

Robert Kulp

Dear Adpearance,

First I would like to say, I rarely start at the bottom. At the moment, having not had a job in this industry, I am not aware of where my skill set falls in the grand scheme of things. I have come to realize over the years that I usually begin something new at the intermediate level. So give me a try, I am motivated and learn fast.

I am applying for a position as an Interactive/UX Designer. After submitting my resume to you recently, I received an automated email from David Steinberg that included some quality information about applying to your firm. I found myself inspired by that information and this cover letter and resume are the result of that inspiration.

In my research of Adpearance I found many positive reviews and I value the data driven design strategy that you employ in your process. I find a great deal of joy from the insight and discovery that data provides. The details of human interaction with technology and interpersonal relationships are highly intriguing to me.

I may not be your most experienced applicant for this position, but I do possess a great deal of motivation to become a valued member of your team, as well as a similar lifestyle, such as your morning boot camps and design strategies. I know I have a great deal to learn in such an environment and hope that you might give me the foot in the door I need to be off and running in my new career.

Sincerely,

Robert Kulp

Web Designer

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Profile

I am an aspiring Web Designer looking for an outgoing team that is enthusiastic about what they do. My personal life involves living a healthy active lifestyle and I wish to find a work place with people of a similar mindset that I can call home. This being a second career for me, I come to the workplace with skills that can only be developed from experience. People skills, both peer and customer, a self driven work ethic, drawn from my personal interests and a curiosity for continued education are at the core of my personal motivation.

Skill Set

- Problem solver
- HTML5 & CSS3
- JavaScript
- Bootstrap
- JQuery
- Google Analytics
- Chrome Developer Tools
- SEO Standards
- Photographer
- Photoshop CS6
- Photo processing
- Git
- Responsive Design

Education

3.9 GPA

Web Development and Design at PCC (Portland Community College)
Studied design at PCC (Pasadena City College in Southern California)

I have been in school at PCC since 2012, although most of my effective education has been from online sources such as Lynda.com, W3Schools, W3C, MDN and personal projects I have chosen specifically to develop my skills further.

Work Experience

Vista Park Campground in Skamokawa Washington. www.vista-park.org

Site design, logo, photography and site construction were created by myself. Over all I am satisfied with this project and I gained much experience finding solutions to what the owners wanted in their site and what I know to be good design. In the end I have learned it is often a compromise between the designer and those that have final say.

I spent a summer optimizing Vista Park with SEO. Keyword searches, Google business, micro data, Google analytics and a 301 redirect were among the areas I optimized.

In addition to the construction of their website, I also assisted them as an afterhour's camp host during my stay at Vista Park.

Oowee Gooley Brownies www.ooweegooleybrownies.com

This site was fun to build. I can't take credit for the design as it was created by a friend of the client. All the photography was captured by me, although many are unfinished as they live in Los Angeles and required a trip there to take the photos. They were satisfied with the site as it is so nothing further has been done. This client had very specific ideas about how their site should be. Since they are satisfied with what I did, I feel a sense of accomplishment.

Triple "M" Alpacas www.triplemalpacas.com

Created for a friend and former co-worker, I have plans to adapt this site to Wordpress or further my skills by creating a workable site for them so they can add or subtract animals as they need. We are still discussion their needs in this regard. I look forward to making it just what they want.

Hi-Way Fuel Automotive.

June 1999 to December 2012