

Level Up Your Life:
A Life Skills Series for 20-30 Year Olds
Program Proposal

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Abstract

Level Up Your Life is a series of life skills workshops for 20-30 year olds, which will be presented by the Franklin Township Public Library in Somerset County, New Jersey. The initial idea for this library programming series was sparked by a conversation with Franklin Township Public Library's programming librarian Kerri Sullivan, who I interviewed for the first assignment. During our conversation we discussed demographics that were missing from the library in terms for programming and outreach. Sullivan noted that children's programs were well attended, young adult programs had regular attendees, and adult programs mainly drew a 55+ crowd, which left a large attendance gap between young adults and older adults.

In my time working in public library programming I had noticed a similar trend where younger adults were not present. The most common context in which I would see under 55 adults, would be when they were accompanying their kids to children's programming. Based on my previous experiences and sparked by my conversation with Kerri, I believe that there is a need in the library to do outreach for this demographic and that it is a worthwhile challenge to tackle for the betterment of the community and its relationship to the library.

If the first edition of the Level Up Your Life series is a success, there is potential for the series to become an ongoing staple of the Franklin Township programming calendar. The series will follow a basic format of presenting workshops that fall into four categories: home crafts (sewing, home design, etc), finance (student loans, mortgages, personal finance, retirement, etc), maintenance/repairs (cars, basic home repairs, appliances, etc), and self-care (nutrition, cooking, exercise, etc). The programs that will be included in the first iteration of this life skills workshop series include basic sewing, car ownership and maintenance, cooking basics: how to meal prep and a personal finance workshop on federal student loan forgiveness. All workshops in the first series will be conducted remotely given the uncertainty of when library programs will be able to

take place safely in person due to the COVID pandemic. When the 20-30 year olds who attend the workshops see that their public library is invested in their growth and continuing education by including programming that reflects their demographic, then the overall relationship between the library and the community will be strengthened.

Community

Franklin Township is located in central New Jersey, just west of New Brunswick and due north of Princeton. While the township is sandwiched between more urban areas, it is considered a rural area. According to the US Census Bureau, the estimated population as of 2019 is 65,642. Of the total population, 35.2% are white, 28.1% are Black or African American, 21.5% are Asian, and 14% are Hispanic or Latino (US Census Bureau). When I spoke with the programming librarian at the Franklin Township Public library, she summarized the demographics of the community saying that Franklin Township is a large, diverse town with several 55+ communities made up of older white people, while most of the younger population are Black. Based on Kerri's first year of working at the Franklin Township Public Library, she noticed that younger adults were a missing demographic from regular library programming.

The mission statement of the Franklin Township Public Library is as follows:

“The Library, as a major information and cultural resource, shall provide a wide variety of materials and services for the educational, professional and personal needs of all members of the community in a pleasant and professional environment. The Library is a primary resource for residents to obtain timely, accurate, and useful information through a broad range of sources, including traditional, electronic and new technologies as they develop.

Particular emphasis is placed on the delivery of quality reference services, providing popular materials of high interest, supporting students at all academic levels, encouraging the constructive use of leisure time and on stimulating young children's interest and appreciation for reading and learning” (Franklin Township Public Library).

The Franklin Township Public Library mission statement is inclusive of all demographics in stating that the library provides services for the education professional and personal needs to **all members of the community**. I think this statement justifies the need for programming to reach out to 20-30 year olds who are members of the community, but are currently an invisible demographic in terms of active library program attendees. The library mission statement also supports “encouraging constructive use of leisure time” which ties neatly into the activities of the workshop series, which include learning constructive skills that can better the lives of community members.

Target Audience

The target audience for the program will be 20-30 year olds, but all are welcome to attend. 11% of the population of Franklin Township, NJ is between 20-29 and 15% are between 30-39 (Census Reporter). The median age of Franklin Township residents is 43.3 (Census Reporter). In my experience, I have observed that many young adults, myself included, moved back with their families for a period of time after graduating from college, before gaining their footing in the “real world”. With the current pandemic exacerbating an already difficult job market, many young adults feel the need to level up their skills to increase their confidence and be more well-rounded with their life skills.

