# RACHEL ALEXANDER

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#### ABOUT ME

I am passionate about how technology changes and shapes our lives sometimes for good, but not always. I am constantly learning about people and how we interact with technology. I work to design products that help people do whatever it is they need to do, efficiently. I want to make an impact on the world.

### SKILLS

- Adobe Creative Suite (XD, Illustrator, InDesign)
  - Sketch
  - InVision
  - HTML5 & CSS
    - Bootstrap
  - · Javascript & Jquery

## **HOBBIES**

- Triathlons -Half Ironman distance
- Running Marathons
  - · Rock Climbing
  - Trail Running
    - Dogs
    - Trumpet

## **EDUCATION**

### UNIVERSITY OF TEXAS AT AUSTIN

Austin,

UX/UI Bootcamp (evening courses)

March 2019 - Present

• Training in user-centric design research, design thinking, visual prototyping and wireframing using Photoshop and Illustrator, interface design, storyboarding, visual design theory, web design with HTML5 and CSS, interaction design with JavaScript and jQuery

## WAKE FOREST UNIVERSITY SCHOOL OF BUSINESS

Winston-Salem,

NC

Master of Arts in Management

May 2015

- School of Business Merit-Based Scholarship
- Relevant Coursework: Financial Management, Business Analytics, Organizational Behavior, Marketing Management, Managerial Economics, Macroeconomics, IT management, Operations Management

Charlottesville, UNIVERSITY OF VIRGINIA

Bachelor of Arts, Double Major in Psychology and Music

May 2014

• Club Swim Team President, Music Department Undergraduate Representative Board Secretary, First Year Players Publicity Committee Chair Member

## **EXPERIENCE**

FACEBOOK (via Russell Tobin)

TX

**Technical Recruiter** 

Austin.

- June 2019 Present
- Support hiring for Product Design and UX Research roles within the Enterprise and Infrastructure organizations of the company · Work cross-functionally with Product Designers, Hiring Managers, and other recruiters to deliver headcount expectations as they arise

**GOOGLE** (via Adecco) Austin,

TX

**Technical Recruiter** 

January 2018 - June

2019

- Specialize in identifying and recruiting top technical talent under a confidential project aimed at redefining how Google hires the highest caliber passive Software Engineers currently working across trend setting organizations - such as Facebook, Amazon, Linkedin, Palantir, among a small group of others
- Operate under a high-touch candidate experience throughout the rigorous and extensive interview process from inception to fruition
- Train and oversee new team additions as the program continues to have a larger impact on the Google hiring process
- Utilize Linkedin Recruiter, Github, Facebook, and proprietary ATS to manage candidates through pipeline delivering to Google's highest Product Area needs

## FACTSET RESEARCH SYSTEMS

Austin, TX

June 2015 - December 2017

Client Account Manager

- Managed and grew a book of accounts that contributed \$3.4M to the annual subscription revenue (ASV) of the company while providing industry leading customer service
- Collaborated with Sales Specialists, Product Development, and Engineering to grow ASV by constantly enhancing products and services for our clients
- Conducted frequent product demonstrations to my clients through WebEx software and in-person visits