

<i>Artists</i>	<i>Website</i>	<i>Status</i>
Adam Rafferty	http://www.adamrafferty.com/	Up-and-coming
Alex Anderson	https://www.alexandersonharp guitar.com/	Up-and-coming
Alex de Grassi	http://www.degrassi.com/	Established
Andrew White	https://www.andrewwhitesongs.com/	Up-and-coming
Andy McKee	http://www.andymckee.com/	established
Billy McLaughlin	http://www.billymclaughlin.com/	established
Calum Graham	https://www.calumgraham.com/home	Up-and-coming
Clive Carroll	http://www.clivecarroll.co.uk/index.html	Established
Craig D'Andrea	http://www.craigdandrea.com/	Up-and-coming
Eva Atmatzidou	http://evaatzidou.blogspot.de/	Up-and-coming
Ewan Dobson	http://ewandobson.com/	Up-and-coming
Gareth Pearson	http://www.garethpearson.com/	Up-and-coming
Happy Traum	http://www.happytraum.com/	established
Ian Ethan Case	http://www.ianethan.com/	Up-and-coming
Janet Feder	http://janetfeder.com/	established

Jimmy Wahlsteen	http://www.jimmywahlsteen.me/	Up-and-coming
Jon Gomm	https://www.jongomm.com/	established
Kaki King	http://www.kakiking.com/	established
Kelly Valleau	http://www.kellyvalleau.com/	Up-and-coming
Kevin Horrigan	http://www.kevinhorrigan.com/	Up-and-coming
Leo Kottke	http://leokottke.com/	established
Luca Stricagnoli	http://www.lucastricagnoli.com/	Up-and-coming
Lucas Michailidis	http://www.lucasnichailidis.com/	Up-and-coming
Masaaki Kishibe	http://www.jpp.co.jp/capo/	established
Michael Chapdelaine	http://www.michaelchapelaine.com/	established
Michael Gulezian	https://www.timbralinemusic.com/home.html	established
Mike Dawes	http://mikedawes.co.uk/	Up-and-coming
Muriel Anderson	http://murielanderson.com/	established
Peppino D'Agostino	http://www.peppinodagostino.com/	established
Peter Ciluzzi	http://peterciluzzi.com/	Up-and-coming
Peter Finger	http://www.akustikgitarartist.de/	established
Pierre Bensusan	https://www.pierrebensusan.com/	Established
Pino Forastiere	pinoforastiere.com	established
Ray Montford	http://www.raymontford.com/	Up-and-coming
Spencer Elliott	http://www.spencerelliott.net/home.html	Up-and-coming

Sungha Jung	http://www.sunghajung.com/	Up-and-coming
Thomas Leeb	http://www.thomasleeb.com/	Up-and-coming
Tim Sparks	http://www.timsparks.com/	established
Tommy Emmanuel	http://tommyemmanuel.com/	established
Trevor Gordon Hall	http://www.trevorgordonhall.com/	Up-and-coming
Vicki Genfan	http://vickigenfan.com/	established

legitimacy (how are they claiming?) Legitimacy display

autoplaying video tries to establish his personal touch,	Instructional	lesson-forward,
seems to demonstrate this through having a harp guitar	Material	harp guitar forward
as a musician and a composer	Musical	picture of Alex front and center
reviews of his music by important artists	Testimonial	picture-forward cute animated guitar player on homepage, mobile-friendly
no overt claims to legitimacy	None	
focus on his recovery from focal dystonia	Inspirational	lots of pictures not very readable, Open Sans, page background is picture of Calum, mobile friendly
through YT views, through reviews by websites, luthiers, and artists	Testimonial	
tours	Musical	nice image of artist front and center
not demonstrating any sort of legitimacy	None	big fancy picture bad website, cheap, picture background
a legitimate up and coming artist	Fresh	
video of "Time 2" seems to be his attempt to establish legitimacy	Musical	boring, with a great picture on the front page
tommy emmanual quote	Testimonial	fancy, nice picture up front nice picture of happy on front with good typography on page
as "woodstock's own folk music legend"	Historical	
a major focus on the double-neck guitar, lots of reviews, list of select previous performances	Testimonial, Musical	one picture which focuses on double-neck instrument,
through a long career of composition	Musical	one page, nicely made, slick