During my interview with Franklin Township programming librarian Kerri Sullivan, she mentioned that the library had attempted to curate a film series for younger adults, but that attendance was low. By offering these workshops that offer hands on experience, the library is offering something that these users often cannot experience on their own or which they may face a financial barrier when registering for a similar workshop in a different context. During non-pandemic times these programs would be offered in the library building, so logically most of the

attendees would be located within a close geographic range. Since these programs are proposed to be offered during a time when in person library programs are not an option, that opens the virtual door to a wider audience that previously may not have been possible due to location, lack of transportation or room capacity constraints.

Statement of Need

The Level Up Your Life workshop series aims to address the pressing needs of young adults and simultaneously strengthen that demographic's relationship to the library. The most immediate needs of users can be analyzed and refined through formal library surveys and informal information surveying of the community. The basis of planning this program is based on the needs I have observed in my experience working in a public library, my conversations with other library professionals, and my personal experience as a young adult finding my way in the world and examining the areas I feel less equipped to succeed in.

In my research and conversations with my peers I have come across similar library programs that were branded as "Adulting 101" or "How to Adult". Personally, I found this name to be off putting and thought that it could potentially drive away young adults who felt like attending this workshop would insinuate that they are not already an adult or that they have failed at "adulting" or lack independence. Instead I chose a title for the series that is uplifting and references gaming to ensure there is no stigma or shame attached to the workshop. You can still be an adult and not know the ins and outs of car maintenance or personal finance. This workshop series is meant to encourage learning in a supportive and engaging environment.

The workshop series could unofficially be subtitled "things they never taught you in school", because many of the elements that run through these workshops are critical to leading a vibrant, healthy life but may not have been addressed in a school setting. Even something as

small as learning how to sew a button onto a shirt can have a positive effect on a person's life and outlook since maybe they will reconsider throwing away that shirt that they love since they are now able to fix it themselves.

According to the Council for Economic Education's 2016 Survey of the States, only 25 states require high school students to take a course in economics and only 21 require high school students to take a course in personal finance (Council for Economic Education). Many young adults, myself included, do not feel confident in navigating their personal finances. There are many reasons that this could occur, but lack of financial education is a large factor as can be seen in the Council for Economic Education's survey.

Lacking this critical knowledge can cause financial hardships and setbacks, so it is crucial that young adults have the opportunity to increase their personal financial knowledge. While resources exist on the internet and in books, people may feel less intimidated by the subject if they have a trusted expert that they can ask questions to directly and who will listen to their specific concerns. Oftentimes financial counseling services come at a cost, so by providing these workshops for free, the library is providing a public service that will empower the community.

The sewing, design and mending workshops are based on the idea of the library functioning as makerspace and conversations I have had with library adjacent peers when bouncing around program ideas. In previous courses throughout my MLIS degree so far, there has been a focus on innovation and creativity in library spaces, with emphasis on the popularity of makerspaces within libraries. "Makerspaces provide a place for makers to create, experiment and test ideas whilst in an environment that connects them to other makers, facilitating the sharing and learning of skills and knowledge" (Nicholson, 2019). While many libraries have functional makerspaces within their physical space, because of the pandemic these creative

spaces are inaccessible to library users. This program will bring the spirit of makerspaces and creativity to users, while promoting sustainability and engaging a library demographic that is currently missing from Franklin Township Public Library program attendance.

The Free Library of Philadelphia's Culinary Literacy Center is the inspiration for the food and nutrition workshops in the series. "What to eat and how to prepare it are only a couple of the questions that are constantly being asked, especially as tastes and technology evolve. Providing programs, as well as collection resources, that help patrons eat happily and healthfully meets an evergreen community need" (Woodworth, 2014). Personally, I see food as an integral part of my life and healthy communities. Cooking and baking provide a creative and intellectual outlet that nourishes us. It is an integral skill to have, which many people did not learn in school or may not have learned from their parents or guardians. Being able to cook healthy and nutritious meals is a necessary and basic skill that can help attendees to in turn succeed in other parts of their lives and share in the joy of food with others.

