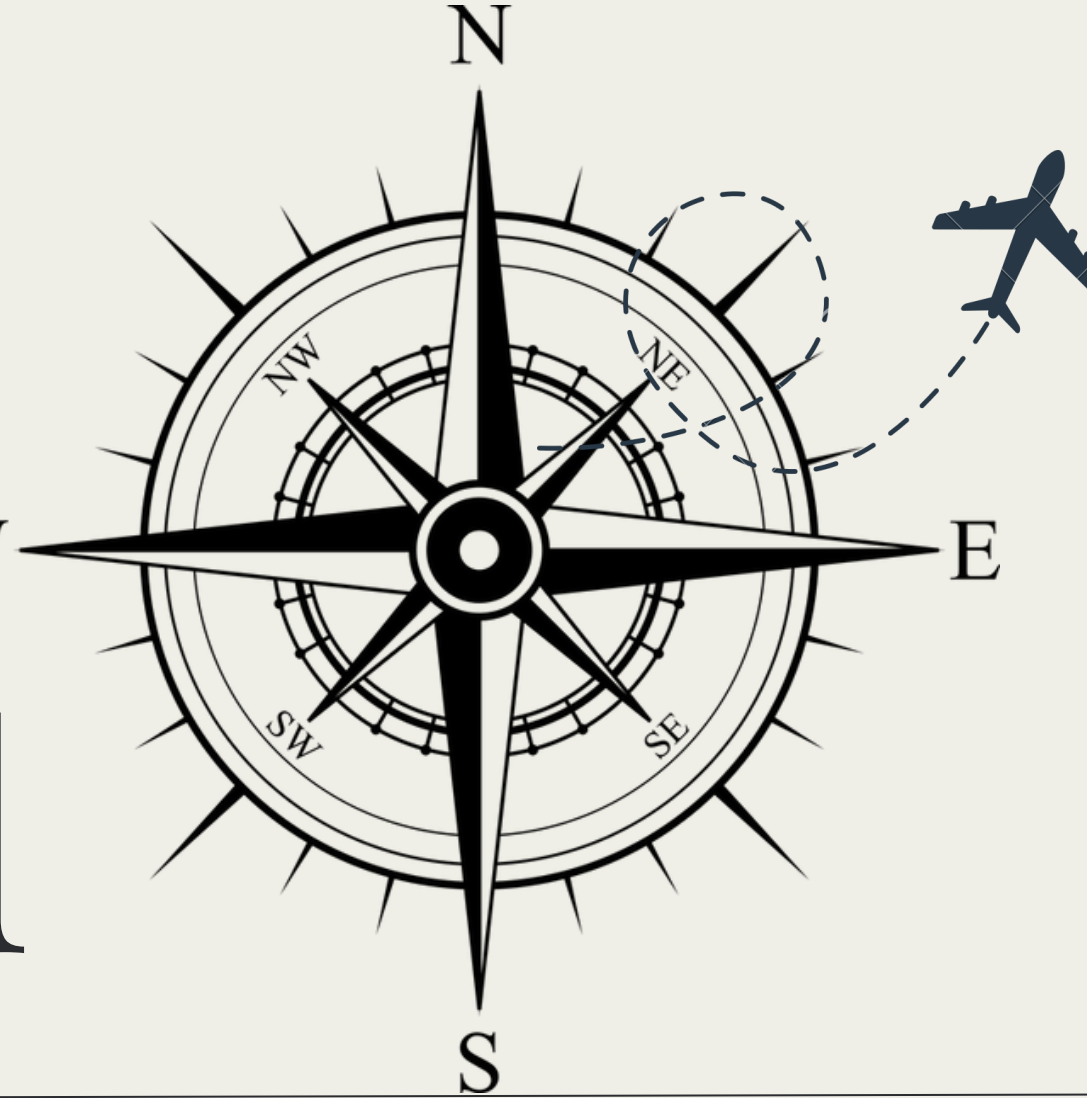


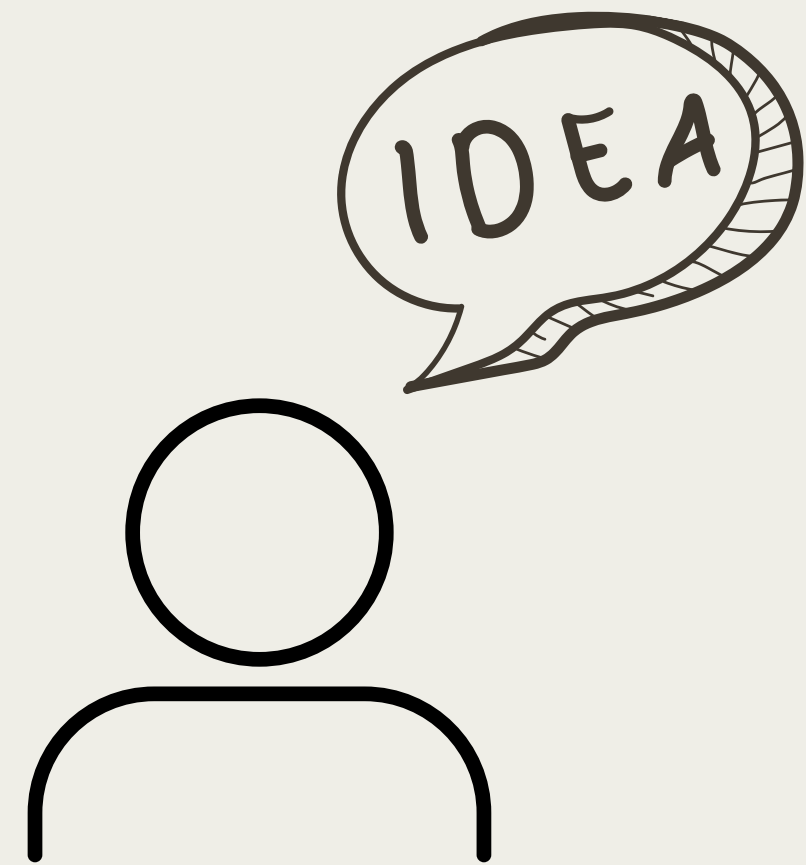
