
EDUCATION

PLUS TWO

islamic center mannarkkad 2019-2020

Accountant

Tally@,gst 2022-2023

Inmakescinfotech.ltd eranakulam

Digital marketing

2024-2025

Inmakescinfotech.ltd eranakulam

SKILL SUMMARY

Technical skill : SEO , SEM , SMM Email markettin, content marketting , content writing
SEO , canva ,chatGpt , Google analytics ,Google search console , -

Tools : Ads manager , Google tag manager

Platform : Wordprocess , Face book , Instagram , You tube

soft skill : people managment ,building , Excellent communication

PROJECT

Web development

- optimized webssite for SEO ensuring high search engine ranking using yoastSEO plugin
- designed and a developed a responsive website using wordpress
- conducted in - depth key word research using key word planer and ubersuggest to indentify- highranking key words
- creating engaging blog post and event- related articles , optimizing them for high-trafic keeywords

social meadia growth and engagement strategy

- conducted in-depth keyword reswarch using keyword planner and ubersuggest to identify high ranking keyword
- creat high-quality SEO -optimized caption and hashtags to improve organic reach ,
- designed visual appealing graphics , short video using canva

CERTIFICATION

Digital marketing

Digital marketing course certificat
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2025 August