Since Franklin Township is located in a rural area, most community members depend on cars for transportation. By partnering with Mechanic Shop Femme, the Franklin Township Public Library can offer a workshop that will cover the ins and outs of car ownership and help answer many questions that attendees may have regarding their cars. Going to a mechanic can be a daunting task, especially if you are not car savvy and don't feel like you have the language to describe what the issue with your car is.

I believe that innovative programming is a key to future proofing public libraries. In the article "Future Proofing Your Public Library", published in *Public Library Quarterly*, future proofing is defined as "planning that makes something unlikely to become obsolete" and "planning that enables an institution not only to accommodate change, but also to implement

change to create opportunity” (McCarthy, 2018). This concept directly addresses the need for libraries to stay relevant and keep the attention of their communities. In another recent *Public Library Quarterly* article titled “Collaborative, Creative, Participative: Trends in Public Library Innovation”, Kirstie Nicholson writes “whilst individual instances of innovative programming and services can be found for almost every aspect of modern library services, the majority reflect one or more of five trends: participation, making & creating, learning, new outreach and partnerships” (Nicholson, 2019). The Level Up Your Life workshop series promotes innovative programming at the Franklin Township Public Library by addressing the aspects of these trends through creative participatory education, reaching out to a new demographic, and building partnerships with community organizations.

The mission statement of the Franklin Township Public Library states that the library serves as a “major information and cultural resource, [which] shall provide a wide variety of materials and services for the educational, professional and personal needs of all members of the community” (FTPL). The workshops outlined in this proposal provide materials and services directly for the educational, professional, and personal needs of community members. “In community building, libraries can help ameliorate some of today's social ills, including isolation, a lack of well-being, a lack of access, and the inability to engage” (Scott, 2011). The current pandemic situation has exacerbated these social ills of isolation and inability to engage. By providing constructive skill building in an affirming setting, the Franklin Township Public Library will strengthen the local community.

Week 2’s lecture notes state that “while most information organizations do have mission statements, and many also have strategic plans laying out general goals and objectives, too few think to include programming as a part of these foundational documents” (Bullard, Wk. 2

Lecture, 2020). While the Franklin Township Public Library's mission statement does not explicitly mention programming by name, it is referred to abstractly as a general service provided to members of the community. One aspect that is missing from this mission statement that I have seen in many other libraries and think is an integral aspect of libraries is the idea of lifelong learning. I think that the inclusion of lifelong learning would strengthen the mission statement and reaffirm the library's commitment to providing services for the educational needs of community members outside of just those explicitly mentioned in the mission statement (students, young children).

Intended Results

The intended results of this program are for younger adults to learn basic life skills that will make them feel empowered, spark an interest in lifelong learning and connect them to the library and the community at large through collaborative learning. Ideally the attendees of the program will feel engaged and part of the community in this welcoming virtual space while everyone is isolated and remote. As a result, the attendees will feel more inclined to participate in in-person library programs and use library resources when it is safe to return to the physical library building. The benefits that attendees will gain include self-confidence, skill building, and positive knowledge that they can share with their peers and fellow community members.

In conversations that I have had with young adult peers, I have learned that many in the 20-30 demographic do not feel that the library is a place for them since programming tends to be geared towards, children, teens, and 55+ adults. In the 2010s as an adult in my mid-twenties working in public library programming, I did not see my peers represented in the programming choices nor did I see my peers among the attendees at events. The impression that I was given by my superiors was that this demographic was nearly impossible to bring in and not worth the

effort. This workshop series will attempt to reform the participants view of the library at a personal, granular level and when they share their experiences with peers, it will improve the library's standing with younger adults and prompt the library to be more inclusive of this demographic in future programming choices.

Program Design and Evaluation Plan

Partner Organizations

The Basic Sewing Workshop will be presented by Ruby Gertz of Spokes and Stitches, which is based in Philadelphia. Spokes & Stitches is a “slow fashion company run by Ruby Gertz, a sewist and patternmaker with over a decade of design and education experience. Ruby offers live virtual workshops and classes, private sewing lessons, and pre-recorded videos and tutorials to help sewists and designers at all experience levels achieve a self-made wardrobe that affirms and expresses their unique personal identity” (Spokes & Stitches, 2020). Ruby will present an hour-long workshop followed by a half hour of Q & A with attendees.