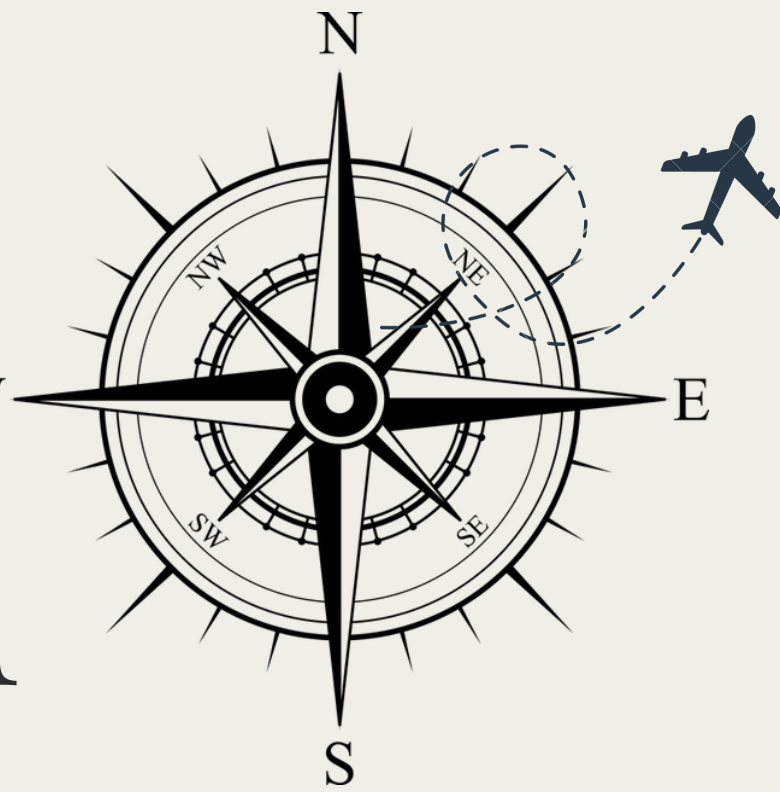
Match Maker^w Abroad



