

AscendAI



Analytical Solution for unlocking your
potential



Problem

What problem are we trying to solve? Is it really a problem?



Customer Journey Mapping



Geeta

- AGE:21
- OCCUPATION: STUDENT
- LOCATION: KARNATAKA

PERSONALITY

- Introvert
- Thinker
- Perceiving

MOTIVATION

- Job
- Growth
- Financial security

Self Motivated

Environmentally
conscious

Quality
conscious

Goals

- Geeta's primary goal is to practice and prepare for job interviews. Improve body language and communication skills

Frustrations

- She faces challenges related to confidence, anxiety, self esteem.
- Needs customized feedback.

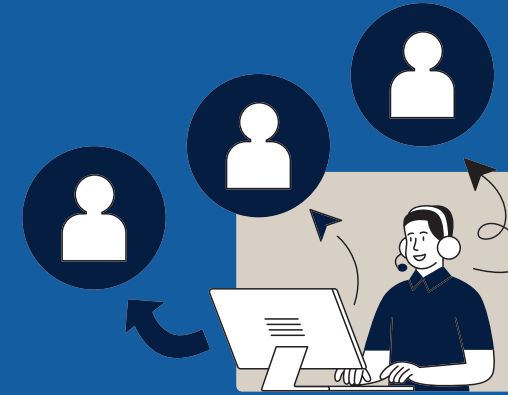
Bio

Experience: Geeta is a cse student who wants to prepare for her upcoming interviews she is not confident with her interview preparation so she needs a platform where she can get a real time experience with guidance and feedback.

