

RACHEL ALEXANDER

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ABOUT ME

I am passionate about how technology changes and shapes our lives - sometimes for good, but not always. I am constantly learning about people and how we interact with technology. I work to design products that help people do whatever it is they need to do, efficiently. I want to make an impact on the world.

SKILLS

- Adobe Creative Suite (XD, Illustrator, InDesign)
- Sketch
- InVision
- HTML5 & CSS
- Bootstrap
- Javascript & JQuery

HOBBIES

- Triathlons - Half Ironman distance
- Running Marathons
- Rock Climbing
- Trail Running
 - Dogs
- Trumpet

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN
UX/UI Bootcamp (evening courses)

Austin, TX
March 2019 - Present

- Training in user-centric design research, design thinking, visual prototyping and wireframing using Photoshop and Illustrator, interface design, storyboarding, visual design theory, web design with HTML5 and CSS, interaction design with JavaScript and jQuery

WAKE FOREST UNIVERSITY SCHOOL OF BUSINESS
Master of Arts in Management

Winston-Salem, NC
May 2015

- School of Business Merit-Based Scholarship
- Relevant Coursework: Financial Management, Business Analytics, Organizational Behavior, Marketing Management, Managerial Economics, Macroeconomics, IT management, Operations Management

UNIVERSITY OF VIRGINIA
Bachelor of Arts, Double Major in Psychology and Music

Charlottesville, VA
May 2014

- Club Swim Team President, Music Department Undergraduate Representative Board Secretary, First Year Players Publicity Committee Chair Member

EXPERIENCE

FACEBOOK (via Russell Tobin)
Technical Recruiter

Austin, TX
June 2019 - Present

- Support hiring for Product Design and UX Research roles within the Enterprise and Infrastructure organizations of the company
- Work cross-functionally with Product Designers, Hiring Managers, and other recruiters to deliver headcount expectations as they arise

GOOGLE (via Adecco)
Technical Recruiter

Austin, TX
January 2018 - June 2019

- Specialize in identifying and recruiting top technical talent under a confidential project aimed at redefining how Google hires the highest caliber passive Software Engineers currently working across trend setting organizations - such as Facebook, Amazon, LinkedIn, Palantir, among a small group of others
- Operate under a high-touch candidate experience throughout the rigorous and extensive interview process - from inception to fruition
- Train and oversee new team additions as the program continues to have a larger impact on the Google hiring process
- Utilize LinkedIn Recruiter, Github, Facebook, and proprietary ATS to manage candidates through pipeline delivering to Google's highest Product Area needs

FACTSET RESEARCH SYSTEMS
Client Account Manager

Austin, TX
June 2015 - December 2017

- Managed and grew a book of accounts that contributed \$3.4M to the annual subscription revenue (ASV) of the company while providing industry leading customer service
- Collaborated with Sales Specialists, Product Development, and Engineering to grow ASV by constantly enhancing products and services for our clients
- Conducted frequent product demonstrations to my clients through WebEx software and in-person visits