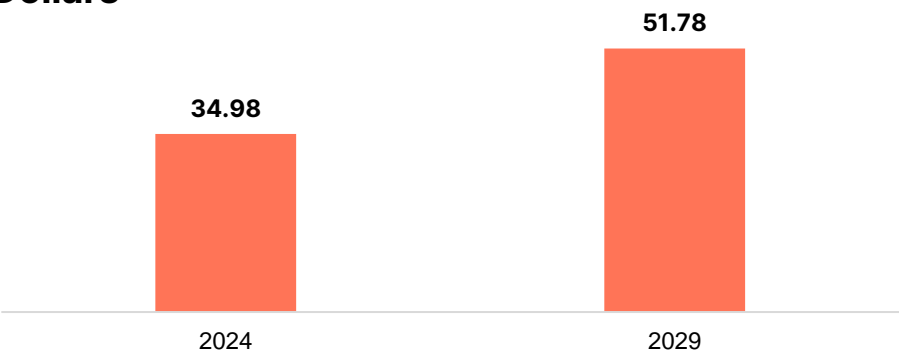


# Market Overview

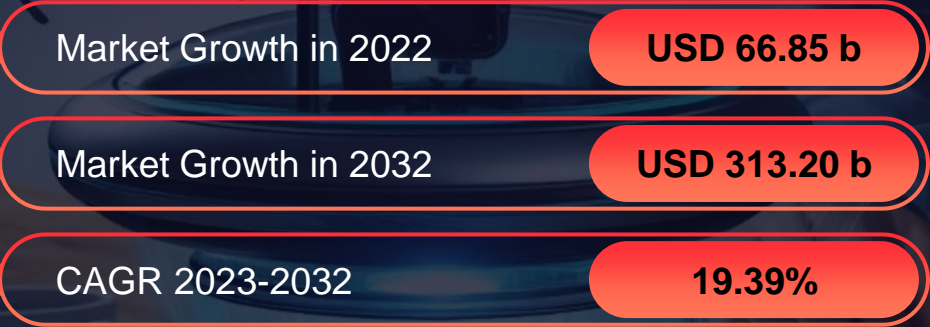
Hoverboard Market Value Forecast Worldwide  
- in Billion U.S. Dollars



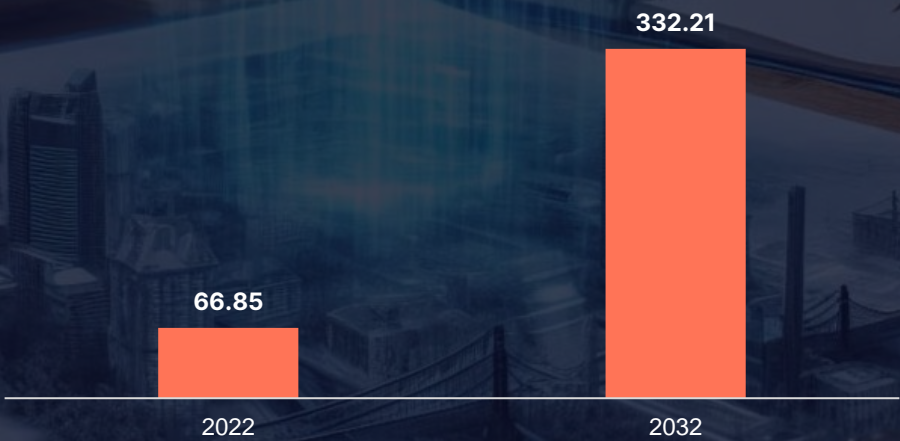
E-Bikes: Market Size Worldwide - in Billion U.S. Dollars



## The Global Flying Bikes



Market Size in Billion U.S.Dollars



# Market Overview

## E-Scooter-Sharing Market Worldwide

Metric	2024	2029
Market Revenue (in millions USD)	\$1,929.00	\$2,490.00
Annual Growth Rate (CAGR)	5.24%	-
Number of Users (in millions)	-	107.40
User Penetration	1.2%	1.3%
Average Revenue per User (ARPU)	\$20.46	-
Revenue from Online Sales	100%	100%