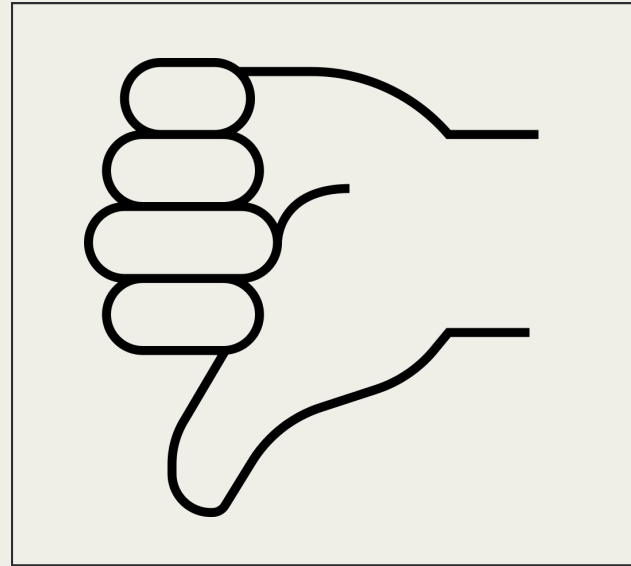
FIND YOUR PERFECT PARTNER

Presentation by Lara M. Mohr, Katharina Volk

Match Maker^w Abroad

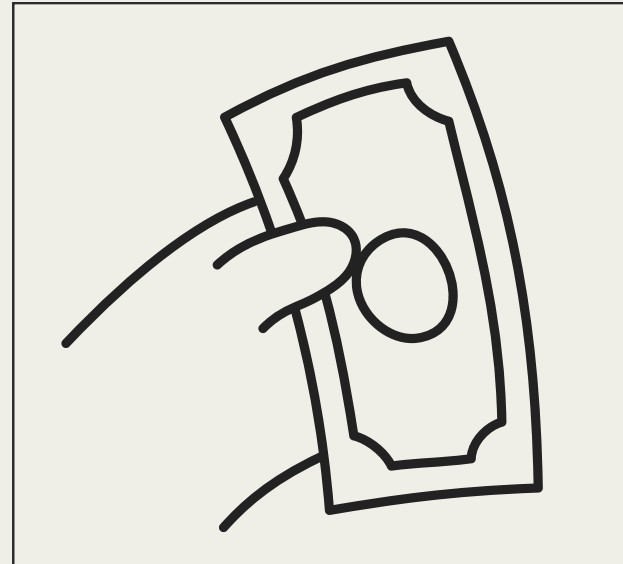


PROBLEMS BEFORE MATCH MAKER ABROAD



Not many options

- disadvantages for foreigners
- not knowing which jobs are available
- not knowing about the requirements of a specific job abroad
- it's hard to find something if someone needs to find a job in a specific field



Expensive websites

- many websites are required of a high fee
- limited options even if people need to pay a fee
- not receiving the right help

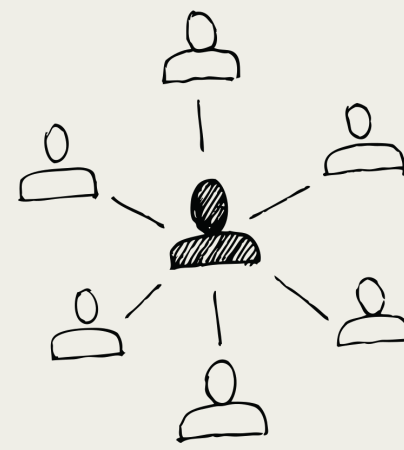


Many Interviews

- lots of interviews
- long process
- sometimes it takes very long until a company responds -> sometimes they don't respond at all

Mission

Helping travelers and companies to connect internationally and easy to find their perfect match



Vision

To be the world's most trusted, sustainable and innovative app for work and travelers as well as companies