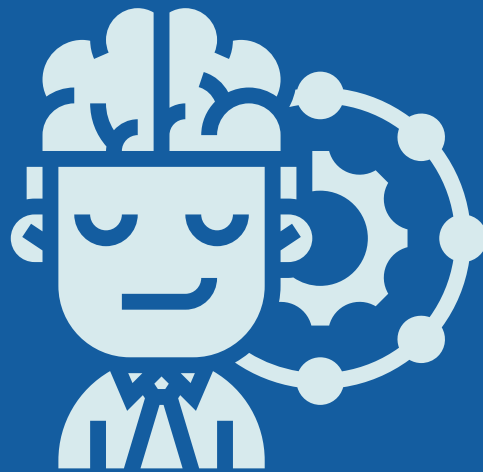
Solution



User-Centric
Design



Emotion analysis



Role specific
questions



Cost-Effective
Pricing Model



Personalized
feedback

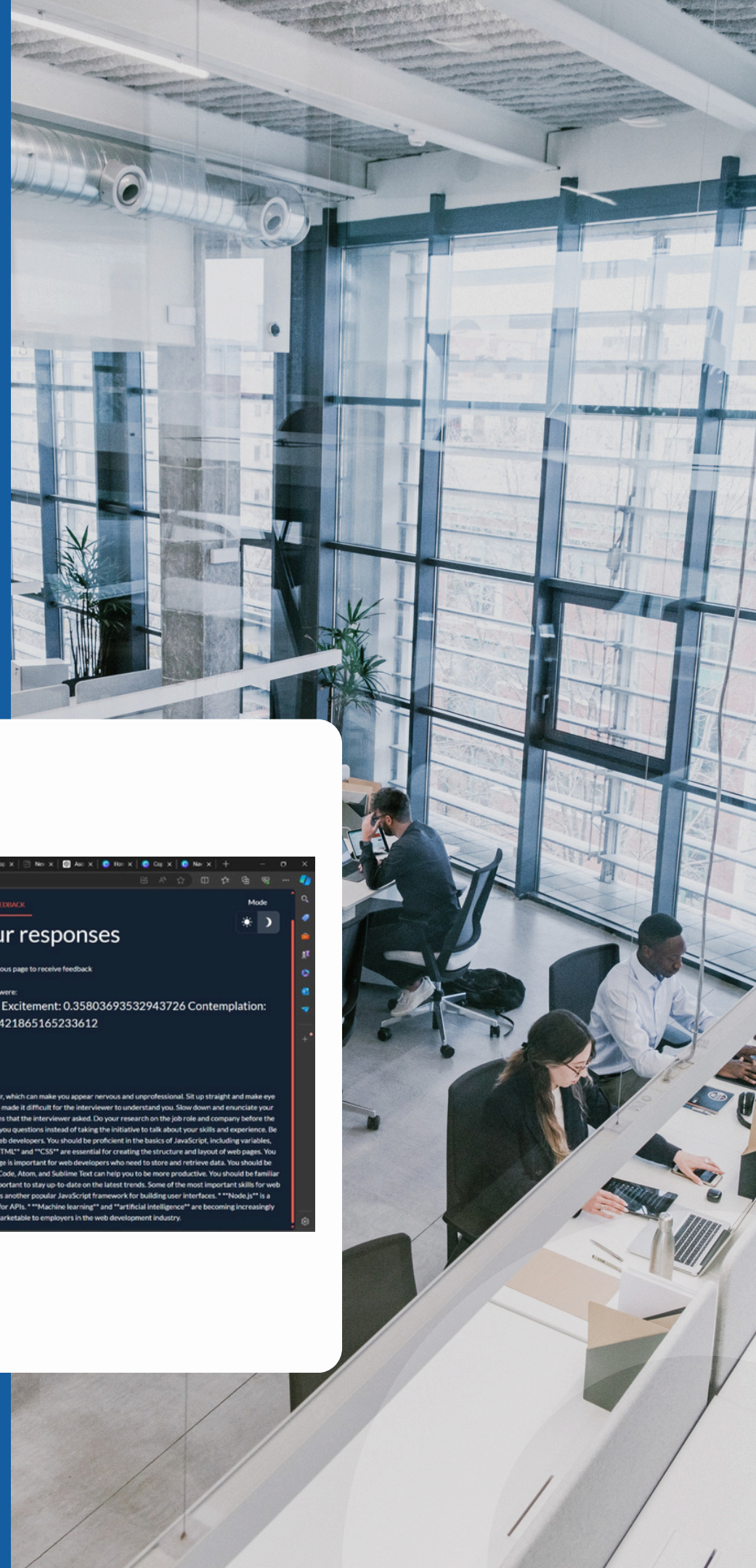
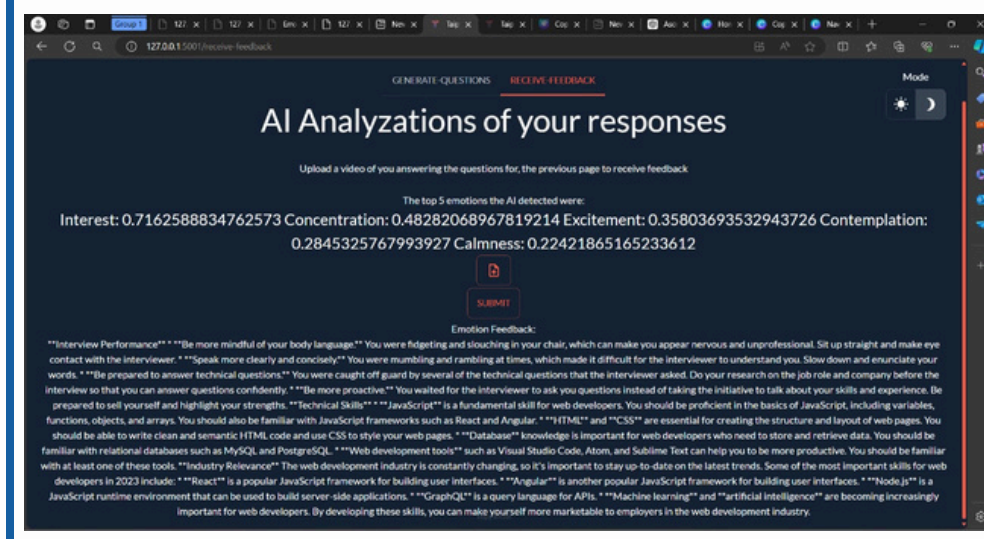
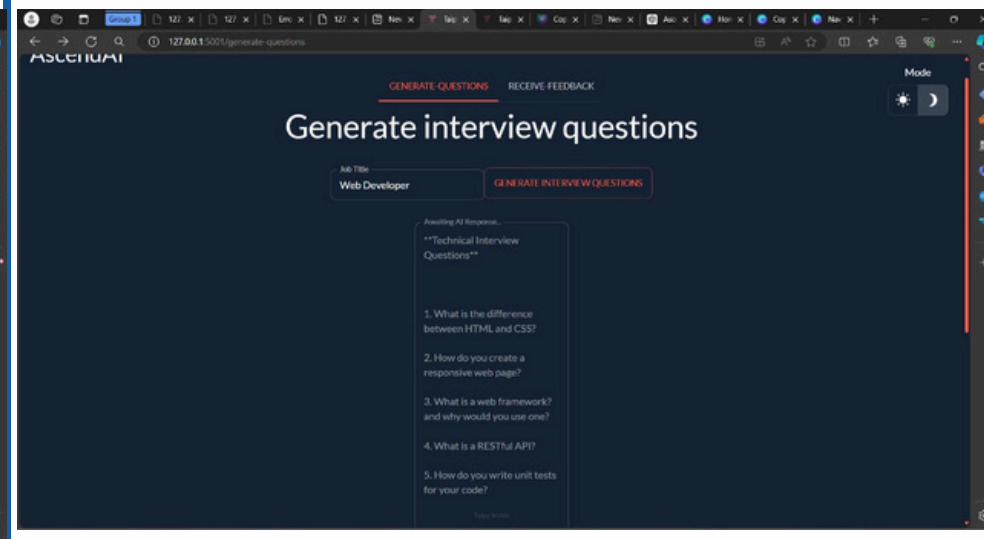
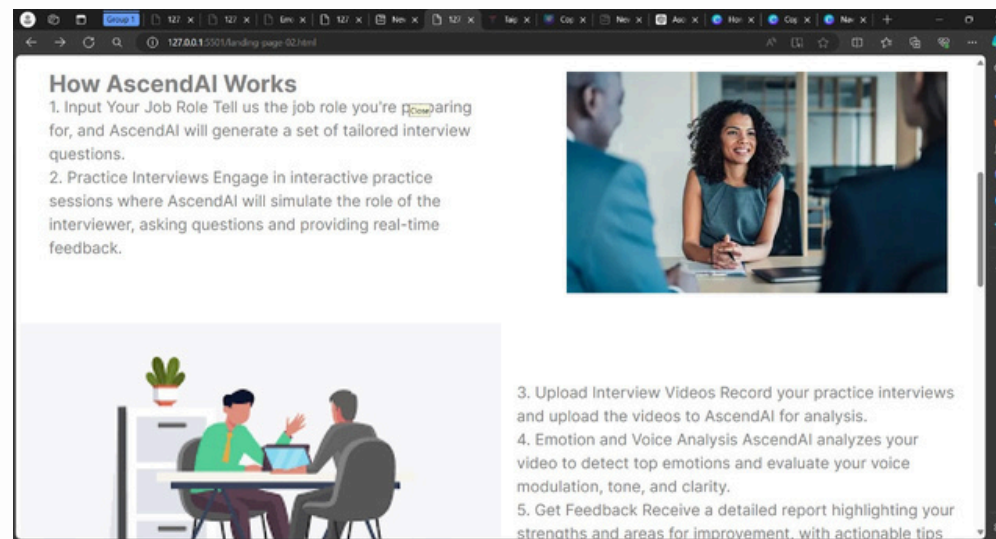


