

Rachel Radulski

UI/UX Designer

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Professional Summary

Passionate and driven UI/UX designer with a unique background in physical therapy. Combining compassion, ergonomics, and user-centered design principles to craft visually stunning and functional mobile and web experiences. Proficient in user research, wireframing, and prototyping, advocating for the end user and strategically solving complex design challenges. Demonstrates expertise in typography, iconography, and graphic design for cohesive branding experiences across digital platforms. Possesses basic CSS, JavaScript, and HTML skills, facilitating seamless collaboration with developers and a deeper understanding of front-end development.

Areas of Expertise

UI/UX Design | User Research | Interaction Design | Prototypes | User Testing | Information Architecture | Wireframing | Design Thinking | Design Systems | Collaborative Skills | Problem Solving | Usability Testing | Branding | User Empathy | Color Theory | Typography | Sketching | Rapid Prototyping | A/B Testing | User Feedback Analysis | Accessibility | Competitor Analysis | Case Studies | User Psychology | Design Principles | Data Visualization | Continuous Learning | Adaptability | Multitasking | Responsive Design | User Flows | Persona Creation | Mobile App Design | Web Design | Tablet Design | Visual Design | Style Guides | Communication | User-Centered Design | Time Management | Task Prioritization | Design Feedback | User Stories | Inclusive Design

Technical Skills

Figma | HTML | CSS | JavaScript | Front-End Development | User Interface Guidelines | Design Patterns | UI Animation | Icon Design | VS Code | GitHub | Design System Components | Material Design Guidelines | Human Interface Guidelines (HIG) | Interaction Specifications | Prototyping Tools | Usability Metrics | CSS Frameworks | Responsive Frameworks | UI Kits | Web Accessibility | Debugging Skills | User Testing Tools | Data Analysis | Version Control | Cross-Browser Compatibility | Coding Standards | Layout Standards | Microsoft Office

Professional Experience

UI/UX Designer & Front End Developer

Rachel Rad Designs LLC

Remote

July 2022 - August 2023

- Identified and applied design principles, heuristics, and patterns in app development to create visually appealing and intuitive user interfaces.
- Demonstrated proficiency in using design tools, such as Figma, to create wireframes, mockups, and prototypes for mobile apps and web interfaces.
- Utilized grid theory and responsive design principles to establish consistent and organized content layouts for various screen sizes.
- Developed a strong understanding of typography, color theory, and visual design basics to create compelling and aesthetically pleasing UI elements.
- Conducted user research through interviews and persona creation to deeply understand user needs and preferences.
- Applied Lean UX principles to craft user-centric experiences and gather requirements for design projects.
- Communicated effectively with mentors and peers to implement design solutions and managed constructive feedback to improve designs.
- Demonstrated proficiency in frontend development skills, including HTML, CSS, and JavaScript, to create functional and responsive web pages.
- Developed a polished and professional online portfolio, showcasing a diverse range of UI/UX design projects and frontend development work.
- Integrated inclusive design practices to ensure accessibility and usability for diverse user populations, resulting in user interfaces that prioritize user experience for all.

Physical Therapist Assistant

Philadelphia, PA

Promedica

October 2021 - July 2022

- Demonstrated adaptability and quick decision-making in a fast-paced rehab setting, providing timely and effective physical therapy services.

- Collaborated seamlessly with interdisciplinary teams, patients, and caregivers, ensuring shared understanding of patient needs and delivering comprehensive care.
- Educated patients and their families about treatment progress and post-discharge care, using clear and concise communication skills.
- Utilized analytical thinking and creative problem-solving to address unexpected challenges and optimize treatment plans for positive outcomes.
- Upheld professionalism, integrity, and a strong work ethic in a demanding environment, fostering trust among patients and colleagues.

Physical Therapist Assistant

Jenkintown, PA

Genesis Healthcare

March 2021 - October 2021

- Coordinated effectively with the interdisciplinary team to plan and execute long-term patient care, ensuring continuity of rehabilitation services.
- Maintained organizational excellence and meticulous attention to detail in documentation and billing for Medicare and managed care insurances.
- Applied analytical thinking to optimize treatment plans over the long term, incorporating data-informed decisions for continuous improvement.
- Communicated and educated residents, families, and caregivers about treatment status and equipment needs, facilitating a smooth transition to home care.
- Demonstrated adaptability to address diverse patient needs and ensure ongoing rehabilitation success.

Projects

Modish Nest

2023

Furniture Store Web App | UI Designer/UX Designer/Product Designer

- Translated user needs into design solutions with user flows and low-fidelity wireframes using design thinking principles.
- Conducted data-driven design decisions through user and preference testing on mid-fidelity wireframes.
- Applied clean visual design principles to create a responsive web product, adapting mobile designs for desktop breakpoints.
- Presented final designs through mock-up creation.
- Developed a cohesive brand identity with comprehensive brand guidelines, including guiding principles, logo, colors, iconography, typography, images, illustration, and writing style.

HomeBoost

2023

Native Mobile Home Automation App | UI Designer/UX Designer

- Conducted competitor analysis to identify user pain points and evaluate UI strengths and weaknesses.
- Formulated features and user flows based on research findings.
- Conducted rigorous user testing of the iOS and Android prototypes to ensure user-centric designs.
- Developed low, mid, and high fidelity wireframes aligned with the user flow.
- Applied iOS and Material Design principles to create functional native designs, enhancing both versions with visual design principles.

Localite

2022-2023

Restaurant & Venue Recommendation Responsive Web App | UI Designer/UX Designer

- Leveraged competitor analysis, user interviews, and user testing to enhance user experience through a user-centric design approach.
- Applied lean UX principles, developed user personas, and validated design decisions through A/B preference testing.
- Presented visual direction with a mood board and maintained consistency with a style guide.
- Created accurate responsive wireframes for multiple breakpoints and refined design choices based on feedback and testing.
- Developed a comprehensive design with over 100 screens and showcased final designs through mockups.

Education

Physical Therapist Assistant

Delaware Technical Community College