

**BIGGINER'S GUIDE** 

## SEO Best Practices

**TOP 4 SECRETS** 



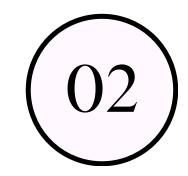
01

## create a Glossary Page

Use Relevant phrases and long tail keywords

Pay attention to site structure and enable internal linking
Become an authoritative source





## Launch a Forum

invite people to discussion forum and note which keywords they are using Spark engagement and grow your page Increase online visibility with less effort through discussions



(03)

# Optimize landing Pages

Focus on specific keywords for each page based on intent and relevancy

Leverage on-page SEO
Use relevant internal links



(04)

#### create use case Pages

illustrate how your products or services solve specific customer challenges

help potential clients see the value of your offerings in action Display success stories on you site



### follow our page for more information