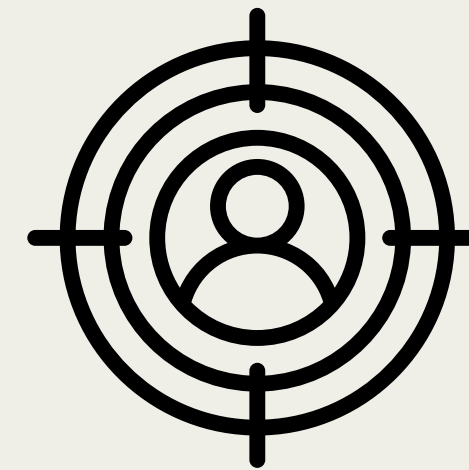
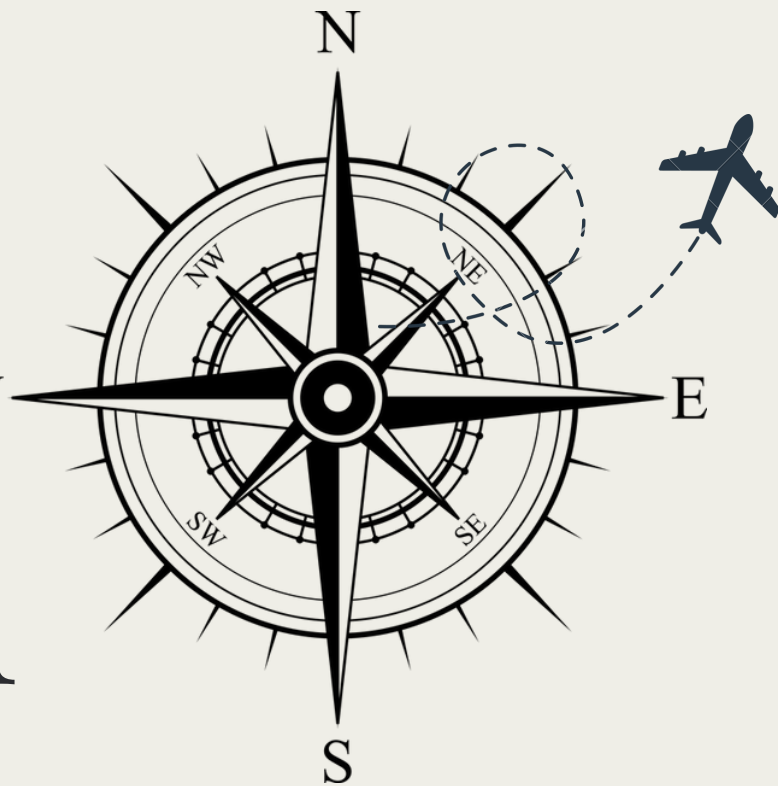
Value proposition

Enabling the users to explore job options combined with exploring the culture and country.

Enabling the companies and private users to find employees fitting to the mentality and job.



Match Maker^W Abroad



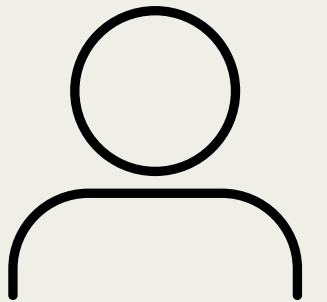
Target Group

TARGET GROUPS

People who want to work abroad



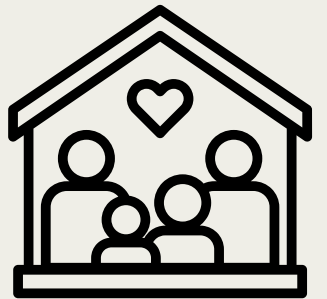
- Is looking for a temporary job abroad
- Wants to gain international work experience



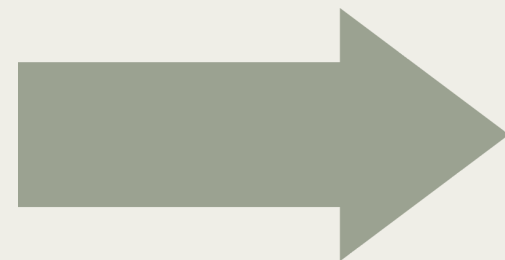
Private person



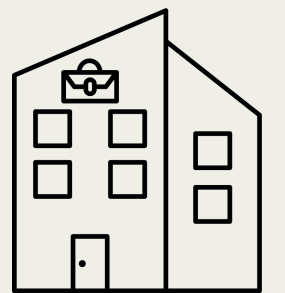
- Looks for help in everyday life
- Owns, for example, a family-run business
- Needs help by ,for example, ffarm work



