

Racquel Giner

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Full stack software engineer with an entrepreneurial spirit and a life-long passion for technology and problem solving. With experience in Ruby on Rails and JavaScript-based programming and a background in tech startups and PR/marketing I bring strong frontend and backend development, client relations, and team leadership skills. Former competitive athlete.

TECHNICAL PROJECTS

Equidestined - [Github](#) | [Demo](#)

Find the midpoint location between you and a friend and choose a top rated venue nearby

- Developed with Javascript, JQuery and Rails
- Authenticated users through Rails back end with bcrypt
- Utilized Yelp API to populate venues/top rated destinations
- Integrated Google Maps API to pinpoint locations on a dynamic map

GifChat - [Github](#) | [Demo](#)

Anonymously chat with friends using gifs generated by keywords

- Built with Rails backend to store chat data
- Integrated Giphy API to match search with appropriate Gifs
- Implemented live polling to enable user real-time chat update viewing

InstaDrag - [Github](#) | [Demo](#)

A photograph drag-and-drop web app inspired by Instagram

- Developed with React using Draggable components
- Authenticated users with Rails backend and Javascript frontend, using tools such as bcrypt and jwt

TECHNICAL SKILLS

Ruby, Rails, React, Javascript, JQuery, Adobe Photoshop, Adobe Illustrator, CSS, HTML

EMPLOYMENT HISTORY

Capptivation Inc., Westchester, New York

Founding Partner/Web Developer, *October 2014 - June 2017*

- Founded a tech startup to provide crisis resources to high school and college students; designed/created website using HTML, CSS and Javascript and introduced smartphone app "Reach Out Editions" (Android, iOS) nationwide.
- Developed 130 marketing web pages for schools nationwide to create awareness about Reach Out Editions.
- Led high profile meetings with government, college, foundation and service providers, building client base to 330,000 users.
- Increased partnerships with well-known organizations in the NYC area, ensuring service provider/resource data accuracy.

Archive Shoes, New York, New York

Web Developer, *September 2016 - May 2017*

- Developed ecommerce website for a designer shoe retailer on the squarespace platform, utilizing CSS for customized styling.
- Implemented Search Engine Optimization and Google Analytics to track and increase user base.
- Managed orders and client relations, and created an in house customer contact database to optimize client communications.

Formula PR, New York, New York

Public Relations Assistant, *June 2014 - October 2014*

- Elicited and analyzed PR needs of clients such as UrgentRx and Wyndham Hotels Group at an experiential and PR firm.
- Researched/formulated PR client strategies, elevating client branding/exposure in their respective industries.
- Addressed client queries, developed pitches for media submission and pursued and cultivated media contacts.

EDUCATION

Flatiron School, New York, NY - *September 2017*

- Immersive Full Stack Software Engineering Program

Binghamton University, State University of New York, Binghamton, New York - *May 2014*

- Bachelor's Degree in Psychology
- Division 1 Scholarship Student-Athlete