

Rachel Bonanno's Design Document

https://rachelbonanno.github.io/CS20_hw2/index.html

Name of the business or organization:

Interact With STEM (<https://interactwithstem.weebly.com/>)

What the business does (i.e., what is its product/service/mission):

It is a non-profit that's goal is To inspire the underrepresented groups in STEM, through sharing events, that one may not have found out about otherwise, in order to close the gap and equal the field.

Mission: To inspire the underrepresented groups in STEM, through sharing events, that one may not have found out about otherwise, in order to close the gap and equal the field.

Service: Links to events, camps, activities, organizations, and clubs to spread the word about what's going on in the world of STEM so more people can get involved in STEM.

Who is the target demographic of the business?

The underrepresented communities in STEM.

How is the website going to help the business make money/be successful?

I-STEM was founded by me but I never coded a website for it. I have been meaning to because I would like to make a better design so that it is easier to add events and things the way I want so they are easy to find and sort through. Right now most of the outreach is through Instagram and the website is barely used. But it would be nice to have both working and up to date. Hopefully having a website that is coded better will make it easier to update and add things to. So that the website is more useful to the customer.

Sketch of home page design.

The logo and the images that have I-STEM written on it are drawn by me and all of the text from the preexisting site and all the text written on this new site were also all written by me. The image of gears on the homepage and the planet on the services page and the lego on the about page was found using Unsplash.

Questions

What was the easiest part of this assignment?

The website itself was relatively easy to build. Like adding in the data such as the text into it was super easy. Setting the color and the size and just simple style things were a breeze.

What was the most challenging part of this assignment?

I found it difficult or maybe not difficult but it just took a long time but finding the background images. It was hard to find exactly what I was looking for. Also setting the font sizes to change on devices was a tedious process to figure out but once I got it the process was easy.