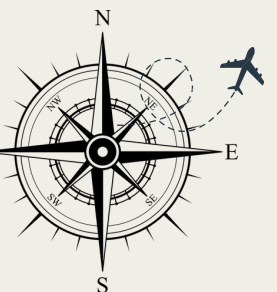
HR Manager of big Hotel



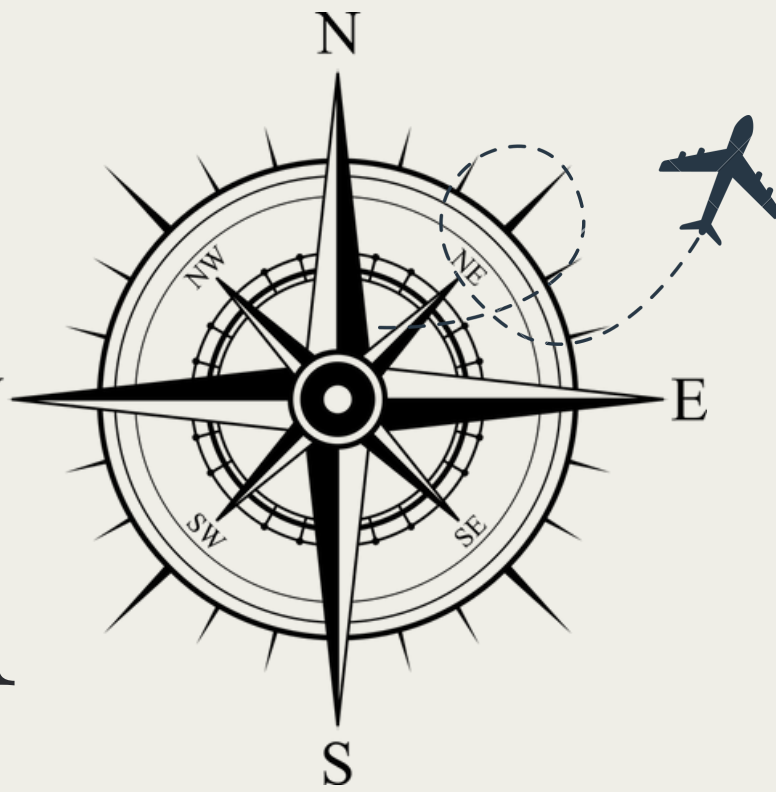
- Works for a bigger company
- Is looking for seasonal help, for example, in a hotel



Match
Maker^w
Abroad



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SWOT

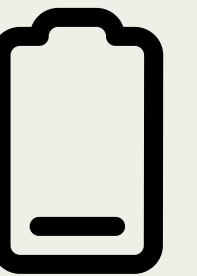
Strength

- many people who want to work abroad have the same problems
- cheaper than usual websites
- uniqueness through filters
- people are able to chat with previous workers & ranking system



Weakness

- people need to pay a little fee
- people may be losing interest
- need of a big community -> people who are using the app



Opportunities

- improve the app by updates -> new and more filters
- many more people want to gain international working experiences