InstRep2DataSet

no mention	None	illegible navbar, cartoonish, reminds me of
reviews	Testimonial	Heroes
new album	Musical	black with white and lots of color on her
instructor first	Instructional	blog
review from andy mckee	Testimonial	nice presentation website does not seem to be done
no mention	None	dark, grainy
through reviews	Testimonial	landing page is a big link to a video
through reviews	Testimonial	legible,
lots of albums, its in japanese mostly	Musical	a nice picture
"Professor of guitar"	Instructional	cheap, nice picture, bad colors, comic sans
heavy on quotes from entities and individuals	Testimonial	heavy on images of Michael
tours	Musical	lots of pictures of Mike
legitimacy through connections	Testimonial	funny pictures of muriel
through a leo kottke quote	Testimonial	picture heavy black text on white
through tours and video performances	Musical	background emphasis on where he is playing next
reputation	Historical	not mobile-friendly, desktop readable
through sponsorship, tour dates,	Musical, Material	
history and reviews	Historical, Musical	modern black on white
as a producer and engineer	Musical	looks like a blog template
as a candy rat artists	Associative	centers around pictures of artist and album artwork

InstRep2DataSet

his youth	youthfulness	sort of looks like old apple website
studying west african traditional music.	musical	hip, has his own logo,
awards, reviews	testimonial	ugly red
his imperfections are perfect	testimonial	slick, fonts are a little too small
new album and video	musical	background from album artwork
world music ? ha! she is virtuoso and other stuff	musical	small type good pictures

craft (open/closed) *Mobile-friendly?* *Flash Required?* *Not secure?*

open, he wants you to buy into
his lessons

FALSE

FALSE

TRUE

closed

TRUE

FALSE

FALSE

open, workshops

TRUE

FALSE

TRUE

closed

FALSE

FALSE

FALSE

closed

TRUE

FALSE

FALSE

open about focal dystonia, has
videos of guitar instruction

TRUE

FALSE

TRUE

Open, there are links to set up
Skype lessons with Calum, and
videos of instruction on covers
and originals

TRUE

FALSE

FALSE

open, workshops

TRUE

FALSE

TRUE

closed

TRUE

FALSE

TRUE

open

FALSE

FALSE

TRUE

open with Skype lessons

TRUE

FALSE

TRUE

closed

FALSE

FALSE

TRUE

open

FALSE

FALSE

FALSE

closed

FALSE

FALSE

TRUE

closed

TRUE

FALSE

TRUE

InstRep2DataSet

closed	TRUE	FALSE	TRUE
open	FALSE	FALSE	TRUE
master classes	TRUE	FALSE	TRUE
open	FALSE	FALSE	TRUE
open	TRUE	FALSE	TRUE
closed	FALSE	FALSE	TRUE
closed	TRUE	FALSE	TRUE
open	TRUE	FALSE	TRUE
closed	FALSE	TRUE	TRUE
open	FALSE	FALSE	TRUE
closed	FALSE	TRUE	FALSE
open	FALSE	FALSE	TRUE
open	TRUE	FALSE	TRUE
open	TRUE	FALSE	TRUE
open	FALSE	FALSE	TRUE
open	FALSE	FALSE	TRUE
closed	FALSE	FALSE	TRUE
Kinda closed, Offers residential seminars (in his home once a year)	FALSE	FALSE	FALSE
closed	TRUE	FALSE	TRUE
closed	FALSE	FALSE	TRUE
closed	TRUE	FALSE	TRUE

InstRep2DataSet

closed	FALSE	FALSE	TRUE
closed	TRUE	FALSE	TRUE
open wants you to buy into his schtick	FALSE	TRUE	TRUE
closed	TRUE	FALSE	TRUE
open	TRUE	TRUE	TRUE
open	FALSE	FALSE	TRUE

audio streaming video streaming booking? Contact, how managed

FALSE	FALSE	TRUE	manual it appears
FALSE	FALSE	FALSE	messaging through website
TRUE	TRUE	FALSE	
TRUE	FALSE	TRUE	most likely a friend or colleague no
FALSE	TRUE	TRUE	northstar artists
FALSE	TRUE	TRUE	north star artists Kevin
TRUE	TRUE	TRUE	Feldman Agency out of Canada
FALSE	TRUE	TRUE	CPR Entertainment
FALSE	TRUE	TRUE	Cadet Music Presents
FALSE	TRUE	TRUE	contact her directly
FALSE	TRUE	FALSE	
FALSE	TRUE	TRUE	pavel lychagin, his manager
FALSE	TRUE	FALSE	
TRUE	TRUE	TRUE	through booking@ianethan.com
TRUE	FALSE	TRUE	rjpr music

