

Proposal For Website Development for iStudy Global

1. Objective

This proposal aims to develop the website for iStudy Global to deliver a modern, user-friendly, and feature-rich platform that aligns with market trends while meeting iStudy-specific requirements. This project will ensure an engaging and professional online presence for iStudy to serve its audience and stakeholders better.

2. Scope of Work

After researching all the references you provided, such as Genix, Provisa, NEXT, etc, we have gathered the following requirements that best suit you.

Requirements

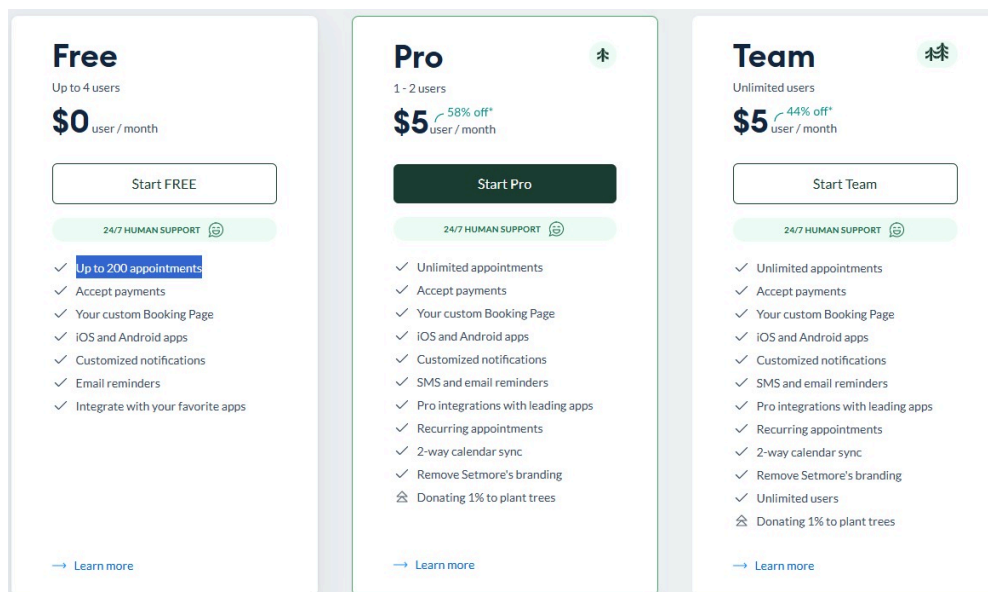
Pages	Inner Pages
Home Page (Landing Page)	
Search Course	Each course detail pages
About Us	
Test Preparation	IELTS, TOEFL, PTE
Services	Accommodation Assistance, Career Assistance, Right University selection, Health Care, Interview etc
Countries	US, USA, Canada, Australia, etc
News/Blogs	Individual Blog pages
Scholarships	
University	
Contact Us	
Book an appointment	

Additional Features

- **Login:** This feature can be added if the login requirement is clear, such as the specific use case after anybody logs in to the platform. This will require more effort than the requirements provided in the previous table.

Book an appointment Feature:

For this feature, we need to use the plugin (setmore.com, which is used in provisa.com.au as well) that is available for the platform and is reliable and much more efficient. The cost to use this is free for 200 appointments per month, but if we need more than that, we need to pay according to the following image:



Support and Maintenance

- Regular technical support to ensure smooth operation and resolve any issues promptly.

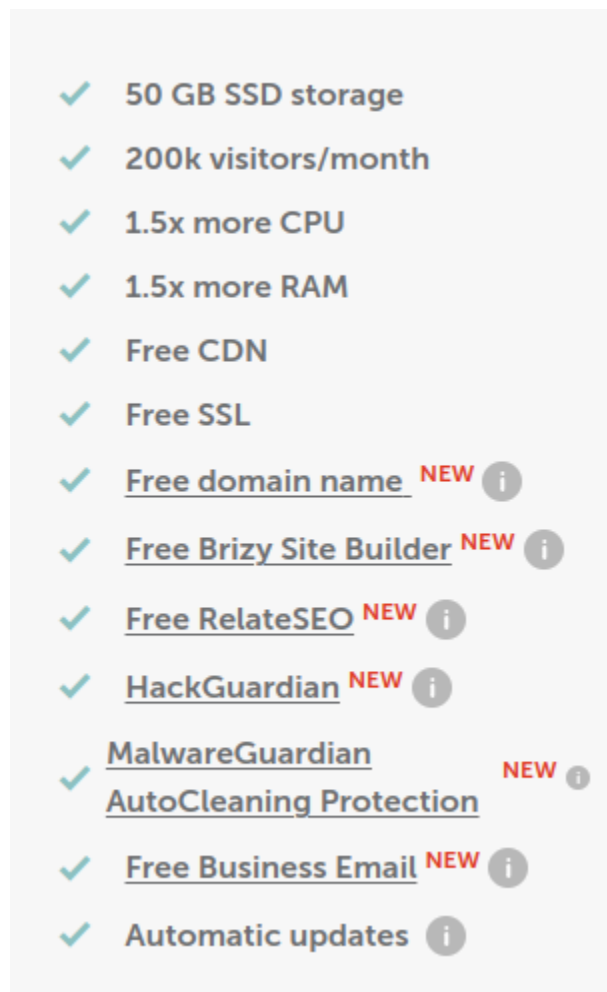
3. Benefits of Choosing Our Services

- **Expertise:** Our technical team specializes in website development using modern tools and trends to create high-performing websites.

- **Scalability:** The website will be designed to support future enhancements and expansions.
- **Reliable Support:** Dedicated monthly updates and technical support ensure the website remains up-to-date and error-free.

4. Recommendation for hosting change to Namecheap

We recommend changing the hosting platform to Namecheap. Partnering with Namecheap provides cost-effective and high-performance hosting solutions. WP Turbo Option provides as follows:



5. Project Timeline

- **Website development Completion:** Within 20 days from project commencement.
- **Hosting Setup:** Completed during the website deployment phase.

6. Next Steps

1. Approve this requirement to initiate the project in full.
2. We will be sending the proposal with the cost.
3. Confirm hosting preferences and proceed with domain transfer and hosting setup.

We look forward to collaborating with iStudy Global to deliver a modern, engaging website that enhances its digital presence and supports its organizational goals.

Please do not hesitate to contact us with any questions or for further details.

For and on behalf of Synep Solution,

Anish Rauniyar