Scalability and
Flexibility

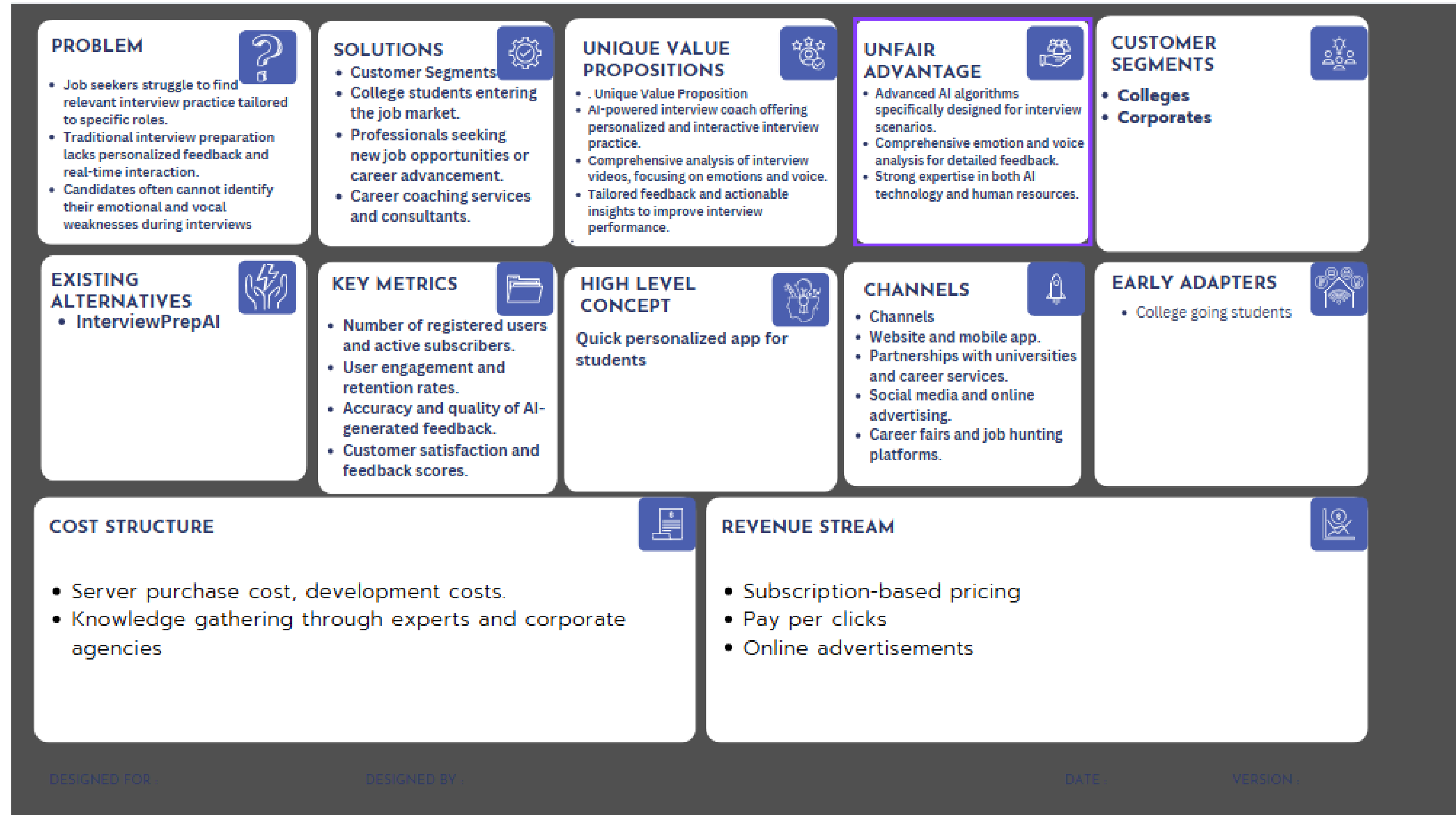
MVP

The basic product includes:

- **Choice to select job roles.**
- **Questions on the job role and HR round.**
- **Upload interview video answering the questions and get feedback based on the emotions expressed.**



Lean Canva



THANK YOU!