Permanent:

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KELLY RACADIO

Present: 211 Edwards Street Tallahassee, FL 32304

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EDUCATION

Florida State University, Tallahassee FL

Bachelor of Science, Information Technology, Minor in Psychology

expected May 2019

Overall GPA: 3.821

TECHNICAL SKILLS & EXPERIENCE

- Languages: Java, Python, PHP, JavaScript, jQuery, SQL, Bash, HTML, CSS, and Markdown
- Distributed version control (Github)
- Experience with web design and development, Wordpress, SEO, Responsive Design, and more
- Experience with Adobe Illustrator, Photoshop, InDesign, Canva, etc.

WORK EXPERIENCE

FSU College of Communication & Information, Tallahassee, FL

August 2018 – present

Web & Virtual Content Intern

- Support and advance CCI's multiple videos and websites by developing video content and using PHP
- Perform testing on web pages, content management systems (Wordpress), plugins, content, etc.
- Use reporting tools such as Google Analytics to analyze website statistics and user's behavior

RB Oppenheim Associates, Tallahassee, FL

January 2018 – May 2018

Digital Design Intern

- Applied social media, Web, video and graphic design skills to real-life clients and campaigns
- Managed the RBOA and Digital Opps social media by scheduling posts through Hootsuite
- Participated in client meetings and brainstorming sessions

College Autism Network, Tallahassee, FL

May 2017 – January 2018

Web Design and Development Intern

- Tasked with the responsibility to redesign the visual and structural foundation of CAN's website
- Met weekly with other members of the Media and Communication team to set goals and deadlines for projects
- Posted new content and ensured effective maintenance to develop online presence

Florida State University Foundation Phone Center, Tallahassee, FL

October 2016 – February 2017

Student Fundraiser

- Called Florida State alumni to update demographic information and ask them to give back to FSU
- Achieved personal sales goals with a 10% pledge rate and 50% credit card rate
- Raised \$4,500+ towards Florida State University

INVOLVEMENT

Webmaster, Pi Beta Phi, Florida State University

January 2018 - May 2018

- Oversaw all social media platforms including Facebook, Twitter, Instagram, Pinterest & VSCO
- Updated Pi Beta Phi's personal website with new photos, current Executive Office members, events, etc.
- Managed Pi Beta Phi's general email account and respond to outside questions/concerns in a timely fashion

Points Chair, Pi Beta Phi, Florida State University

January 2017 – December 2017

- Gathered all member's evidence of attending events via Pi Beta Phi's official points email
- Organized all points into a massive Google Docs spreadsheet in order to make next semester's housing list
- Managed a committee that assisted in collecting and organizing the points