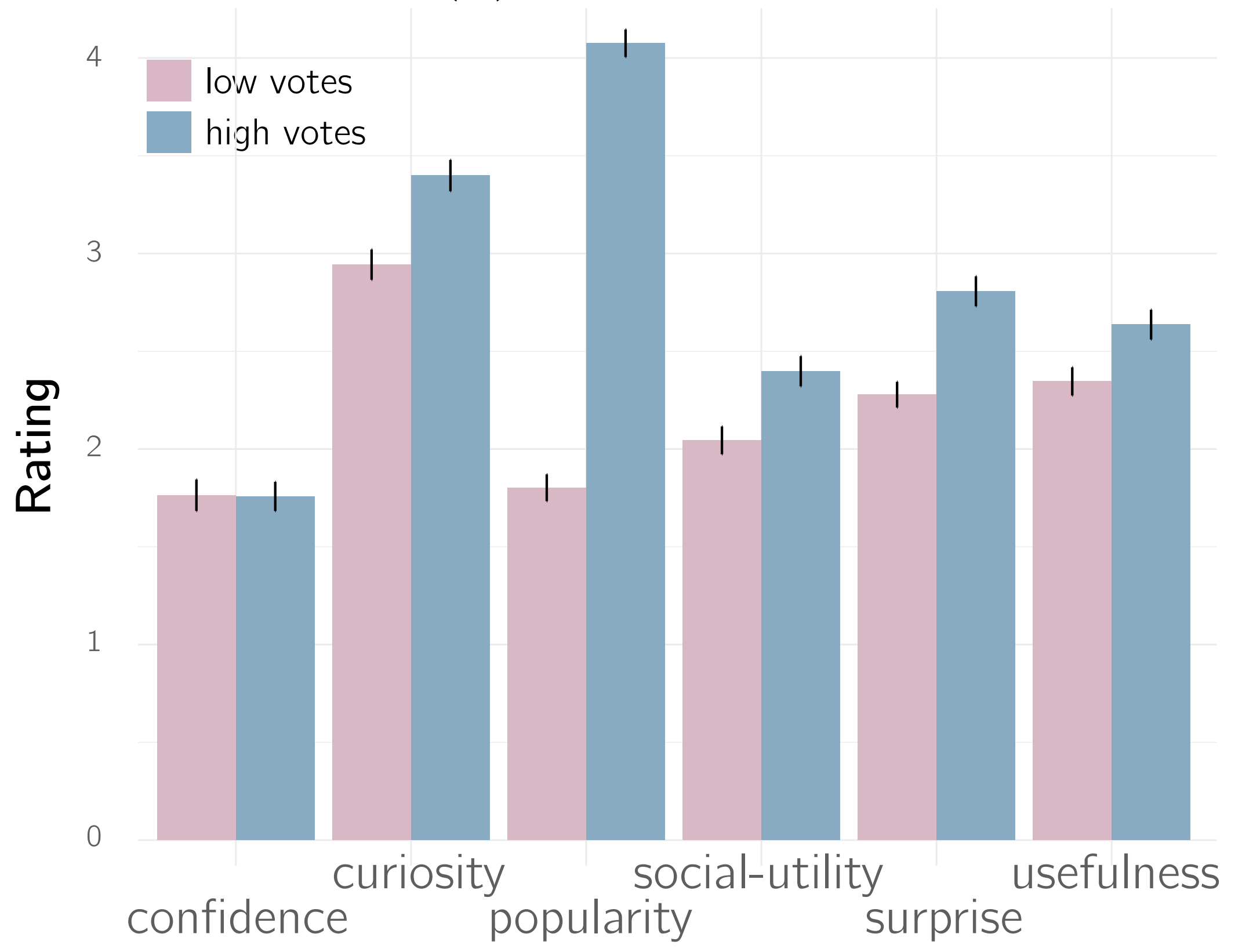
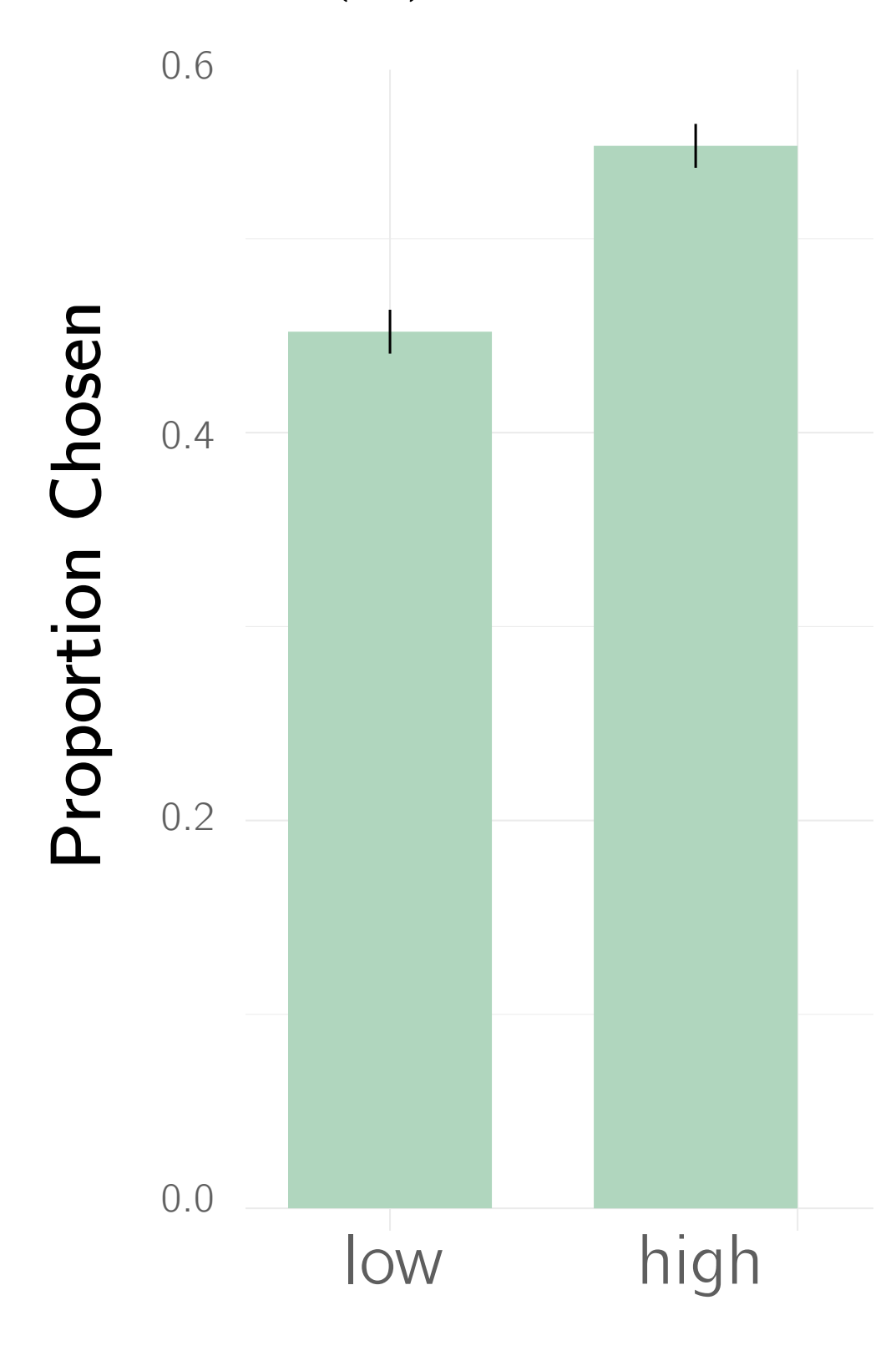


(a) Judgments



(b) Votes



(c) Multiple Regression

confidence*	-0.0980	-4.223
curiosity*	0.346	12.874
popularity	0.0347	1.561
social-utility	0.0381	1.164
surprise	-0.0414	-1.904
usefulness	0.0648	1.962
	coefficient	z-statistic