

**EDUCATION**

**PLUS TWO**

islamic center mannarkkad 2019-2020

**Accountant**

Tally@,gst 2022-2023

Inmakescinfotech.ltd eranakulam

**Digital marketing**

2024-2025

Inmakescinfotech.ltd eranakulam

**SKILL SUMMARY**

**Technical skill :** SEO , SEM , SMM Email markettin, content marketing , content writing  
SEO , canva ,chatGpt , Google analytics ,Google search console , -

**Tools :** Ads manager , Google tag manager

**Platform :** Wordprocess , Face book , Instagram , You tube

**soft skill :** people managment ,building , Excellent communication

**PROJECT**

**Web development**

- optimized webssite for SEO ensuring high search engine ranking using yoastSEO plugin
- designed and a developed a responsive website using wordpress
- conducted in - depth key word research using key word planer and ubersuggest to indentify-  
highranking key words
- creating engaging blog post and event- related articles , optimizing them for high-traffic  
keeywords

**social meadia growth and engagement strategy**

- conducted in-depth keyword reswarch using keyword planner and ubersuggest to identify  
high ranking keyword
- creat high-quality SEO -optimized caption and hasjtags to improve organic reach ,
- designed visual appealing graphics , short video using canva

**CERTIFICATION**

**Digital marketing**

Digital marketing course certificat  
Inmakescinfotech.ltd eranakulam

2025 August