InstRep2DataSet

FALSE	FALSE	TRUE	booking in germany and scandanav
TRUE	TRUE	TRUE	manager
TRUE	TRUE	TRUE	Cadenza Plus
FALSE	TRUE	FALSE	
FALSE	TRUE	TRUE	through form on site
FALSE	FALSE	TRUE	Fred Bohlender Paradigm
TRUE	TRUE	TRUE	through form on site
TRUE	TRUE	FALSE	contact through form on site
TRUE	TRUE	FALSE	its in japanese
TRUE	TRUE	TRUE	through form on site
TRUE	TRUE	TRUE	through Michael
TRUE	TRUE	TRUE	through form on site
TRUE	TRUE	TRUE	through related person
TRUE	TRUE	TRUE	no booking in the states
TRUE	TRUE	TRUE	booking@
FALSE	TRUE	TRUE	Acoustic Music GmbH & Co
TRUE	TRUE	TRUE	Lewis Media Relations & Live Entert
FALSE	TRUE	TRUE	through stefania
FALSE	TRUE	TRUE	contact ray
FALSE	TRUE	FALSE	through form on site

InstRep2DataSet

FALSE	TRUE	FALSE	
TRUE	TRUE	TRUE	through form on site
TRUE	TRUE	TRUE	through him @aol.com
FALSE	TRUE	FALSE	
FALSE	TRUE	TRUE	Cadet Music Presents
TRUE	TRUE	TRUE	contact a private person

social media twitter feed in website? Newsletter Newsletter how

FB, G+, Pinterest, tumblr, TW, YT	FALSE	TRUE	with a disruptive popup
FB, TW, SC, YT, IG	FALSE	TRUE	bandzoogle.com
FB, TW, SC,	FALSE	FALSE	
FB, YT, TW, IG	FALSE	FALSE	
FB, TW, IG, YT	FALSE	TRUE	TBD
fb, tw, g+, pinterest, linkedIn,	TRUE	TRUE	constant contact
FB, IG, YT, TW, SC	TRUE	TRUE	bandzoogle.com
tiny FB, TW	FALSE	TRUE	mailchimp
FB, TW, IG, YT	FALSE	TRUE	squarespace
FB	FALSE	FALSE	
TW, FB, YT	FALSE	FALSE	
IG, FB, YT, VK (?)	FALSE	TRUE	WIX
	FALSE	FALSE	
FB, TW, YT	FALSE	TRUE	MailChimp
FB, TW, BC	TRUE	FALSE	

InstRep2DataSet

TW, FB, IG, FB, TW, YT, MySpace	FALSE	FALSE	
	FALSE	TRUE	bandzoogle.com
TW, IG, SC, YT, FB	FALSE	TRUE	
	FALSE	FALSE	
FB, IG, SC, YT, TW	FALSE	FALSE	
	FALSE	FALSE	
FB, YT,	FALSE	FALSE	
FB	FALSE	TRUE	MailChimp
	FALSE	FALSE	
TW, IG I know that he has FB and YT but it is not easily found on website	FALSE	FALSE	
	FALSE	TRUE	manual from Michael
TW, FB, YT	FALSE	TRUE	
	FALSE	TRUE	
FB, TW, G+, PNT, LINK, YT	FALSE	TRUE	mailchimp
FC, MySpace, last.fm, YT links to FB, TW, YT in two different locations	FALSE	FALSE	
	FALSE	FALSE	
FB YT	FALSE	FALSE	
	TRUE	TRUE	MailChimp
FB, TW, G+, Pnt	FALSE	FALSE	

InstRep2DataSet

	FALSE	FALSE	
	FALSE	FALSE	
FB, TW, YT	FALSE	FALSE	
FB, TW, IG	FALSE	TRUE	a fan club
FB, IG, TW, YT	FALSE	FALSE	
FB, TW, MS, YT	FALSE	TRUE	mail-dog.com

<i>tour dates</i>	<i>News</i>	<i>Transcription</i>	<i>Record Label</i>
bandsintown.com	blog style with comments on main page only,	pushing for his new website StudyWithAdam.com; he doesn't "distribute unlicensed sheet music, tabs or PDFS - PERIOD."	
none in the future	blog style with comments	none	candyrat
seem to be manually entered		\$6.50 / transcription, through square space pdf delivered instantly	indie
bandsintown.com	Blog style posts with comments section	cartscheckout.com and PayPal	candyrat
bandsintown.com appears to be custom made	short captions for pictures blog style without comments	\$2.50/transcription, links out to missinglinkshop.com link to stropes.com	CGP sounds
bandsintown.com	Blog style posts with comments section	\$5C/"guitar tab" delivered through pdf, links out to PayPal	CandyRat
seem to be manually entered	none	not much, through paypal, \$3.50 euros	
yes, none currently,	none	sold through squarespace	
	non	sold through candyrat	candyrat
none currently, manual auto through	non	sold through fastspring.com	candy rat and indie
something I can't see	none	sold through candyrat	candyrat
appear to be manually entered by someone	blog style	sold through homespun	
yes, appears to be manually entered	on home page, pithy including pictures and videos	none	CandyRat
	blog style	non, store is on Bandcamp	indi?