The first workshop will cover how to sew a button. Before the program, the library will work with Ruby to come up with a list of materials needed for the workshop and compile kits with materials that will be available for attendees to contactlessly pick up throughout the week before the program takes place. Ruby has a set up with multiple camera views so on Zoom users will be able to toggle between an overhead view of the sewing and speaker view. The chat box will remain open throughout the program and will be moderated by the Franklin Township Library staff member who is assigned to provide assistance for the program. At the end of the program there will be an open Q & A where attendees can ask questions about the project or anything sewing related. Ruby has also generously agreed to share a PDF with attendees of a

simple mask pattern that she created, which could be covered in a future program if the Level Up Your Life series continues.

I was excited to plan this particular program proposal within the series because it has had real life implications outside of this course. There will be a program with Spokes & Stitches at the Franklin Township Public Library in January based off of my brainstorming sessions with both Ruby, the presenter, and Kerri, the programming librarian for Franklin Township. While there are some differences in the real-life presentation of the program vs. the proposal I have put forth, I look forward to following up with both the presenter and librarian to evaluate the program execution and outputs. I was also able to connect Ruby with another programming librarian in Middletown, NJ where she will be presenting a virtual sewing program for teens. Throughout this process I have gained keen insight into the importance of networking with other programming librarians and understand the importance of making connections.

The Basic Car Maintenance Workshop will be presented by Chaya Milchtein of Mechanic Shop Femme who is an automotive educator, writer and speaker. Chaya's classes cover fundamental car ownership and maintenance questions. I have frequently come across posts from Chaya in various Facebook groups including Programming Librarian Facebook group, ALA ThinkTank and Queer Exchange. Chaya believes that "being an educated consumer is the key to not being ripped off and that you don't need to be mechanically savvy to understand car basics" (Mechanic Shop Femme). Mechanic Shop Femme offers a wide range of workshops for car owners on topics such as How to Find a Mechanic, How to Buy a Used Car, and the Whys and Whens of Car Maintenance. The Mechanic Shop Femme website also notes that workshops are offered on a sliding scale basis for individuals who may not be able to afford it

and also 10% of the proceeds from each workshop gets donated to a different LGBTQ or BIPOC non-profit organization.

I planned for this program to be held on a weekend during the day, which differs from the rest of the schedule in the case that there may be folks who want to attend the workshop series, but aren't able to attend at the usual time of the programming (weekday, evening). This will also give an idea of which time works better for the series if it continues in the future. The presenter would ideally have a multicam setup showing the part of the car that she is discussing in the workshop and another camera with speaker view. Workshop attendees will have received materials either printed or emailed as a PDF to follow along with the workshop using car diagrams. The workshop will end with a half hour of Q & A with the presenter. Users will be surveyed via a follow up email to get their insights on the program and see if they have suggestions for other basic maintenance related skills that they would like to learn through Level Up Your Life workshops.

The Basic Cooking Workshop will be presented by the New Jersey Agricultural Experimentation Station (NJAES) at Rutgers University. "The experiment station provides a diverse range of research, extension, and education programs that serve the people of New Jersey and the urban, suburban, and rural communities in which they live" (NJAES). Attendees will be provided with the recipe in advance and will be able to contactlessly pick up non-perishable ingredients for the specific recipe that the presenter will recommend in advance of the workshop. If attendees have any allergies or dietary restrictions, the presenter will recommend alternative ingredients.

The workshop will be presented with a multicam setup showing the kitchen space that the presenter is working in and a speaker view. The presenter will step by step show how to make

the dish and provide helpful tips for attendees and answer any questions that arise. After the cooking presentation, there will be a Q & A period where attendees can ask questions regarding food or nutrition. As with the other workshops, users will be surveyed via a follow up email to get their insights on the program and see if they have suggestions for other food or nutrition related skills or information that they would like to learn through Level Up Your Life workshops.

The Basic Personal Finance Workshop will be presented by a member of the New Jersey Coalition for Financial Education. The goal of the New Jersey Coalition for Financial Education (NJCFE) is “to improve the personal financial literacy of New Jersey’s citizens by promoting the teaching of personal finance to people of all ages. The Coalition believes that all citizens of New Jersey must have the financial literacy necessary to make informed financial decisions” (NJCFE). NJCFE has its headquarters in nearby Trenton, NJ and has many local members and partners, including Rutgers University.