Revenue in Million U.S. Dollars



# Target Customers



**Urban Commuters**



**Tech Enthusiasts and  
Early Adopters**



**Eco-Conscious  
Consumers**



**Recreational Users**



**Students and Young  
Professionals**



# Sales & Marketing Strategy

## Target Audience Identification

### Marketing Strategies

Digital Marketing

Influencer Partnerships

Events and Trade Shows

## Marketing Budget Allocation

### Sales Channels

Direct-to-Consumer (DTC) Online Sales

Retail Partnerships

International Distribution

## Performance Metrics and KPIs

### Promotional Tactics

Advertising Campaigns

Promotions and Discounts

Customer Loyalty Programs

# Competitive Analysis



Aspect	Boosted	Lime	Segway	Bird	VanMoof
<b>Key Products</b>	Electric scooters, bikes, skateboards, onewheel, unicycles	Shared electric bikes and scooters	Consumer: Gokart Pro, Ninebot S, KickScooter; Professional: Patroller; Powersports: Super Villain; Ebikes	Electric scooters (Bird Three), Bikeshare, Bird Bike	E-bikes VanMoof S5 VanMoof A5 VanMoof V
<b>Unique Selling Point</b>	Lightweight, fun, fast transportation options for urban commuters and enthusiasts	Largest shared electric vehicle company with a commitment to operational excellence	Leader in personal transportation with a broad product range from consumer to professional and robotics	Focus on clean, car-free alternatives and a high-capacity battery for longer travel	Award-winning technology, high-tech design, and an ever-expanding partner network for service and support
<b>Sustainability</b>	Electric vehicles promoting eco-friendly commuting	Commitment to carbon-free transportation, reducing car trips and emissions	Personal transportation solutions without a specific sustainability focus	Electric, carbon-free alternatives with eco-conscious design	Sustainable city mobility, with continuous improvement and testing for durability and longevity
<b>Price Range</b>	\$799 - \$4,899	Varies by city	\$312.49 - \$2,249.99	Prices not specified but focus on affordability in shared use	High-end e-bikes with a focus on premium features and technology
<b>Strengths</b>	High speed, portable	Widely adopted, easy to use	Compact, fun for recreation	Widely adopted, easy to use	Suitable for longer commutes, eco-friendly
<b>Weaknesses</b>	Skill required, terrain limitations, short battery life	Limited terrain, safety, and sustainability concerns	Limited range, balance issues, less practical for commuting	Limited terrain, safety, and sustainability concerns	Bulky, traffic-dependent, higher cost

# SWOT Analysis

## S

### Strength

- Innovative hover technology with advanced propulsion systems.
- Versatile, can operate over various surfaces without infrastructure.
- Gyroscopic stabilization and advanced sensor systems ensure smooth and safe rides.
- Strong emphasis on continuous safety improvements.
- Scalable manufacturing with potential for cost efficiency.

## W

### Weakness

- Initial high production costs due to advanced technology.
- Limited market familiarity with hover technology.
- Dependency on battery technology advancements for extended range.

## O

### Opportunity

- Growing demand for sustainable and innovative transportation solutions.
- Expansion into global markets experiencing urbanization and congestion issues.
- Potential partnerships with tech giants and retailers to enhance distribution.
- Showcasing at tech expos can attract potential customers, investors, and media attention.

## T

### Threats

- Regulatory challenges and evolving safety standards.
- Intense competition from established and emerging personal mobility solutions.
- Economic downturn affecting consumer spending on luxury gadgets.



# Partners



## Technology and Manufacturing Partnerships

- Intel
- Nvidia
- Qualcomm
- 3M
- DuPont

## Retail and Distribution Partnerships

- Best Buy
- Walmart
- REI
- DICK'S Sporting Goods
- Amazon
- eBay
- Newegg

## Corporate and B2B Partnerships

- Companies Specializing in Corporate Wellness
- Corporate Gifting Companies
- Universities and Schools

# Partners

## Marketing and Media Partnerships

- Tech Influencers on YouTube, Instagram, TikTok
- Celebrities Aligned with the Brand's Image
- Wired
- TechCrunch
- The Verge
- Lifestyle and Fitness Magazines

## Event and Sponsorship Partnerships

- CES (Consumer Electronics Show)
- IFA (Internationale Funkausstellung Berlin)
- Local Tech Meetups
- Extreme Sports Events
- Marathons and Races

## Community and User Engagement Partnerships

- Local Governments and Smart City Initiatives
- Online Forums and Social Media Groups
- Customer Feedback Platforms