InstRep2DataSet

none currently, manual	blog style	through candy rat	candyrat
zoogle	blog style with	through paypal	performing chimp rec
bandsintown.com	comments old news, appears manual	through backstreetmerch.com through musicnotes.com which seems to allow for proper licensing as well	
	its a blog		candyrat
manually entered			
none currently,		none	candyrat
		available through stropes and candy rat	candyrat
manually entered		through paypal, each transcription has a video	they all look to be self
appear to be hand entered	old news appears to be manually entered	Links out to Stropes editions	timbrelinemusic.com
bandsintown.com	Blog style posts with comments section	through candy rat and through PayPal	candy rat records
	blog style without comments	music will be emailed within 24 hours individual transcriptions sold through e-junkie.com, books sold through alfred.com and amazon.com	
bandsintown.com			
bandsintown		link to candy rat	candyrat
manually entered		none	
bandsintown.com	blog-style posts with comments section	through custom built site, pdf 20 euros for 12 tunes	DADGAD Music
out of date in concerts section, up to date in news section	Blog style posts with comments section	sold through PayPal	candy rat and indie
manually entered		none	CandyRat
manually entered		tabs' through candy rat	CandyRat

InstRep2DataSet

old manual			
probably through bandzoogle some stupid thing	blog style without comments	through bandcamp, transcriptions will be sent within 48 hours, they are watermarked and password protected	indie
through reverbnation that doesn't work (it requires flash)			
	blog style without post	through paypal	CandyRat and Tzadik
		shopify.com	CGP sounds
through some service		broken	through CDBaby
google calendar	blogstyle without comments	nothing	

*ICANN WHOIS**nameserver**Probable host or CMS*

	domaincontrol.com	sumo
	sitezoogie.com	bandzoogie
	squarespace worldnic.com	squarespace
	Rook Media rookdns.com	wix
Andy McKee	wix.com	wix
	go daddy worldnic.com	
domainsbyproxy.com	sitezoogie.com	bandzoogie
	iPage fatcow.com	
	Squarespace ipower.com	squarespace
	Google googleusercontent.com	
	go daddy domaincontrol.com	juanpasystems
	wixdns.net	wix
	Amazon designinterventionsites.c om	
	hostbaby.com	hostbaby
	latisys-denver electricstores.com	

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	Squarespace loopia.se	squarespace
	RackSpace	
ords	sitezoogole.com	bandzoogole
	Squarespace	
	register.com	squarespace
	Weebly	
	domaincontrol.com	
	squarespace	
	domaincontrol.com	squarespace
	godaddy colorave.com	
	KPNQWest Italia	
	netsons.com	
	Squarespace	
	jumbo.net.au	squarespace
	Sakura Internet dns.ne.jp	
	Cedant Web Hosting	
-released	earthlink.net	
many different companies callebusiness32.com		
	1&1 1and1-dns.com	word press
	worldnic.com	
	squarespace	
	domaincontrol.com	squarespace
	webhostingpad.com	
	Neue Medien Muennich	
	kasserver.com	
	cyber host pro	
	hostingsystems.co.uk	
	Aruba S.p.A. - Shared	
	Hosting and Mail services	
	technorail.com	prodgweb
	dreamhost.com	joomla
	go daddy	
	domaincontrol.com	WebsiteBuilder

InstRep2DataSet

Lg Dacom Kidc
nsgodo.com

RackSpace
domaincontrol.com bandzoogle

dreamhost.com

defense.net worldnic.com

Integra Telecom

hostbaby.com

hostbaby

WideOpenWest

domaincontrol.com

truefire.com

Notes

starts with a popup for a mailing list.

crowd=funded his latest album

signed to CGP records (tommy emmanuel)

An EPK which highlights his YouTube celebrity

It looks like Craig D'Andrea is taking a break or something, this would be a good time to have a blog or news section.

stage plot, publicity photos, press kit includes bio, endorsements, and reviews; CDs sold through bandcamp and candyrat

really just seems to be a blog
by the artist

seems to be not done yet

would have been a
professional website in the
2000s

video streaming is really old
and out-dated

An EPK which tries to sell his
latests CD

he has a forum on his site
which is populated by bots

annoying autoplaying video