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*"Success is the sum of small efforts repeated day in and day out."  
- Robert Collier*

### PROFESSIONAL PROFILE

My passion began many years ago with web design and evolved into a curiosity for how to "build stuff". I love being immersed in the programming world and am seeking a Junior Developer or internship opportunity. I am dedicated to learning my craft and would love to contribute to a team while building upon my current skill set.

*Skills include:*

Full-Stack Web Development, Object-Oriented Programming / Test Driven Development / Digital Project Management / Online Marketing Collateral / Graphic Design

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### TECHNICAL SKILLS

**Languages:** Ruby, JavaScript, HTML, CSS

**Frameworks & Tools:** Ruby on Rails, jQuery, PostgreSQL, Heroku, AWS, Twitter Bootstrap, Git / Github Middleman, WordPress, Photoshop

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### EDUCATION

**Syracuse University**, Syracuse, NY, 2003- 2007

Martin J. Whitman School of Management

Bachelor of Science; Entrepreneurship & Emerging Enterprises

Dean's List

### PROFESSIONAL DEVELOPMENT

**Web Development, Algorithm, and Data Structures Foundations - Firehose Project**, June - Oct 2015

An intensive 15-week program in which I am studying to become a programmer. I have learned how to develop web applications, break down complex problems into more manageable pieces and many tools of the trade.

- Learned how to build-out CRUD Rails apps following standard Rails conventions (without scaffolding), involving mailers, validations, image uploading on AWS S3 and nested RESTful routes.

*Projects:* <https://nomster-rachael-salter.herokuapp.com>  
<https://splurty-rachael-salter.herokuapp.com>

- Implemented tests using MiniTest's Test::Unit Syntax for both unit and functional tests.
- Learned front-end development fundamentals and implemented responsive design in web applications.

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## WORK EXPERIENCE

Biz Dev Now, Remote, March 2014 - Present

**Digital Project Manager**

Manage web development, graphic design and digital marketing projects from set-up to delivery for Biz Dev Now and its clients; Source and hire freelancers. Expert WordPress set-up and maintenance. Graphic asset creation skills.

SmartsiteMovement, Aug 2012 - Sep 2014

**Founder**

Created standalone mobile websites for small businesses.

Progressive Business Publications, Malvern, PA, Feb 2011 - Sep 2012

**Market Analyst**

Managed email marketing campaigns for Fortune 500 to mid-sized companies. Revised marketing copy for struggling email marketing campaigns to improve lead generation results. Designed landing pages and conducted newsletter updates on WordPress site.

FedSources, Washington, DC Metro, 2010 - 2011

**Market Intelligence Analyst**

Analyzed and tracked federal government opportunities released by U.S. Navy agencies. Conducted in-depth internet and primary research for clients. Built professional relationships with Navy Contracting Officers. Attended industry conferences and publish reports for company website.

Help Unlimited Temps & Office Team, Washington, DC Metro, 2008 - 2009

**Administrative Assistant**

Temp Assignments:

*DC Housing Finance Agency*

Provided assistance to public regarding real estate buyer program and admin support to agency.

*Giuliani Associates Architects Inc.*

Data entry, AP/AR, payroll assistance, project folder maintenance

ComputerTraining.com, Newark, DE, 2007 - 2008

**Assistant Director of Admissions**

Conducted education sales for Microsoft Certification Program. Managed large database of potential students leads and schedule campus visits for Director of Admissions. Provided solid follow-up with potential students. Met and exceeded student enrollment goals.

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Relocation to San Diego, CA Oct 2015  
846 Hasting Ct. Newark, DE 19702