The first workshop will be an overview of personal finance and touch on relevant topics such as federal student loan forgiveness. The presenter will use a powerpoint presentation shared via screen sharing that attendees can follow along with. The presentation will also be available as a PDF to attendees. At the end of the workshop, attendees will have a chance to ask questions and the presenter will share a list of further resources. As with the other workshops, users will be surveyed via a follow up email to get their insights on the program and see if they have suggestions for other personal finance related issues that they would like to learn through Level Up Your Life workshops.

The NJCFE has a history of working collaboratively with community organizations to present educational financial literacy programs and recently “collaborated with the Burlington

County Library System to create a series of personal finance webinars from which individuals can participate in online, interactive courses that will teach financial literacy” (NJCFE).

NJCFE’s proven and trusted track record of community engagement and education makes them an ideal partner for this workshop series.

Program Goals & Objectives

Goal/Outcome	Objectives	Activities that Foster the Goal/Outcome	Resources/Inputs Needed
1. Bringing in and supporting the 20-30 year old library demographic	Higher attendance at library programs by 20-30 year old demographic.	Ongoing promotion and planning of events that meet demographic needs.	Staff time, promotional materials, program materials
	More 20-30 year olds using library resources.	Buying and promoting new resources that cater to 20-30 year olds	Staff time, more resources for 20-30 year old demographic
	Hire at least 2 20-30 year old peers to present at workshops.	Seeking out and hiring presenters in the 20-30 age range for workshops.	Staff time for researching presenters to partner with. Budget to hire presenters.
2. Building partnerships with local community organizations.	Partner with at least 2 community organizations per workshop series	Research local orgs and meet virtually to discuss benefits of partnership.	Staff time for research and outreach
	Raise awareness of library programs in the community	Share marketing materials with organizations to share with their community.	Digital assets and printed materials to share with partners.
3. Provide engaging educational resources that benefit personal, professional and education needs.	Host a series of 4 workshops on life skills for 20-30 year olds.	Plan, promote and execute the workshop series.	Staff time, materials, presenter fees.
	Add resources to physical and digital collection to ensure the library is meeting the needs of the 20-30 year old demographic.	Auditing collection and ordering new materials that inspire and educate 20-30 year old demographic while supplementing educational workshops.	Staff time to audit collection and order new physical and digital materials.

Project Activities

The first step for eventual program delivery once the general idea has crystalized will be recruiting the presenters. I will reach out to my first choice presents via e-mail with a program pitch and if I do not hear back, I will reach out fellow programming librarians to see if they have a relationship with or contact info for any potential presenters. Once presenters have been secured and dates have been finalized, I will begin promoting for the event with the help of the library's social media librarian. Flyers for each individual event as well as a brochure for the series will be created. The series will be added to the printed library event calendar, the e-newsletter and the monthly postcard mailer. Digital assets will be sent to the presenters to share on their social media channels as well. In addition, I will reach out the presenters to see what materials they will require and what attendees will need to participate in the program.

A registration page will be included on the library's online calendar that will collect the attendees name, e-mail, and phone number. The registration page will also include a box they can click if they would like to pick up program materials contactlessly prior to the event. Lastly, the registration page will ask how they heard about the event so that the library can track which promotional methods are getting the most traction. A week or two out from each program, I will purchase the materials needed for the event and create takeaway bags for attendees to contactlessly pick up during regular library hours. All printed copies of program materials will be printed, and digital materials will be ready to send.

The Zoom link for the workshop will be sent out to all attendees 24 hours before the program is set to begin. An hour before the event I will log onto Zoom and connect with the presenter to test out the program setup and troubleshoot any tech related issues that may arise before the program starts. When the program is about to start, I will give an introduction and

speak of the importance of the workshop series and why the library chose to present them. I will share information about upcoming events and then briefly introduce the presenter and then let them take the reins in presenter mode. Throughout the program I will be available to field questions and assist with screen sharing or any other technological issues that may arise. Once the workshop wraps up, I will help moderate the Q & A via the chat box feature on Zoom. Concluding the program, I will thank the presenter and again share information about upcoming programs and ask the attendees to fill out the post-workshop survey which they will receive via email. Once I have received attendee feedback via the survey, the cycle starts again to plan a new batch of engaging workshops.