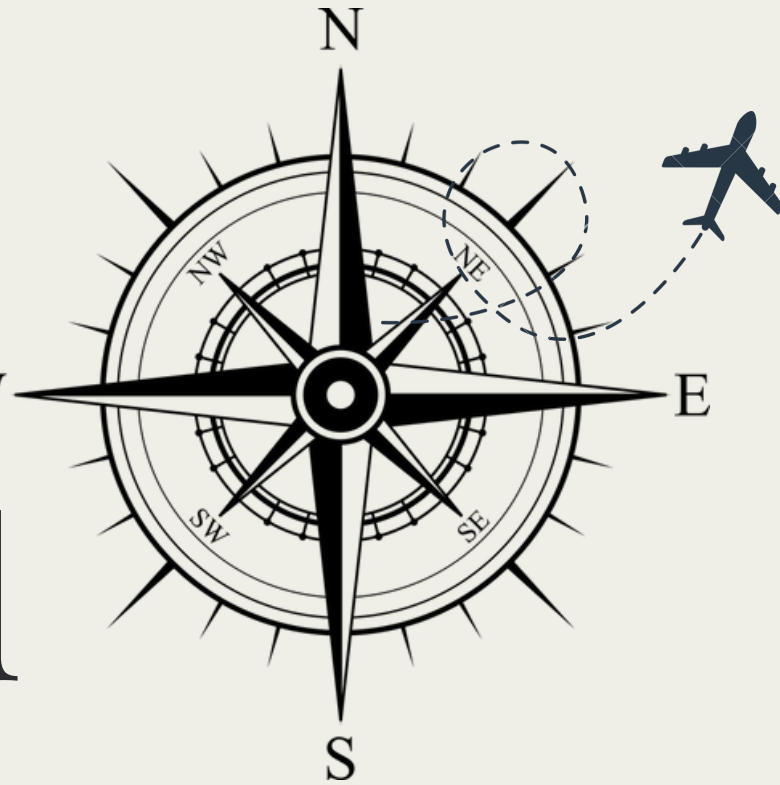


Threats

- competitors in the market
- new inventions of similar apps or websites
- people might not be interested -> not enough employees or companies who want to use the app



Match Maker^W Abroad



Financials

COSTS FOR USERS (TRAVELER)

Download App



0,99€

Familiarizing
with match
maker abroad



No additional costs ->
advertisement-> users
are not able to create
an own a profile -> only
able to see how the
app works

creating an
account



25,00€
-> **Voucher for**
e.g., plane ticket
due to
cooperations

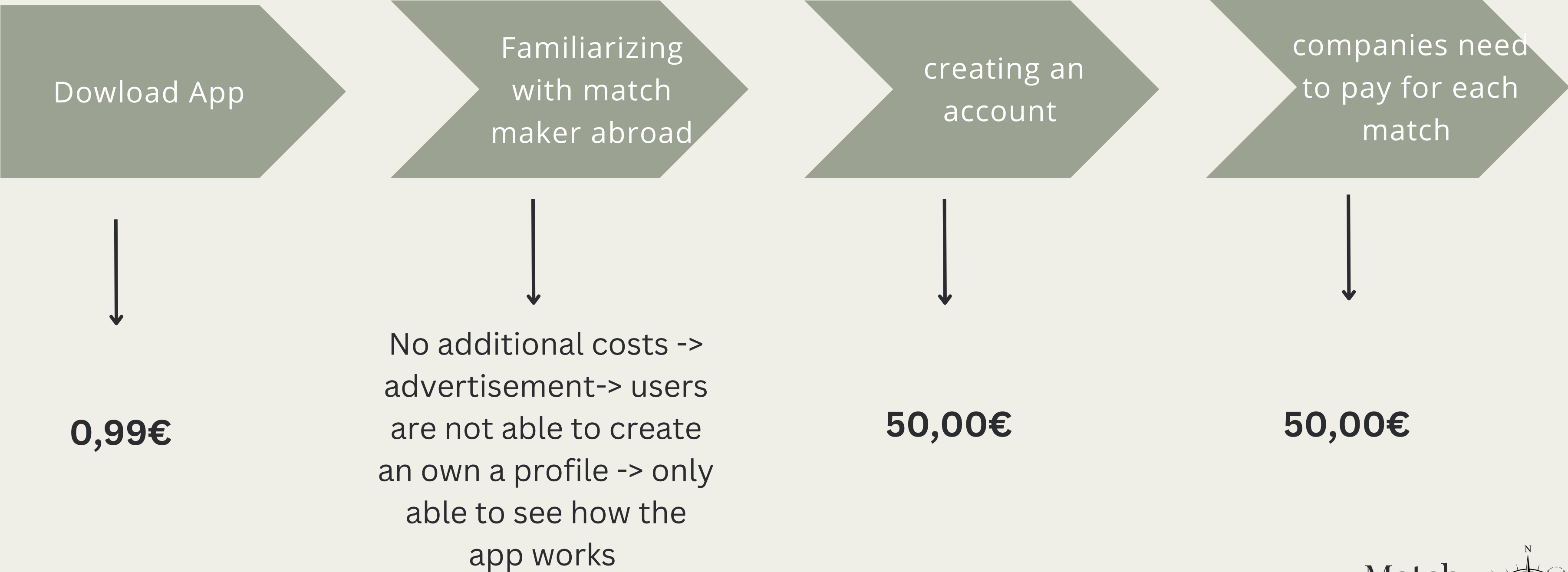
access to
everything



No additional costs for
the users anymore



COSTS FOR USERS (COMPANY)



Thank you!

For your attention

Match
Maker^w
Abroad

