

# Marketing smarts for big ideas

Mailchimp helps small businesses do big things, with the right tools and guidance every step of the way.

## Do it all with Mailchimp

Bring your audience data, marketing channels, and insights together so you can reach your goals faster—all from a single platform.





## Get your business online

Give your brand a home with a custom domain. Then create a website with built-in marketing tools to help you launch it.

Websites and domains

## Market your business

Send the right messages on all the right channels. Build emails, social ads, landing pages, postcards, and more from one place.

Marketing campaigns

# We'll help you—

## Reach the right people

Put your people at the heart of your marketing with tools that help you get to know your audience and see who you should be talking to.

Audience management tools

## Create better content

Let your brand shine through with easy-to-use design tools and flexible templates. Our AI-powered Creative Assistant will even generate custom designs for you in seconds.

[Explore content studio](#)

## Automate your marketing

Add a personal touch without the personal effort through automated messages that reach your customers at exactly the right moments.

[Learn about automations](#)

## Take action with our insights

With all your data and insights in one place, you can see what's working best and get recommendations to help you do more of it.

[Insights & analytics tools](#)

## Grow with Mailchimp

Our marketing platform helps brands like these build their thing and keep it growing.