Scheduling and Resources

Basic Sewing Workshop	
Personnel	1 Presenter, 1 Library staff to assist with Zoom, 2 Library staff to assist with assembling materials in packets for pick up
Materials	Sewing materials, patterns, Zoom software
Support Services	Compiling packets for pick up with sewing materials and printed patterns/instructions. Webpage with Zoom instructions

December 2020

Start promotion for workshop via library website, social media, printed library calendar (which is sent out to patrons who request)

December 15, 2020

Purchase materials for program and print sewing pattern sent by presenter

January 4, 2021

11:59 PM - Registration deadline

January 5, 2021

Assemble materials and patterns in packets for contactless registrant pick up

January 7-14, 2021

(during regular library hours) - program material pick up

January 14, 2021

6:00 PM - 6:30 PM Zoom setup with presenter

7:00 PM - 8:00 PM Program activity

8:00 PM- 8:30 PM Q & A with presenter

Basic Cooking Meal Prep Workshop	
Personnel	1 Presenter, 1 Library staff to assist with Zoom
Materials	Cooking ingredients, recipes, Zoom software
Support Services	Compiling measured ingredient boxes for pickup, printed recipes and webpage with Zoom instructions.

December 2020

Start promotion for workshop via library website, social media, printed library calendar (which is sent out to patrons who request)

January 18, 2020

Purchase non-perishable ingredients for program and print recipe instructions sent by presenter

January 18, 2021

11:59 PM - Registration deadline

January 19, 2021

Assemble non-perishable ingredients and recipe instructions in packets for contactless registrant pick up (or can be sent via email)

January 21-28, 2021

(during regular library hours) - program material pick up

January 28, 2021

6:00 PM - 6:30 PM Zoom setup with presenter

7:00 PM - 8:00 PM Program activity

8:00 PM- 8:30 PM Q & A with presenter

Basic Car Maintenance Workshop	
Personnel	1 Presenter, 1 Library staff to assist with Zoom
Materials	Printed information, Zoom software
Support Services	Printing copies of information/basic car schematics. Library webpage with Zoom instructions.

December 2020

Start promotion for workshop via library website, social media, printed library calendar (which is sent out to patrons who request)

January 30, 2021

11:59 PM - Registration deadline

February 5, 2021

Print info worksheets and car schematics (or can be sent via email)

February 6-13, 2021

(during regular library hours) - printed program material pick up or sent via email

February 13, 2021

1:00 PM - 1:30 PM Zoom setup with presenter

2:00 PM - 3:00 PM Program activity

3:00 PM- 3:30 PM Q & A with presenter

Basic Personal Finance – Student Loan Forgiveness Workshop	
Personnel	1 Presenter, 1 Library staff to assist with Zoom, 1 library staff to print and distribute materials
Materials	Printed packet of info from PowerPoint. Zoom software.
Support Services	Photocopying and stapling packet from PowerPoint. Zoom instructions on the library's web page.

December 2020

Start promotion for workshop via library website, social media, printed library calendar (which is sent out to patrons who request)

January 11, 2021

11:59 PM - Registration deadline

February 12, 2021

Print PowerPoint worksheets (or can be sent via mail or PDF via email if preferred)

February 18-25, 2021

(during regular library hours) - printed program material pick up or sent via email

