UI UX Designer

Rachel Radulski

CONTACT



Delaware, US - open to relocation



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SKILLS

Visual design & principles of UI design Wireframing & prototyping Responsive design Interaction design Style guide design Branding Information architecture User research & UCD Competitive analysis

User flows

User testing and preference testing HTML, CSS, & Javascript

Deliverables & case studies

TOOLS

Figma

Adobe Suite (InDesign, Premier Pro, Illustrator, Photoshop) Visual Studio Code

Github

Keynote

EDUCATION

UI UX Design Certification

with specialization in Front End Development

CareerFoundry 2022-2023

Physical Therapist Assistant

Delaware Technical Community College 2017-2020

Health Behavior Science credit

University of Delaware 2015-2017

LINKS



portfolio



<u>rachelradulski</u>



in/rachelradulski

SUMMARY

Passionate UI/UX designer with a background in physical therapy, integrating compassion, ergonomics, user-centered design, and visual aesthetics. Meticulously crafting visually stunning mobile and web designs that prioritize functionality and user satisfaction for exceptional experiences.

RELEVANT PROJECTS

Modish Nest | Furniture Store Web App

CareerFoundry Project May 2023

- Role of UX Designer: Translated user problems and stories into design solutions
 with corresponding user flows. Created low-fidelity wireframes based on design
 thinking. Made data-driven design decisions by conducting user testing and
 preference testing on mid-fidelity wireframes.
- Role of UI Designer: Applied clean visual design principles to wireframes, creating
 a responsive web product by adapting mobile designs for desktop breakpoints.
 Presented final designs through mock-up creation.
- Role of Product Designer: Developed a cohesive brand identity by creating comprehensive brand guidelines encompassing guiding principles, logo, colors, iconography, typography, images, illustration, and writing style.

HomeBoost | Mobile Native Home Automation App

CareerFoundry Project
April 2023- May 2023

- Role of UX Designer: Analyzed competitor apps to understand user problems and assess UI strengths and weaknesses. Formulated features and user flows based on research findings. Ensured user-centric designs through rigorous user testing of the iOS or Android prototype.
- Role of UI Designer: Developed low, mid, and high fidelity wireframes aligned with
 the user flow. Applied iOS and Material Design principles, including components,
 styles, interactions, and haptics, to create functional native designs. Employed
 visual design principles to enhance both versions of the design.

Localite | Venue Recommendation Responsive App

CareerFoundry Project
October 2022 – March 2023

- Role of UX Designer: Enhanced user experience by leveraging competitor analysis, user interviews, and user testing to inform a user-centric design approach.
 Applied lean UX principles, created user personas, and conducted A/B preference testing to validate design decisions.
- Role of UI Designer: Presented visual direction with a mood board, maintained
 consistency with a style guide, and created accurate responsive wireframes for
 multiple breakpoints. Incorporated feedback from designers and testing to refine
 design choices. Developed a comprehensive design with over 100 screens and
 showcased final designs through mockups.

TRANSFERRABLE SKILLS

Physical Therapist Assistant

Promedica | Philadelphia, PA March 2021 - July 2022

- Effective Communication & Collaboration: Demonstrated exceptional communication skills by collaborating with interdisciplinary teams, patients, and caregivers, ensuring a shared understanding of patient needs and comprehensive care.
- Organizational Excellence & Attention to Detail: Managed high-volume caseloads with precision, maintaining meticulous attention to detail in documentation, billing, and record-keeping processes.
- Adaptability, Creative Problem-Solving & Analytical Thinking: Showcased adaptability, resourcefulness, and analytical thinking in addressing unforeseen challenges, finding creative solutions, and making data-informed design decisions.
- Professionalism & Integrity: Demonstrated professionalism, integrity, and a strong work ethic in a fast-paced healthcare environment, fostering trust among patients and colleagues.