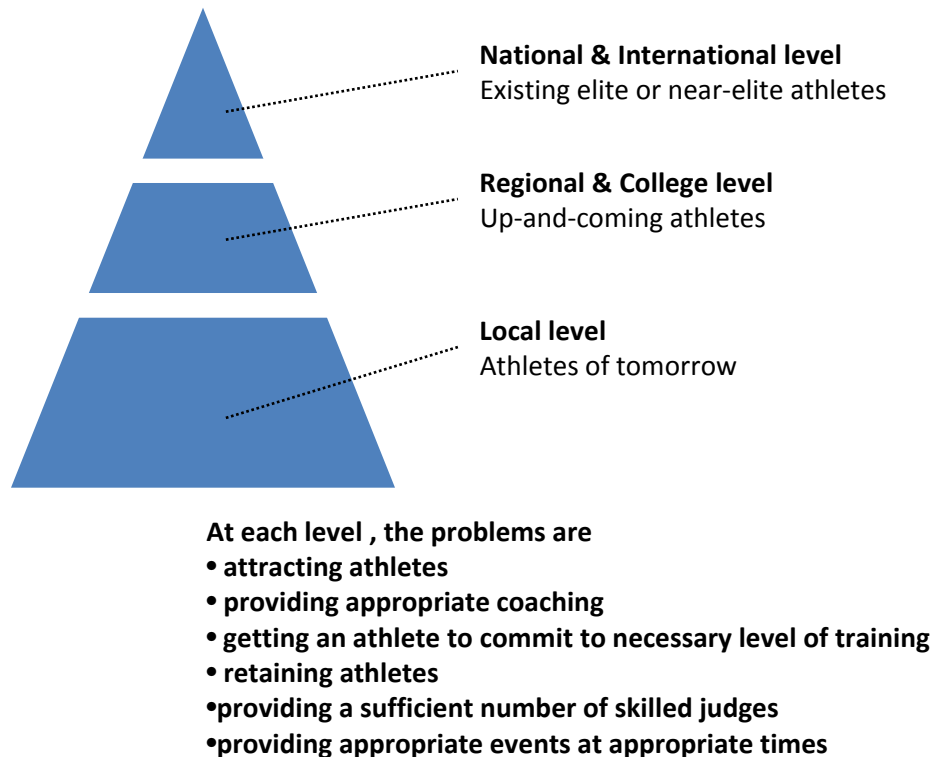


Strategic Plan to Improve Elite US Racewalking

From Ad Hoc Idea Group - twincitiesracewalkers.org/ideas - started at yahoo group **racewalking** – Dec 2, 2009

1. Provide the support needed to develop athletes at all levels



2. Provide and publish a clear tactical plan to accomplish this strategic plan (with or without financial help from USATF)
3. Involve everyone to define and implement the tactical plan (including but not limited to the executive committee, national committee, associations, clubs, athletes, athlete's parents/spouses, past athletes, masters athletes, coaches, event organizers, judges and interested people)
4. Communicate, communicate, communicate (destroy the notion of an in-crowd by making information available to everyone - about what needs doing and about who is doing what -- about everything)
5. Measure/evaluate tactical efforts and adjust the tactical plan (as experience dictates and as additional ideas are suggested)

Tactical Plan: See twincitiesracewalkers.org/ideas for the current state of a brainstorming session on ideas to improve US racewalking. Ideas presented in this meeting will be added. There is still time for you to contribute.

Next Steps:

1. Edit and publish the tactical plan. (by end of January 2010)
2. Let people volunteer to work on implementing portions of the plan.

Contact: for questions, suggestions, or to volunteer: Bruce Leasure at racewalk@usatfmn.org