# Our Team



**RABEA**  
*Founder*



**Jhosser**  
*Project Manager*

**Assistant**

**Engineers**





# Financials Plan

## Profit & Loss

Particular	Year - 1	Year - 2	Year - 3	Year - 4	Year - 5
Revenue	3,240,000	6,480,000	7,200,000	7,800,000	8,400,000
Direct Cost	1,780,800	3,408,840	3,954,564	4,458,438	4,981,814
<b>Gross Profit</b>	<b>1,459,200</b>	<b>3,071,160</b>	<b>3,245,436</b>	<b>3,341,562</b>	<b>3,418,186</b>
Administrative Expenses	372,600	391,230	410,792	431,331	485,716
Selling & Marketing Expenses	162,000	194,400	144,000	78,000	84,000
Depreciation	104,600	83,680	66,944	53,555	42,844
Finance Cost	-	-	-	-	-
Share to 3rd Party	164,000	480,370	524,740	555,735	561,125
Tax	-	-	-	-	-
<b>Net Profit / (Loss)</b>	<b>656,000</b>	<b>1,921,480</b>	<b>2,098,960</b>	<b>2,222,940</b>	<b>2,244,501</b>

# Financials Plan

## Balance Sheet

Particular	Year - 1	Year - 2	Year - 3	Year - 4	Year - 5
Total Equity	1,656,000	3,577,480	5,676,440	7,899,381	10,143,881
Total Liabilities	44,550	48,803	46,233	42,444	47,476
<b>Equity + Liability</b>	<b>1,700,550</b>	<b>3,626,283</b>	<b>5,722,673</b>	<b>7,941,825</b>	<b>10,191,358</b>
Fixed Assets	418,400	334,720	267,776	214,221	171,377
Current Assets	1,282,150	3,291,563	5,454,897	7,727,604	10,019,981
<b>Total Assets</b>	<b>1,700,550</b>	<b>3,626,283</b>	<b>5,722,673</b>	<b>7,941,825</b>	<b>10,191,358</b>

## Cash Flow

Particular	Year - 1	Year - 2	Year - 3	Year - 4	Year - 5
Cash Flow from Operational Activities	805,150	2,009,413	2,163,335	2,272,707	2,292,377
Cash Flow from Investing Activities	(523,000)	-	-	-	-
Cash Flow from Financing Activities	1,000,000	-	-	-	-
<b>Total Cash Flow During the Year</b>	<b>1,282,150</b>	<b>2,009,413</b>	<b>2,163,335</b>	<b>2,272,707</b>	<b>2,292,377</b>
Opening Cash Balance	-	1,282,150	3,291,563	5,454,897	7,727,604
<b>Closing Cash Balance</b>	<b>1,282,150</b>	<b>3,291,563</b>	<b>5,454,897</b>	<b>7,727,604</b>	<b>10,019,981</b>

# Revenue Streams

**01** Direct Sales

**03** After-Sales Services

**02** Subscription Services

**04** Partnerships & Collaboration



# Funding Needs & Future Development



## Objective

The additional funds are crucial for accelerating development, optimizing the hoverboard's features, and preparing for a commercial rollout. This will enable us to capitalize on our early advancements and bring the hoverboard to market efficiently.

## Impact of Investment

Directly contribute to the successful transition from prototype to a fully functional, market-ready hoverboard.

Help us maintain a competitive edge and establish a strong presence in the emerging hover technology market

To advance from the prototype phase to a market-ready product, we require further funding. This investment will support:

- ✓ Improving hovering height, extending range, and refining overall functionality.
- ✓ Transitioning from prototype to full-scale manufacturing, including sourcing materials and setting up production facilities.
- ✓ Ensuring the hoverboard meets all safety and operational standards for commercial release.
- ✓ Conducting thorough market testing, marketing campaigns, and preparing for a successful product launch.

# Conclusion

HoverTech Innovation is poised to revolutionize personal transportation with our advanced hoverboard technology. By integrating cutting-edge innovations, we offer a safe, stable, and enjoyable riding experience for urban commuters, tech enthusiasts, and recreational users alike. Our commitment to continuous improvement in safety, functionality, and sustainability underscores our dedication to customer satisfaction and market leadership. With a robust business model focused on direct-to-consumer sales, strategic partnerships, and global expansion, we are well-positioned to capitalize on the growing demand for innovative mobility solutions. To achieve this vision, we are seeking strategic investments to accelerate the development of our innovative hoverboard technology and bring it to market.