February 25, 2021

6:00 PM - 6:30 PM Zoom setup with presenter

7:00 PM - 8:00 PM Program presentation

8:00 PM- 8:30 PM Q & A with presenter

Method of Evaluation

OUTCOMES-BASED EVALUATION PLANNING TABLE

Goals/Outcomes	Inputs	Activities	Outputs	Outcome Targets	Outcome Indicators
Potential attendees will learn about the workshop series and what skills building it can offer.	2 staff, 6 hours per week in the month leading up to each individual event. Funded by library budget.	Promoting the program to library patrons and local community	Social media, flyers, library calendar, e-newsletter, library website and outreach to community partner organizations	An average of 12 registrants for each of the 4 workshops in the series.	The number of registrants for each of the workshops on the day that the workshop is presented. Attendance taken during session.
Preparation for workshop series and each program individually	Ordering library materials related to the program. Buying materials for attendees who request. Funded by programming budget.	Purchase program materials such as buttons, thread, ingredients, and library materials.	20 take away packets for registered attendees to pick up if they are unable to procure their own materials for the program.	Successful creation of 20 takeaway packets of program materials for attendees to pick up.	Successfully creating 20 packets for each program so that attendees can pick up materials contactless in the week before the program.
Younger adults will increase their basic life skills and confidence through engaging education.	1 staff lead Hiring presenters, registering attendees, promotion and planning events	Creating budget for event, registration forms, promotional materials and planning every aspect.	An engaging and popular well-attended life skills workshop series.	8 attendees respond positively to post-program survey about skills learned.	Number of attendees who take time to respond to the post-program survey.
Younger adults will become more frequent library users and library program attendees	1 staff 2 hours dedicated every other week to planning inclusive programming for 20-30 demographic.	Program promotion & ensuring library resources reflect demographic	Ongoing programs and resources available for 20-30 year old demographic.	60% registration rate for all workshops	Percentage of attendees who sign up for all four workshops in the series.

Estimated Budget

Category	Expenses	Estimated Cost
Staff	2 staff (4 hours per week on event promo)	(Built into library budget)
	1 staff (4 hours/week before event - compile and distribute materials for program)	(Built into library budget)
	1 staff supervising program (3 hours per scheduled program)	(Built into library budget)
Program Materials and Supplies	Sewing materials (needles, thread, buttons)	\$60
	Non-perishable ingredients	\$150
	Copies of Powerpoint	\$8
	Copies of car diagram	\$3
Promotion	Printed flyers	\$65
	Postcard mailer	\$80
	Printed Event calendar	\$100
Equipment	Laptop	(Built into library budget)
Presenter Fees	Spokes & Stitches	\$350
	Mechanic Shop Femme	\$500
	NJAES	\$250
	NJCFE	\$200
Total for series		\$1766

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Appendix.

Fig. 1 – Flyers for program series



LEVEL UP YOUR LIFE

BASIC SEWING with Ruby Gertz of Spokes and Stiches



**THURSDAY
JANUARY 14
7:00PM
VIA ZOOM**

**A
LIFE
SKILLS
SERIES
FOR
20 - 30
YEAR
OLDS**

**REGISTRATION IS REQUIRED
TO ATTEND THIS PROGRAM**
Register online at franklintwp.org/events
or call 732-873-8700 x3141.
A link to the Zoom meeting will be emailed
to registrants one day before the event.

**FRANKLIN
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LEVEL UP YOUR LIFE

HOW TO MEAL PREP with Jennifer Korneski of The New Jersey Agricultural Experiment Station (NJAES)



**THURSDAY
JANUARY 28
7:00PM
VIA ZOOM**

**A
LIFE
SKILLS
SERIES
FOR
20 - 30
YEAR
OLDS**

**REGISTRATION IS REQUIRED
TO ATTEND THIS PROGRAM**
Register online at franklintwp.org/events
or call 732-873-8700 x3141.
A link to the Zoom meeting will be emailed
to registrants one day before the event.

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LEVEL UP YOUR LIFE

CAR MAINTENANCE with Chaya Milchtein of Mechanic Shop Femme



**SATURDAY
FEBRUARY 13
2:00PM
VIA ZOOM**

**A
LIFE
SKILLS
SERIES
FOR
20 - 30
YEAR
OLDS**

**REGISTRATION IS REQUIRED
TO ATTEND THIS PROGRAM**
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LEVEL UP YOUR LIFE

FEDERAL STUDENT LOAN FORGIVENESS with Kimberly Cole of The New Jersey Coalition for Financial Education (NJCFE)



**THURSDAY
FEBRUARY 25
7:00PM
VIA ZOOM**

**A
LIFE
SKILLS
SERIES
FOR
20 - 30
YEAR
OLDS**

**REGISTRATION IS REQUIRED
TO ATTEND THIS PROGRAM**
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or call 732-873-8700 x3141.
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