



BIGGINER'S GUIDE

# SEO Best Practices

TOP 4 SECRETS

# create a Glossary Page

Use Relevant phrases and long tail keywords

Pay attention to site structure and enable internal linking

Become an authoritative source

# Launch a Forum

invite people to discussion  
forum and note which  
keywords they are using  
Spark engagement and grow  
your page  
Increase online visibility with  
less effort through discussions

# Optimize landing Pages

Focus on specific keywords for  
each page based on intent and  
relevancy

Leverage on-page SEO

Use relevant internal links

# create use case Pages

illustrate how your products or services solve specific customer challenges

help potential clients see the value of your offerings in action

Display success stories on you site



follow our page  
for more  
information